

Structure of the Study Programme

Master of Business Administration

No	Courses	Sem ester	Form of Examination, Course Paper	Workload (hours)		ECTS credits*	Lecturer in charge
				Contact Time	Self-Study Time		
1. Mandatory courses							
1.1. Core courses							
1	Business Economics	1	Essay, tasks	40	80	4	Anatolii Terebii, Lecturer, MBA, Practitioner
2	Marketing Management	2	Essay, presentation, tests, Course paper	40	110	5	Olena Krasovska, Ph.D. (Candidate of Science), Associate Professor
3	Business Law	1	Essay, presentation	40	80	4	Dmytro Popovskii, Doctor of Science, Full Professor, Practitioner; Veronika Shkabarova, Ph.D. (Candidate of Science), Associate Professor
4	Microeconomics and Macroeconomics	1	Tests, essay	40	80	4	Sergii Kuzminov, Doctor of Science, Full Professor; Anatolii Zadoia, Doctor of Science, Full Professor
5	Management	1	Tests, essay	40	80	4	Volodymyr Momot, Doctor of Science, Full Professor
6	Business Planning	4	Essay, tasks, presentation Course paper	40	110	5	Olha Yevtushenko, Ph.D. (Candidate of Science), Associate Professor
Total 1.1				240	540	26	
1.2. Professional courses and practical training							
1	Business Strategy	3	Essay, Presentation	40	80	4	Volodymyr Momot, Doctor of Science, Full Professor
2	Financial Management	3	Essay, tasks	40	80	4	Anatolii Terebii, Lecturer, MBA, Practitioner
3	Human Resources Management	2	Essay, presentation	40	80	4	Hanna Mytrofanova, Doctor of Science, Full Professor; Olena Rudkovska, Lecturer, Practitioner
4	Business Analytics	4	Essay, tasks	40	80	4	Volodymyr Momot, Doctor of Science, Full Professor
5	Project Management	3	Tests, essay, presentation	40	80	4	Olha Yevtushenko, Ph.D. (Candidate of Science), Associate Professor
Total 1.2				200	400	20	
Total Mandatory courses				440	940	46	
2. Elective courses**							
Professionally oriented and practical training courses							
1	Modern Marketing Technologies and Sales Management	2	Essay, Presentation	40	80	4	Olena Krasovska, Ph.D. (Candidate of Science), Associate Professor
2	Consumer Behaviour	2	Essay, Presentation	40	80	4	Iryna Tararenko, Doctor of Science, Full Professor
3	Business Negotiations Technologies	1	Oral presentation	30	60	3	Hanna Voshkolup, Ph.D. (Candidate of Science), Associate Professor; Olena Rudkovska, Lecturer, Practitioner
4	Effective Business Communications	1	Essay, tests	30	60	3	Olena Lytvynenko, Ph.D. (Candidate of Science),

							Associate Professor; Olena Rudkovska, Lecturer, Practitioner
5	Industrial Marketing	2	Essay, Presentation	40	80	4	Tetiana Mishustina, Ph.D. (Candidate of Science), Associate Professor
6	Marketing of Services	2	Presentation	40	80	4	Olena Krasovska, Ph.D. (Candidate of Science), Associate Professor
7	International Business	2	Essay, Presentation	40	80	4	Anatolii Zadoia, Doctor of Science, Full Professor
8	Corporative Culture	2	Essay	30	60	3	Volodymyr Momot, Doctor of Science, Full Professor
9	Development of Creative Thinking	1	Essay, Presentation	30	60	3	Tetiana Mishustina, Ph.D. (Candidate of Science), Associate Professor
10	Time Management	1	Oral presentation	30	60	3	Olena Lytvynenko, Ph.D. (Candidate of Science), Associate Professor; Olena Rudkovska, Lecturer, Practitioner
11	Business Process Modelling	3	Essay, tasks	40	80	4	Serhii Novikov, Lecturer, Practitioner; Svitlana Palahiv Lecturer, Practitioner
12	Oratory	1	Oral presentation	30	60	3	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor
13	Management of Competitiveness	4	Essay, Presentation	40	80	4	Olena Krasovska, Ph.D. (Candidate of Science), Associate Professor
14	Investment Management and Risk Management	3	Essay, tasks	40	80	4	Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor
15	Fundraising	3	Essay, Presentation	40	80	4	Tamara Ishchenko, Ph.D. (Candidate of Science), Associate Professor
16	Leadership in Organisations	2	Essay, tasks	40	80	4	Olena Rudkovska, Lecturer, Practitioner; Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor
17	Brand Management	3	Essay, Presentation	40	80	4	Tetiana Mishustina, Ph.D. (Candidate of Science), Associate Professor
18	Personal Development Technologies	1	Essay, Presentation	30	60	3	Anatolii Terebii, Lecturer, MBA, Practitioner
19	Business Etiquette and International Protocol	2	Essay, Presentation	30	60	3	Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor
20	Management of Changes	3	Essay, tasks	40	80	4	Serhii Novikov, Lecturer, Practitioner; Svitlana Palahiv, Lecturer, Practitioner
21	Innovative Development of the Enterprise	4	Essay, Presentation	40	80	4	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor
	Total elective courses to be chosen by the student			440	880	50	
	Total mandatory and electives					96	
	Internship					6	
	Master's thesis					18	
	Total					120	

*One ECTS credit = 30 academic hours

**There are no restrictions of choice for students within elective block. The only requirement for the student is to obtain a determined number of credits for elective.