

**Intended Learning Outcomes**  
**Programme Finance, Banking and Insurance (Master's degree)**

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

| <b>A Knowledge and understanding</b>   |   |
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| On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:  | Acquisition of ILOs through the following courses:  |
| 1) the content and basic provisions of humanitarian and natural disciplines to the extent required to master general professional disciplines and use their methods in their chosen profession;  | <i>International Economic Development Strategies, Innovative Development of Enterprise, Methodology of Finance and Accounting Scientific Research;</i>                                  |
| 2) trends of development of modern science, research methods and techniques;   | <i>Methodology of Finance and Accounting Scientific Research, Theoretical and Methodological Approaches to Strategic Management of Finance;</i>   |
| 3) theoretical foundations, basic concepts and fundamental tools of financial management, control of movement of an organization's financial resources movement;   | <i>Financial Management, Tax Management, Insurance Management, Banking Management, Credit Management, Budget Management;</i>  |
| 4) methods and models for analysis of status and trends of the environment of an enterprise, the main methodological assumptions and methodological approaches to the choice and development of a financial strategy for a company;                | <i>Financial Risk Management, Financial Reporting and Accounting in Banks, Organization and Tools of Auditing;</i>  |
| 5) theoretical and methodological principles of strategic financial and financial management, methods for the effective application of research results to create financial strategies and financial organization based on the concept of finance. | <i>Tax Management, Insurance Management, Financial Services Market, Internal Control, World Financial System, Accounting and Reporting International Financial Reporting Standards;</i> |
| 6) theoretical and practical foundations of financial of innovation products, implementation the principles of finance in the strategic planning of the innovation   | <i>World Financial System, Accounting and Reporting International Financial Reporting Standards, Financial Risk</i>   |

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| process to create commercially successful products and brands.   | <i>Management, Evolution of Accounting</i>   |
| <b>Teaching and Learning</b>   | <b>Assessment methods</b>  |
| Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study, research projects, contest papers, conducting research on the topic of the Master's thesis (individual and guided by the tutor).  | Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, mid-term control work, course papers, Master's thesis.   |
| <b>B. Application of knowledge and understanding</b>   |  |
| On completion of the programme students will be able to:<br>1) use professional knowledge and practical skills for strategic planning and organization of their company's financial activity in a changing competitive environment; study and analyze the main financial characteristics of macro and micro environments, market indicators in conditions of economic instability;<br><br>2) analyze an enterprise's major economic and financial indicators development of programmes aimed at improving the effectiveness of financial activities on domestic and foreign markets through innovative technology;<br><br>3) use knowledge and practical skills to analyze the business portfolio of a company, developing financial strategies and financial plans, developing advertising and PR campaigns, creating and bringing to market commercially successful products and brands, making effective logistics solutions. | <i>Financial Management, Tax Management, Insurance Management, World Financial System and International Financial Reporting Standards, Financial Risk Management, Evolution of Accounting;</i><br><br><i>Financial Management, International Economic Development Strategies, Innovative Development of Enterprise, Methodology of Finance and Accounting Scientific Research, Theoretical and Methodological Approaches to Strategic Management of Finance, Risks of Bankruptcy of Financial Institutions;</i><br><br><i>Tax Management, Insurance Management, World Financial System, International Finance, Ethics for Professional Financiers, Management of Financial Rehabilitation, Regulation and Supervision of Banking Activities.</i> |
| <b>Teaching and Learning</b>   | <b>Assessment methods</b>  |
| Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internships, research projects, contest papers, conducting research on the topic of the Master's thesis (individual and guided by the tutor).  | <i>Examinations, practical tasks, course works, presentations, projects, internship reports, defense of research projects, contest papers, defense of Master's thesis.</i>   |

| <b>C. Making judgments</b>  |   |
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| <p>On successful completion of the programme a student should be able to:</p> <ol style="list-style-type: none"> <li>1) integrate knowledge of humanitarian, socio-economic and professional disciplines to formulate goals and objectives based on the results of the strategic and competitive analysis of a company (organization), develop strategic measures to implement the goals and objectives;</li> <li>2) make decisions under conditions of limited or incomplete information;</li> <li>3) realize economic and social outcomes of their decisions, implement in business activity the principles of social-ethical finance, corporate social responsibility for sustainable development of companies and society.</li> </ol> | <p><i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>  |
| <b>Teaching and Learning</b>  | <b>Assessment methods</b>   |
| <p>Problem-based learning, projects, workshops, seminars, business games, case studies, internships, research projects, contest papers, writing and publishing research articles, conference reports, conducting research on the topic of the Master’s thesis (individual and guided by the tutor).</p>   | <p><i>Exams, seminar and practical-based assessment, course work, self-directed and guided study, presentations, case studies, research projects, defense of research projects, contest papers, defense of Master’s thesis.</i></p> |
| <b>D. Communication skills</b>  |   |
| <p>On successful completion of the programme students should be able to:</p> <ol style="list-style-type: none"> <li>1) effectively present and defend their own ideas, concepts, suggestions, both orally and in written form;</li> <li>2) present, argue and defend their own concepts and views in discussion with opponents;</li> <li>3) deliver information, ideas, problems and solutions, clearly and unambiguously, to both specialist and non-specialist audiences, promote their ideas in their organization and beyond;</li> <li>4) use communication and management skills to improve efficiency and achieve the objectives of their organizational unit (department) and the enterprise (organization).</li> </ol>            | <p><i>Students acquire skills 1–4 during study of all courses.</i></p> <p><i>This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>                                    |
| <b>Teaching and Learning</b>  | <b>Assessment methods</b>   |

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| <p>Seminars, discussions, group work, defense of projects and course papers, business games, case studies, internships, defense of contest papers, writing and publishing research articles and conference reports, conference presentations, roundtables, discussion of papers and articles in groups and with a tutor, defense of the Master's thesis.</p>   | <p><i>Seminar-based assessment, presentations, course papers and project defense, reviewing articles, provide feedback on contest papers, evaluating Master's thesis performance.</i></p>  |
| <p><b>E. Learning skills</b></p> <p>On completion of the programme students will be able to:</p> <ol style="list-style-type: none"> <li>1) independently and creatively work out theoretical and practical material;</li> <li>2) independently find important sources of information for educational, research and professional needs;</li> <li>3) to produce, process, summarize, analyze and present information in accordance with specific goals;</li> <li>4) carry out research on the basis of information technology;</li> <li>5) submit results of their research in the form of academic articles and conferences reports;</li> <li>6) develop obtained learning skills for continuing their study in a manner that may be largely self-directed and autonomous;</li> <li>7) determine the direction and stages of lifelong learning, improve their own professional skills.</li> </ol> | <p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms and requirements for independent search and use of a wide range of sources are the elements of all courses.</i></p>                      |
| <p><b>Teaching and Learning</b></p>  | <p><b>Assessment methods</b></p>   |
| <p>Self-directed learning forms, University library, ICT packages, conducting research (individual and guided by the tutor), writing research papers and Master's theses.</p>  | <p><i>Assessment of learning skills is accomplished through a range of methods, which include assessment of self-directed learning forms, course papers, essays, projects, presentations, tests, exams, reviewing articles, providing feedback on contest papers, evaluating defense of Master's theses.</i></p> |