

Intended Learning Outcomes
Programme Finance, banking and insurance (Bachelor's degree)

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

A. Knowledge and understanding	
<p>On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:</p>	<p><i>Acquisition of ILOs through the following courses:</i></p>
<p>1) content and basic provisions of humanitarian and fundamental courses to the extent required to master general professional economic subjects and use their methods in their chosen profession;</p>	<p><i>Ukrainian Identity, History, Culture and Language, Philosophy, Principles of Psychology, Mathematics for Economists, Economic-Mathematical Modeling, Information and Communication Technologies, Econometrics, Statistics, Basics of Law.</i></p>
<p>2) fundamental principles of economic theory including microeconomics and macroeconomics;</p>	<p><i>Basics of Economics, Microeconomics, Macroeconomics, History of Economy and Economic Thought, Management, Marketing.</i></p>
<p>3) general characteristics of functioning of enterprises and management of organizations in contemporary economy under the conditions of globalization;</p>	<p><i>Enterprise Economy, Finance of Business, Management, Accounting in Business, Basics of Labour Protection, Health and Safety, Behavioural Finance, Finance Law.</i></p>
<p>4) theoretical and methodological basics of finance, category mechanism of financing and modern tendencies in this field of knowledge;</p>	<p><i>Financial System, Monetary Policy, Banking Business, Finance of Business, Development of Financial Thought, Budget System (Treasury).</i></p>
<p>5) theoretical basics of organization and conducting of financing research, essence and content of macro- and microenvironment of finance in the context of influence to an enterprise;</p>	<p><i>Basics of Scientific Research, Investment Analysis, Financial System, Accounting in Business, Insurance Business, Banking, Taxation, Financial Analysis, International Financial Reporting Standards, Financial Monitoring, Accounting in Industries,</i></p>

<p>6) the financing of information systems and use of communication and information technology;</p> <p>7) the major theoretical tools and theories of finance, and their relevance and application to theoretical and practical problems;</p> <p>8) econometric and statistical methods of analysis and data modelling to demonstrate economic processes and tendencies;</p> <p>9) the financing arrangements and governance structures of business entities, and how theory and evidence can be combined to assess the effectiveness and efficiency of such arrangements;</p> <p>10) basics of organization of financing activity at enterprises, essence of strategic planning and principal finance strategies, tasks of finance control.</p>	<p><i>Auditing, Financial Engineering.</i></p> <p><i>Financial Planning and Forecasting, Algorithmization and Programming of Financial Tasks, Electronic Financial Services, Financial Solutions Using IT (Excel), Tax Control, Digital Banking.</i></p> <p><i>Microeconomics, Enterprise Economy, Monetary Policy, Management, Marketing, International Economic Relations, Insurance Business, Banking.</i></p> <p><i>Econometrics, Economic-Mathematical Modeling, Statistics, Algorithmization and Programming of Financial Tasks (Databases), Information and Analytical Technologies in Finance (R-Programming), E-Business, Preparation of Financial Statements.</i></p> <p><i>Monetary Policy, International Economic Relations, Managerial Accounting, Finance of Foreign Corporations, Investment Analysis, Forensic Accounting.</i></p> <p><i>Behavioral Finance, Financial Analysis, International Financial Reporting Standards, Financial Technologies, Financial Accounting, Project Management in Finance, Accounting in Banks, Accounting in Foreign Countries.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study.</p>	<p>Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects,</p>

	tests.
B. Application of knowledge and understanding	
<p>On completion of the programme students will be able to:</p> <p>1) use professional knowledge and practical skills for strategic planning and organization the company's financial activity in changing competitive environment; study and analyse the main financial characteristics of macro and micro environment, market indicators under the economic instability;</p> <p>2) analyse the major economic and financial indicators of enterprises for developing programmes aimed at improving the effectiveness of financial activities on domestic and foreign markets through innovative technology;</p> <p>3) use knowledge and practical skills to analyse the business portfolio of a company, developing financial strategies and financial plans, developing advertising and PR campaigns, creating and bringing to market commercially successful products and brands, making effective logistics solutions.</p>	<p><i>Budget System (Treasury), Finance of Business, Electronic Financial Services, Monetary System, Investment Analysis, Financial System, Accounting in Business, Insurance Business, Banking, Accounting and Reporting in Taxation, Financial Analysis, International Financial Reporting Standards.</i></p> <p><i>Enterprise Economy, Management, Economic Analysis, Financial Engineering, Currency Relations in Business, Business Foreign Language.</i></p> <p><i>Financial Planning and Forecasting, Taxation, Statistics, Basics of Scientific Research, International Economic Relations, Finance of Foreign Corporations, Investment Analysis.</i></p>
Teaching and Learning	Assessment methods
Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internship	Examinations, practical tasks, course papers, presentations, projects, internship reports
C. Making judgments	
<p>On successful completion of the programme a student should be able to:</p> <p>1) use knowledge of Economic Science, Micro-, Macroeconomics, Economic-Mathematical Modeling, Econometrics, Financial System, Monetary Policy, Accounting in Business, Management to analyze international financial, investment and crediting opportunities of an enterprise (organisation), determine</p>	<p><i>Students acquire skills 1–4 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>

<p>market needs and demands of target customers;</p> <p>2) collect primary and secondary financial information, statistical processing and analysis of data in order to develop and substantiate financial steps to ensure effectiveness and competitiveness of services and enterprises in both domestic and foreign market;</p> <p>3) gather and critically evaluate evidence and information from a range of sources; identify and analyse business problems in a range of contexts using appropriate concepts and frameworks; draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application.</p> <p>4) use professionally oriented knowledge and practical skills in the field of finance, banking and insurance in order to solve practical tasks to achieve business goals and ensure sustainable development of an enterprise.</p>	
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Problem-based learning, projects, workshops, seminars, business games, case studies, professional training, internship, course papers, research papers</p>	<p>Exams, seminar and practical-based assessment, course papers, self-directed and guided study, projects, presentations, case studies, research projects</p>
<p>D. Communication skills</p>	
<p>On successful completion of the programme a student should be able to:</p> <p>1) develop and debate ideas and to sustain arguments effectively both orally and in written form;</p> <p>2) present, discuss and defend concepts and views through formal and informal communicative instruments;</p> <p>3) deliver information, ideas, problems and solutions to both specialist and non-specialist audiences;</p> <p>4) use communication and management skills, namely establishment of relations, team work, conducting of negotiations, use of persuasion skills, elocution, conducting of presentations, solution of problems, decision-making, leadership, teaching others, motivation, formation of effective teams considering cultural differences, solution of disputed situations.</p>	<p><i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p> <p><i>Students acquire skills 4, first of all, for mastery of: Foreign Language, Psychology of Conducting Negotiations, Management of HR, Ethics and Aesthetics, Conflictology, Psychology of Leadership and Emotional Intelligence, Professional</i></p>

	<i>Ethics of a Financier.</i>
Teaching and Learning	Assessment methods
Seminars, discussions, group work, defense of projects and course work, business games, case studies.	Seminar-based assessment, presentations, course work and project defense.
<p>E. Learning skills</p> <p>On completion of the programme students will be able to:</p> <ol style="list-style-type: none"> 1) work effectively alone; 2) work effectively in groups; 3) extract, process and present numerical information for a given purpose; 4) use information technology; 5) manage their own time and workload; 6) take responsibility for their own learning; 7) develop those learning skills necessary for undertaking further study with a high degree of autonomy. 	<p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms are the elements of all courses.</i></p>
Teaching and Learning	Assessment methods
Self-directed learning forms, University Library, ICT packages, conducting research.	Assessment of learning skills is accomplished through a range of methods, which include assessment of self-directed learning forms, course papers, essays, projects, presentations, tests and exams.