

Intended Learning Outcomes
Programme Economics of Business (Bachelor's degree)

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

| A Knowledge and understanding | |
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| <p>On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:</p> <p>1) content and basic provisions of humanitarian and natural disciplines to the extent required to master general professional economic courses and use their methods in their chosen profession;</p> <p>2) fundamental principles of economic theory including microeconomics and macroeconomics;</p> <p>3) general characteristics of functioning of enterprises and management of organisations in contemporary market economy under the conditions of globalisation;</p> <p>4) theoretical and methodological basics of enterprise economics, category mechanism of enterprise economics and modern tendencies in this field of knowledge;</p> <p>5) theoretical basics of organisation and conducting of enterprise economics research;</p> <p>6) construction planning system, career management system, pricing.</p> <p>7) econometric and statistical methods of analysis and data modelling to demonstrate economic processes and tendencies;</p> <p>8) basics of organization of activity at enterprises, essence of strategic planning, tasks of</p> | <p><i>Acquisition of ILOs through the following courses:</i></p> <p><i>Philosophy, Logic, Principles of Psychology, Sociology, Higher Mathematics, Economic-Mathematical Methods and Models, Information and Communication Technologies, Statistics.</i></p> <p><i>Basics of Economics, Microeconomics, Macroeconomics, History of Economy and Economic Thought, International Economic Relations.</i></p> <p><i>Marketing, Management, Accounting, Labour Economics and Social Relations, Finance, Money and Credit, Economics of Enterprise and Entrepreneurship.</i></p> <p><i>Economics of Business (Business process planning), Economics of business (Career management), Economics of Business (Business process organization).</i></p> <p><i>Economics of Enterprise and Entrepreneurship, Economic analysis and audit, Enterprise's foreign Economic Activity, Jurisprudence (Basics of economic law).</i></p> <p><i>Economics of Business (Business process planning), Economics of business (Career management), Economics of Business (Business process organization), Creative thinking and creative management, Leadership and partnership in business, HR-management.</i></p> <p><i>Econometrics, Economic-Mathematical Methods and Models, Statistics, Riscology in economics and business.</i></p> <p><i>Economics of Enterprise and Entrepreneurship, Economic analysis and</i></p> |

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| management control and auditing. | <i>audit, Enterprise's foreign Economic Activity, Jurisprudence (Basics of economic law), Small and medium business management, Investment Activity.</i> |
| Teaching and Learning | Assessment methods |
| Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study. | <i>Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, tests.</i> |
| <i>B. Application of knowledge and understanding</i> | |
| By the end of the course students will be able to: 1) use professional and practical knowledge in the field of enterprise economy and management to plan and organise activity of an enterprise, monitor basic characteristics of macro- and microenvironment and enterprise indicators; 2) calculate the main economic and financial indicators of activity of an enterprise, assessment of effectiveness of activity of an enterprise. 3) use knowledge, abilities and practical skills in study and analysis of internal and external environment, economic research. | <i>Economics of Business (Business process planning), Economics of business (Career management), Economics of Business (Business process organization), Economics of Enterprise and Entrepreneurship, Management, Accounting, Finance, Money and Credit, Investment Activity Accounting, Economic analysis and audit, Microeconomics, Macroeconomics, International Economic Relations</i> |
| Teaching and Learning | Assessment methods |
| Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internship | <i>Examinations, practical tasks, course papers, presentations, projects, internship reports</i> |
| <i>C. Making judgments</i> | |
| On successful completion of the programme a student should be able to: 1) use knowledge of Economic Science, Micro-, Macroeconomics, Economic-Mathematical Modelling, Econometrics, Statistics and practical skills of Enterprise Product Policy, Planning and control in the enterprise, Business and organization of innovation activity, Enterprise Price Formation to analyse opportunities of an enterprise (organisation); 2) collect primary and secondary economic information, statistical processing and analysis of data in order to develop and substantiate management steps to ensure competitiveness of goods (services) and enterprises (organisations) in both domestic and foreign market; 3) use professionally oriented knowledge and practical skills to solve practical tasks to achieve business goals and ensure sustainable | <i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i> |

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| development of an enterprise. | |
| Teaching and Learning | Assessment methods |
| Problem-based learning, projects, workshops, seminars, business games, case studies, internships, research work. | <i>Exams, seminar and practical-based assessment, course papers, projects, presentations, cases, research projects</i> |
| D. Communication skills | |
| On successful completion of the programme a student should be able to: 1) develop and debate ideas and to sustain arguments effectively both orally and in written form; 2) present, discuss and defend concepts and views through formal and informal communicative instruments; 3) deliver information, ideas, problems and solutions to both specialist and non-specialist audiences; 4) use communication and management skills, namely establishment of relations, team work, conducting of negotiations, use of persuasion skills, elocution, conducting of presentations, solution of problems, decision-making, leadership, teaching others, motivation, formation of effective teams considering cultural differences, solution of disputed situations. | <i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i> <i>Students acquire skills 4, first of all, for mastery of: Basics of Economics, Management, Ethics and Aesthetics, Principles of Business Psychology, Entrepreneurship and business culture.</i> |
| Teaching and Learning | Assessment methods |
| Seminars, discussions, group work, defence of projects and course works, business games, case studies. | <i>Seminar-based assessment, presentations, course work and project defence</i> |
| E. Learning skills On completion of the programme students will be able to: 1) work effectively alone; 2) work effectively in groups; 3) extract, process and present numerical information for a given purpose; 4) use information technology; 5) manage own time and workload; 6) take responsibility for own learning; 7) develop those learning skills to continue to undertake further study with a high degree of autonomy. | <i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms are the elements of all courses.</i> |
| Teaching and Learning | Assessment methods |
| Self-directed learning forms, University Library, ICT packages, conducting research | <i>Assessment of learning skills is accomplished through a range of methods, which include self-directed learning forms assessment, coursework, essays, projects,</i> |

presentations, tests, examination.