

Intended Learning Outcomes
Programme in Economics of Business (Master's degree)

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

A Knowledge and understanding	
On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:	<i>Acquisition of ILOs through the following courses:</i>
1) content and basic provisions of humanitarian and natural disciplines to the extent required to master general professional economic courses and use their methods in their chosen profession;	<i>International Macroeconomics, Innovative Development of Enterprise, Methodology of Scientific Research; Social Responsibility</i>
2) trends of development of modern science, research methods and techniques;	<i>Methodology of Scientific Research;</i>
3) major theoretical issues of innovation as source and mean of implementing strategic changes within the organization;	<i>Innovative Development of Enterprise; Project management; Financial Management</i>
4) theoretical foundations, basic concepts and fundamental tools of management;	<i>Strategic Management; Management of Business Competitiveness; Project management</i>
5) complex of theoretical knowledge and practical skills of intellectual business, the theoretical and methodological principles of capital management enterprise;	<i>Intellectual Business, Management of Business Competitiveness, Project management;</i>
6) the theoretical and methodological principles of material flow, flow management principles and a systematic approach to managing and supporting material flows;	<i>Crisis Management in Business; Evaluation of Business Efficiency;</i> <i>Project Management;</i>
7) methods and techniques of project management;	<i>Innovative Development of Enterprise, Intellectual Business.</i>
8) theoretical and practical foundations of innovation product.	
Teaching and Learning	Assessment methods
Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study, research projects, contest papers, conducting research on the issue of the diploma paper (individual and guided by the tutor).	<i>Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, mid-term control works, defence of course papers and Master's thesis.</i>
B. Application of knowledge and understanding	

<p>On completion of the programme students will be able to:</p> <p>1) use professional knowledge and practical skills for strategic planning and organization the company's activity; study and analyze the main characteristics of macro and micro environment;</p> <p>2) analyze the enterprises major economic, financial and marketing indicators for develop programs aimed to improve the effectiveness innovation activities on domestic and foreign markets through innovative technology;</p> <p>3) use knowledge and practical skills to analyze the business portfolio of the company, developing enterprise strategies and plans, making effective logistic solutions.</p>	<p><i>Project Management, Social Responsibility, , Evaluation of Business Efficiency;;</i></p> <p><i>Strategic Management, International Macroeconomics, Innovative Development of Enterprise;</i></p> <p><i>Crisis Management in Business; Evaluation of Business Efficiency</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internships, research projects, contest papers, conducting research on the issue of the diploma paper (individual and guided by the tutor).</p>	<p><i>Examinations, practical tasks, course papers, presentations, projects, internship reports, defence of research projects, contest papers and Master's thesis.</i></p>
<p>C. Making judgments</p>	
<p>On successful completion of the programme a student should be able to:</p> <p>1) integrate knowledge of humanitarian, socio-economic and professional disciplines to formulate goals and objectives based on the results of the strategic and competitive analysis of enterprise (organization), develop strategic measures to implement the goals and objectives;</p> <p>2) make decisions under conditions of limited or incomplete information;</p> <p>3) realize economic and social outcomes of their decisions, implement into business activity the principles of social-ethical marketing, corporate social responsibility for sustainable development of companies and society.</p>	<p><i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Problem-based learning, projects, workshops, seminars, business games, case studies, internships, research projects, contest papers, writing and publishing research articles, conference reports, conducting research on the issue of the Master's thesis (individual and guided by the tutor).</p>	<p><i>Exams, seminar and practical-based assessment, course papers, self-directed and guided study, presentations, cases, research projects, defence of research projects, contest papers, defence of Master's thesis.</i></p>
<p>D. Communication skills</p>	

<p>On successful completion of the programme students should be able to:</p> <ol style="list-style-type: none"> 1) effectively prove the need to take their own ideas, concepts, suggestions, both orally and in written form; 2) present, to argue and to defend their own concepts and views in discussion with opponents; 3) deliver information, ideas, problems and solutions, clearly and unambiguously, to both specialist and non-specialist audiences, promote their ideas in the organization and beyond; 4) use communication and management skills to improve efficiency and achieve the objectives of the organizational unit (department) and the enterprise (organization). 	<p><i>Students acquire skills 1–4 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Seminars, discussions, group work, defence of projects and course works, business games, case studies, internships, defence of contest papers, writing and publishing research articles and conference reports, conference presentations, roundtables, discuss the papers and articles in group and with tutor, defence the Master's thesis.</p>	<p><i>Seminar-based assessment, presentations, course work and project defence, reviewing articles, provide feedback on contest papers, evaluating defence of Master's thesis.</i></p>
<p>E. Learning skills</p> <p>On completion of the programme students will be able to:</p> <ol style="list-style-type: none"> 1) independently and creatively work out theoretical and practical material; 2) independently find important source of information for educational, research and professional needs; 3) to produce, process, summarize, analyze and present information in accordance with specific goal; 4) carry out research on the basis of information technology; 5) submit results of their research in the form of scientific articles and conferences reports; 6) develop obtained learning skills for continuer their study in a manner that may be largely self-directed and autonomous;\ 7) determine the direction and stages of lifelong learning, improve their own professional skills. 	<p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms and requirements for independent search and use a wide range of sources are the elements of all courses.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Self-directed learning forms, University library, ICT packages, conducting research (individual and guided by the tutor), writing research papers and Master's thesis.</p>	<p><i>Assessment of learning skills is accomplished through a range of methods, which include self-directed learning forms assessment, coursework, essays, projects, presentations, tests, exams, reviewing articles, provide feedback on contest papers, evaluating</i></p>

	<i>defence of Master's thesis.</i>
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