

**Structure of the Study Programme**  
**Bachelor in Entrepreneurship, Trade and Exchange Activities**

	Educational Units and Courses	Semester	Form of Examination, Course Paper	Workload (hours)		ECTS credits*	Lecturer in charge
				Contact Time	Self-Study Time		
<b>1. Mandatory courses</b>							
1.1. Courses of General Training							
1	Foreign Language	1,2	Tests, essay, oral presentation	112	248	12	Iryna Hrechukhina, Ph.D. (Candidate of Science), Associate Professor, Nataliia Bespalova, Senior Lecturer Polina Hrytskevych, Lecturer
2	Information and Communication Technologies	1	Tests, tasks	56	124	6	Tetyana Chumak, Senior Lecturer
3	Higher and Applied Mathematics	1	Tasks	56	124	6	Olena Kholod, Ph.D. (Candidate of Science), Professor
4	Ukrainian Identity: History, Culture, Language	1	Essay, tests	56	79	4,5	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor Olena Turchak, Ph.D. (Candidate of Science), Associate Professor
5	Law	2	Essay, tests	42	78	4	Tetyana Lezhneva, Ph.D. (Candidate of Science), Associate Professor
6	Chemistry and Methods of Research of Raw Materials	1,2	Tests, tasks	84	186	9	Viktoriia Orlova, Ph.D. (Candidate of Science), Associate Professor
7	Statistics	4	Tests, tasks	42	93	4,5	Viktorii Varenik, PhD (Candidate of Science), Associate Professor
8	Business Foreign Language	3-6	Tests, essay, oral presentation	187	473	22	Iryna Hrechukhina, Ph.D. (Candidate of Science), Associate Professor; Natalia Bespalova, Senior Lecturer; Polina Hrytskevych, Lecturer
	<b>Total 1.1</b>			<b>635</b>	<b>1405</b>	<b>68</b>	
1.2. Courses of professional training							
9	Entrepreneurship	2	Tests, cases, essay	42	93	4,5	Valentyna Pavlova, Doctor of Science, Full Professor
10	Commodity Aspects	2	Tests, tasks	56	124	6	Oksana Kuzmenko, Ph.D. (Candidate of Science), Associate Professor
11	Technology of Teamwork Organization	3	Essay, tests	42	93	4,5	Viktoriia Orlova, Ph.D. (Candidate of Science), Associate Professor
12	Organization of Production Processes (Organization of Trade. Organization of Restaurant Business)	3	Tests, tasks, essay	56	124	6	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
13	Enterprise's Foreign Economic Activity	3	Tests, tasks	42	93	4,5	Hanna Mytrofanova, Doctor of Science, Professor Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor
14	Management	3	Tests, tasks	42	78	4	Volodymyr Momot, Doctor of

							Science, Full Professor
15	Sales Techniques and Customer Involvement	4	Essay, tests	42	93	4,5	Viktoriia Orlova, Ph.D. (Candidate of Science), Associate Professor
16	Marketing	4	Tests, tasks	42	93	4,5	Svitlana Yaremenko, Ph.D. (Candidate of Science), Associate Professor
17	Economics of Trade	5	Tests, tasks	42	93	4,5	Valentyna Pavlova, Doctor of Science, Full Professor
18	Basics of Accounting and Reporting	5	Tests, tasks	42	48	3	Zoia Pestovska, Ph.D. (Candidate of Science), Associate Professor
19	Trade Entrepreneurship	5	Tests, essay, course paper	42	108	5	Oksana Kuzmenko, Ph.D. (Candidate of Science), Associate Professor
20	Commodity Analysis (Non-Food Products)	5-7	Tests, tasks	103	242	11,5	Halyna Ryzhkova, Ph.D. (Candidate of Science), Associate Professor
21	Commodity Analysis (Food Products)	5-7	Tests, tasks, course paper	103	272	12,5	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
22	Commercial Activity	6	Tests, tasks, essay	33	87	4	Oksana Kuzmenko, Ph.D. (Candidate of Science), Associate Professor
23	Exchange Activities (Organization of Stock Exchange Activities)	7	Tests, tasks, essay	56	124	6	Viktoriia Orlova, Ph.D. (Candidate of Science), Associate Professor
24	Exchange Activities (Commodities Exchange)	8	Tests, essay	32	73	3,5	Viktoriia Orlova Ph.D. (Candidate of Science), Associate Professor
25	Advertising in Business	8	Tests, cases, essay	40	50	3,0	Halyna Ryzhkova, Ph.D. (Candidate of Science), Associate Professor
26	Logistics	8	Tests, tasks	32	58	3,0	Valentyna Shevchenko, PhD (Candidate of Science), Associate Professor
	<b>Total 1.2</b>			<b>889</b>	<b>1946</b>	<b>94,5</b>	
	<b>Total Mandatory courses</b>					<b>162,5</b>	
<b>2. Elective courses</b>							
2.1. Courses of General training**							
27	<b>Elective course 1</b>						
27.1	Business Ethics	2	Tests, essay	42	108	5	Oksana Kuzmenko, Ph.D. (Candidate of Science), Associate Professor
27.2	Basic of Economic Science	2	Tests, tasks	42	108	5	Sergii Kuzminov, Doctor of Science, Full Professor Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor
27.3	Principles of Psychology	2	Tests, essay, presentation	42	108	5	Lubov Boiko, Associate Professor
27.4	Economy and Foreign Economic Activity of Ukraine	2	Tests, tasks	42	108	5	Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor
	<b>Elective course 1 to be chosen by the student</b>					<b>5</b>	
28	<b>Elective course 2</b>						
28.1	Sociology	4	Essay, presentation	42	108	5	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor
28.2	Philosophy	4	Essay, oral	42	108	5	Hanna Shcholokova, Ph.D.

			presentation				(Candidate of Science), Associate Professor
28.3	Regional Economy	4	Tests, essay	42	108	5	Anastasiia Mostova, Ph.D. (Candidate of Science), Associate Professor
28.4	Aesthetics of Goods and Design	4	Tests, essay	42	108	5	Oksana Kuzmenko, Ph.D. (Candidate of Science), Associate Professor
	<b>Elective course 2 to be chosen by the student</b>					<b>5</b>	
29	<b>Elective course 3</b>						
29.1	Economic Analysis	6	Tests, tasks	22	68	3	Viktorii Varenik, PhD (Candidate of Science), Associate Professor
29.2	Basics of Labor Protection	6	Tests, essay	22	68	3	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor
29.3	The Basics of Healthy Nutrition	6	Tests, essay	22	68	3	Viktorii Orlova, Ph.D. (Candidate of Science), Associate Professor
29.4	Market Research	6	Tests, essay	22	68	3	Olena Krasovska, Ph.D. (Candidate of Science), Associate Professor
	<b>Elective course 3 to be chosen by the student</b>					<b>3</b>	
	<b>Total 2.1 to be chosen by the student</b>					<b>13</b>	
<b>2.2. Courses of professional training***</b>							
30	Packing Materials and Containers	3	Tests, essay	42	108	5	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
31	World Market of Goods and Services	3	Tests, essay	42	108	5	Valentyna Pavlova, Doctor of Science, Full Professor
32	Shop Equipment	4	Tests, essay	42	123	5,5	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
33	Technical Regulations (The Basics of Standardization, Metrology and Quality Control)	4	Tests, essay	42	123	5,5	Viktorii Orlova, Ph.D. (Candidate of Science), Associate Professor
34	Applied Methods of Quality Control	5	Tests, essay	28	107	4,5	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
35	Material Science and The Basics of Technology of Goods	5	Tests, essay	28	107	4,5	Viktorii Orlova, Ph.D. (Candidate of Science), Associate Professor
36	Product Certification	6	Tests, essay	33	132	5,5	Halyna Ryzhkova, Ph.D. (Candidate of Science), Associate Professor
37	The Basics of Ecology and Consumption Safety	6	Tests, essay	33	132	5,5	Oksana Kuzmenko, Ph.D. (Candidate of Science), Associate Professor
38	Commodity Analysis (Footwear and Furs)	7	Tests, tasks, essay	56	124	6	Halyna Ryzhkova, Ph.D. (Candidate of Science), Associate Professor
39	Commodity Analysis (Furniture and Construction Materials)	7	Tests, tasks, essay	56	124	6	Halyna Ryzhkova, Ph.D. (Candidate of Science), Associate Professor
40	Consumer Protection	7	Tests, tasks, essay	42	108	5	Oksana Kuzmenko Ph.D. (Candidate of Science), Associate Professor
41	E-commerce	7	Tests, tasks,	42	108	5	Oksana Kuzmenko Ph.D. (Candidate of Science), Associate Professor

42	Business Planning	7	Tests, tasks	42	108	5	Valentyna Pavlova, Doctor of Science, Full Professor
43	Category Management of Product Assortment	7	Tests, tasks, essay	42	108	5	Olena Serhieieva Ph.D. (Candidate of Science), Associate Professor
44	Service Organization and Technology	8	Essay, tests	32	118	5	Halyna Ryzhkova, Ph.D. (Candidate of Science), Associate Professor
45	Marketing Communications	8	Essay, tests	32	118	5	Svitlana Yaremenko, Ph.D. (Candidate of Science), Associate Professor
46	Commodity Analysis (Dairy, Fish and Meat Products)	8	Tests, tasks, essay	40	140	6	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
47	Commodity Analysis (Fruit, Vegetables and Flavour Products)	8	Tests, tasks, essay	40	140	6	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
	<b>Total 2.2 to be chosen by the student</b>					<b>47,5</b>	
	<b>Total electives to be chosen by the student</b>					<b>60,5</b>	
	<b>Total mandatory and electives</b>					<b>223</b>	
	Professional training, Internship	1,6,8	Report		465	15,5	
	Examinations: Comprehensive Examination in the Profession	8				1,5	
	<b>Total</b>					<b>240</b>	

\*One ECTS credit = 30 academic hours

\*\*The student must choose one course from each block: Elective course 1, 2 and 3.

\*\*\* The student must choose courses so as to obtain the required number of credits for elective block 2.2. There are no restrictions of choice within elective block.