



**Alfred Nobel
University, Dnipro (Ukraine)**

**Department of international trade and
entrepreneurship**

**XII INTERNATIONAL
SCIENTIFIC AND PRACTICAL
INTERNET CONFERENCE
YOUNG SCIENTISTS AND STUDENTS**

***«Formation of quality
management mechanisms
and increasing the
competitiveness of
enterprises»***

**25 march 2021
Dnipro**

**LOOKING FOR YOUR
PARTICIPATION IN THE
CONFERENCE!!!
We will be grateful for the
dissemination of information among
colleagues and other interested parties.
Best regards, organizing committee**

**Organizational address
conference committee**

Department of international trade and
entrepreneurship

Alfred Nobel

University, Dnipro, 49000

Sicheslavskaya Embankment street, 18.
auditorium 3220, 3221, 3212

Information can be obtained by phone:
+38 099-269-75-50

Coordinator: Oksana Vasilievna Kuzmenko.

Organizing committee email address:
conf.ptb@duan.edu.ua

Dear colleagues!

**Alfred Nobel University
invites you to participate in
XII International Scientific and
Practical Internet Conference of
Young Scientists and Students
«Formation of quality management
mechanisms
and increasing the competitiveness
of enterprises»**

25 march 2021

Within the framework of the conference, it is planned to discuss problems in the areas

- modern trade and entrepreneurship: theory, practice, development prospects;
- entrepreneurship, organization, efficiency, business culture;
- exchange activity as a constituent element of the market economy;
- the consumer goods market in the context of consumer protection;
- the influence of technologies on the formation of environmental safety and the quality of goods and services;
- innovative development;
- topical problems of training specialists in entrepreneurship.

**Conference materials will be posted
on the web page of the repository by the link:**
<https://duan.edu.ua/science-ukr/naukovi-konferentsii.html>

**FOR PARTICIPATION IN THE
CONFERENCE
must be sent to the address of the organizing
committee**

conf.ptb@duan.edu.ua

(no later than March 12, 2021):

- application for participation in the conference (the form is attached);

- electronic version of theses.

Abstracts of foreign authors are published free of charge.

Requirements for abstracts:

Abstracts are submitted in Ukrainian, English or other languages.

The volume is two full pages of A-5 format computer text, typed in Times New Roman font, size 10, line spacing - single, paragraph 0.5 cm. Mirror margins: top and bottom - 15 mm, outer - 15 mm, inner - 23 mm ... Formula editor - MS Equation.

The list of references should be made in accordance with the existing requirements, size 8. The reference in the text to the source is given in square brackets.

If the text contains tables and (or) figures, they should be grouped and have a title.

Materials for participation in the conference (abstracts, application, payment for participation) have been sent to the address of the organizing committee, you need to name: name and type of document. For example: Kovalenko_theses, Kovalenko_application.

Abstracts are published according to the author's edition.

The author is responsible for the content of the materials. Originality is not less than 75%.

Abstracts submitted without meeting the specified requirements will not be considered.

Sample of abstracts:

Drachov I.V.
Alfred Nobel University

**ACTIVATION OF SALES OF GOODS
IN RETAIL**

An important point for a merchant is to attract consumers by boosting sales.

One of the tools for such activation is the provision of information on the available assortment, where the priority is to take into account the psychology of its perception [1].

List of sources used

1. Державна служба статистики України [Електронний ресурс]. – режим доступу: <http://www.ukrstat.gov.ua/>
2. Ансофф И. Стратегическое управление [Электронный ресурс]. – режим доступа: <http://www.alleng.ru/d/manag/man327.htm>

Supervisor: V.A. Pavlova, doctor of science, professor.

PARTICIPANT APPLICATION

Last name, first name author _____

For students course and specialty _____

faculty _____

Last name, first name author supervisor _____

Science degree _____

Academic degree _____

Position, department _____

Institution of higher education _____

Contact details:

Telephone: _____

E-mail _____

Title of theses: _____