

**ALFRED NOBEL UNIVERSITY, DNIPRO**

**STUDY PROGRAMME  
INTERNATIONAL ECONOMIC RELATIONS  
(Bachelor's degree)**

**COURSE CATALOGUE**

**2020-2021 academic year**

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## MANDATORY COURSES

<b><i>UKRAINIAN IDENTITY, HISTORY, CULTURE AND LANGUAGE</i></b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	1/ 14 weeks, 56 hours in class	6 / mandatory	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor; Olena Turchak, Ph.D. (Candidate of Science), Associate Professor	180 hours (56 h. lectures, 124 h. self-study time)
<p><b>Course aims:</b>            The course is geared towards: 1) helping students study the features the socio-economic development, the evolution of the political system and state processes at different stages of the history of Ukraine; 2) formation of students' high culture of professional speech within official-business and scientific styles appropriate communicative ability in the field of professional communication in speech and writing, skills practice proficiency in different kinds of language activities, study professional terminology as the basis of the professional broadcast, mastering the technique of drafting official papers, mastering spelling and stylistic norms of modern Ukrainian language for professional communication</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) analyze main events of Ukrainian history in the context of world historic process;		Lecture, discussion		Oral answers to questions, participation in the discussion (CAS)
2) use basic concepts, categories and methods of historical research;		Lecture, seminars		Oral answers to questions (CAS), test
3) work out their own position concerning historic events and actors;		Discussion, self-study activities		Oral answers to questions, test participation in the discussion (CAS)
4) analyze the degree of influence on the evolution of various historical periods of social, political, ideological, economic factors;		Lecture, seminars, self-study activities, class discussion		Presentation, test (CAS), mid-term control
5) analyze development of modern Ukraine.		Lecture, Internet search, discussion.		Essay, participation in the discussion (CAS)
6) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries;		Lecture, seminars, discussion		Oral answers to questions (CAS), test

7) correctly use orthoepic, lexical, orthographic, morphological, punctuational, syntactical and stylistic norms of Ukrainian literature;	Students` reports	Written answers to questions (CAS)
8) correctly make and design professional texts and documents;	Practical classes	Written answers to questions (CAS)
9) intercommunicate with the participants of labour process;	Discussions on the basis of lecture materials and students` reading, role play	Reports (CAS)
10) utilize the formulas of Ukrainian linguistic etiquette in official situations;	Role play	Exercise, written answers to questions (CAS)
11) use lexicographic sources (by dictionaries) and other auxiliary certificate literature, necessary for independent perfection of language culture;	Work in pairs to solve problems	Participation in the role play) (CAS)
12) retrieve and utilize relevant information from appropriate sources e.g. textbooks, newspapers, business magazines and selected journals, websites, databases;	Independent study, internet search, reports	Participation in the role play (CAS)
13) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and the production of a bibliography.	Seminars, self-study activity	Solving problems (CAS) Report (CAS)
Learning outcomes 1-13		Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (4 sets of written assignments, solving problems and multiple choice tests)</b> <b>60% Continuous assessment:</b> 5% Participation in the discussion 5% Test (multiple choice) 20% Student reports assessment, written answers 10% Participation in the role play, solving problems 20% Mid-term control (multiple choice tests, mini cases)		
<b>Contents</b>		
<b>Thematic structure of the course:</b>  1) Subject and tasks of the course. 2) Kievan Rus as a state of East Slavic tribes. 3) Mongol invasion and Galicia–Volhynia. 4) Ukrainian lands under Polish–Lithuanian Commonwealth. 5) Zaporozhian Cossacks and the Hetmanate 6) Partitions of Poland and Ukraine. 7) Ukrainian lands in Russian and Austrian Empires. 8) Ukrainian 1917-1921 revolution and Soviet Ukraine. 9) Independent Ukraine. 10) Official language is a language of professional communication. Basis of Ukrainian speech culture.		

- 11) Styles of modern literary Ukrainian in professional communication.
- 12) Classification of documents. Document on skilled-contract questions. Certificate informative documents.
- 13) Etiquette of official correspondence.
- 14) Communication as instrument of professional activity. Rhetoric and art of presentation. Culture of verbal professional communication.
- 15) Form of collective discussion of professional problems.
- 16) Ukrainian terminology in professional communication.
- 17) Scientific style and his facilities in professional communication.
- 18) Problem of translation and editing of scientific texts.

### Literature

#### *Language of teaching Ukrainian*

#### Compulsory reading

1. Дзюба Т. Мова як формант моделі національної ідентичності (за матеріалами публіцистики другої половини XIX ст. – першої третини XX ст.) [Електронний ресурс] / Т. Дзюба // Наукові праці Національної бібліотеки України ім. В. І. Вернадського. - 2011. - Вип. 31. - С. 384-397. - Режим доступу: [http://nbuv.gov.ua/UJRN/npbuimviv\\_2011\\_31\\_35](http://nbuv.gov.ua/UJRN/npbuimviv_2011_31_35)
2. Поліщук Р. М. Політика і спорт: ідеологія, імідж, ідентичність [Електронний ресурс] / Р. М. Поліщук // Молодий вчений. - 2019. - № 5(2). - С. 339-345. - Режим доступу: [http://nbuv.gov.ua/UJRN/molv\\_2019\\_5\(2\)\\_20](http://nbuv.gov.ua/UJRN/molv_2019_5(2)_20)
3. Баумейстер А. О. Ідентичність Європи: виклики і загрози The Paris Statement. A Europe we can believe in [Електронний ресурс] / А. О. Баумейстер // Філософські проблеми гуманітарних наук. - 2018. - № 2. - С. 14-24. - Режим доступу: [http://nbuv.gov.ua/UJRN/Fpgn\\_2018\\_2\\_4](http://nbuv.gov.ua/UJRN/Fpgn_2018_2_4)
4. Мельничук В. В. Релігійна складова національної ідентичності українців [Електронний ресурс] / В. В. Мельничук // Гілея: науковий вісник. - 2019. - Вип. 143(2). - С. 106-109. - Режим доступу: [http://nbuv.gov.ua/UJRN/gileya\\_2019\\_143\(2\)\\_23](http://nbuv.gov.ua/UJRN/gileya_2019_143(2)_23)
5. Кирилюк О. С. Структури історичної пам'яті українства – основа національної ідентичності – як об'єкти асиміляторських атак [Електронний ресурс] / О. С. Кирилюк // Гілея: науковий вісник. - 2019. - Вип. 144(2). - С. 48-52. - Режим доступу: [http://nbuv.gov.ua/UJRN/gileya\\_2019\\_144\(2\)\\_12](http://nbuv.gov.ua/UJRN/gileya_2019_144(2)_12)
6. Авраменко О. О., Яковенко Л. В., Шийка В. Я Ділове спілкування: Навчальний посібник / О.О Авраменко, Л.В. Яковенко, В.Я. Шийка. – Івано-Франківськ, «ЛілеяНВ», 2015. 160 с. [Електронний ресурс]. – Режим доступу [https://http://umo.edu.ua/images/content/depozitar/navichki\\_pracevlasht/dilove\\_spilkuv\\_1.pdf](https://http://umo.edu.ua/images/content/depozitar/navichki_pracevlasht/dilove_spilkuv_1.pdf)
7. Турчак О. М. Українська мова (за професійним спрямуванням): електронний конспект лекцій / О.М. Турчак. – Дніпропетровськ: ДУЕП, 2012. – 160 с.

#### Recommended reading

1. Кривицька О. В. Спільна ідентичність в умовах дезінтеграції українського суспільства: особливості і шляхи формування [Електронний ресурс] / О. В. Кривицька // Наукові записки Інституту політичних і етнонаціональних досліджень ім. І. Ф. Кураса НАН України. - 2018. - Вип. 3-4. - С. 124-141. - Режим доступу: [http://nbuv.gov.ua/UJRN/Nzipiend\\_2018\\_3-4\\_8](http://nbuv.gov.ua/UJRN/Nzipiend_2018_3-4_8)
2. Ващинська І. І. Регіоналізм в Україні: переосмислення крізь призму соціальних ідентичностей та групових лояльностей [Електронний ресурс] / І. І. Ващинська // Український соціум. - 2018. - № 4. - С. 9-18. - Режим доступу: [http://nbuv.gov.ua/UJRN/Usoc\\_2018\\_4\\_3](http://nbuv.gov.ua/UJRN/Usoc_2018_4_3)
3. Практикум з української мови за професійним спрямуванням: навч. посіб. / Л.Г. Погиба, Т. О. Грибінченко, Л. М. Голіченко, Н. В. Кавера. – Видавня друге. – К.: Кондор, 2014. – 296 с. [Електронний ресурс]. – Режим доступу:

<http://194.44.152.155/elib/local/sk760428.pdf>

4. Прокопович Л., Моргун А. Практикум з української мови за професійним спрямуванням: Навчально-методичний посібник для студентів спеціальності 014 – Середня освіта (Мова і література (англійська)), 053 – Психологія. – Мукачево: МДУ. – 72 с. [Електронний ресурс]. – Режим доступу: [http://dspace.msu.edu.ua:8080/bitstream/123456789/4644/1/Workshop %20on %20the %20Ukrainian %20language %20for %20professional %20orientation %20a %20textbook.pdf](http://dspace.msu.edu.ua:8080/bitstream/123456789/4644/1/Workshop%20on%20the%20Ukrainian%20language%20for%20professional%20orientation%20a%20textbook.pdf)

*Language of teaching English*

#### **Compulsory reading**

1. Chepurda G. Implementation of "The Great plan of nature transformation" in Ukraine: the history of legal base formation [Електронний ресурс] / G. Chepurda // Гуманітарний вісник. Сер. : Історичні науки. - 2016. - Число 24, Вип. 8. - С. 111-118. - Режим доступу: [http://nbuv.gov.ua/UJRN/Gvi\\_2016\\_24\\_8\\_18](http://nbuv.gov.ua/UJRN/Gvi_2016_24_8_18)

2. Glamazda P. General Characteristics of the Judicial System of Ukraine – Cossack Hetmanate (1722-1760) [Електронний ресурс] / P. Glamazda // Історико-правовий часопис. - 2017. - № 1. - С. 50-55.

3. Nikolaiets Y. Historical memory about Second World War in the context of threats of government in Ukraine [Електронний ресурс] / Y. Nikolaiets // Східноєвропейський історичний вісник. - 2019. - Вип. 11. - С. 225-240. - Режим доступу: [http://nbuv.gov.ua/UJRN/eehb\\_2019\\_11\\_22](http://nbuv.gov.ua/UJRN/eehb_2019_11_22)

#### **Recommended reading**

1. Ozturk M. Turkey and Ukraine During the First World War [Електронний ресурс] / M. Ozturk // Проблеми історії країн Центральної та Східної Європи. - 2017. - Вип. 6. - С. 272-281

2. Sinyavska L. Soviet historiography of researches of the heavy industry of Eastern Ukraine under the conditions of the First World War [Електронний ресурс] / L. Sinyavska // Східноєвропейський історичний вісник. - 2018. - Вип. 7. - С. 75-87.

3. History of Ukraine. <https://www.britannica.com/place/Ukraine/History>

<b>FOREIGN LANGUAGE (English)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English	1, 2/ 28 weeks, 112 hours in class	12 / Mandatory	Galyna Myasoid, PhD (Candidate of Science), Associate Professor; Nataliia Polishko, Ph.D. (Candidate of Science), Associate Professor; Tetiana Yakovleva, Lecturer	360 hours (112 h. seminars/practicals, 248 h. self-study time)
<b>Course aims:</b> The course is geared towards developing and improving the foreign language communication skills obtained at school, as well as raising the level of the foreign language acquisition.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) enlarge the vocabulary and employ lexical units learned within the thematic structure of the course		Practical classes, self-study activity		Practical skills assessment (CAS)
2) use grammatical tenses and grammatical structures learned in the course;		Practical classes, self-study activity		Written/oral answers to questions (CAS)
3) comprehend relevant written and audio authentic texts based on vocabulary and grammar covered in the course;		Seminars, pair/small group discussions		Participation in the discussion, student report assessment (CAS)
4) read and comprehend authentic texts with and without the use of a dictionary;		Internet search, self-study activities, discussion on the basis of student reading		Participation in the round table discussion, written test (CAS)
5) communicate freely on one-to-one basis within the themes studied in the course;		Group discussion, pair work		Oral answers to questions, speaking skills assessment (CAS)
6) make small talks in a variety of the situations covered by the course;		Pair work/ group work		Pair work/ group work assessment/ peer assessment (CAS)
7) talk over the phone in formal and informal surroundings, book the hotel and discuss room service, suggest a pastime;		Pair work, role play		Participation in the role play (CAS)
8) write a review of a film/book		Self-study activities, Internet search		Review assessment (CAS)
9) write a letter of complaint/ a cover letter / an email;		Practical classes, self-study activities, peer review		Writing skills assessment (CAS)
10) outline own oral reports in English		Individual presentations		Presentation assessment (CAS)



Learning outcomes 1-10		Mid-term control: test (written (answers to questions, essay; oral: conversation assessment) (CAS)
Learning outcomes 1-10		Achievement test (CAS)
<b>Assessment</b> <b>Semester 1</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 10% Participation in the discussion 10% Participation in the role play 10% Practical skills assessment/ Test (written) 20% Essay/ business correspondence (written) 20% Presentation (oral, multimedia) 15% Mid-term control (written tests, essay) 15% Achievement test (written tests, essay) <b>Semester 2</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 10% Participation in the discussion 10% Participation in the role play 10% Practical skills assessment/ Test (written) 20% Essay/ business correspondence (written) 20% Presentation (oral, multimedia) 15% Mid-term control (written tests, essay) 15% Achievement test (written tests, essay)		
<b>Contents</b>		
<b>Thematic structure of the course:</b> 1. Life: First impressions. Friends. Wealth. Work and Leisure. 2. Travelling and Entertainment: Experiences. Holiday Heaven. 3. House & Home. Furniture. 4. Fate: Luck. Coincidences. Twists of fate. Risk. 5. Jobs & Family: Work Routine. Work/ life Balance. Career Plan. 6. Life Stages and Life Changes. 7. Mass Media. Making News. 8. Shopping. Shops and Shoppers. Customer Habits.		
<b>Literature</b> <b>Compulsory reading</b> 1. Roberts, R., Clare, A., Wilson, JJ. (2011) New Total English. Intermediate. Pearson Education Limited. 2. Crace, A., Acklam, R. (2011) New Total English. Upper-Intermediate. Pearson Education Limited.		
<b>Recommended reading</b> 1. Evans, V., Dooley, J. (2009) Grammarway 2. Express Publishing. 2. Evans, V., Dooley, J. (2009) Grammarway 3. Express Publishing. 3. Tarnopolsky, O. (2010) English communication role plays. Teaching tutorial. Dnipropetrovsk, DUEP Publ., 61 p. 4. Williams, E. (2008) Presentations in English. Macmillan.		

<b><i>ECONOMIC THEORY (MICROECONOMICS)</i></b>				
<b>Language of teaching</b>	<b>Semester/ Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 56 hours in class	6 / Mandatory	Sergii Kuzminov, Doctor of Science, Professor Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	180 hours (28h. lectures, 28h. seminars/practicals, 124 h. self-study time)
<b>Course aims:</b> This course will help students to understand theoretical background of consumer behaviour, market demand at goods and resource markets, pricing at several competitive circumstances, general principles of producer behaviour.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) demonstrate knowledge of specific terminology, theories and concepts in fields of microeconomics;		Lecture, seminars, discussion	Participation in the discussion, quizzes (CAS)	
2) understand and interpret behaviour of individuals at the markets of goods;		Lecture, seminars, panel discussion	Participation in the discussion, oral answers(CAS)	
3) identify and explain elements of competitive strategies of the firms at the markets of oligopoly, monopoly and monopolistic competition		Lecture, seminars, panel discussion, solving calculative tasks	Participation in the discussion, explanation of solving problems(CAS)	
4) understand the nature of firm as producer and its behavior concerning consumption of resources		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results, test (CAS)	
5) retrieve and utilise relevant information from appropriate sources e.g. textbooks, newspapers, websites, business magazines;		Problem lecture, case study in small groups Self-study activities	Participation in the discussion, self-study results' presentation (CAS)	
Learning outcomes 1, 2, 5			Mid-term control, making calculations and explanation of results (CAS)	
Learning outcomes 1-5			Final exam (FAS)	

## Assessment

**100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)**

**40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)**

**60% Continuous assessment:**

15% Test (multiple choice, computer)

20% Calculative tasks (written)

10% Answers (oral)

15% Mid-term control (computational exercises, mini case)

## Contents

### Thematic structure of the course:

Subject and method of microeconomics;

Theory of consumer choice.

Modelling of consumer's behaviour at market.

Individual demand, market demand.

Productive curve and scale effect.

Costs and output.

Model of perfect competition

Model of monopoly

Model of monopolistic competition

Model of oligopoly

Forming derivative demand

Pricing at resource markets

General equilibrium.

## Literature

*Language of teaching Ukrainian*

### Compulsory reading

1. Задоя А.О. Мікроекономіка: Курс лекцій та вправи: Навчальний посібник. - 6-те вид. / А.О. Задоя. – К.: Знання, 2007. – 211 с.

2. Steven A. Greenlaw, David Shapiro (2020) Principles of Microeconomics 2e, Available at: <https://openstax.org/details/books/principles-microeconomics-2e>

3. Мікроекономіка: рекомендації до виконання розрахункової роботи з дисципліни «Мікроекономіка» [Електронний ресурс]: навч. посіб. для студ. спеціальності 051 «Економіка», спеціалізації «Міжнародна економіка», «Економічна кібернетика», «Управління персоналом та економіка праці» освітнього ступеня «Бакалавр» денної форми навчання / уклад. Тюленєва Ю.В.– К., 2018. – 31 с.

4. Микроэкономика: учебник для вузов / Л.П. Кураков, М.В. Игнатъев, А.В. Тимирясова и др.; под общ. ред. А.Л. Куракова. – М.: Изд-во ИАЭП, 2017. – 353 с.

5. Практикум по курсу «Микроэкономика»: учебное пособие для студентов вузов / Н. М. Розанова. — М.: Издательство Юрайт; ИД Юрайт, 2014. — 346 с. — Серия: Бакалавр. Углубленный курс.

6. Мікроекономіка: вправи для самопідготовки та контролю знань студентів / А.О. Задоя, С.В. Кузьмінов, Г.Я. Глуха, Е.М. Лимонова. – Д.: Вид-во ДУЕП, 2009. - 118 с.

### Recommended reading

1. Мікроекономіка: підручник / уклад.: В.М. Лич, П.М. Куліков, Б.Е. Головаш, В.В. Гончаров. – К.: КНУБА, 2018. - 96с.

2. Мікроекономіка: методичні рекомендації / уклад.: В.М. Лич, П.М. Куліков, Б.Е. Головаш, В.В. Гончаров. – К.: КНУБА, 2018. - 52с.
3. Тарануха Ю.В. Мікроекономіка. Учебник. – Москва: КноРус. 2019. - 408 с.
4. Антипина О.Н., Вереникин А.О. Мікроекономіка продвинутого рівня. Учебное пособие. - Москва: Экономический факультет МГУ имени М. В. Ломоносова, 2019. - 184 с.
5. Timothy Taylor, Steven A. Greenlaw, Eric Dodge (2014) Principles of Microeconomics Available at: <https://open.umn.edu/opentextbooks/textbooks/principles-of-microeconomics>

*Language of teaching English*

#### **Compulsory reading**

1. Microeconomics (2011), A.O. Zadoia, S.V. Kuzminov, O.A. Kosyakina, Dnipropetrovsk: Alfred Nobel University, Dnipropetrovsk, 288 p.
2. Microeconomics (8th Edition) (2013) (Pearson Series in Economics) by Robert S. Pindyck, Daniel L. Rubinfeld, Publisher: Prentice Hall, 768 p.
3. Intermediate Microeconomics: A Modern Approach, 8th Edition by Hal R. Varian, (2006). Publisher: W. W. Norton, 739 p.
4. Steven A. Greenlaw, David Shapiro (2020) Principles of Microeconomics 2e, Available at: <https://openstax.org/details/books/principles-microeconomics-2e>

#### **Recommended reading**

1. Microeconomic Theory (1995) by Andreu Mas-Colell, Michael D. Whinston and Jerry R. Green, Publisher: Oxford University Press, 1008 p.
2. Advanced Microeconomic Theory (2010) by Geoffrey A. Jehle and Philip J. Reny, 3rd edition publisher: Prentice Hall
3. Course in Microeconomic Theory (1999) by David M. Kreps, Publisher: Princeton university press
4. Timothy Taylor, Steven A. Greenlaw, Eric Dodge (2014) Principles of Microeconomics Available at: <https://open.umn.edu/opentextbooks/textbooks/principles-of-microeconomics>

<b><i>ECONOMICS THEORY (MACROECONOMICS)</i></b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	3/14 weeks, 42 hours in class/	5 / Mandatory	Anatolii Zadoia, Doctor of Science, Professor Sergii Kuzminov, Doctor of Science, Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> This course will help students to understand fundamentals of macroeconomics regularities of the operating the national economy, theories and concepts, which are time tested practically applied in the area of management. It allows ones to make the most efficient use of proper resources, to organize business successfully, helps in managing enterprises and contributing to economic and managerial understanding of complex macroeconomic processes.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) use the economic regularities for analysis of the problems of the national economy development and balances;		Lecture, seminars, discussion		Participation in the discussion, essay (CAS)
2) study the reasons of the main macroeconomic proportion breach and forecast the dynamics of the macroeconomic factors;		Lecture, seminars, self-study activity		Participation in the discussion, essay, test (CAS)
3) calculate the inflation, employment and unemployment rates, and basic indices of national economic accounting on the ground of publicly available statistical data and explain their dynamics;		Lecture, seminars, self-study activity, Internet search		Presentation, essay, test (CAS)
4) estimate the impact of microenvironment on economic entities operation and make economically sound decisions on the basis of the impact;		Problem lecture, discussion, Internet search, self-study activities		Participation in the discussion, test (CAS)
5) understand equilibrium mechanisms on national goods market, financial market, and general equilibrium forming in national economy, and reasons and factors breaking this equilibrium;		Problem lecture, case study in small groups		Peer small group presentation (CAS)
6) understand of economic functions of the state and basic instruments of fiscal and monetary policy.		Problem lecture, discussion, self-study activities		Participation in the discussion, essay (CAS)
Learning outcomes 1-3				Mid-term control, essay, presentation, tests (CAS)
Learning outcomes 1-6				Final exam (FAS)

<p><b>Assessment</b>  <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>  <b>40% Final exam (1 set of written assignments which includes 2 cases and computer multiple choice tests)</b>  <b>60% Continuous assessment:</b>  15% Test (multiple choice, computer)  20% Essay (written)  10% Presentation (oral, multimedia)  15% Mid-term control (computer multiple choice tests, mini case)</p>
<b>Contents</b>
<p><b>Thematic structure of the course:</b>  Macroeconomics as a science;  State as a subject of macroeconomic regulation;  National economy indices;  National production dynamic;  Employment and unemployment;  Inflation;  Aggregate demand and aggregate supply;  General equilibrium models;  Fiscal policy mechanism;  Mechanism of monetary policy;  Mechanism of foreign economic policy;  Social warranty;  Economic growth model.</p>
<b>Literature</b>
<p><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <ol style="list-style-type: none"> <li>1. Задоя А.А. Макроекономіка: Учебник / А.А. Задоя, Ю.Е. Петруня. – К.: Знання, 2010. – 381 с. (базовий підручник)</li> <li>2. Задоя А.О. Макроекономіка: вправи для самопідготовки та контролю знань студентів / А.О. Задоя, С.В. Кузьмінов, Г.Я. Глуха, Е.М. Лимонова. – Д.: Вид-во ДУАН, 2015. – 112 с.</li> <li>3. Макроекономіка [Текст]: навч. посіб. для студентів ВНЗ / Резнік Н. П., Талавирич М. П., Пащенко О. В.; Київ. міжнар. ун-т. - Вид. 2-ге, допов. і перероб. - Київ: КиМУ, 2015. - 554 с.</li> <li>4. Макроекономіка [Текст]: навч. посіб. / М. Л. Данилович-Кропивницька, П. І. Стецюк, І. О. Тивончук; Нац. ун-т "Львів. політехніка". - 2-ге вид., допов. - Львів: Вид-во Львів. політехніки, 2017. - 291 с.</li> <li>5. Макроекономіка [Текст]: підручник / О. М. Козакова, Е. М. Забарна; Одес. нац. політехн. ун-т. - Херсон: ОЛДІ-ПЛЮС, 2018. - 427 с.</li> <li>6. Julio Garín, Robert Lester, Eric Sims (2018) Intermediate Macroeconomics, August 2. Available at: <a href="https://www3.nd.edu/~esims1/gls_int_macro.pdf">https://www3.nd.edu/~esims1/gls_int_macro.pdf</a></li> </ol> <p style="text-align: center;"><b>Recommended reading</b></p> <ol style="list-style-type: none"> <li>1. Задоя А.О. Де створюється ВВП або індустріалізація чи деіндустріалізація? // Європейський вектор економічного розвитку. – 2017. - №2. – С. 27-41.</li> <li>2. Макроекономіка [Текст]: навч. посіб. для студентів зі спец. "Економіка", "Облік і оподаткування", "Менеджмент", "Маркетинг", "Підприємство, торгівля та біржова</li> </ol>

діяльність" / [С. І. Архієреєв та ін.]; за ред. проф. Архієреєва С. І.; Нац. техн. ун-т "Харків. політехн. ін-т". - Харків: Вид-во Іванченка І. С., 2019. - 215 с.

3. Макроекономіка: теорія і практикум [Текст]: [навч. посіб.] / В. А. Шинкар, С. В. П'ясецька-Устич; ДВНЗ "Ужгород. нац. ун-т". - Ужгород: РІК-У, 2017. - 477 с.

4. Steven A. Greenlaw, David Shapiro (2020) Principles of Macroeconomics 2e. Available at: <https://openstax.org/details/books/principles-macroeconomics-2e>

*Language of teaching English*

#### **Compulsory reading**

1. Macroeconomics (2011), A.O. Zadoia, Y.E Petrunia, S.V. Kuzminov, O.M. Trushenko, O.A. Kosyakina, Dnipropetrovsk: Alfred Nobel University, Dnipropetrovsk, 296 p.

2. Macroeconomics: (Presentation course) (2010), by Kozyuk V. V., Dluhopolskyy O. V.; Ternopil nat. econ. univ., Dep. of econ., Ternopil, TNEU, 170 p.

3. Julio Gar'in, Robert Lester, Eric Sims (2018) Intermediate Macroeconomics, August 2. Available at: [https://www3.nd.edu/~esims1/gls\\_int\\_macro.pdf](https://www3.nd.edu/~esims1/gls_int_macro.pdf)

4. Steven A. Greenlaw, David Shapiro (2020) Principles of Macroeconomics 2e. Available at: <https://openstax.org/details/books/principles-macroeconomics-2e>

#### **Recommended reading**

1. Macroeconomics [Text] (1993) by R. E. Hall, J. B. Taylor. - 4. ed. - New York; London: [б.в.]: Norton, XXVI, 637 p.

2. Macroeconomics: a European text [Text] (2001) by M. Burda, C. Wyplosz. - 3. ed. - Oxford: Oxford UP, XXXVI, 572 p.

3. Macroeconomics [Text] (2002) updated ed. by J. B. De Long. - Rev. ed. – Boston [etc.]: Irwin: McGraw-Hill, XXVI, 523 p.

4. Principles of Macroeconomics (2016) Available at: <https://open.umn.edu/opentextbooks/textbooks/principles-of-macroeconomics>

<b>STATISTICS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5 / Mandatory	Viktoriia Varenyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> Assimilation of theoretical and practical knowledge of statistics, mastering the skills of statistical research, analysis and forecasting results.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1. demonstrate detailed knowledge and critical use of theories of practical statistics;		Lecture, practical classes	Participation in the discussion, test (CAS)	
2. understand statistical models' construction and usage;		Lecture, guided self-study activities	Explanation solving problems, exercises (CAS)	
3. evaluate data concerning managerial and methodological basis of statistical provision of management;		Seminars, practical classes, self-study activity, solving problems	Exercise, test (computer) (CAS)	
4. analyze and categorize ideas statistical data;		Lecture, seminars, practical classes, work in pairs to solve problems	Participation in the discussion (CAS)	
5. study development proportionality of statistical models;		Lecture, self-study activities, discussion, business game	Test, exercise, participation in the discussion (CAS)	
6. study efficiency and development trends of statistical models under influence of certain factors;		Case study in small groups, problem lecture	Student reports assessment (CAS)	
7. calculate results of economic interpretation;		Lecture, analysis of statistics report, solving problems, discussion	Student reports assessment, solving problems (CAS)	
8. express independent opinion about management decision; formulate judgments and knowledge-based conclusions about content of enterprise statistical statements;		Lecture, seminars, practical classes, guided self-study activities	Test, exercise, participation in the discussion (CAS)	
9. master the statistical analysis results economic interpretation for managerial decisions substantiation;		Lecture, practical classes, self-study activity, solving problems, analysis of statistics report	Report assessment, practical skills assessment (CAS)	



Learning outcomes 4-9.	Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (2 tasks, 20 tests questions)</b> <b>60% Continuous assessment:</b> 10% Participation in the discussion (debates, brainstorming etc.) 10% Test (multiple choice, computer) 10% Exercise 20% Solving problems 10% Report	
<b>Contents</b>	
<b>Thematic structure of the course:</b> 1. Methodological fundamentals of statistics 2. Statistical observation 3. Statistical summary and grouping of statistical data 4. Integrating statistical indicators 5. Analysis of distribution series 6. Analysis of concentration, differentiation and similar distributions 7. Statistical methods of estimate correlation 8. Analysis of intensity dynamics 9. Analysis of progress trend and variations 10. The index method 11. The sampling method 12. Supplying statistical data: tables, graphs, maps	
<b>Literature</b>	
<i>Language of teaching Ukrainian</i>	
<b>Compulsory reading</b>	
1. Статистика для економістів: навчальний посібник / Городянська Л.В., Сизов А.І. – К.: [Київ. нац. ун-т ім. Т.Шевченка], 2019. – 350 с. 2. Педченко Г. П. Статистика: Навчальний посібник / Г. П. Педченко. - Мелітополь: Колор Принт, 2018. - 266 с. 3. Introductory Statistics. Barbara Illowsky, Susan Dean, OpenStax Rice University, 2013, 913 p. 4. Костюк В. О. Прикладна статистика: навч. посібник / В. О. Костюк; Харк. нац. ун-т міськ. госп-ва ім. О. М. Бекетова. – Харків: ХНУМГ ім. О. М. Бекетова, 2015. – 191 с.	
<b>Recommended reading</b>	
1. Опря А. Т. Статистика (модульний варіант з програмованою формою контролю знань). Навч. посіб. – К.: Центр учбової літератури, 2012. – 448 с. 2. Щурік М.В. Статистика: Навч. посібн. – 2-ге видання, оновлене і доповнене. – Львів: «Магнолія-2006», 2011. – 545 с. 3. Мармоза А.Т. Практикум з математичної статистики: Навчальний посібник. – К.: Кондор, 2009. – 264 с.	
<i>Language of teaching English</i>	
<b>Compulsory reading</b>	
1. Barbara Illowsky, Susan Dean (2013). Introductory Statistics., OpenStax Rice University, 913 p. 2. David Lane, David Scott, Mikki Hebl1, Rudy Guerra1, Dan Osherson1, Heidi Zimmer (2011). Introduction to Statistics., 692 p. 3. Douglas S. Shafer, Zhiyi Zhang (2010) Introductory Statistics, The Saylor Foundation, 641 p.	

### **Recommended reading**

1. Freedman, D.A. (2009). *Statistical Models: Theory and Practice*, Cambridge University Press, 2009, 456 p.
2. McCarney, R., Warner, J., Iliffe, S. et al. (2007) The Hawthorne Effect: a randomised, controlled trial. *BMC Med Res Methodol* 7, 30.
3. Donald A. Berry; Bernard W. Lindgren (2011). *Statistics: theory and methods.*, Hampshire, UK: South-Western Cengage Learning, 625 p.
4. John A. Rice. (2007). *Mathematical Statistics and Data Analysis*, University of California, Berkeley, 685 p.

<b>HIGHER MATHEMATICS (HIGHER AND APPLIED MATHEMATICS)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	1/14 weeks, 42 hours in class	6 / Mandatory	Sergiy Vakarchuk, Doctor of Science, Professor	180 hours (28 h. lectures, 14 h. seminars/practicals, 138 h. self-study time)
<b>Course aims:</b> forming the students basic mathematical knowledge to solve problems in professional work, logical thinking skills and mathematical analysis applications.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) apply the mathematical apparatus to describe the relations between economic performance; analyze the relation that simulates economic processes;		Lecture, seminars, discussion, solving problems, self-study activities		Participation in the discussion, quiz, solving problems (CAS)
2) perform operations on matrices, solve equations in matrix form;		Lectures, seminars, solving problems using appropriate software, self-study activities, internet search		Solving problems, test (CAS)
3) solve and explore a systems of linear equations;		Lecture, seminars, solving problems using appropriate software, self-study activities, internet search		Solving problems using appropriate software, essay (CAS)
4) to use the tools of mathematical analysis and methods of differential calculus to the study of functional relationships;		Lecture, seminars, solving problems using appropriate software, self-study activities		Solving problems, individual presentation assessment (CAS)
5) to use the instruments of vector algebra and analytical geometry in solving practical problems;		Seminars, guided self-study activities, solving problems		Solving problems, test (CAS)
6) to carry out the differentiation of functions, to apply the methods of differential calculus in economic research;		Lecture, seminars, solving problems using appropriate software, self-study activities, internet search		Solving problems using appropriate software, essay (CAS)
7) to carry out the integration of functions, solve differential equations, investigate numerical and power series for convergence;		Lecture, seminars, solving problems using appropriate software, self-study activities		Participation in the discussion, quiz, solving problems, test (CAS)

8) self-study math books	Self-study activities	Participation in the discussion, essay (CAS)
Learning outcomes 1-6, 8		Mid-term control (CAS)
Learning outcomes 5-8		Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (written works, each work includes 10 tests, 3 practical tasks and one creative task)</b> <b>60% Continuous assessment:</b> 20% Solving problems 10% Test 15% Essay 15% Mid-term control (computer multiple choice tests, essay)		
<b>Contents</b>		
<b>Thematic structure of the course:</b> <b>Module 1. Elements of linear algebra.</b> Linear algebra. Matrix. Determinations Systems of linear algebraic equations Jordan transformations Introduction to the mathematical analysis Function. Limits and their properties Continuity of functions <b>Module 2. Differential calculus of one variable function. Elements of vector algebra and analytical geometry.</b> Derivative of function and its applications Derivative. Differential of function. Application of derivative Vector algebra Line in the plane <b>Module 3. Functions of several independent variables. Indefinite integral.</b> Functions of several independent variables Indefinite integral <b>Module 4. Definite integral and its applications. Differential equations. Series.</b> Definite integral and its applications Differential equations First-order differential equations Linear differential equations with constant coefficients Linear difference equations with constant coefficients Series. Numerical series. Functional series		
<b>Literature</b>		
<i>Language of teaching Ukrainian</i>		
<b>Compulsory reading</b>		
1. Валєєв К.Г. Вища математика для економістів / К.Г. Валєєв, І.А. Джалладова, С.В. Дегтяр. – К.: Знання, 2011. – 287 с. 2. Барковський В.В. Вища математика для економістів. Навчальний посібник / В.В. Барковський, Н.В. Барковська. – К.: ЦУЛ, 2011. – 448 с. 3. Вища математика із використанням інформаційних технологій. Підручник /		

В.П. Иващенко, Г.Г. Швачич, В.С. Коноваленков та ін. – Запоріжжя: Дике Поле, 2013. – 426 с.

4. Зайцев Є.П. Вища математика: Навчальний посібник / Є.П. Зайцев. – Кременчук: Вид-во “Кременчук”, 2011. – 170 с.

5. Вища та прикладна математика: Збірник завдань для самостійної роботи / О.Г. Холод, Г.Г. Швачич, І.М. Козирєва та ін. – Дніпро: Університет імені Альфреда Нобеля, 2017. – 84 с.

6. Высшая математика для экономистов / Под ред. Н.Ш. Кремера. – М.: Юнити-Дана, 2010. – 479 с.

7. Практикум з навчальної дисципліни “Вища математика для економістів” на основі MatLab / С.М. Чистов, А.Є. Никифоров, Т.Ф. Куценко та ін. – К.: КНЕУ, 2008. – 190 с.

#### **Recommended reading**

8. Ланцова О.Ю. Высшая математика для экономистов / О.Ю. Ланцова, Е.Н. Сахарова, В.И. Малахин. – М.: Экономика, 2010. – 351 с.

9. Сборник задач по высшей математике для экономистов / Под ред. В.И. Ермакова. – М.: ИНФРА-М, 2008. – 575 с.

10. Radulescu T.-L.T., Radulescu V.D., Andreescu T. (2009) Problems in real analysis: advanced calculus on the real axis, Springer

*Language of teaching English*

#### **Compulsory reading**

1. Radulescu T.-L.T., Radulescu V.D., Andreescu T. (2009) Problems in real analysis: advanced calculus on the real axis, Springer.

2. Wrede R., Murray R.S. (2010). Advanced Calculus. New York.

3. Ian Jacques (2013) Mathematics for economics and business. 7<sup>th</sup> ed. Pearson Education Limited.

4. Trench W.F. (2010). Introduction to real analysis, Pearson Education.

5. Matthews K.R. (1991). Elementary linear algebra, University of Queensland.

6. Sicheloff L.P., Wentworth G., Smith D.E. (1970). Analytic geometry, Ginn and Company, Boston-New York.

#### **Recommended reading**

7. Carl P. Simon and Lawrence Blume (1994). Mathematics for Economists, W.W. Norton & Compony.

8. Problems in Mathematical Analysis (1972). Under the editorship of B. Demidovich. Mir Publishers: Moscow.

9. Smirnov V.I. (1964). A course of higher mathematic. Vol. 1, 2. Pergamon Press, Oxford – London – Edinburgh – New York – Paris – Frankfurt.

<b>HIGHER MATHEMATICS (PROBABILITY THEORY AND MATHEMATICAL STATISTICS)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 42 hours in class	6 / Mandatory	Olena Kholod, Ph.D. (Candidate of Science), Professor	180 hours (14 h. lectures, 14 h. seminars/practicals, 14 h. lab. works, 138 h. self-study time)
<p><b>Course aims:</b> The purpose of the discipline is to give students the necessary mathematical training and knowledge for studying other courses of the mathematical cycle as well as courses of the professional cycle. The main objectives are as follows: to give students the basics of the mathematical apparatus needed to solve theoretical and practical problems of economics; to develop the skills of mathematical research of applied problems, methods of preparation, grouping and processing of experimental data; develop students' ability to study textbooks on probability theory and mathematical statistics.</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) apply mathematical tools to predict economic phenomena; calculate the probability of random events; make all necessary calculations associated with random variables;		Lecture, seminars, discussion, solving problems, self-study activities	Participation in the discussion, quiz, solving problems (CAS)	
2) calculate the probability of random events, make all necessary calculations associated with random variables;		Lecture, seminars, solving problems, self-study activities	Solving problems, explanation of connections, dependences, test (CAS)	
3) detect the format of the distribution law in simpler problems and, on this basis, predict the probability of future economic indicators;		Lecture, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities	Solving problems using appropriate software, analysis of statistics report, individual presentation assessment (CAS)	
4) do statistical estimation of distribution parameters;		Lecture, laboratory work, analysis of statistics, solving problems using appropriate software	Solving problems, analysis of statistics report, individual presentation assessment, essay (CAS)	
5) use statistical methods to process experimental data and make statistical conclusions.		Lecture, seminars, laboratory work, analysis of statistics, solving problems	Explanation solving problems, solving of problems using appropriate software,	

<p>Learning outcomes 1-3</p> <p>Learning outcomes 1-5</p>	<p>using appropriate software, self-study activities</p>	<p>analysis of statistics report, test (CAS)</p> <p>Mid-term control (CAS)</p> <p>Final exam (FAS)</p>
<p><b>Assessment</b></p> <p><b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b></p> <p><b>40% Final exam (written works, each work includes 10 tests, 3 practical tasks and one creative task)</b></p> <p><b>60% Continuous assessment:</b></p> <p>20% Solving problems</p> <p>20% Presentation of laboratory work on mathematical statistics</p> <p>10% Test</p> <p>10% Mid-term control (test, analysis of statistics report, individual presentation assessment)</p>		
<p><b>Contents</b></p>		
<p><b>Thematic structure of the course:</b></p> <p><b>Module 1. Probability theory</b></p> <ol style="list-style-type: none"> <li>1. Basic concepts and theorems of probability theory. Classification of events.</li> <li>2. The sequence of tests. Bernoulli scheme and formula.</li> <li>3. Limit theorems in the Bernoulli scheme (Mouavre-Laplace local theorem and Laplace integral theorem). Poisson's formula.</li> <li>4. One-dimension random variables. Types of random variables. Distribution law. Distribution function. Density of probabilities distribution.</li> <li>5. Numerical characteristics of random variables.</li> <li>6. Multidimensional random variables.</li> <li>7. Limit theorems.</li> </ol> <p><b>Module 2. Mathematical Statistics</b></p> <ol style="list-style-type: none"> <li>1. The subject of mathematical statistics, the main topics and problems.</li> <li>2. Statistical estimates.</li> <li>3. Confidence intervals.</li> <li>4. Checking statistical hypotheses.</li> <li>5. Elements of correlation analysis.</li> </ol>		

## Literature

### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Гмурман В.Е. Теория вероятностей и математическая статистика / В.Е. Гмурман – М.: Высшая школа, 2009. – 479 с.
2. Гмурман В.Е. Руководство к решению задач по теории вероятностей и математической статистике / В.Е. Гмурман – М.: Высшая школа, 2009. – 404 с.
3. Вакарчук С.Б. Теорія ймовірностей і математична статистика: Збірник завдань для самостійної роботи / С.Б. Вакарчук, О.Г. Холод, І.М. Козирева. – Д.: Університет ім. Альфреда Нобеля, 2017. – 85 с.
4. Барковський В.В. Теорія ймовірностей та математична статистика / В.В. Барковський, Н.В. Барковська, О.К. Лопатін. – К.: ЦУЛ, 2010. – 424 с.
5. Вища математика із використанням інформаційних технологій. Підручник / В.П. Іващенко, Г.Г. Швачич, В.С. Коноваленков та ін. – Запоріжжя: Дике Поле, 2013. – 426 с.
6. Федоров М.В. Теорія ймовірностей і математична статистика: Конспект лекцій / М.В. Федоров, О.М. Хренов. – Х.: ХНАМГ, 2011. – 168 с.

#### **Recommended reading**

7. Теория вероятностей и статистика / Ю.Н. Тюрин, А.А. Макаров, И.Р. Высоцкий, и др. – М.: МЦНМО, 2008. – 256 с.
8. Зайцев Е.П. Теория вероятностей и математическая статистика. Базовый курс с индивидуальными заданиями и решениями типовых вариантов. Учебно-методическое пособие / Е.П. Зайцев – Кременчуг: Изд-во “Кременчуг”, 2008. – 484 с.
9. Bickel, Peter J. and Doksum, Kjell A., Mathematical Statistics: Basic and Selected Topics, V. 1. Pearson Prentice-Hall, 2007.

### *Language of teaching English*

#### **Compulsory reading**

1. Gmurman V.E. (1968), Fundamentals of probability theory and mathematical statistics. London – New York (electronic version).
2. Ross Sh.M. (1997), A first course in probability. New Jersey.
3. Bickel, Peter J. and Doksum, Kjell A. (2007), Mathematical Statistics: Basic and Selected Topics, V. 1. Pearson Prentice-Hall.
4. Sternstein M. Statistics, New York

#### **Recommended reading**

5. Attwood G., Dyer G., Skipworth G. (2008) Statistic1, Oxford, (base-type).



***ECONOMIC-MATHEMATICAL METHODS AND MODELS (METHODS AND MODELS OF OPTIMIZATION)***

<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	3/14 weeks, 28 hours in class	3 / Mandatory	Olena Kholod, Ph.D. (Candidate of Science), Professor	90 hours (14 h. lectures, 14 h. seminars/practicals, 62 h. self-study time)

**Course aims:** give theoretical knowledge and practical skills to solve management problems with special optimization methods.

<b>Learning outcomes</b>	<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:		
1) give mathematical formulation of the optimization problem, choosing the correct optimization criteria;	Lecture, seminars, discussion, solving problems, self-study activities	Participation in the discussion, solving problems, test (CAS)
2) use graphical and analytical methods for solving linear programming problems;	Lecture, seminars, solving problems, self-study activities	Practical skills assessment, explanation solving problems, quiz (CAS)
3) use methods for solving and analysis of transport problems;	Lecture, seminars, solving problems, self-study activities	Solving problems using appropriate software, test (CAS)
4) to apply the basic methods of the analysis of non-linear optimization problems, fraction-linear problems in LP;	Seminars, solving problems, self-study activities, internet search	Participation in the discussion, solving problems, essay (CAS)
5) use modern computer technology and software packages	Lecture, seminars, solving problems using appropriate software, self-study activities	Solving problems using appropriate software (CAS)
Learning outcomes 1-5		Mid-term control (CAS)

**Assessment**

**Final grade (final assessment) as a result of 100% continuous assessments:**

10% Participation in the discussion

40% Solving problems (including using the MathCad application package)

20% Test

10% Essay

20% Mid-term control (solving problems, quiz, test)

## Contents

### **Thematic structure of the course:**

#### **Module 1. The linear models of economic problems and methods of solving them**

The basic stages of organizational research

Setting economic and mathematical tasks for optimization

Forms of formulating tasks of linear programming (TLP)

Geometrical (graphic) method of solving TLP

Analytical methods of analyzing TLP (Simplex Method, Assumed Basis Method)

The transport task (TT). Setting the task, methods of analyzing and solving

#### **Module 2. Integer, fraction-linear and nonlinear optimization problems. Basic methods of solving them**

Methods of solving integer problems in LP

Fraction-linear problems in LP

Nonlinear programming

The concept of dynamic programming

## Literature

*Language of teaching Ukrainian*

### **Compulsory reading**

1. Наконечний С. І., Савіна С. С. Математичне програмування: навчальний посібник – К.: КНЕУ, 2016 – 452 с.

2. Федоренко І.К. Дослідження операцій в економіці: – К.: Знання, 2017. – 558 с.

3. Катренко А.В. Дослідження операцій: Підручник. – Львів: Магнолія Плюс, 2015.– 352 с.

4. Оптимизационные методы и модели: Рабочая тетрадь / Г.Г. Швачич, Ю.К. Тараненко, Е.Г. Холод и др. – Д.: ДУЭП им. Альфреда Нобеля, 2011. – 140 с.

5 Методы оптимальных решений в экономике и финансах: Практикум: Учебное пособие / Под. ред. В.М. Гончаренко, В.Ю, Попова. – М.: ФГОБУ ВПО «Финансовый университет», 2016.

5. Королев А.В. Экономико-математические методы и моделирование: учебник и практикум. – М.: ЮРАЙТ, 2016.

6. Methods and models of optimization: Workbook: an educational book / G.G. Shvachich, E.G. Kholod, I.N. Kozyreva and etc. – Dnipropetrovs'k: Alfred Nobel University, Dnipropetrovs'k, 2012. – 120 p.

### **Recommended reading**

7. Вітлінський В.В. Математичне програмування / В.В. Вітлінський, С.І. Наконечний, Т.О. Терещенко. – К.: КНЕУ, 2010. – 210 с.

8. Мамонов К.А. Економіко-математичне моделювання. Конспект лекцій / К.А. Мамонов. – Харків: ХНАМГ, 2009. – 224 с.

9. Замков О.О. Математические методы в экономике / О.О. Замков, А.В. Толстопятенко, Ю.Н. Черемных. – М.: МГУ, 2012. – 384 с.

10. Кремер Н.Ш. Исследование операций в экономике: Учебное пособие для бакалавров / Н.Ш. Кремер. – М.: ЮРАЙТ, 2013. – 432 с.

*Language of teaching English*

### **Compulsory reading**

1. Methods and models of optimization: Workbook: an educational book / G.G. Shvachich, E.G. Kholod, I.N. Kozyreva and etc. – Dnipropetrovs'k: Alfred Nobel University, Dnipropetrovs'k, 2012. – 120 p.

### **Recommended reading**

2. P.R. Trie, G.E. Keough. An Introduction to LINEAR PROGRAMMING and GAME Theory. A John WILEY & Sons, Inc., Publication: WILEY. – 2008. – 476 p.

<b><i>ECONOMIC AND MATHEMATICAL METHODS AND MODELS (ECONOMETRICS)</i></b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian English	5/14 weeks, 28 hours in class	4 / Mandatory	Liudmyla Yarmolenko, Senior Lecturer	120 hours (14 h. lectures, 14 h. lab. works, 92 h. self-study time)
<b>Course aims:</b> students will have the opportunity to build econometric models to quantify the relationship between economic performance, skills to use econometric models in economic research, analysis and management of economic risk.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) use the appropriate mathematical apparatus to describe the relations between economic performance; construct models;		Lecture, discussion, laboratory works, solving problems, self-study activities		Participation in the discussion, solving problems using appropriate software (CAS)
2) analyze statistical data and build linear and non-linear regression models on their base		Lecture, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities		Solving problems using appropriate software, analysis of statistics report, individual presentation assessment (CAS)
3) identify statistically independent factors in multiple regressions;		Lecture, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities		Solving problems using appropriate software, analysis of statistics report, test (CAS)
4) to forecast economic conditions on the basis of econometric studies;		Lecture, laboratory work, solving problems, self-study activities, internet search		Solving problems using appropriate software, test, essay (CAS)
5) use modern computer technology and standard software packages in the econometric analysis.		Lecture, laboratory work, solving problems, self-study activities		Solving problems using appropriate software, analysis of statistics report, (CAS)
Learning outcomes 1-2, 5				Mid-term control (CAS)
Learning outcomes 1-5				Final exam (FAS)

<p><b>Assessment</b>  <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b></p> <p><b>40% Final exam (written works, each work includes 10 tests, 3 practical tasks and one creative task)</b></p> <p><b>60% Continuous assessment:</b>  30% Solving problems using appropriate software, analysis of statistics report  10% Test  10% Essay  10% Mid-term control (solving problems, individual presentation assessment)</p>
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<b>Contents</b>
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<p><b><u>Module 1.</u> Analysis and management of risk in the economy. Methodology of economic and mathematical methods of quality assessment</b></p> <p>Basic concepts of the theory of risk in the economy  Types of risks and their classification  Risk classification criteria  The possibilities of influence on risks  The general scheme of risk management  Forecasting risks  Statistical forecasting methods  Expert forecasting methods  Analysis of the risk assessment methods  Mathematical and statistical methods</p> <p><b><u>Module 2.</u> Principles of econometric models building. Econometric models of dynamics</b></p> <p>Simple linear regression model  Checking the significance of regression model parameters  Assessing the significance of the correlation coefficient  Student's and Fisher's tests  The forecasting intervals of the linear regression equation  Building confidence intervals  Nonlinear regression  Multiple regression model  The notion of multi colinearity  Checking the general quality of regression and meeting preconditions of the least squares method  Durbin-Watson statistics  The concept of autocorrelation</p>
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## Literature

### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Наконечний С.І. Економетрія: Підручник / С.І. Наконечний, Т.О. Терещенко, Т.П. Романюк. – К.: КНЕУ, 2009. – 171 с.
2. Эконометрика: Учебное пособие / Под ред. И.И. Елисейевой. – М.: Проспект, 2011. – 288 с.
3. Замков О.О. Математические методы в экономике / О.О. Замков, А.В. Толстопятенко, Ю.Н. Черемных. – М.: МГУ, 2012. – 384 с.
4. Jeffrey M. Wooldridge (2012). Introductory Econometrics: A Modern Approach. South-Western College Pub; 5th edition, 2012. – 912 p.
5. Эконометрика: Лабораторный практикум / Ю.Е. Чернявский, Е.Г. Холод, Г.Г. Швачич и др. – Д.: ДУЭП им. Альфреда Нобеля, 2011. – 82 с.

#### **Recommended reading**

5. Методы математической статистики в обработке экономической информации / Под ред. Т.Т. Цымбаленко. – М.: Финансы и статистика, 2007. – 200 с.
6. Доугерти К. Введение в эконометрику: Учебник для экон. спец. вузов / К. Доугерти. – М.: Инфра-М, 2007. – 402 с.

### *Language of teaching English*

#### **Compulsory reading**

1. James H. Stock, Mark W. Watson (2010). Introduction to Econometrics. Addison-Wesley; 3rd edition, 840 p.
2. Jeffrey M. Wooldridge (2012). Introductory Econometrics: A Modern Approach. South-Western College Pub; 5th edition, 912 p.
3. Econometrics: Workshop (2013), N.O. Rizun, E.G. Kholod, L.I. Yarmolenko and etc. – Dnipropetrovs'k: Alfred Nobel University, 156 p.

#### **Recommended reading**

4. Walter Enders (2009). Applied Econometric Times Series. Wiley; 3d edition, 544 p.
5. William H. Greene (2011). Econometric Analysis. Prentice Hall; 7th edition, 1232 p.

<b>INFORMATION AND COMMUNICATION TECHNOLOGIES</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	1/14 weeks, 42 hours in class	6 / Mandatory	Tetiana Chumak, Senior Lecturer	180 hours (14 h. lectures, 28 h. lab. works, 138 h. self-study time)
<b>Course aims:</b> the students get a high level of information and computer culture as well as practical skills for working with modern hardware using the latest information technologies to solve various problems in the professional activities.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) use the basic tools of Windows freely;		Lecture, lab. works, discussion, solving problems, self-study activities	Participation in the discussion, solving problems using appropriate software, laboratory work report (CAS)	
2) create, format, and print documents in Microsoft Word;		Lecture, lab. works, solving problems using appropriate software	Solving problems, laboratory work report, test (CAS)	
3) generate spreadsheets in Microsoft Excel and make necessary calculations;		Lecture, lab. works, solving problems, self-study activities	Solving problems using appropriate software, laboratory work report, test (CAS)	
4) create relational Microsoft Access database and manage them;		Lecture, lab. works, solving problems using appropriate software, self-study activities, internet search	Solving problems, individual presentation assessment, essay (CAS)	
5) automate work in Microsoft Office by using Visual Basic		Lecture, guided self-study activities, solving problems	Solving problems using appropriate software, quiz, peer small group presentation (CAS)	
6) create electronic presentations in Microsoft PowerPoint;		Lecture, lab. work, self-study activities	Laboratory work report, individual presentation assessment (CAS)	

7) use Internet-technologies for solving professional problems, search and store necessary information; manage correspondence by e-mail;	Lab. work, internet search, self-study activities	Laboratory work report, participation in the discussion, test (CAS)
8) organize their work using business organizer Microsoft Outlook;	Lecture, lab. work, self-study activities	Laboratory work report, individual presentation assessment, test (CAS)
9) perform settings of programs to work in the global network.	Lab. work, internet search, self-study activities	Participation in the discussion, essay (CAS)
Learning outcomes 1-9		Mid-term control (CAS)

### Assessment

#### Final grade (final assessment) as a result of 100% continuous assessment

40% Solving problems using appropriate software

15% Test

15% Essay

15% Individual presentation

15% Mid-term control (laboratory work report, test)

### Contents

#### **Module 1. Theoretical foundations of computer science. Information systems. Text data processing systems**

Subject, methods and objectives of the course. Theoretical Foundations of Computer Science.

Information Systems (IS) and their role in the management of the economy

The principles and structure of the PC software. The Windows operating system

Systems for processing text information. Text editor MS Word. Editing and formatting text

#### **Module 2. MS Word Tables. Technology for creating presentations. Local area network The use of Internet-technologies**

Creating tables in MS Word. Automation of document creation

The technology of creating presentations in MS PowerPoint

Local computation networks

The use of Internet technologies

Working with Web-site. Navigation on the web

#### **Module 3. Systems of tabular data processing. The MS Excel spreadsheet**

Systems of tabular data processing. The MS Excel spreadsheet. Basics of working in MS Excel

Working with formulae and functions in MS Excel

#### **Module 4. Working with Database in MS Excel. Fundamentals of office programming**

Creating, editing and formatting charts in MS Excel

Working with Database in MS Excel

Fundamentals of office programming

#### **Module 5. Fundamentals of database constructing. Purposes, general characteristics, features and possibilities of MS Access. Creating, editing and using database query**

Fundamentals of database constructing

Creating, editing and managing database with database managing system

Creating, editing and using database queries in MS Access

## **Module 6. Development and use of forms in MS Access. Queries. Generating reports**

Development and use of forms in MS Access

Generating reports in MS Access

Using macros generator

### **Literature**

*Language of teaching Ukrainian*

#### **Compulsory reading**

1. Клименко О.Ф. Информатика: Підручник / О.Ф. Клименко, Н.Р. Головка. – К.: КНЕУ, 2011. – 579 с.
2. Рогоза М.Є. Основи інформатики та технологій програмування: Навч. посібник / М.Є. Рогоза, С.К. Рамазанова, А.В. Велігура, С.М. Ткаченко. – Полтава: ПУЕТ, 2012. – Ч. 1. – 294 с.
3. Stephen Saxton (2019), Excel for New Managers: A perfect understanding of how Microsoft Excel works. 2019, 172 p.
4. Chris Smitty Smith (2019). Excel 2019 - Business Basics and Beyond. Tickling Keys, Incorporated, 279 p.
5. Рогоза М.Є. Основи інформатики та технологій програмування: Навч. посібник / М.Є. Рогоза, С.К. Рамазанова, А.В. Велігура, С.М. Ткаченко. – Полтава: ПУЕТ, 2012. – Ч. 2. – 322 с.
6. Поляков, В. П. Информатика для экономистов: учебник для бакалавриата и специалитета / В. П. Поляков, В. П. Косарев. – М.: Юрайт, 2019. - 524 с.
7. Царев Р.Ю. Теоретические основы информатики: Учебник / Царев Р.Ю., Пупков А.Н., Самарин В.В и др. - Краснояр.: СФУ, 2015. - 176 с.
8. Леонтьев В.П. "Office 2016. Новейший самоучитель"/ В.П. Леонтьев. М.: Эксмо, 2015. - 368 с.
9. Леонтьев В.П. Microsoft Word 2016. Новейший самоучитель/ В.П. Леонтьев. М.: Эксмо, 2016. - 128 с.
10. Рудикова Л. В. Microsoft Office Excel 2016 / Л.В. Рудикова. – СПб.: БХВ-Петербург, 2017. – 640 с.
11. Бекаревич Ю.Б. Самоучитель Microsoft Access 2016 / Ю.Б. Бекаревич, Н.В. Пушкина. - СПб.: БХВ-Петербург, 2017. - 480 с.

#### **Recommended reading**

1. Советов Б.Я. Информационные технологии / Б.Я. Советов. М.: Юрайт, 2016. – 327 с.
2. Матюшок В. М. Информатика для экономистов: Учебник / В.М. Матюшок. – 2-е изд., перераб. и доп. – М.: НИЦ ИНФРА-М, 2016. – 460 с.
3. Чумак Т.В. Информатика: Лабораторный практикум (разделы: “Операционная система WINDOWS”, “Системы обработки текста Текстовый процессор MS WORD”) / Т.В. Чумак, Л.И. Ярмоленко, А.И. Пасько. – Д.: Днепропетровский университет им. Альфреда Нобеля, 2011. – 50 с.
4. Информатика: Лабораторный практикум (раздел “Системы табличной обработки данных”) / Н.О. Ризун, Л.И. Ярмоленко, Т.В. Чумак и др. – Д.: Днепропетровский университет им. Альфреда Нобеля, 2013. – 104 с.
5. Информатика: Лабораторный практикум (раздел “Системы управления базами данных”) / Н.О. Ризун, Л.И. Ярмоленко, Т.В. Чумак и др. – Д.: Днепропетровский университет им. Альфреда Нобеля, 2014. – 92 с.

*Language of teaching English*

#### **Compulsory reading**

1. Microsoft Office 2010 QuickStepm (2010), McGraw-Hill Osborne Media, 368 p.



2. Habraken J. (2011) Microsoft Office 2010. In Depth. Que, 969 p.
3. Pasewark W.R., Pasewark S.G., Morrison C., Pinard K.T. (2010) Microsoft Word 2010. Complete Course Technology, 708 p.
4. Mark Dodge, Craig Stinson's (2011), Microsoft Excel 2010 Inside Out . Microsoft Press, 1152 p.
5. Wempen Faithe (2012), PowerPoint 2010 Bible . Wiley, 816 p.
6. Michael R. Groh (2013). Access 2010 Bible. Wiley, 1392 p.
7. Roger Jennings (2013). Microsoft Access 2010 In Depth. Que, 1200 p.
8. Stephen Saxton (2019). Excel for New Managers: A perfect understanding of how Microsoft Excel works, 172 p.
9. Chris Smitty Smith (2019). Excel 2019 - Business Basics and Beyond. Tickling Keys, Incorporated, 279 p

### **Recommended reading**

1. AMC College. Spreadsheet (Microsoft Excel 2019) Level 3. Advanced Micro Systems Sdn Bhd, 56 p.
2. Kevin Wilson. Using Excel 2019: The Step-by-step Guide to Using Microsoft Excel 2019. Elluminet Press, 150 p.
3. Mary Anne Poatsy, Keith Mulbery, et al. Exploring Microsoft Office 2019. Pearson Higher Education & Professional Group, 2019, 1120 p.
4. Joan Lambert. Microsoft Word 2019 Step by Step. Microsoft Press, 2019. 720 p.
5. Rizun N.O. (2011), Informatics: Workshop, Part 1, 2 / N.O. Rizun, S.I. Medinska, I.I. Lipska. – Д.: Днепропетровский университет им. Альфреда Нобеля, 80 с.
6. Rizun N.O. (2014), Informatics: Workshop, Part 3 / N.O. Rizun, L.N. Savchuk. – Д.: Днепропетровский университет им. Альфреда Нобеля, 80 с.

<b>MARKETING</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/ 14 weeks, 42 hours in class	5 / mandatory	Svitlana Yaremenko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students study modern system of views and expertise in marketing as well as practical skills to develop marketing mix and promote products in the market, taking into account customer satisfaction and ensuring the efficient operation of the company.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) understand the principles of development the theory of marketing.		Lecture, practical classes, discussion, self study activities		Participation in the discussion, quiz, test (CAS)
2) know categorical apparatus of marketing and current trends in this field of study.		Lecture, practical classes, composing and solving crossword / crossword puzzles		Presentation, test (CAS)
3) determine the impact of the marketing environment on the company		Lecture, practical classes, work in pairs to solve problems, self study activities		Peer small group presentation, test, essay (CAS)
4) conduct market segmentation, select target segments and make positioning of products and trade marks		Lecture, practical classes, solving problems, case study		Presentation, case study, essay (CAS)
5) use of modern methods of collecting and analyzing marketing information		Lecture, practical classes, internet search		Presentation, test, essay (CAS)
6) use modern marketing tools for develop the company's marketing mix policies		Problem lecture, self-study activities, case study, brainstorming		Participation in the discussion, case study, essay (CAS)
Learning outcomes 1-4				Mid-term control (CAS)
Learning outcomes 3-6				Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (5 sets of written assignments, each assignment includes analytical problem solving, an essay and computer multiple choice tests)</b> <b>60% Continuous assessment:</b> 10% Participation in the discussion and quiz 10% Test (multiple choice, computer) 10% Essay (written) 10% Presentation (oral, multimedia) 20% Mid-term control (computer multiple choice tests, essay)				

## Contents

### **Thematic structure of the course:**

#### **Module 1. Basics of marketing activities and choice of target market**

The essence of the main components and concepts of marketing

Marketing environment and marketing types

Marketing research

Segmentation, target market selection and positioning

#### **Module 2. Marketing mix of the enterprise**

Marketing commodity policy

Marketing pricing

Marketing policy of distribution

Marketing communication policy

Management, organization and control of marketing activities

### **Literature**

#### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Гаркавенко С.С. Маркетинг. Підручник / С.С. Гаркавенко. – К.: Лібра, 2010. – 712 с.
2. Петруня Ю.Є. Маркетинг: навчальний посібник / Ю.Є. Петруня, В.Ю. Петруня. – К.: Знання, 2016. – 223 с.

#### **Recommended reading**

3. Котлер Ф. Основы маркетинга. Краткий курс. / Ф. Котлер. – М.: Изд-во Диалектика-Вильямс, 2020. – 496 с.
4. Маркетинг: Підручник / В. Руделіус, О.М. Азарян, Н.О. Бабенко та ін. – К.: Навчально-методичний центр «Консорціум з удосконалення менеджмент-освіти в Україні», 2008. – 648 с.
5. Котлер Ф. Маркетинг менеджмент / Пер. с англ. под ред Л.А. Волковой, Ю.Н. Каптуревского / Ф. Котлер. – СПб.: Питер, 2010. – 752 с.
6. Маркетинг: підручник / А.О. Старостіна, Н.П. Гончарова, Є.В. Крикавський та ін.; за ред. А.О. Старостіної. – К.: Знання, 2009. – 1070 с.
7. Kotler Ph., Keller K.L. Marketing Management (2016). 15th ed. Prentice Hall, Pierson.
8. Principles of Marketing (14th Edition), Philip Kotler, Gary Armstrong, 740 p.
9. Pride W.M., Ferrell O.C. (2016) Marketing. 2nd ed. Cengage Learning.

#### *Language of teaching English*

#### **Compulsory reading**

1. Pride W.M., Ferrell O.C. (2016) Marketing. 2nd ed. Cengage Learning.
2. Brassington F., Pettitt S. (2013) Essentials of Marketing. 3rd ed. Pierson.

#### **Recommended reading**

3. Kotler Ph., Armstrong G. Principles of Marketing (14th Edition). (2011). Prentice Hall, 740 p.
4. Kotler Ph., Keller K.L. Marketing Management (2016). 15th ed. Prentice Hall, Pierson.
5. Dibb S., Simkin L., Pride W.M., Ferrel O.C. Marketing (5<sup>th</sup> European Edition). Concepts and Strategies. Houghton Mifflin Company. Boston-New York-Abingdon.
6. Tanner J., Raymod M.A. Marketing Principles (v.2.0). – 581 p.

<b>MANAGEMENT AND ADMINISTRATION (BASIC OF MANAGEMENT)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	3 / 14 weeks, 56 hours in class	5 / Mandatory	Volodymyr Momot, Doctor of Science, Professor	150 hours (28 h. lectures, 28 h. seminars/practicals, 94 h. self-study time)
The aim of discipline is to form in modern management thinking and expertise, understanding of the conceptual foundations of systemic management, acquire skills of analysis of internal and external environment, making appropriate management decisions in future managers.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, the student will be able to:				
1) acquire knowledge of fundamental management concepts and skills and learn from managers how to apply them; 2) identify the internal and external factors and forces of the organisation that managers may face in their daily work, examine the functions of management: such as planning, organizing, leading, controlling, and decision making; 3) identify the key competencies needed to be an effective manager; 4) demonstrate critical thinking when presented with managerial problems; 5) understand the importance of social responsibility and managerial ethics in management operation Learning outcomes 1-5		Lecture, seminars, discussion Lectures, seminars, self-study activities, Internet search, case-studies, discussions Problem lecture, discussion, Case-studies, role play Role play, problem lecture, case-studies		Participation in the discussion (CAS) Essay, test, presentation, participation in the discussion (CAS) Participation in the discussion (CAS) Participation in the role play (CAS) Participation in the role play, tests (CAS) Final exam (FAS)
<b>Contents</b>				
<b>Thematic structure of the course:</b> Management as a science, history of management; Elements of theory of organization; Organizational structures: schemes and comparison; Planning as a function of management; Motivation as a general function of management, theories of motivation; Control as a general function of management; Decision Making: types and techniques; Communication in organization: process and networks; Styles of management: comparison and applicability; Management and leadership; Management and ethics;				

Management efficiency: estimation and improvement.

### Assessment

#### Assessment

- **100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)**
- **40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)**
- **60% Continuous assessment:**
  - 10% Participation in the discussion
  - 10% Participation in the role play
  - 10% Test (multiple choice, computer)
  - 20% Essay (written)
  - 10% Presentation (oral, multimedia)

### Literature

*Language of teaching Ukrainian*

#### Compulsory reading

1. Момот В.Е. Основы менеджмента: Учебное пособие / В.Е. Момот. – Д.: Изд-во ДУ им. А. Нобеля, 2013. – 132 с.
2. Мищенко А.П. Основы менеджмента / А.П. Мищенко. – Днепропетровск: ДУЕП, 2005. – 312 с.
3. Daft R.L. (2015). Management. 12th ed, Cengage Learning, 784 p.
4. Електронний конспект з дисципліни „Основы менеджменту” / Укладач Н.С. Макарова. – Дніпропетровськ: ДУ ім. А. Нобеля, 2015. – 135 с.
5. Андрушків Б.М. Основы менеджменту / Б.М. Андрушків, О.Є. Кузьмін. – К: Либідь, 1995. – 256 с.

#### Recommended reading

1. Бардась А.В. Менеджмент / А.В. Бардась, М.В. Бойченко, А.В. Дудник. Дніпропетровськ: Національний гірничий університет, 2012. — 381 с.
2. Кузьмін О.Е. Основы менеджменту / О.Е. Кузьмін, О.Г. Мельник. – К.: Академвидав, 2006. – 416 с.
3. Hill Charles W.L., McShane Steven L. (2008). Principles of Management. McGraw-Hill/Irwin, 528 p.
4. Момот В.Е. Основы менеджмента: Слайд – конспект / В.Е. Момот. – Д.: Изд-во ДУЭП, 2011. – 132 с.
5. Орлов А.И. Менеджмент. Организационно-экономическое моделирование: Учебное пособие / А.И. Орлов. – М.: Феникс, 2009. – 475 с.

*Language of teaching English*

#### Compulsory reading

1. Daft R.L. (2015). Management. 12th ed, Cengage Learning, 784 p.
2. Daft R. (2009). Contemporary Management. Simon Fraser University Press.
3. Drucker P. (2007). *Management*. (8th Edition). NY: South-Western Cengage Learning.
4. Albert F., Meskon M., Hedowry P. (2002). Basics of Management. (15th edition) Chicago: The University of Chicago Press.

#### Recommended reading

1. Collins J., Porras J. (1997). Built to Last: Successful Habits of Visionary Companies. New Jersey: Prentice-Hall, 1997.
2. Hill Charles W.L., McShane Steven L. (2008). Principles of Management. McGraw-Hill/Irwin, 528 p.

<b>ACCOUNTING</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	5/14 weeks, 28 hours in class	4 / Mandatory	Zoia Pestovska, Ph.D. (Candidate of Science), Associate Professor	120 hours (14 h. lectures, 14 h. seminars/practicals, 92 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students express independent opinion about management decision; formulate judgments and knowledge-based conclusions about content of enterprise financial statements and accounting policy.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) demonstrate detailed knowledge and critical use of theories of accounting;		Lecture, seminars, discussion	Essay, test (CAS)	
2) understand the role of accounting in management of enterprise and design business process.		Seminars, self-study activity	Essay, test (CAS)	
3) highlight the main points of account's information in accounting and financial reports;		Lecture, practical classes, work in pairs to solve problems	Test, solving problems, peer small group presentation (CAS)	
4) determine accounting period convention of period;		Problem lecture, seminars, self-study activity	Essay, solving problems, peer small group presentation (CAS)	
5) evaluate the influence of international organizations on the accounting policy;		Problem lecture, case study in small groups	Essay, peer small group presentation, solving problems (CAS)	
6) use accounting procedures to make management decision;		Lecture, practical classes, work in pairs to solve problems	Explanation solving problems, report (CAS)	
7) analyze the ratio of different financial statements in annual reports;		Lecture, seminars, practical classes	Explanation solving problems, report (CAS)	
8) measure the profitability of enterprise;		Lecture, practical classes, work in pairs to solve problems, seminars	Explanation solving problems, report (CAS)	
9) make financial statements of enterprise;		Internet search, self-study activities, problem lecture, discussion	Test, peer small group presentation, solving problems (CAS)	
Learning outcomes 1-9			Final exam (FAS)	
<b>Assessment</b>				

**100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)**  
**40% Final exam (2 sets of written assignments, each assignment includes 2 solving problems assessment and computer multiple choice tests)**

**60% Continuous assessment:**

10% Report

10% Test

30% Explanation solving problems

10% Presentation (oral, multimedia)

### Contents

**Thematic structure of the course:**

1. Accounting information, profession and careers
2. Impact of transactions on the accounting equation
3. Accounts, debits and credits
4. The journal and the general ledger
5. The trial balance and computerized processing systems
6. T-accounts, transactions and events
7. The periodicity assumption. Basic elements of revenue and expense recognition The adjustment process and related entries
8. Accrual vs cash-basis accounting
9. Preparing financial statements

### Literature

*Language of teaching Ukrainian*

#### Compulsory reading

1. Закон України “Про бухгалтерський облік та фінансову звітність в Україні” від 16.07.1999 № 996-XIV [Електронний ресурс]. – Режим доступу: <http://zakon.rada.gov.ua/cgi-bin/laws/main.cgi>

2. Скоробогатова Н. Є. Бухгалтерський облік / Н.Є. Скоробогатова. – Київ: КПІ ім. Шгоря Сікорського, Вид-во «Політехніка», 2017. – 248 с.

3. Attrill, P., & McLaney, E. (2009), Accounting and Finance for non-specialists, Financial Times.

4. Бухгалтерський облік: Навчальний посібник / В. М. Соболев, І. А. Косата, Т. В. Розіт тощо; за ред. В. М. Соболева. – Х.: ХНУ імені В. Н. Каразіна, 2018. – 222 с.

5. Бухгалтерський облік / Осмятченко В. О., Тесленко Т. І., Герасименко О. М., Титенко Л. В., Скоробагач А. Є., Вавілов В. В. – Київ: Простобук, 2017. – 552 с.

6. Бухгалтерський облік: у схемах і таблицях: навч. посібник / [Зінченко О.В., Радіонова Н.Й., Хаустова Є.Б. та ін.]; під заг. ред. М. І. Скрипник. – Київ: «Центр учбової літератури», 2017. – 340 с.

7. Положення (стандарти) бухгалтерського обліку [Електронний ресурс]. – Режим доступу: <http://zakon.rada.gov.ua>

8. Інструкція про застосування Плану рахунків бухгалтерського обліку активів, капіталу, зобов'язань і господарських операцій підприємств і організацій, затверджена наказом Міністерства фінансів України від 30 листопада 1999 р. №291 [Електронний ресурс]. – Режим доступу: <http://dtk.com.ua/show/2cid06881.html>

9. План рахунків бухгалтерського обліку активів, капіталу, зобов'язань і господарських операцій підприємств і організацій, затверджений наказом Міністерства фінансів України від 30 листопада 1999 р. №291 [Електронний ресурс]. – Режим доступу: <http://dtk.com.ua/show/2cid06880.html>

10. Financial Accounting (8th edition) by Walter T. Harrison, Charles T. Horngren, and Bill Thomas, 2009.

### Recommended reading

1. Жива бухгалтерська книга [Електронний ресурс]. – Режим доступу: <https://interbuh.com.ua/ua/documents/buhbook>
2. Янчева Л.М. Бухгалтерський облік: навчальний посібник / Л. М. Янчева, Н. С. Акімова, О. В. Топоркова, Т. А. Наумова, Л. О. Кирильєва, Герасимова Н.С., М.О. Ільченко. – Х.: ХДУХТ, 2015. – 446 с.
3. Офіційний сайт Державної служби статистики України – [Електронний ресурс] – Режим доступу: <http://www.ukrstat.gov.ua/>
4. Офіційний сайт НБУ [Електронний ресурс] – Режим доступу: [www.bank.gov.ua/bank\\_supervision/Dynamics/2001-last.htm/](http://www.bank.gov.ua/bank_supervision/Dynamics/2001-last.htm/)
5. Офіційний сайт Верховної Ради України [Електронний ресурс] – Режим доступу: [www.rada.gov.ua](http://www.rada.gov.ua)
6. Офіційний сайт бухгалтерського щотижневика «Дебет-Кредит» [Електронний ресурс] – Режим доступу: <http://www.dtk.com.ua>
7. Офіційний веб-сайт Міністерства фінансів України, на якому викладені тексти МСФЗ [Електронний ресурс] – Режим доступу: [http://www.minfin.gov.ua/control/publish/article/main?art\\_id=92410&cat\\_id=92408](http://www.minfin.gov.ua/control/publish/article/main?art_id=92410&cat_id=92408).
8. Сайт нормативно-правових актів на якому викладені тексти національних Положень (стандартів) бухгалтерського обліку [Електронний ресурс] – Режим доступу: <http://www.nau.com.ua>.
9. Сайт Комітету з міжнародних стандартів фінансової звітності (КМСФЗ) [Електронний ресурс] – Режим доступу: <http://www.iasb.org>

*Language of teaching English*

### Compulsory reading

1. The Corporate Finance Institute: Accounting. Available at: <https://cdn.corporatefinanceinstitute.com/assets/cfi-Accounting-eBook.pdf>
2. Principles of Accounting, Volume 1 Financial Accounting. Available at: <https://open.umn.edu/opentextbooks/textbooks/principles-of-accounting-volume-1-financial-accounting>
3. Accounting for Managers. Available at: <http://assets.vmu.ac.in/MP103.pdf>

### Recommended reading

1. Walter T. Harrison, Charles T. Horngren, and Bill Thomas (2009), Financial Accounting (8th edition).
2. Attrill, P., & McLaney, E. (2009), Accounting and Finance for non-specialists, Financial Times.
3. Accounting Principles: Managerial Accounting (2011). A Textbook Equity Open College Textbook, originally by Hermanson, Edwards, and Ivancevich. Available at: [https://www.textbookequity.org/Textbooks/TBQ\\_PA\\_Accounting\\_managerial.pdf](https://www.textbookequity.org/Textbooks/TBQ_PA_Accounting_managerial.pdf)



<b>FINANCE, MONEY AND CREDIT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	3/14 weeks, 42 hours in class	5 / Mandatory	Dmytro Lyashko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The students will have an ability to analyze the complex mechanism of the functioning of private finance, public finance, money, credit, banks and financial intermediaries in market economy.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1. evaluate the effectiveness of the proposed government economic and social programs; how and why to reform the tax system;		Lecture, seminars, practical classes, guided self-study activities, discussion	Participation in the discussion, explanation solving problems (CAS)	
2. calculate the basic types of direct and indirect taxes;		Lecture, seminars, practical classes, solving problems	Exercise, analysis of statistics report (CAS)	
3. evaluate the effectiveness of fixed and working capital, calculate and distribute profit;		Internet search, self-study activities	Analysis of statistics report (CAS)	
4. analyze the implementation of state, local and consolidated budgets;		Problem lecture, case study in small groups	Participation in the discussion, practical skills assessment (CAS)	
5. analyze the dynamics of service payments and repayment of the public external and internal debt.		Lecture, seminars, practical classes, guided self-study activities, solving problems	Explanation solving problems, exercise (CAS)	
6. make non-cash payments;		Lecture, seminars, practical classes, discussion	Participation in the discussion (CAS)	
7. analyze the current inflation figures and forecast annual inflation;		Case study	Essay, test (CAS)	
8. analyze foreign exchange transactions and their impact on the economy;		Internet search, seminars, practical classes, self-study activity	Essay, test (CAS)	
9. calculate monetary aggregates and analyze money supply;		Solving problems	Presentation (CAS)	
10. review the monetary policy of the state;		Lecture, seminars, practical classes, internet search	Solving problems, test (CAS)	
11. evaluate the activities of banks and non-banking financial institutions.		Internet search, self-study activities	Peer small group presentation (CAS)	

Learning outcomes 1-5 Learning outcomes 6-11		Mid-term control (CAS) Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (2 sets of written assignments, each assignment includes 2 solving problems and computer multiple choice tests)</b> <b>60% Continuous assessment:</b> 30% Solving problems 10% Test (multiple choice, computer) 10% Essay 10% Presentation (oral, multimedia)		
<b>Contents</b>		
<b>Thematic structure of the course:</b> 1. The subject of financial science as knowledge of the essence of finance 2. Budget. The budgetary system 3. Government credit 4. Taxes. The tax system 5. Finances of economic entities 6. International financial institutions 7. The nature and essence of money 8. Monetary system and Money market 9. Inflation and monetary reforms 10. Credit as a form of loan capital movement 11. The concept of the banking system. Central Bank. Commercial banks 12. Non-banking financial institutions 13. Exchange rate and foreign exchange market		
<b>Literature</b>		
<i>Language of teaching Ukrainian</i>		
<b>Compulsory reading</b>		
1. Стойко О.Я., Дема Д.І. Фінанси: підручн. / О.Я. Стойко, Д.І. Дема; за ред. О.Я. Стойка. – К.: Алерта, 2017. – 406 с. <a href="http://ir.znau.edu.ua/bitstream/123456789/9224/1/Finansu_2017_406.pdf">http://ir.znau.edu.ua/bitstream/123456789/9224/1/Finansu_2017_406.pdf</a> 2. Фінанси: навчальний посібник [Електронний ресурс] / І. В. Журавльова, О. В. Гаврильченко, О. П. Полтніна та ін.; за заг. ред. д-ра екон. наук, професора І. В. Журавльової. – Харків: ХНЕУ ім. С. Кузнеця, 2017. – 330 с. 3. Щетинін А. І. Гроші та кредит: навчальний посібник / Щетинін А. І. – Дніпро: Університет митної справи та фінансів, 2019. – 163 с. 4. Навчальний посібник: Конспект лекцій з навчальної дисципліни «Гроші та кредит» [Електронний ресурс] М.М.Дученко, Ю.О.Єрешко, О.А. Шевчук. — Київ: КПП ім. Ігоря Сікорського, 2018. – 108 с. 5. The Theory of Money and Credit by Ludwig von Mises, 1981, 302 p. 6. Finance, Banking, and Money, Vincenzo Quadrini, 2008, 505p.		
<b>Recommended reading</b>		
1. Фінанси: Навчальний посібник / Крутова А.С., Близнюк О.П., Лачкова Л.І. та ін. – Х.: Видавництво «Лідер», 2013. – 560 с. 2. Грушко В.І., Наконечна О.С., Чумаченко О.Г. Національні фінанси: Підручник. – К.: ВНЗ «Університет економіки та права «КРОК», 2017. – 660 с. 3. Гроші та кредит: підручник / [М. І. Савлук, А. М. Мороз, І. М. Лазепко та Г 86 ін.]; за наук. ред. М. І. Савлука. - 6-те вид., перероб. і доп. - К.: КНЕУ, 2011. – 589. 4. Сушко Н.М. Гроші та кредит: навч. посіб. / Н.М. Сушко. – Київ: Київ. нац. торг.-екон.		

ун-т, 2016. – 384 с.

5. Гроші та кредит / О. М. Бандурка, В. В. Глущенко, А. С. Глущенко. – Львів: Магнолія, 2014. – 368 с.

6. Офіційний сайт Національного банку України. Режим доступу: <http://bank.gov.ua/>

*Language of teaching English*

#### **Compulsory reading**

1. Boundless Finance Available at: <https://courses.lumenlearning.com/boundless-finance/front-matter/download-lecture-slides/>

2. Finance: workshop: student's textbook / S. Kuznetsova, V. Varenik, M. Vakulich, Z. Pestovska, O. Prihod'ko, O. Shtanko, O. Evtushenko. – Dnepropetrovs'k: Alfred Nobel University Dnepropetrovs'k, 2012. – 124 p.

3. Jesús Huerta de Soto. Money, Bank Credit, and Economic Cycles. Translated from Spanish by Melinda A. Stroup. Second edition. First Spanish edition 1998, Dinero, Crédito Bancario y Ciclos Económicos, Unión Editorial, Madrid. 518 West Magnolia Avenue, Auburn, Alabama.

4. Money and credit (for non-financial specialties). S. Kuznetsova, Z. Pestovska, O. Evtushenko (science ed. S. Kuznetsova). – Dnepropetrovs'k: Alfred Nobel University Dnepropetrovs'k, 2014. - 124 p.

5. Money, Bank, Credit, and Economic Cycles Jesús Huerta de Soto, 2012, 938 p.

#### **Recommended reading**

1. Ivo Welch, Corporate Finance: 4th Edition, 2017, 640 p.

2. Fundamentals of Public Budgeting and Finance. Authors: Khan, Aman, 2019, 186 p.

3. Money and Banking Version 3.0 Robert E. Wright, 2017, 360 p.

4. Official site of the National Bank of Ukraine: <https://bank.gov.ua/en/>

<b>FOREIGN LANGUAGE (BUSINESS FOREIGN LANGUAGE)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English	3,4/ 28 weeks, 112 hours in class	10 / Mandatory	Galyna Myasoid, PhD (Candidate of Science), Associate Professor; Svitlana Medynska, Senior Lecturer	300 hours (112 h. seminars/practicals, 188 h. self-study time)
<b>Course aims:</b>				
The course is intended for developing the students' ability to communicate in English in a wide range of business situations demonstrating rich vocabulary and extensive business terminology, accuracy in their use of language and essential business communication skills such as negotiating, telephoning, participating in meetings and conferences, making presentations, business writing and using English in social situations.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) use the language of specialized areas of Business English demonstrating the extensive business vocabulary and accurate grammar;		Practical classes, brainstorming, discussion		Participation in the discussion, test (CAS)
2) read and comprehend relevant authentic texts from business sources with their further analyzing, summarizing and discussing with airing their own views on the issue;		Reading assignments in textbooks and periodicals, discussion, self-study activities		Participation in the discussion, exercise, practical skills assessment (CAS)
3) apply listening skills such as prediction, listening for specific information and note-taking while listening to a variety of recordings and authentic interviews with business people concerning business environment and relevant business issues;		Practicals, textbook assignments, self-study activities		Practical skills assessment, exercise (CAS)
4) communicate in the key business areas participating in meetings, negotiations, telephoning and social English situations;		Practical, role-play, business game		Participation in the role play/ business game (CAS)
5) discuss business problems and recommend business solutions;		Seminars, case study in small groups		Case study presentation, written report (CAS)
Learning outcomes 1-5				Mid-term control: tests, essay/ business letter/ report (CAS)
<b>Assessment</b>				

### **Semester 3**

#### **Final grade (final assessment) as a result of 100% continuous assessment:**

- 10% Participation in the discussion
- 10% Participation in the role play/ business game
- 10% Participation in the case study
- 10% Practical skills assessment/ Test (written)
- 20% Essay/ business correspondence (written)
- 10% Presentation (oral, multimedia)
- 15% Mid-term control (written tests, essay/ business letter)
- 15% Achievement test (written tests, essay/ business letter)

### **Semester 4**

#### **Final grade (final assessment) as a result of 100% continuous assessment:**

- 10% Participation in the discussion
- 10% Participation in the role play/ business game
- 10% Participation in the case study
- 10% Practical skills assessment/ Test (written)
- 20% Essay/ business correspondence (written)
- 10% Presentation (oral, multimedia)
- 15% Mid-term control (written tests, essay/ business letter)
- 15% Achievement test (written tests, essay/ business letter)

### **Contents**

#### **Thematic structure of the course:**

1. Communication in business. Essential business communication tools.
2. International marketing. 4 Ps and product life cycle.
3. Brand management. Advertising and promotion. Advertising media and methods.
4. Building relationships in business. Ethics in business. New ways of working. Creating good working environment.
5. Success and competition. Competitive advantage. Competitive strategy. Action plan.
6. Job satisfaction. Motivating staff.
7. Employment. Job interviews. Choosing the right candidate.
8. Risk and insurance. Strategic planning. Contingency plans.
9. Management styles. The ideal boss. Ways of managing company conflicts.
10. Leadership. Leadership qualities.
11. Team building. Business across cultures. Cultural awareness.
12. Raising finance. Finance management. Key financial indicators. Financial documents and reports.

### **Literature**

#### **Compulsory reading**

1. Cotton, D., Falvey, D., Kent, S. (2015) Market Leader. Intermediate/ Upper-Intermediate. Business English Flexi Course Book. Pearson.
2. Dooley, J., Evans, V. (2009) Grammarway 3/ Grammarway 4. Express Publishing.
3. Emmerson, P. (2009) Business Grammar Builder. Macmillan Publishers Limited.
4. Emmerson, P. (2009) Business Vocabulary Builder. Macmillan Publishers Limited.
5. Evans, V. (2000) Successful Writing. Express Publishing.
6. Kozhushko, S.P., Medynska S.I, Yakovleva T.I. (2019) Handbook on Effective Business English Exam Preparation. Dnipro, DUAN Press.
7. Kozhushko, S.P., Sokolova, K.V., Brez, K.D., Svyrydenko, O.G. (2011) Presenting

Statistics in English. Dnipropetrovsk, DUEP Press.

8. MacKenzie, I. (2010) English for Business Studies. A course for Business Studies and Economics students. Third Edition. Cambridge University Press.

**Recommended reading**

1. Kozhushko, S., Baranova, I. (2013) Business Letter Writing. Dnipropetrovsk, DUEP Press.

2. Mackenzie, I. (2000) Management and Marketing. Pearson Education Limited.

3. Pilbeam, A. (2000) International Management. Pearson Education Limited.

4. Semerenko, L., Medynska, S. (2010) Effective Business Communication. Dnipropetrovsk, DUEP Press.

5. Strutt, P. (2000) Business Grammar and Usage. Longman.

<b>INTERNATIONAL ECONOMIC RELATIONS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	5,6/25 weeks, 89 hours in class	10/Mandatory <b>Course paper:</b> 1 ECTS credit	Alisa Magdich, Ph.D. (Candidate of Science), Associate Professor Olexandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	300 hours (50 h. lectures, 39 h. seminars, 211 h. self-study time) <b>Course paper:</b> 30 hours
<p><b>Course aims:</b> The aim of this course is to develop an ability to analyse complex international economic data, provide solutions on problems of international trade, international migration of factors of production, international monetary system economic integration and globalization.</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) use the terminology describing international economic relations;		Lecture, crossword puzzles, quiz		Test, oral answers to questions, exercise (CAS)
2) demonstrate detailed knowledge of important facts on the global economy and on analytical tools that economists use to analyse international economic interactions;		Problem lecture, discussion		Essay, participation in the discussion (CAS)
3) be critically aware of main arguments and propositions of major theories of international economics;		Debate, written book reports by students		Participation in the debate, presentation (CAS)
4) classify the theories and concepts of international economics and be able to synthesise them;		Reading assignments in supplementary books		Essay, test (CAS)
5) identify the role of international trade and finance in the world economy;		Problem lecture, guest speaker, forum		Participation in the forum (CAS)
6) understand and comment intelligently on the procedures and supervisory mechanisms of the Balance of Payment elements and their practical application;		Lecture-demonstration, case study		Test, individual report, presentations (CAS)
7) draw conclusions on positive and negative impacts of globalisation on different spheres		Discussion conducted		Participation in the discussion, student-

<p>of economic activity; 8) analyse the way in which participation in the international economy affects consumers, businesses, economic policy, and the economy in general;</p> <p>9) assess the challenges and opportunities resulting from international economics;</p> <p>10) improve the capacity to transmit information and to give informed advice on issues relating to the international economy and to be able to synthesize and share, both with their colleagues and with the general public, the results of tasks for which they are, individually or as a group, responsible/ <b>5 semester</b> Learning outcomes 1-3</p> <p>Learning outcomes 1-5</p> <p><b>6 semester</b> Learning outcomes 7-8</p> <p>Learning outcomes 6-9 Learning outcomes 1-6, 9</p>	<p>by teacher, class projects Problem lecture, case study, internet search</p> <p>Workshop, mini cases</p> <p>Survey, role play</p>	<p>group reports (CAS) Essay, test (CAS)</p> <p>Participation in the workshop, reports (CAS) Participation in the role play, presentations (CAS)</p> <p>Mid-term control (CAS)</p> <p>Final assessment (FAS)</p> <p>Mid-term control (CAS)</p> <p>Final exam (FAS) Course paper (FAS)</p>
<p><b>Assessment</b> <b>5-6 semesters</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)</b> <b>60% Continuous assessment:</b> 5% Participation in the role play 5% Participation in the forum 5% Participation in the debate 5% Test (multiple choice, computer) 10% Essay (written) 10% Presentation (oral, multimedia) 20% Mid-term control (computer multiple choice tests, essay) <b>Course paper</b> is evaluated separately and its score is not included into the course final grade. Successful completion of the course paper is a prerequisite for student's admission to final examination.</p>		
<p><b>Contents</b></p>		
<p><b>Thematic structure of the course:</b> <b>Module 1 (Introduction to International Economics)</b> 1) Internationalization of economic development; 2) Overview of the world economy and global economic institutions; 3) The sphere of international economic relations.</p>		



**Module 2 (International Trade)**

- 4) Theories of international trade (comparative advantage, Heckscher-Ohlin model, technological gap, competitive advantage);
- 5) Trade policy: free trade and protectionism;
- 6) Tariff and non-tariff regulation effects (small country case and large country case);
- 7) Trade policy effects within market imperfections.

**Module 3 (International Finance)**

- 8) National income and the Balance of Payments;
- 9) Foreign exchange markets;
- 10) The monetary approach to the Balance of Payments;
- 11) Fixed and flexible exchange rates;
- 12) The international monetary system: past and present.

**Module 4 (The World's Economies and Regional Groupings and Global Economic Institutions)**

- 13) Factor movements: migration and multinationals;
- 14) International economic integration;
- 15) Globalization and economic development; international economic policy.

**Literature**

*Language of teaching Ukrainian*

**Compulsory reading**

1. Міжнародна економіка: Підручник [Текст] / В.В. Білоцерковець, О.О. Завгородня, В.К. Лебедєва та ін. / За ред. А. О. Задой, В. М. Тарасевича. – К.: Центр учбової літератури, 2012. – 327 с.
2. Козак Ю. Г. Міжнародна економіка: в питаннях та відповідях [текст] підруч. / Ю. Г. Козак. – К.: Центр учбової літератури, 2017. – 228 с.
3. Киреев А. П. Международная экономика: В 2 ч.: Учеб. пособие для вузов по спец. - Ч.1. - М.: Междунар.отношения, 2017.
4. Киреев А. П. Международная экономика: В 2 ч.: Учеб. пособие для. - Ч.2. - М.: Междунар.отношения, 2017.
5. Світова економіка: підручник [Текст]/ за ред. А. П. Голікова, О. А. Довгаль. – Х. : ХНУ імені В. Н. Каразіна, 2015. – 268 с.
6. Krugman, P. R., Obstfeld, M., & Melitz, M. J. (2015). International economics. Theory and policy.

**Recommended reading**

1. Куцик П.О. Глобальна економіка: принципи становлення, функціонування, регулювання та розвитку: монографія [Текст] / П.О. Куцик, О.І. Ковтун, Г. І. Башнянин. – Львів: Видавництво ЛКА, 2015. – 594 с.
2. Міжнародні економічні відносини: підручник / А.А. Мазаракі, Т.М. Мельник, Л.П. Кудирко та ін.; за заг. ред. А.А. Мазаракі, Т.М. Мельник. – Київ: Київ. нац. торг.-екон. ун-т, 2017. – 612 с.
3. Міжнародні економічні відносини: практикум [Електронний ресурс]. Навч. посіб. для студ. галузі знань 0305 «Економіка та підприємництво» напряму підготовки 6.030503 «Міжнародна економіка» / В.В. Дергачова, О. М. Згуровський, І.М. Манаєнко; КПІ ім. Ігоря Сікорського. – Електронні текстові дані (1 файл: 832 Кбайт). – Київ: КПІ ім. Ігоря Сікорського, 2018. – 80 с. Режим доступу: [https://ela.kpi.ua/bitstream/123456789/23063/1/mizhnarodni\\_ekonom\\_vidnosyny.pdf](https://ela.kpi.ua/bitstream/123456789/23063/1/mizhnarodni_ekonom_vidnosyny.pdf) - вільний. Мова укр.

4. Carbaugh, R. (2016). *International economics*. Nelson Education.

5. Jovanović, M. N. (2015). *The economics of international integration*. Edward Elgar Publishing.

#### *Language of teaching English*

#### **Compulsory reading**

1. Krugman, Paul, Maurice Obstfeld, and Marc Melitz. *International Economics: Theory and Policy, the latest edition*. Addison-Wesley, 2017.

2. Alvarez, V. (2019). Multinational production and comparative advantage. *Journal of International Economics*, 119, 1-54.

3. Rades, E., & Market, E. (2018). *International economics: theory and policy*.

4. Eichengreen, B. (2019). *Globalizing capital: a history of the international monetary system*. Princeton University Press.

#### **Recommended reading**

1. Baylis, J. (2020). *The globalization of world politics: An introduction to international relations*. Oxford University Press.

2. Fajgelbaum, P. D. (2020). Labour market frictions, firm growth, and international trade. *The Review of Economic Studies*, 87(3), 1213-1260.

3. Lu, Y., Tao, Z., & Zhu, L. (2017). Identifying FDI spillovers. *Journal of International Economics*, 107, 75-90.

4. Korinek, A. (2018). Regulating capital flows to emerging markets: An externality view. *Journal of International Economics*, 111, 61-80.

5. Carbaugh, R. (2016). *International economics*. Nelson Education.

6. Antràs, P., De Gortari, A., & Itskhoki, O. (2017). Globalization, inequality and welfare. *Journal of International Economics*, 108, 387-412.

<b>INTERNATIONAL MARKETING</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	7/14 weeks, 28 hours in class	3 / Mandatory	Iryna Taranenko, Doctor of Science, Professor	90 hours (14 h. lectures, 14 h. seminars/practicals, 62 h. self-study time)
<b>Course aims:</b> Students will have gained comprehensive knowledge about the topic, have an ability to analyze complex data, evaluate theories and concepts, provide solutions to problems in international marketing activity of the enterprise.				
<b>Learning outcomes</b>  On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
<p>1) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries;</p> <p>2) define modern forms of international marketing activities, evaluate effectiveness of international marketing activity of the company;</p> <p>3) analyze the international marketing environment, evaluate the influence of international marketing environment to expected company's internationalization results and risk opportunities;</p> <p>4) determine the forms the international market entry and the best international marketing strategies for the company;</p> <p>5) work out efficient economic solution options, develop proposals for product, pricing, distribution and communication policy on international market that orientate the company to meet the needs of international customers while making a profit;</p> <p>6) retrieve and utilize relevant information from appropriate sources e.g. textbooks, newspapers, business magazines and selected journals, websites, databases;</p> <p>7) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and bibliography search.</p>		<p>Lectures, seminars, self-study activity, internet search</p> <p>Lectures, practical classes, discussion on the basis of lecture materials and students' reading</p> <p>Lectures, practical classes, guided independent study, writing essay</p> <p>Lectures, practical classes, case study</p> <p>Practical classes, case study, workshop</p> <p>Self-study activity, internet search, writing essay</p> <p>Writing essay, presentation in small groups</p>	<p>Participation in the seminar/ discussion (CAS)</p> <p>Essay, tests (CAS)</p> <p>Essay, presentation, tests (CAS)</p> <p>Participation in the discussion, case study (CAS)</p> <p>Peer small group presentation, case study (CAS)</p> <p>Essay, individual presentation (CAS)</p> <p>Peer small group presentation, essay</p> <p>Final exam (FAC)</p>	
Learning outcomes 1-7				

<p><b>Assessment</b>  <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>  <b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and analytical task)</b>  <b>60% Continuous assessment:</b>  10% Participation in the seminar / discussion  20% Case study  10% Test (multiple choice, computer)  10% Essay (written)  10% Presentation (oral, multimedia)</p>
<b>Contents</b>
<p><b>Module 1. The essence and content of international marketing activities</b>  The theoretical basis and content of international marketing  International marketing environment  International market research  The choice of foreign markets and models entering the foreign market  International marketing strategies  <b>Module 2. International Marketing Mix</b>  Product policy at international market  International distribution channels  International marketing communications  International pricing  Organization of international marketing at the enterprise</p>
<b>Literature</b>
<p><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <ol style="list-style-type: none"> <li>1. Міжнародний маркетинг: навч. посібник. Вид. 2-ге / за ред. Козака Ю.Г., Смичка С., Літовченко І.Л. – К.: Центр учбової літератури. 2014.</li> <li>2. Черномаз П.О. Міжнародний маркетинг: навч. посібн/ П.О. Черномаз. — К.: Академвидав, 2010. — 272 с.</li> <li>3. Акулич И.Л. Международный маркетинг: учебник / Минск: Выш.шк., 2007.</li> </ol> <p style="text-align: center;"><b>Recommended reading</b></p> <ol style="list-style-type: none"> <li>1. Sak Onkvisit and John Shaw (2007) International Marketing. Analysis and Strategy, 4th ed. Routledge, NY-London; Taylor &amp; Francis e-Library.</li> <li>2. Каніщенко О. Л. Міжнародний маркетинг у діяльності українських підприємств / О. Л. Каніщенко. — К.: Знання, 2007. — 446 с.</li> <li>3. Портер М. Конкурентное преимущество. Как достичь высокого результата и обеспечить его устойчивость. М.: Альпина Паблишер, 2016.</li> <li>4. Тараненко І.В., Сабетова А.М. Соціокультурний профіль країни як інструмент міжнародного маркетингу / Інфраструктура ринку. – 2017. – Вип. 10. [Електронний ресурс] – Режим доступу: <a href="http://www.market-infr.od.ua/journals/2017/10_2017_ukr/8.pdf">http://www.market-infr.od.ua/journals/2017/10_2017_ukr/8.pdf</a></li> <li>5. Тараненко І.В., Яременко С.С. Інноваційна трансформація комплексу маркетингових комунікацій в умовах глобалізації / Економічний нобелівський вісник: зб. наук. пр. – Дніпропетровськ: Дніпропетр. ун-т ім. Альфреда Нобеля. – 2016. – №1 (9). – С. 207–217.</li> <li>6. The Hofstede Centre : <a href="https://www.hofstede-insights.com/product/compare-countries">https://www.hofstede-insights.com/product/compare-countries</a></li> <li>7. The Worldwide Governance Indicators 2019 [Електронний ресурс] – Режим доступу <a href="https://info.worldbank.org/governance/wgi/#home">https://info.worldbank.org/governance/wgi/#home</a></li> </ol>

8. The World Bank: Doing Business 2020 [Электронный ресурс] – Режим доступа: <http://www.doingbusiness.org/>

*Language of teaching English*

#### **Compulsory reading**

1. Sak Onkvisit and John Shaw (2007) International Marketing. Analysis and Strategy, 4th ed. Routledge, NY-London; Taylor & Francis e-Library.
2. International Marketing Tutorial. Seminarpoint. Online. Mode of access Available at: [https://www.seminarpoint.com/international\\_marketing/international\\_marketing\\_introduction.htm](https://www.seminarpoint.com/international_marketing/international_marketing_introduction.htm)

#### **Recommended reading**

1. Michael R. Czinkota and Ilkka A. Ronkainen (2007). International marketing, South-Western, Cengage Learning.
1. Philip R. Cateora, Mary C. Gilly, John L. Graham (2011). International Marketing, 15th ed. McGraw-Hill, NY, 2011.
2. Isobel Doole, Robin Lowe (2008). International Marketing Strategy. Analysis, Development and Implementation, 5<sup>th</sup> ed. South-Western, Cengage Learning.
3. The Hofstede Centre, Available at: <https://www.hofstede-insights.com/product/compare-countries>
4. The Worldwide Governance Indicators 2019. Available at: <https://info.worldbank.org/governance/wgi/#home>
5. The World Bank: Doing Business 2020. Available at: <http://www.doingbusiness.org/>

<b>ENTERPRISE'S FOREIGN ECONOMIC ACTIVITY</b>				
<b>Language of teaching</b>	<b>Semester/ Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	7/14 weeks, 42 hours in class	5 / mandatory	Hanna Mytrofanova, Doctor of science, Professor Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	150 h. (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
<b>Course aims:</b> The purpose of the discipline is the acquisition by applicants of the theoretical foundations of foreign economic activity (FEA); the acquisition of systemic knowledge and skills in regulating foreign economic activity and ensuring its functioning at the enterprise level.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) analyse and evaluate trends, contradictions in defining the main directions of foreign economic activity for enterprises of different ownership forms, which are the subjects of foreign economic activity;		Lecture, interactive lecture, practical classes, debate, panel discussion	Participation in the discussion, debates, practical skills assessment test (multiple choice, computer) (CAS)	
2) analyze and correctly choose the basic terms of delivery of "Incoterms 2020" at the conclusion of a foreign economic agreement; to know the basic rules and points of concluding a supply contract;		Lecture, case study discussion, self-study activities	Participation in the discussion, quizzes (CAS)	
3) assess the market situation and draw the appropriate conclusions based on the analysis of the state's monetary policy and the regulatory framework regarding the regulation of the foreign economic activity of the enterprise;		Lecture, case study in small groups, quiz	Essay, case study presentation (CAS)	
4) understand the mechanisms of customs and tariff and non-tariff regulation of foreign economic activity; to use methodological and methodical methods of determining the fee for customs clearance of goods, customs value of goods, customs duties, taxes in the field of foreign economic activity;		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results, test (CAS)	
5) form packages of documents for obtaining licenses in the field of foreign economic activity and to organize the		Lecture, seminars, panel discussion	Participation in the discussion, oral answers to questions,	

<p>implementation of settlements in foreign currency by the enterprise;</p> <p>6) work with monographic, reference and encyclopedic, statistical, electronic sources of socio-economic orientation;</p> <p>Learning outcomes 1,2,4</p> <p>Learning outcomes 1-6</p>	<p>Problem lecture, internet search, self-study activities, role play</p>	<p>tests (CAS)</p> <p>Participation in the role play, peer small group presentation, student reports assessment (CAS)</p> <p>Mid-term control: Test (multiple choice, computer, mini case (CAS)</p> <p>Final exam (FAS)</p>
<p><b>Assessment</b></p> <p><b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b></p> <p><b>40% Final exam (1 written assignment, which includes the calculation of all necessary payments for the supply of goods under a certain condition of delivery “Incoterms-2020”)</b></p> <p><b>60% Continuous assessment:</b></p> <p>5% Participation in the role play</p> <p>10% Essay (written)</p> <p>15% Test (multiple choice, computer)</p> <p>5% Calculative tasks (written)</p> <p>5% Answers (oral)</p> <p>20% Mid-term control (computational exercises, mini case)</p>		
<p><b>Contents</b></p>		
<p><b>Thematic structure of the course:</b></p> <p><b>Module 1. Foreign economic activity: subjects, objects, indicators.</b></p> <p>1) Foreign economic activity and its role in the development of the national economy;</p> <p>2) The main indicators of foreign trade development in Ukraine;</p> <p>3) Foreign economic policy. State management of foreign economic activity.</p> <p><b>Module 2. FEA regulation mechanism.</b></p> <p>4) Customs and tariff regulation of foreign economic activity;</p> <p>5) National taxes in the field of foreign economic activity;</p> <p>6) Non-tariff regulation of foreign economic activity;</p> <p>7) Currency regulation of foreign economic activity in Ukraine;</p> <p>8) Foreign economic activity of enterprises on the territory of free economic zones.</p>		
<p><b>Literature</b></p> <p><i>Language of teaching Ukrainian</i></p> <p><b>Compulsory reading</b></p> <p>1. Гребельник О.П. Основи зовнішньоекономічної діяльності: Підручник. / Гребельник О.П. – К.: Центр навчальної літератури, 2008. – 432 с.</p> <p>2. Управління зовнішньоекономічною діяльністю: навчальний посібник [Електронний ресурс]. / Г.Я. Глуха, О.А. Задоя, О.А. Євтушенко, Е.М. Лимонова. – Дніпро: Університет імені Альфреда Нобеля, 2019. – 156 с. – Режим доступу: <a href="https://ir.duan.edu.ua/handle/123456789/1856">https://ir.duan.edu.ua/handle/123456789/1856</a>.</p> <p>3. Дахно І. Зовнішньоекономічна діяльність: навч. пос./ І. Дахно, В. Алієва-Барановська. – Київ: Центр навчальної літератури, 2018. – 356 с.</p> <p>4. Зовнішня торгівля України: митна статистика (1991–2016 роки) / За ред. П.В.</p>		

Пашко. – Київ: Знання, 2018. – 695 с.

5. Christensen B.J., Kowalczyk C. (Eds.) (2017). Globalization: Strategies and Effects / Springer-Verlag, Berlin, Heidelberg, 2017. — 609 p

6. Хрупович С.Є. Зовнішньоекономічна діяльність підприємства: навчальний посібник для студентів усіх форм навчання напряму підготовки 6.030504 «Економіка підприємства», спеціальності: 076 «Підприємництво, торгівля та біржова діяльність» / Світлана Хрупович. – Тернопіль, 2017. - 137 с.

#### **Recommended reading**

1. Зовнішньоекономічна діяльність підприємства [Текст]: навчальний посібник / за заг. ред. д.е.н. Ю.Є. Петруні. – Дніпропетровськ: Університет митної справи та фінансів, 2015. – 331 с.

2. Тюріна Н.М. Зовнішньоекономічна діяльність підприємства: навч. посіб. / Н.М. Тюріна, Н.С. Карвацка. – Київ: Центр учбової літератури, 2013. – 408 с.

3. Чернишова Л.О. Зовнішньоекономічна діяльність підприємства: практикум: навч. посібник / Л.О. Чернишова, В.О. Козуб, Л.Л. Носач, К.Ю. Величко, О.І. Печенка. – Х.: «Видавництво «Форт», 2017. – 238.

4. Seyoum Belay (2009). Export-Import Theory, Practices, and Procedures / Second Edition. Routledge, 677 p.

*Language of teaching English*

#### **Compulsory reading**

1. Deresky H. (2008). International management: managing across borders and cultures. Text and Cases. Pearson: Prentice Hall.

2. Gopal C. Rama (2008). Import Export Procedures, Documentation and Logistics / (Inclusive f Latest Computerised Customs Clearance Procedures) - New Age International, 232 p.

3. Seyoum Belay (2009). Export-Import Theory, Practices, and Procedures / Second Edition. Routledge, 677 p.

#### **Recommended reading**

1. Bhogal Tarsem, Trivedi Arun (2019). Trade Finance: A Pragmatic Approach / 2nd edition. Palgrave Macmillan, 364 p.

2. Christensen B.J., Kowalczyk C. (Eds.) (2017). Globalization: Strategies and Effects / Springer-Verlag, Berlin, Heidelberg, 609 p.

3. DeRosa David F. (2013). Foreign Exchange Operations: Master Trading Agreements, Settlement, and Collateral / Wiley, 400p.

4. Gannon Martin J., Pillai Rajnandini K. (2015). Understanding Global Cultures: Metaphorical Journeys Through 34 Nations, Clusters of Nations, Continents, and Diversity 6th edition. Sage Publications, 680 p.

5. Herdegen M. (2016). Principles of International Economic Law / 2nd Edition. — Oxford University Press, 552 p.

6. Reuvid J. (2004). A Handbook of World Trade: A Strategic Guide to Trading Internationally, 2nd ed, 453 p.

7. Sherlock Jim, Reuvid Jonathan. (2008). The Handbook of International Trade: A Guide to the Principles and Practice of Export / 2nd edition. GMB Publishing Ltd, UK., 402 p.



<b>INTERNATIONAL FINANCE RELATIONS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	8/8 weeks, 24 hours in class	3/Mandatory	Anatolii Zadoia, Doctor of Science, Professor Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor	90 h. (16 h. lectures, 8 h. seminars / practicals, 66 h. self-study time)
<p><b>Course aims:</b> The objective of the course is to form in students a system of knowledge on the theory of international financial relations and skills to correctly interpret the phenomena, main problems and processes occurring in international financial relations, identify trends and develop practical recommendations for optimizing economic involved in these processes.</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) correctly interpret the phenomena, main problems and processes that occur in the field of international financial relations, identify trends and develop practical recommendations for optimizing the actions of economic entities involved in these processes;		Lectures, seminars, and discussions based on lectures material and students' reading.		Participation in the discussion, essay, test (CAS)
2) correctly use existing rules and standards governing international financial relations in order to solve specific problems;		Seminars using imitation methods of studying, brainstorming		Participation in the discussion, essay, tests (CAS)
3) identify and minimize the risks of international financial activities;		Seminars, case-study, discussions		Participation in the discussion (CAS)
4) determine acceptable forms of international settlements for concluding agreements with foreign partners, to choose effective forms of insurance of currency and other risks		Seminars, discussion and student reports on their individual and group assignments.		Mid-term control: tests, mini case (CAS)
Learning outcomes 1-4				Essay, test, Peer small group presentation (CAS) Final exam (FAS)
<p><b>Assessment</b>  <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>  <b>40% Final exam (1 set of written assignments, which includes 2 essays and 1 case)</b>  <b>60% Continuous assessment:</b>  20% Tests (written – calculative and essay)  20% Group assignments (written)  20% Mid-term control (written – calculative, essay)</p>				
<b>Contents</b>				
<p><b>Module 1. International finance markets</b>  Topic 1. The essence of international financial relations. Financial markets</p>				

Topic 2. The world currency market and its structure

Topic 3. International banking

Topic 4. International credit market

### **Module 2. International settlements**

Topic 5. International settlements and their organizational principles

Topic 6. Balance of payments (BoP) and international investment position (IIP)

Topic 7. External debt in the system of international financial relations

Topic 8. Financial and monetary policy of the European Monetary Union

### **Literature**

*Language of teaching Ukrainian*

#### **Compulsory reading**

1. Васютинська, Л.А. Міжнародні фінанси: Навчальний посібник / Л. А. Васютинська. – Одеса: ФОП Бондаренко М.О., 2017. – 310 с.

2. Кравчук Н.Я., Пруський О.С., Колісник О.Я. Міжнародні фінанси: Навчально-методичний посібник. У 2-х частинах. Частина 1. – Тернопіль: Vector, 2011. – 320 с.

3. Международные валютно-кредитные и финансовые отношения: учебник для академического бакалавриата / Л.Н. Красавина [и др.]; отв. ред. Л.Н. Красавина. — 5-е изд., пер. и доп. — М.: Издательство Юрайт, 2018. - 534 с.

4. Madura, Jeff (2018). International Financial Management (13th Edition)

5. Міжнародні фінанси: [навч. посіб.], 5-те вид. перероб. та доп. / за ред. Козака Ю. Г. – Київ – Катовіце: Центр учбової літератури, 2014. – 348 с.

6. Paul R. Krugman, Maurice Obstfeld, Marc Melitz (2018). International Finance: Theory and Policy, 11th Edition, 468 p.

#### **Recommended reading**

1. Булатова О.В. Міжнародні фінанси: [Навчальний посібник] / О.В. Булатова, Т.В. Марена. – Маріуполь: МДУ, 2013. – 504 с.

2. Козак Ю. Г. Міжнародні фінанси / Ю.Г. Козак. – К.: ЦУЛ, 2013. – 388 с.

3. Наумов А. Ф. Міжнародні фінанси: навч. посіб. для студ. вищ. навч. закл. / А.Ф. Наумов, Л.М. Наумова. – Миколаїв: Швець В.Д., 2013. - 275 с.

4. Щебарова, Н.Н. Международные валютно-финансовые отношения [Электронный ресурс]: учеб. пособие / Н.Н. Щебарова. — 3-е изд., стер. — М.: ФЛИНТА, 2016.— 220 с. Режим доступа: <https://rucont.ru/efd/246359>

*Language of teaching English*

#### **Compulsory reading**

1. Madura, Jeff (2018). International Financial Management (13th Edition)

2. Paul R. Krugman, Maurice Obstfeld, Marc Melitz (2018). International Finance: Theory and Policy, 11th Edition, 468 p.

3. Cheol Eun, Bruce G. Resnick (2015), International Financial Management McGraw-Hill Education, 570 p.

4. Steve Suranovic (2012). Policy and Theory of International Finance, 517 p.

#### **Recommended reading**

1. International Finance: Fifth Edition by Maurice D. Levi (2009), Routledge, Business & Economics, 586 p.

2. Steve Suranovic (2010). International Finance: Theory and Policy, Washington, Saylor Foundation,

3. Piet Sercu (2009), International Finance: Theory into Practice, Princeton University Press, 832 p.

<b>INTERNATIONAL INVESTMENT ACTIVITY</b>				
Language of teaching	Semester/ Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian, English	8/8 weeks, 32 hours in class,	4 / Mandatory <b>Course paper: 1 ECTS credit</b>	Anatolii Zadoia, Doctor of Science, Professor	120 hours (16 h. lectures, 16 h. seminars/pract, 58 h. self-study time) <b>Course paper: 30 h.</b>
<b>Course aims:</b> The aim of the course is to develop an ability to analyse complex data, evaluate theories and concepts, and provide solutions to problems in international investment activity.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) analyse the investment climate of the country, measure the expected return and risk opportunities and evaluate the performance of investments; 2) clearly communicate information using a writing style and structure that is appropriate to the assessment tool and to workplace norms; 3) analyse and evaluate key economic principles that apply to the business environment and solve basic problems concerning international investments; 4) begin to work autonomously and reflect through self-appraisal; 5) retrieve and utilize relevant information from appropriate sources e.g. textbooks, newspapers, websites, business magazines and selected journals; 6) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and the production of a bibliography. Learning outcomes 1-6 Learning outcomes 1-6		Lecture, seminars, discussion Seminars, self-study activity Lecture, seminars Internet search, self-study activities Problem lecture, discussion Discussion, role play, self-study activity	Participation in the discussion, essay, presentation (CAS) Essay, presentation (CAS) Essay, test (CAS) Essay, test (CAS) Presentation, participation in the discussion (CAS) Participation in the discussion, essay, presentation test (CAS) Final exam (FAS) Course paper (FAS)	
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (1 set of written assignments, which includes 2 essays and 1 case)</b> <b>60% Continuous assessment:</b> 15% Test (multiple choice, computer) 20% Essay (written) 10% Presentation (oral, multimedia) 15% Mid-term control (computer multiple choice tests, mini case)				
<b>Contents</b>				
<b>Thematic structure of the course:</b> Features and principles of international investment activities Direct and indirect investments International investment infrastructure				

International business investment activities and its economic efficiency  
Forms and methods of public administration of international investment activities  
Peculiarities of foreign investments in Ukraine  
International stock market  
International bond market  
Derivative securities in the international market  
The indices of the stock market and investment ratings  
Management of international investment portfolio

### Literature

*Language of teaching Ukrainian*

#### Compulsory reading

1. Адамчик В.В. Міжнародна інвестиційна та інноваційна діяльність: теоретичні та прикладні аспекти [Текст]: навч. посіб. / В. В. Адамчик; Нац. ун-т "Львів. політехніка". - Тернопіль; Львів: Крок, 2014. - 238 с.
2. Задоя А.О. Міжнародна інвестиційна діяльність: навчальний посібник [Електронний ресурс] / А.О. Задоя. – Дніпро: Університет імені Альфреда Нобеля, 2018. – 122 с. - Режим доступу: <http://ir.duan.edu.ua/handle/123456789/1172>
3. Международная инвестиционная деятельность: конспект лекций для иностранных студентов социальности 056 «Международные экономические отношения» / Составители Андросова Т.В., Чернышова Л.А. – Харьков: Из-во «Форт» Б 2017. – 193 с.
4. Швед В.В. Міжнародна інвестиційна діяльність [Текст]: навч. посіб. / В. В. Швед, О. А. Закладний. - Вінниця, 2017. - 224 с.
5. Michael Melvin and Stefan Norrbin (2017). International Money and Finance, 9th Edition, Elsevier Inc., 344 p.

#### Recommended reading

1. Закон України «Про режим іноземного інвестування» №93/96 ВР від 19.03.96 р. зі змінами й доповненнями. – Режим доступу: <http://zakon.rada.gov.ua/>.
2. Закон України «Про інвестиційну діяльність» №1560-ХІІ від 18.09.91 р. - Режим доступу: <http://zakon.rada.gov.ua/>.
3. Безродна С. М. Інвестування: компендіум / С. М. Безродна, Н. В. Миськова. Чернівці, 2013. – 200 с. - 168 с.
4. Єгорова І.Г. Міжнародна інвестиційна діяльність: Навчальний посібник / І.Г. Єгорова, Г.І. Матукова, Я.О. Ізмайлов, А.В. Куценко, С.І. Мацюра. – Кривий ріг: Видавничий дім, 2010. – 291 с.
5. International investment position statistics. - Available at: [http://ec.europa.eu/eurostat/statistics-explained/index.php/International\\_investment\\_position\\_statistics](http://ec.europa.eu/eurostat/statistics-explained/index.php/International_investment_position_statistics)

*Language of teaching English*

#### Compulsory reading

1. Anatolii Zadoia (2015). International Investment Activity: Course Book, Alfred Nobel University, 120 p.
2. Michael Melvin and Stefan Norrbin (2017). International Money and Finance, 9th Edition, Elsevier Inc., 344 p.
3. Guiguo Wang (2014). International Investment Law: A Chinese Perspective, 586 p.

#### Recommended reading

1. International investment position statistics. - Available at: [http://ec.europa.eu/eurostat/statistics-explained/index.php/International\\_investment\\_position\\_statistics](http://ec.europa.eu/eurostat/statistics-explained/index.php/International_investment_position_statistics)

2. DOING BUSINESS Measuring Business Regulations.	Available at:
<a href="http://www.doingbusiness.org/">http://www.doingbusiness.org/</a>	
3. The World Bank.	Available at:
<a href="http://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG?page=6">http://data.worldbank.org/indicator/NY.GDP.MKTP.KD.ZG?page=6</a>	
4. World Investment Report 2018.	Available at:
<a href="https://unctad.org/en/PublicationsLibrary/wir2018_en.pdf">https://unctad.org/en/PublicationsLibrary/wir2018_en.pdf</a>	

<b>INTERNATIONAL TRADE RELATIONS</b>				
<b>Language of teaching</b>	<b>Semester/ Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	6/11 weeks, 44 hours in class	3 / Mandatory	Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	90 hours (22 h. lectures, 11 h. seminars/practicals, 57 h. self-study time)
<p><b>Course aims:</b> The aim of the course is to acquaint students with forms and tools of international trade, to generate in students the ability to calculate and analyze key indicators of international trade and skills documenting trade agreements.</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) calculate and analyze key indicators of international trade;		Use of diagrams, tables, graphs, and charts, mini cases	Practical skills assessment, analysis of statistics report (CAS)	
2) issue payment and shipping documents;		Lecture-demonstration, self-study activities	Essay, test (CAS)	
3) use rules for handling disputes and conduct arbitration disassembly;		Debate, seminars, case study in small groups	Participation in the debate, presentations (CAS)	
4) explore the effects of globalization of the world economy;		Problem lecture, role game	Participation in the role play (CAS)	
5) conduct market research foreign market, search for foreign partners, establishing contacts with foreign companies;		Internet search, gaming and simulation	Student-group project, essay (CAS)	
6) analyze the terms of payment and delivery;		Self-study activity, case study	Individual reports, test, presentation (CAS)	
7) conduct the negotiations and draft contracts.		Debates, case study in small groups	Peer small group presentation (CAS)	
Learning outcomes 1-7			Mid-term control: tests, essay (CAS)	
<p><b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p>				

30% Report 10% Participation in the debate 20% Test (multiple choice, computer) 20% Essay (written) 20% Presentation (oral, multimedia)
<b>Contents</b>
<b>Thematic structure of the course:</b> 1) The Global Economy 2) Forms of international trade; 3) Methods for international trade; 4) The regulation of international trade; 5) International Marketing – Principles and Practice 6) Laying international commercial contracts; 7) Implementation of international commercial contracts; 8) The rules and procedures for the settlement of trade disputes; 9) Foreign Trade of Ukraine.
<b>Literature</b>
<i>Language of teaching Ukrainian</i>
<b>Compulsory reading</b>
1. Савельєв Є.В. Міжнародна економіка: теорія міжнародної торгівлі і фінансів: Підручник/ За ред. О.А.Устенка. – Тернопіль: Економ. думка, 2002. – 504 с. 2. Feenstra, Robert C. (2015). <i>Advanced international trade: theory and evidence</i> . Princeton university press. 3. Світова економіка і торгівля /Навч. Посіб. / С.І. Чеботар, Є.В. Савельєв, Я.С. Ларіна, М.Г. Шевчик, А.В. Рябчик, Р.І. Буряк, О.С. Брацлавська, М.В. Лизун. – К.-Чернівці, ПП «Родовід», 2010. – 212 с. 4. Козак Ю.Г. Міжнародна торгівля. Підручник / Ю.Г. Козак. – К.: ЦНЛ, 2019. – 512 с. 5. Гронтковська Г.Е. Міжнародн торгівля / Г.Е. Гронтковська, О.І. Ряба, А.М. Венцурік, О.І. Красновська. – К.: ЦУЛ, 2017. – 382 с. 6. Циганкова Т.М., Петрашко Л.П., Кальченко Т.В. Міжнародна торгівля: Навч. посібник. – К.: КНЕУ, 2001. – 488 с.
<b>Recommended reading</b>
1. Бураковський І. Теорія міжнародної торгівлі. 2-ге вид / І. Бураковский. - К.: Основи, 2000. -241 с. 2. Заблоцька Р.О. Світовий ринок послуг.: Підручник. 2-е видання / Р.О. Заблоцька. – К.: Знання України, 2005. – 280 с. 3. Колосов В.А. Геополитика и политическая география. Учебник для вузов / В.А. Колосов, Н.С. Мироненко– М.: Аспект Пресс, 2005. – 285 с. 4. Конкурентоспроможність економіки України в умовах глобалізації /Я. А. Жаліло, Я. Б. Базилюк, Я. В. Белінська та ін.; За ред. Я. А. Жаліла. - К.: НІСД, 2005. - 388 с. 5. Система світової торгівлі: Практичний посібник / Пер. з англ. – К.: “К.І.С.”, 2002. – 348 с. 6. Тіньова міжнародна торгівля: макроекономічна теорія та фіскальні наслідки для України. Монографія / за загал. ред. Д.М. Серебрянського. – К.: Алерта, 2014. – 201 с. 7. Хасбулатов Р.И. Международная торговля. Ученик / Р.И. Хасбулатов. – М.: Юрайт, 2016.

**Compulsory reading**

1. Feenstra, Robert C. (2015). Advanced international trade: theory and evidence. Princeton university press.
2. Deardorff, A. V. (2014). Terms of trade: glossary of international economics. World Scientific.
3. Neary, J. P. (2015). International trade in general oligopolistic equilibrium.
4. Zadoia A., Magdich A. (2019). Economy of the foreign countries: Textbook. Dnipro: Alfred Nobel University.
5. Sherlock J., Reuvid J. (2010). The Handbook of International Trade. Second Edition. GMB Publishing Ltd.

**Recommended reading**

1. Edmond, C., Midrigan, V., & Xu, D. Y. (2015). Competition, markups, and the gains from international trade. *The American Economic Review*, 105(10), 3183-3221.
2. Gervais, Antoine. "Product quality and firm heterogeneity in international trade. *Canadian Journal of Economics/Revue canadienne d'économie* 48.3 (2015): 1152-1174.
3. Feenstra, R. C. (2015). Advanced international trade: theory and evidence. Princeton university press.
4. Irwin, D. A. (2015). Free trade under fire. Princeton University Press.



<b>SECOND FOREIGN LANGUAGE (SPANISH)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Spanish	3-8/65 weeks, 245 hours in class	24/ Mandatory	Kateryna Pecherna, Lecturer	720 hours (245 h. seminars/practicals, 475 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students study the language according to the norms of vocabulary and grammar usage in writing, speaking, listening and reading at levels A1-B1 within the thematic range of material concerning common, social and cultural spheres of L2 learning.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) Speak freely and without preparation on topics studied; 2) Participate fully in an interview; 3) Produce clear, well-spoken, well-structured speech with logical structure which helps the listener to notice and remember important points; 4) Understand the dialogue and monologue speech of non-special texts at intermediate level, well-read by native speakers at middle speed, containing up to 15% of unfamiliar words; 5) Interpret and analyze text on the subject offered; 6) Summarize the information read in their native or foreign language. 7) Write small stories or make written description of events concerning their lives, make description of the film, plays, books etc  Learning outcomes 1-4  Learning outcomes 1-7		Seminars, discussion, role play Seminars, role play Internet search activities, discussion Seminars, student presentation, discussion  Seminars, round table discussion  Pair work, small group discussion  Internet search, group work, seminars		Participation in the discussion/role play (CAS) Participation in the role play/ discussion (CAS) Participation in the discussion (CAS)  Peer small group presentation, test (CAS)  Peer assessment, participation in the discussion (CAS) Participation in the discussion, peer assessment (CAS) Essay(CAS)  Mid-term control: tests, mini case (CAS) Achievement test (CAS) or Final exam (FAS)
<b>Assessment</b> <b>Semester 3-7</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 20% Participation in the role play; 20% Test (multiple choice, computer);				

20% Essay (written);  
10% Presentation (oral, multimedia);  
20% Participation in the discussion;  
10% Mid-term control (computer multiple choice tests, mini case)

### **Semester 8**

**100% Final assessment as a result of final exam (40%) and continuous assessment (60%)**

**40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)**

**60% Continuous assessment:**

5% Participation in the role play;  
5% Test (multiple choice, computer);  
20% Essay (written);  
10% Presentation (oral, multimedia);  
20% Mid-term control (computer multiple choice tests, mini case)

### **Contents**

#### **Thematic structure of the course:**

1. Conocimiento, Saludos. Tiempo. Presentación.
2. La biografía. La familia.
3. Contactos y trabajos diarios. La rutina. Día de descanso.
4. Relaciones familiares.
5. Actividades habituales. Un hogar. Mi infancia.
6. Hoteles y servicios hoteleros. Mi día de trabajo.
7. Estaciones del año. Condiciones climáticas.
8. Comida. En el restaurante. El mercado. Las recetas populares.
9. La apariencia.
10. Persona y personalidad.
11. La ropa. El estilo.
12. De compras. En la tienda de ropa. En la zapatería.
13. Pasatiempo favorito de los españoles y de los ucranianos.
14. Los fines de la semana y las vacaciones.
15. Mundo hispano. Las primeras civilizaciones.
16. Pasatiempo y ocio. Deporte.
17. Deportes de verano y de invierno. Deportes en el gimnasio y al aire libre.
18. Los viajes. El turismo.

## Literature

### *Languages of teaching Ukrainian and Spanish*

#### **Compulsory reading**

1. Чичин А. В. Учебник испанского языка / Чичин А. В. – М.: Московский лицей, 2004. – 361 с.
2. Francisca Castro Viúdez, Ignacio Rodero Díez, Carmen Sardinero Franco / Español en marcha 4/Curso de español como lengua extranjera – Sociod General Española de Librería, S.A., 2007.
3. Concha Moreno, Carmen Hernández, Clara Miki Kondo/ Gramática/ - Grupo Anaya, S.A., 2007.

#### **Recommended reading**

1. Сборник упражнений по грамматике испанского языка: уч. пособие / В.С. Виноградов. – М.: Книжный дом «Университет», 2001. – 384 с.
2. Нуждин Г.А. Учебник испанского языка / Г.А. Нуждин. – М.: Айрис-пресс, 2006 – 528 с.
3. Устинова Р. Ф. Испанська мова: навч. посібник. / Р. Ф. Устинова. - Д.: НГУ, 2006 – 310 с.
4. Mónica García –Viño Sánchez/ Preparación al Diploma de español Nivel A2 – Edelsa Grupo Didascalía. S.A., Madrid.
5. Большой русско-испанский словарь. [под ред. д. ф. н. проф. Г.Я. Туровера]. – М.: Русский язык, 2001. – 854 с.

### *Languages of teaching English and Spanish*

#### **Compulsory reading**

1. A Good Spanish Book: Basic Spanish Course for Beginners by Ricardo Roque Mateos, 2003, p. 418.

#### **Recommended reading**

1. Langmeir, J. (2014) Spanish Phrases for Dummies Pocket Edition, 184 p.
2. Learning Spanish Vocabulary: Madrigal's Magic Key to Spanish, 2007, 314 p.
3. Oxford English-Spanish dictionary. Available at: [http://www.wordreference.com/English\\_Spanish\\_Dictionary.asp](http://www.wordreference.com/English_Spanish_Dictionary.asp)
4. The Everything Learning Spanish Book: Speak, Write, and Understand Basic Spanish in No Time, Paperback, 2002, 270 p.

<b>SECOND FOREIGN LANGUAGE (GERMAN)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
German	3-8/65 weeks, 245 hours in class	24/ Mandatory	Mariia Homola, Senior Lecturer	720 hours (245 h. seminars/practicals, 475 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students study the language according to the norms of vocabulary and grammar usage in writing, speaking, listening and reading at levels A1-B1 within the thematic range of material concerning common, social and cultural spheres of L2 learning.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) Speak freely and without preparation on topics studied; 2) Participate fully in an interview; 3) Produce clear, well-spoken, well-structured speech with logical structure which helps the listener to notice and remember important points; 4) Understand the dialogue and monologue speech of non-special texts at intermediate level, well-read by native speakers at middle speed, containing up to 15% of unfamiliar words; 5) Interpret and analyze text on the subject offered; 6) Summarize the information read in their native or foreign language. 7) Write small stories or make written description of events concerning their lives, make description of the film, plays, books etc Learning outcomes 1-4 Learning outcomes 1-7		Seminars, discussion, role play Seminars, role play Internet search activities, discussion Seminars, student presentation, discussion Seminars, round table discussion Pair work, small group discussion Internet search, group work, seminars		Participation in the discussion/role play (CAS) Participation in the role play/ discussion (CAS) Participation in the discussion (CAS) Peer small group presentation, test (CAS) Peer assessment, participation in the discussion (CAS) Participation in the discussion, peer assessment (CAS) Essay(CAS) Mid-term control: tests, mini case/ essay (CAS) Achievement test (CAS) or Final exam (FAS)
<b>Assessment Semester 3-7</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 20% Participation in the role play; 20% Test (multiple choice, computer); 20% Essay (written); 10% Presentation (oral, multimedia); 20% Participation in the discussion;				

10% Mid-term control (written tests for practical skills assessment, essay)

### **Semester 8**

**100% Final assessment as a result of final exam (40%) and continuous assessment (60%)**

**40% Final exam (2 sets of written assignments, each assignment includes 1 essay and tests for practical skills assessment)**

**60% Continuous assessment:**

5% Participation in the role play;

5% Test (multiple choice, computer);

20% Essay (written);

10% Presentation (oral, multimedia);

20% Mid-term control (written tests, essay)

### **Contents**

#### **Thematic structure of the course:**

1. Begrüßen uns Verabschieden. Nach dem Befinden fragen. Familienstand.
2. Berufe. Zahlen 1-100. Sprachen. Länder.
3. Büro. Computer. Zahlen 100-1000.000. Möbel
4. Tageszeiten. Wochentage. Uhrzeiten.
5. Einkaufen. Geschmäcke und Vorlieben.
6. Alltagsaktivitäten. Freizeitaktivitäten.
7. Typische deutsche, schweizerische, österreichische Spezialitäten und Getränke.
8. Hotel in Deutschland, Österreich, der Schweiz.
9. Urlaub in Deutschland, Österreich, der Schweiz. Reise ins Ausland.
10. Feste und Feiertage. Sehenswürdigkeiten in Deutschland, Österreich, der Schweiz.
11. In der Stadt. Haus. Wohnung. Verkehr.
12. Gesundheit. Sport. Hobby.
13. Mein Traumhaus. Pläne und Wünsche.
14. Termine
15. Wetter. Jahreszeiten. Monate.
16. Tourismus. Natur und Landschaften.
17. Aktivitäten und Ereignisse.
18. Einrichtung. Umzug.
19. Lebensmittel. Verpackung und Gewichte.
20. Veranstaltungen.

### **Literature**

*Languages of teaching Ukrainian and German*

#### **Compulsory reading**

1. Evans S, Pude A., Specht F. MENSCHEN. DAF. Niveau A1/1-A2/1, Hueber, 2017.
2. Бориско Н.Ф. Бизнес-курс немецкого языка. – К.: Логос, 2002.
3. Гомола М.М. Навчально-методичний посібник «Вивчаємо німецьку мову як другу іноземну»/ Wir lernen DAF. – Дніпро: Університет імені Альфреда Нобеля, 2018. – 68 с.

#### **Recommended reading**

1. Ulrich Achilles. Marktplatz: Deutsche Sprache in der Wirtschaft. – Köln, 1998.
2. Fandrych Christian, Tallowitz Ulrike. Klipp und Klar. Практична граматики німецької мови: Навч. посібник. – К.: Методика, 2004. – 312 с.
3. Новий німецько-український, українсько-німецький словник: 60.000 слів та словосполучень.– Уклад.: Басанець З.О. та ін.; За ред. Е.І. Лисенко.– К.: А.С.К., 2005.–1024 с.
4. Большой немецко-русский словарь/ К. Лейн и др. – М.: Медиа, 2007. – 1159 с.

***ECONOMY AND FOREIGN ECONOMIC ACTIVITY OF UKRAINE***

<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	7/14 weeks, 28 hours in class	3/Mandatory	Iryna Taranenko, Doctor of science, Professor Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	90 hours (14 h. lectures, 14 h. seminars/practical, 62 h. self-study time)

**Course aims:** The aim of this course is to develop an ability to perform comprehensive analysis of objective regularities, the actual processes and specific features of the international economic activity of Ukraine, and also gain practical skills for the implementation of commercial, investment and financial transactions in the international sphere.

<b>Learning outcomes</b>	<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:		
1) apply economic laws to analyze the problems of international economic activity of Ukraine; 2) to investigate the causes of the violation of basic macroeconomic proportions and to predict the dynamics of macroeconomic indicators; 3) calculate based on publicly available statistical data, inflation rates, employment, unemployment, basic indicators of the system of national accounts and to give an explanation of their dynamics; 4) to evaluate the impact of the international economic activity of Ukraine on the functioning of economic entities of the country and to make economically sound decisions that take into account this effect.	Lecture, crossword puzzles, quiz  Problem lecture, discussion  Debate, written book reports by students  Lecture-demonstration, case study	Test, oral answers to questions, exercise (CAS) Essay, participation in the discussion (CAS)  Participation in the debate, presentation (CAS)  Essay, test (CAS)  Mid-term control: tests, essay (CAS)
Learning outcomes 1-4		

**Assessment**

**Final grade (final assessment) as a result of 100% continuous assessment: (offset)**

- 30% Participation in the discussion
- 20% Participation in the business play
- 20% Case study presentation
- 10% Essay (written)
- 20% Presentation (oral, multimedia)

**Contents**

**Module 1. The role of international economic activity in the socioeconomic development of**

## **Ukraine**

The nature and main characteristics of international economic activity

The actors of international economic transactions

Foreign economic development strategy of Ukraine

Export and import of goods and services

Direct and indirect international investments

International currency exchange and financial operation

### **Module 2. Ukraine role in the world integration processes**

Ukraine's cooperation with international financial organization

Labor immigration and emigration

Scientific and technical cooperation

International production cooperation

International economic activities regulation

Ukraine role in the world integration processes

## **Literature**

*Language of teaching Ukrainian*

### **Compulsory reading**

1. Бестужева С.В. Міжнародна економічна діяльність України: навч. пос. – Харків: ХНЕУ ім. С. Кузнеця, 2016. – 268 с.

2. Багрова І.В., Гетьман О.О., Власюк В.Є. Міжнародна економічна діяльність України: навч. пос. / За ред. І.В. Багрової. – Київ: «Центр навчальної літератури», 2010. – 384 с.

3. Міжнародна економічна діяльність України/ Ю.В. Макогон, С.В. Громенкова, В.О. Кравченко, Є.О. Медведкіна, Т.С. Медведкін: підручник / за заг. науковою ред. Ю.В. Макогона. – К.: Освіта України, 2009. – 564 с.

### **Recommended reading**

1. Маркетингове стратегічне управління конкурентоспроможністю на мікро-, мезо- і макрорівнях: монографія / за ред. І.В. Тараненко. – Дніпро: Університет імені Альфреда Нобеля, 2017. – 284 с.

2. Кричевська Т. Фінансово-економічна криза для грошово-кредитної політики // Економіка України: політико – економічний журнал/ 2010. - № 4. – с. 74-74

3. Козик В.В. Міжнародні економічні відносини: Навч. пос. / Козик В.В., Панкова Л.А., Даниленко Н.Б. – 7-е вид., стереот. – К.: Знання, 2008. 406 с. 406 с.

4. Міжнародні економічні відносини: [навч. Посіб.] / В.П. Галушко, Гвідо Ван Халенбрук, В. І. Іртиш, О.В. Данілочкіна. – К.: ЗАТ «Нічлава», 2009. – 348 с.

5. Тараненко І.В., Зеленська В.А. Вплив кон'юнктури світових ринків металургійної продукції на динаміку ВВП України / Економічний нобелівський вісник: зб. наук. пр. – Дніпропетровськ: Вид-во ДУАН, 2015. – №1(8). – С. 343–357

6. Тараненко І.В. Динаміка глобалізаційних процесів у контексті сучасних тенденцій міжнародної економічної політики / Економічний простір: зб. наук. пр. – Дніпропетровськ: ПДАБА, 2018. – №134. – С. 56–69.

7. Тараненко І.В., Кулеба О.О., Яременко С.С. Глобальне макросередовище функціонування підприємств трубної промисловості у складі металургійного комплексу України / Академічний огляд. 2019. No 2 (51) стр 102-118

8. The World Bank: Doing Business 2020: <http://www.doingbusiness.org/>

**Compulsory reading**

1. Krugman, P. R., Obstfeld, M., & Melitz, M. J. (2015). International economics. Theory and policy. Global ed.
2. International Economic Activity of Ukraine / A. Zadoia, I. Diadko, L. Kuhtii. – Dnipropetrovsk, 2014. – 76 c.
3. Gandolfo, G. (2013). International Economics II: International Monetary Theory and Open-Economy Macroeconomics. Springer Science & Business Media.
4. Oatley, T. (2015). International political economy. Routledge.
5. The World Bank in Ukraine. Ukraine Overview 2020. Available at: <https://www.worldbank.org/en/country/ukraine/overview>

**Recommended reading**

1. Radebaugh, L. H., Sullivan, D. P., & Daniels, J. D. (2015). International business: Environments and operations. Pearson Education.
2. Feenstra, R. C. (2015). Advanced international trade: theory and evidence. Princeton university press.
3. Capello, R. (2015). Regional economics. Routledge.
4. Di Marco, L. E. (Ed.). (2014). International economics and development: Essays in honor of Raul Prebisch. Academic Press.
5. Carbaugh, R. (2016). International economics. Nelson Education.
6. The World Bank: Doing Business 2020. Available at: <http://www.doingbusiness.org/>



## ELECTIVE COURSES

<b>BASIC OF ECONOMIC SCIENCE</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	1/14 weeks, 42 hours in class	5 / Elective	Sergii Kuzminov, Doctor of Science, Professor Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<p><b>Course aims:</b> Students will be able to analyze complex data on the commodity market, labor market, the impact of supply and demand on the price of a commodity and develop solutions to such problems as business startup and market competition.</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) demonstrate knowledge of specific terminology and concepts related to basics of economic theory; 2) describe the main components of market economy, command economy and mixed economy; 3) classify economic resources and needs  4) understand the significance of division of labour and role of exchange for effective use of resources 5) quantify the impact of changes in factors of supply and demand on equilibrium quantity and market price; 6) explain the necessity of free entrepreneurship and competition for effective functioning of market economy 7) describe the economic mechanism of an enterprise  Learning outcomes 1-7  Learning outcomes 1-7		Lecture, seminars, discussion  Lecture, seminars, panel discussion  Lecture, seminars, panel discussion Lecture, imitative game  Problem lecture, solving calculative tasks Problem lecture, case study in small groups Self-study activities Lecture, seminars, discussion	Participation in the discussion, quizzes (CAS) Participation in the discussion, oral answers (CAS) Participation in the discussion, test (CAS) Participation in the discussion,  Making calculations and explanation of results, test (CAS) Peer small group self-study results' presentation (CAS) Participation in the discussion, quizzes (CAS) Mid-term control, essay (CAS) Final exam (FAC)	
<p><b>Assessment</b>  <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>  <b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)</b></p>				

**60% Continuous assessment:**

20% Test (multiple choice, computer)

10% Calculative tasks (written)

15% Answers (oral)

15% Mid-term control (computational exercises, mini case)

**Contents****Thematic structure of the course:**

Economic theory: subject, methods and use.  
Formation and development of Economics.  
Needs, resources, production possibilities.  
Division of labour, commodity production, money.  
Property and its economic role.  
Mixed economy, economic role of the state.  
Demand.  
Supply.  
Market equilibrium, the price mechanism.  
Entrepreneurship.  
Competition and Monopoly.  
Income.  
Enterprises.

**Literature***Language of teaching Ukrainian***Compulsory reading**

1. Петруня Ю.Е., Задоя А.А. Основы экономической теории: учеб. пособие / Ю.Е.Петруня, А.А.Задоя К.: Знання, 2011. – 359с.

2. Основы економічної теорії: Навчальний посібник/ За заг.ред. П.В. Круша, В.І. Депутат, С.О. Тульчинської. – К.: Каравела, 2008. – 448 с.

3. Zadoia A. O. Economics: bases of economic theory / A. O. Zadoia, Y. E. Petrunia, O. A. Kosyakina; Alfred Nobel University of economics and law Dnipropetrovs'k. - Dnipropetrovs'k: Alfred Nobel UEL, 2010. - 236 p.

4. Основы економічної теорії (політекономія): Збірник завдань для самостійної роботи та контролю знань / А.О.Задоя, Ю.Є.Петруня, С.В.Кузьмінов, Е.М.Лимонова, Л.П.Ландовська. – Д.: Вид-во ДУЕП, 2010. – 108 с.

5. Соколов М. Економічна теорія. Підручник / М. Соколов, М. Горлач, В. Гущенко. – К.: Центр навчальної літератури, 2019. – 532 с.

**Recommended reading**

1. Базилевич В.Д., Базилевич К.С. Ринкова економіка: основні поняття і категорії: Навчальний посібник. – К.: Знання, 2008. – 263 с.

2. Гальчинський А.С. Основы економічних знань: Навч. посібник. – К.: Вища школа, 2008. – 544 с.

3. Мочерний С.В., Мочерна Я.С. Політична економія: Навчальний посібник. – К.: Знання, 2007. – 684 с.

4. Камінська Т.М. Основы економічної теорії: підручник (I—IV р. а.) / Т.М. Камінська. — 2-е видання. – К.: Всеукраїнське спеціалізоване видавництво «Медицина», 2018. – 232 с.

*Language of teaching English***Compulsory reading**

1. Zadoia A. O. Economics: bases of economic theory / A. O. Zadoia, Y. E. Petrunia, O. A. Kosyakina; Alfred Nobel University of economics and law Dnipropetrovs'k. - Dnipropetrovs'k:

Alfred Nobel UEL, 2010. - 236 p.

2. Raworth, K. (2017). Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist. Vermont: Chelsea Green Publishing

### **Recommended reading**

1. D. Begg, R. Dornbusch and S. Fischer (2005), Economics, McGraw Hill – 600 p.

2. Economics for Beginners: Understanding the Basics. Available at: [http://economics.about.com/od/whatis/economics/u/economic\\_basics.htm](http://economics.about.com/od/whatis/economics/u/economic_basics.htm)

3. Hazlitt, Henry, Economics in One Lesson: The Shortest and Surest Way to Understand Basic Economics. Available at: <https://fee.org/media/14946/economicsinonelesson.pdf>

<b>HISTORY OF ECONOMIC THOUGHT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	1/14 weeks, 42 hours in class	5 / Elective	Sergii Kuzminov, Doctor of Science, Professor Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The aim of this course is in-depth study and creative understanding of the stages and directions of development of economic thought; systematization economic knowledge				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) know the basic patterns of origin and development of economic visions, their dependence on specific historical conditions;		Lecture, seminars, discussion		Participation in the discussion, quizzes, tests (CAS)
2) be able to evaluate economic ideas and views in terms of their belonging to certain schools or areas;		Lecture, seminars, panel discussion		Participation in the discussion, oral answers (CAS)
3) analyze economic situations from the standpoint of various scientific concepts;		Lecture, seminars, panel discussion, roundtable		Participation in the discussion, solving problems (CAS)
4) use the categorical-conceptual apparatus offered by different schools;		Problem lecture, discussion,		Participation in the discussion, computer test (CAS)
5) to monitor the relationship in the field of economic policy with theoretical concepts of the past and present.		Problem lecture, case study in small groups		Participation in the discussion, self-study results' presentation, essay, test (CAS)
Learning outcomes 1-5		Self-study activities		Mid-term control, (CAS)
Learning outcomes 1-5				Final exam (FAS)
<b>Assessment</b>				
<b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>				
<b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)</b>				
<b>60% Continuous assessment:</b>				
20% Test (multiple choice, computer)				
25% Answers (oral)				
15% Mid-term control (mini case)				
<b>Contents</b>				
<b>Thematic structure of the course:</b>				
Economic thought of the ancient world and the Middle Ages				
Mercantilism				

Classical political economy  
Marxist direction of economic thought  
Neoclassical economic theory  
Keynesianism and its evolution  
Socio-institutional direction of economic thought.

### Literature

*Language of teaching Ukrainian*

#### Compulsory reading

1. Історія економіки та економічної думки: навчальний посібник / А.О. Задоя, С.В. Кузьмінов, Е.М. Лимонова та ін. / за ред. А.О. Задоя. - Д.: Вид-во ДУЕП імені Альфреда Нобеля, 2011. – 372 с.
2. . Zadoia A., Kuzminov S., Dyadko Y., Limonova E., Oleynik O. (2013) The History of Economics and Economic Thoughts, Alfred Nobel University, Dnipropetrovs'k – 348 p.
3. История экономических учений: Підручник / П.М. Леоненко, П.Ю. Юхименко. – К.: Знання, 2008. – 639 с.
4. Тарасевич В.Н. Історія економічних вчень: підручник / В.Н. Тарасевич. – К.: ЦУЛ, 2019. – 352 с.

#### Recommended reading

1. Історія економічних вчень: У 2 ч.: Підручник / За ред. В.Д. Базилевича. – К.: Знання, 2006. – 512 с.
2. Ядгаров Я.С. История экономических учений/Я.С. Ядгаров. – М.: Инфра. – М, 2012. – 480 с.
3. История экономических учений (современный этап) / Худокормов А.Г. - М., 2004. – 733 с.
4. Якобчук В.П. **Історія економіки та економічної думки: Навчальний посібник** / В.П. Якобчук. – К.: ЦУЛ, 2019. – 476 с.
5. Любохинець Л.С. Історія політичних та економічних вчень/ Л.С. Любохинець. – К.: ЦНЛ, 2017. – 294 с.

*Language of teaching English*

#### Compulsory reading

1. Zadoia A., Kuzminov S., Dyadko Y., Limonova E., Oleynik O. (2013) The History of Economics and Economic Thoughts, Alfred Nobel University, Dnipropetrovs'k – 348 p.
2. Galbraith, J.K. (1991), History of Economics, Penguin.
3. Vaggi, G., & Gronewegen, P. (2006), Concise History of Economic thought” Palgrave Macmillan

#### Recommended reading

1. Friedman, Milton (2007). Friedman on Economics, Univ. Chicago Press.
2. Duncan Foley (1986). Understanding Capital: Marx's Economic Theory, Harvard Univ. Press.
3. S. Medema and W. Samuels (2003), The History of Economic Thought: A Reader, Routledge, 2003
4. Xenophon. The Economist, Available at: <http://www.gutenberg.org/files/1173/1173-h/1173-h.htm>
5. Adam Smith. An Inquiry into the Nature and Causes of the Wealth of Nations, Available at: <http://www.gutenberg.org/files/3300/3300-h/3300-h.htm>

<b>PHILOSOPHY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 42 hours in class	5 / Elective	Hanna Shcholokova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to facilitate the development of students' coherent worldview system encompassing problems of the human existence, man's relationship with nature and society and methods of discovering objective truth.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) understand the origins, structure and civilizational role of various traditions of philosophical thought;		Lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)	
2) evaluate and compare main stages and traditions in the evolution of philosophical thought;		Problem lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)	
3) analyze sources of philosophical thought and critically perceive various philosophical ideas;		Problem lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)	
4) apply acquired knowledge of philosophical ideas and doctrines to solving practical problems (both general and narrowly professional) in the rational and ethically acceptable ways.		Problem lecture, Internet search, self-study activity, workshop	Participation in the discussion, solving problems (CAS)	
5) develop and defend one's own ideas and suggestions regarding the most important issues of the human life and social development.		Problem lecture, seminars, Internet search, self-study activity, panel discussion	Participation in the discussion, essay, solving problems (CAS)	
Learning outcomes 1-5			Mid-term control (CAS)	
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 20% Participation in the discussion 20% Test				

20% Essay (written) 20% Presentation (oral, multimedia) 20% Mid-term control (essay)
<b>Contents</b>
<p><b>Thematic structure of the course:</b></p> <p><b>Module 1. History of philosophy.</b></p> <ol style="list-style-type: none"> <li>1. What is philosophy? (Introduction).</li> <li>2. Philosophy of the Ancient world.</li> <li>3. Medieval philosophy.</li> <li>4. Philosophy of the Renaissance and Early Modern period.</li> <li>5. Philosophy of the Modern and Contemporary Era.</li> </ol> <p><b>Module 2. Theory of philosophy.</b></p> <ol style="list-style-type: none"> <li>6. Ontology.</li> <li>7. Epistemology.</li> <li>8. Philosophical anthropology</li> <li>9. Social and political philosophy.</li> <li>10. Philosophy of science.</li> </ol>
<b>Literature</b>
<i>Language of teaching Ukrainian</i>
<b>Compulsory reading</b>
<ol style="list-style-type: none"> <li>1. Причепій Є.М. Філософія: Конспект лекцій / Є.М. Причепій. – К.: Академія, 2009. – 592 с. (базовий підручник).</li> <li>2. Киричок О.Б. Філософія: Підручник для студентів вищих навчальних закладів / О.Б. Киричок. – Полтава: РВВ ПДАА, 2010. – 381 с.</li> <li>3. Кривуля О.М. Філософія: навчальний посібник / О.М. Кривуля. – Х.: ХНУ імені В.Н. Каразіна, 2010. – 592 с.</li> <li>4. Осипов А.О. Філософія: Навчально-методичний посібник для студентів денної та заочної форми навчання / А.О. Осипов. – Д.: Видавництво Дніпропетровського університету ім. А. Нобеля, 2014. – 60 с.</li> <li>5. Осипов А.О. Філософія науки (методи та форми наукового пізнання): Навчально-методичний посібник для самостійної роботи / А.О. Осипов. – Д.: Видавництво Дніпропетровського університету ім. А. Нобеля, 2014. – 196 с.</li> </ol>
<b>Recommended reading</b>
<ol style="list-style-type: none"> <li>1. Кулик О.В. Філософія: Навчальний посібник / О.В. Кулик. – Д.: Моноліт, 2013. – 692 с.</li> <li>2. Філософія: підручник для студентів вищих навчальних закладів / кол. авторів; за ред. Л.В. Губерського. – Харків: Фоліо, 2013. – 510 с.</li> <li>3. The <i>Stanford Encyclopedia of Philosophy</i> [Electronic resource]. Available at: <a href="https://plato.stanford.edu/index.html">https://plato.stanford.edu/index.html</a></li> </ol>
<i>Language of teaching English</i>
<b>Compulsory reading</b>
<ol style="list-style-type: none"> <li>1. Internet Encyclopedia of philosophy (IEP): A Peer-Reviewed Academic Resource. Available at: <a href="https://www.iep.utm.edu/">https://www.iep.utm.edu/</a></li> </ol>

2. Pecorino Ph. An Introduction to Philosophy. Available at:  
[http://www.qcc.cuny.edu/SocialSciences/ppecorino/INTRO\\_TEXT/CONTENTS.htm](http://www.qcc.cuny.edu/SocialSciences/ppecorino/INTRO_TEXT/CONTENTS.htm)

**Recommended reading**

1. Buckingham W., Marenbon J. The Philosophy Book. Big Ideas Simply Explained / W.Buckingham, J. Marenbon. – New York: DK Publishing, 2011. – 352 p.
2. The Basics of Philosophy. Available at: <https://www.philosophybasics.com/>
3. 1000-Word Philosophy: An Introductory Anthology. Available at:  
<https://1000wordphilosophy.com/>



<b><i>ETHICS AND AESTHETICS</i></b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 42 hours in class	5 / Elective	Hanna Shcholokova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to provide students with basic knowledge of aesthetical and ethical theories as well as to develop their ability to act in professional and broader social spheres applying principles and rules of aesthetical and ethical judgment.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) use the theoretical apparatus of modern ethics and aesthetics;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion, essay, test (CAS)	
2) analyze own acts and acts of other individuals and groups from the moral point of view;		Problem lecture, Internet search, self-study activity, seminars, panel discussions	Participation in the discussion, practical skills assessment (CAS)	
3) aesthetically evaluate professional environment and results of professional activity as well as situations and objects of everyday life;		Problem lecture, Internet search, self-study activity, panel discussions	Participation in the discussion, case study (CAS)	
4) obtain and use relevant information from appropriate sources (textbooks, newspapers, business magazines and selected magazines, websites, databases);		Internet search, guided self-study activity, self-study activity, panel discussion	Participation in the discussion, solving problems, test (CAS)	
5) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries;		Seminars, Internet search, guided self-study activity, self-study activity	Essay, practical skills assessment, solving problems (CAS)	
Learning outcomes 1-5			Mid-term control (CAS)	
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
20% Participation in the discussion				
20% Participation in the business play				
20% Test				
20% Presentation (oral, multimedia)				
20% Mid-term control (essay, written)				
<b>Contents</b>				
<b>Thematic structure of the course:</b>				
<b>Module 1. Aesthetics.</b>				
1. Aesthetics as a philosophical theory of perception.				

2. The basic aesthetic categories.
3. The nature and essence of art.
4. Morphology of art.
5. The aesthetic and artistic practice search.

**Module 2. Ethics.**

6. The philosophical theory of morality.
7. History of ethical teachings.
8. Morality as a social phenomenon.
9. Ethics of the twenty first century.

**Literature**

*Language of teaching Ukrainian*

**Compulsory reading**

1. Етика та естетика: Навчально-методичний посібник (у схемах і таблицях) / за наук. ред. проф. В.С. Бліхара. – Львів: ПП «Арал», 2018. – 204 с.
2. Лозовой В.О. Естетика: Навч. посібник. – К.: Юрінком Інтер, 2003. – 208 с.
3. Малахов В.А. Етика. Курс лекцій: Навч. посібник — 3-те вид. – К.: Либідь, 2001. – 384 с.

**Recommended reading**

1. Вознюк Н.М. Етика: Навчальний посібник. – К.: Центр учбової літератури, 2008. – 212 с.
2. Етика. Естетика: Навчальний посібник / за наук. ред. Панченко В.І. – К.: «Центр учбової літератури», 2014. – 432 с.
3. Лесько О.Й. Етика ділових відносин. – Вінниця: ВНТУ, 2011. – 309 с.
4. Фесенко Г.Г. Етика та естетика. – Харків: ХНАМГ, 2009. – 360 с.
5. Graham G. Philosophy of the Arts. An introduction to aesthetics. Available at: <https://ia.eferrit.com/ea/f4b5c438d6cb2068.pdf>

*Language of teaching English*

**Compulsory reading**

1. European Textbook on Ethics and Research. Available at: [https://ec.europa.eu/research/science-society/document\\_library/pdf\\_06/textbook-on-ethics-report\\_en.pdf](https://ec.europa.eu/research/science-society/document_library/pdf_06/textbook-on-ethics-report_en.pdf)
2. Pecorino Ph., O'Sullivan S. Ethics. Online textbook. Available at: [http://www.qcc.cuny.edu/SocialSciences/ppecorino/ETHICS\\_TEXT/CONTENTS.htm](http://www.qcc.cuny.edu/SocialSciences/ppecorino/ETHICS_TEXT/CONTENTS.htm)
3. The Routledge Companion to Aesthetics. Available at: [https://monoskop.org/images/0/03/Lopes\\_Dominic\\_Gaut\\_Berys\\_The\\_Routledge\\_Companiom\\_2001.pdf](https://monoskop.org/images/0/03/Lopes_Dominic_Gaut_Berys_The_Routledge_Companiom_2001.pdf)

**Recommended reading**

1. Aesthetics // The Basics of Philosophy. Available at: [https://www.philosophybasics.com/branch\\_aesthetics.html](https://www.philosophybasics.com/branch_aesthetics.html)
2. Ethical Issues // Encyclopaedia Britannica. Available at: <https://www.britannica.com/browse/Ethical-Issues>
3. Ethics // The Basics of Philosophy. Available at: [https://www.philosophybasics.com/branch\\_ethics.html](https://www.philosophybasics.com/branch_ethics.html)

<b>PRINCIPLES OF PSYCHOLOGY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits/ Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 42 hours in class	5/Elective	Lubov Boiko, Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<p><b>Course aims:</b>            Students will have gained comprehensive knowledge about the topic, have an ability to analyse complex data, evaluate theories and concepts, provide solutions to problems in psychology. Students acquire knowledge of key positions of theory of psychology, basic categories and concepts; basics of the system of knowledge, which expose psychological essence of man, feature of the psychological phenomena; objective laws of development of psychical properties of personality, factors which influence on its forming and development; basics of co-operation and intercourse; psychological terms of efficiency of intercourse.</p>				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
1) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries; 2) apply psychological objective laws of analysis of problems, connected with a psyche functioning, psychical processes and states; 3) analyze psychological features;  4) influence on the process of organization of the studies and education;  5) utilizes psychological knowledge in organization of studies, team management and stimulation of social activity of personality; 6) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and the production of a bibliography. Learning outcomes 1-6		Lecture, seminars, dispute  Analytical work in small groups, role play Discussion on the materials of lectures Lectures, seminars, presentations in small groups, internet search, self-study activities Problem lecture, discussion  Problem lecture, self-study activity, case-study		Participation in the discussion (CAS)  Participation in the role play (CAS) Essay, test (CAS) Essay, test (CAS) Presentation  Participation in the discussion, test (CAS)  Participation in the discussion, case study (CAS)  Mid-term control (CAS)

<p><b>Assessment</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>30% Participation in the discussion</p> <p>20% Participation in the business play</p> <p>20% Case study presentation</p> <p>20% Participation in the discussion</p> <p>10% Mid-term control (essay, written)</p>
<p><b>Contents</b></p>
<p><b>Thematic structure of the course:</b></p> <p><b>Module 1. Psychology of personality</b></p> <p>Entering into psychology</p> <p>Psyche, consciousness and self-consciousness</p> <p>A concept of personality in psychology</p> <p>Individually typological features of personality</p> <p>Emotionally volitional sphere of personality. Necessities and reasons</p> <p>Concept of „I am conceptions”.</p> <p><b>Module 2. Cognitive psychical processes</b></p> <p>Attention. Feeling, perception, presentation</p> <p>Memory.</p> <p>Thought. Development of intellect</p>
<p><b>Literature</b></p> <p><b>Compulsory reading</b></p>
<p><i>Language of teaching Ukrainian</i></p> <p>1. Засєкіна Л.В., Пастєрник Т.В. Основи психології та міжособове спілкування: навчальний посібник. – К., 2018. – 216 с.</p> <p>2. Сергєєнкова О. Загальна психологія. – К., 2019. – 296 с.</p> <p>3. Романець В. Основи психології. – К., 2018. – 632 с.</p> <p>4. Дуткевич Т. Загальна психологія. Теоретичний курс. – К., 2019. – 488 с.</p> <p>5. Бойко Л.Г. Психология и педагогика. Конспект лекцій (електр.) – ДУАН, 2019.</p> <p>6. Introduction to Psychology: Gateways to Mind and Behavior / Dennis Goon, Yhon Mitterer– Oxford University Press, 2019.</p> <p>7. Мітіна С.В. Психология личности. – К., 2020. – 274 с.</p>
<p><b>Recommended reading</b></p>
<p>1. Миросчук.М, Психология познавательных процессов. – К., 2019. – 412 с.</p> <p>2. Кудряшова Л.А., Педагогика и психология. Краткий курс. – К., 2016. – 160 с.</p> <p>3. Носенко Т.М. Общий психологический практикум. – М., 2017. – 417 с.</p> <p>4. Льїна Н. Загальна психологія в екзаменаційних питаннях і відповідях. – К., 2018. – 704 с.</p>
<p><i>Language of teaching English</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <p>1. Cummings, J. A. and Sanders, L. (2019). Introduction to Psychology. Saskatoon, SK: University of Saskatchewan Open Press.</p> <p>2. Fundamentals to Psychology (2018). Gregory G. Feist, Erika L. Rozenberg. - New York: DK, 258 p.</p> <p style="text-align: center;"><b>Recommended reading</b></p> <p>1. Introduction to Psychology: Gateways to Mind and Behavior (2019). Dennis Goon, Yhon Mitterer– Oxford University Press.</p>

<b><i>ECONOMICS OF ENTERPRISE AND ENTREPRENEURSHIP</i></b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 42 hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Sciences), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self- study time)
<b>Course aims:</b> Students will gain the ability to analyze data about business processes; occurring in industrial and commercial systems business; make management decisions, perform complex economic calculations for the effective implementation of economic activity at the enterprise level				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) identify economic problems based on analysis of specific situations, suggest methods for their solution and evaluate the expected results;		Lecture, internet search, analysis of statistics, self-study activities	Analysis of statistics report (CAS)	
2) classify and summarize information, do short reviews and links that are associated with problems of professional activity; edit and examine texts and make them short summary;		Lecture, self-study activities, practical classes, discussion	Participation in the discussion, presentation (CAS)	
3) determine the main indicators of economic activity;		Lecture, practical classes, case study in small groups	Case study, test, essay (CAS)	
4) characterize and justify the choice of direction of the company;		Lecture, practical classes, self-study activities	Essay, practical skills assessment / exercises (CAS)	
5) build organizational and manufacturing management structure and choose the right model of management activities;		Work in pairs to solve problems, situational tasks	Explanation solving problems, report (CAS)	
6) assess competitiveness;		Lecture, case study in small groups, practical classes, self-study activities	Case study, presentation (CAS)	
7) take constructive decisions on the basis of a preliminary analysis of the company.		Lecture, self-study activities, discussion, presentation in	Participation in the discussion, essay, presentation (CAS)	

Learning outcomes 1-7	small groups	Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (4 sets of written assignments include 2 essays and 2 situational tasks)</b> <b>60% Continuous assessment:</b> 10% Participation in the discussion / workshop 10% Report 20% Essay 20% Presentation (oral, multimedia)		
<b>Contents</b>		
<b>Module 1. Principles and Management of entrepreneurial activities</b> Features and Principles of Entrepreneurship The Entrepreneurial Process Opportunity Recognition, Shaping, and Reshaping How to Write a Startup Project Understanding Your Business Model and Developing Your Strategy Building the Founding Team Startup in the Context of International Marketing <b>Module 2. Making the Transition from Startup to Growth</b> Costs of enterprise Pricing for the enterprise Financial and economic results of enterprises Investment resources Innovation activity in the enterprise Quality and competitiveness The effectiveness of the company		
<b>Literature</b>  <i>Language of teaching Ukrainian</i>  <b>Compulsory reading</b> 1. Гой І.В. Підприємництво. Навчальний посібник. - К.: ЦУЛ, 2019. - 368 с. 2. Хмурова В.В. Менеджмент підприємницької діяльності. - К.: ЦУЛ, 2018. - 286 с. 3. Педько А. Основи підприємництва і бізнес культури. - К.: Центр навчальної літератури, 2019. - 168 с. 4. Мельников А. Основи організації бізнесу. Навчальний посібник. - К. ЦУЛ, 2019. - 200 с. 5. Burns P. (2016). Entrepreneurship and Small Business. Fourth edition. Palgrave Macmillan.  <b>Recommended reading</b> 5. Central Intelligence Agency. The World Factbook [Електронний ресурс] / Режим доступу: <a href="https://www.cia.gov/library/publications/the-world-factbook/geos/up.html#top">https://www.cia.gov/library/publications/the-world-factbook/geos/up.html#top</a> – вільний. Заголовок з екрану. – Мова англ. 6. Euromoney's Country Risk Rankings [Електронний ресурс]. – Режим доступу: URL: <a href="http://www.euromoney.com">http://www.euromoney.com</a> . 7. Economist Group. [Електронний ресурс]. – Режим доступу: URL: <a href="http://www.economistgroup.com">http://www.economistgroup.com</a>		

8. Institutional Investor. Офіційний сайт [Електронний ресурс]. – Режим доступу: URL:<http://www.institutionalinvestor.com>.
9. Moody's Investor Service [Електронний ресурс]. – Режим доступу: URL:<http://www.moody.com>.

*Language of teaching English*

**Compulsory reading**

1. Bygrave W., Zacharakis A. (2011). Entrepreneurship. Second Edition. John Wiley & Sons, Inc.
2. Burns P. (2016). Entrepreneurship and Small Business. Fourth edition. Palgrave Macmillan.

**Recommended reading**

1. Central Intelligence Agency. The World Factbook Available at: <https://www.cia.gov/library/publications/the-world-factbook/geos/up.html#top>
2. Euromoney's Country Risk Rankings Available at: URL:<http://www.euromoney.com>.
3. Economist Group. Available at: URL:<http://www.economistgroup.com>
4. Institutional Investor. Available at: URL:<http://www.institutionalinvestor.com>.
5. Moody's Investor Service Available at: URL:<http://www.moody.com>.

<b>TRAVEL BUSINESS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	2/14 weeks, 42 hours in class	5 / Elective	Svitlana Kozhushko, Doctor of Science, Full Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self- study time)
<b>Course aims:</b> The course introduces the concept of tourism as a business, its growth and development, motivations for travel, role of tourism as an economic intervention, global nature of tourism, various tourism products and resources, emerging trends in tourism industry.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) demonstrate consistently accurate use of travel and tourism industry terminology, including commonly used definitions, concepts, models and patterns;		Lecture, self-study activities, blended learning	Test, quiz, interview (CAS)	
2) demonstrate knowledge of tourism and travel industry as a branch of economy;		Lecture, seminars, self-study activities (assigned /analytical reading)	Case study, essay (report) (CAS)	
3) describe the structure of tourism product and its components;		Lecture, workshop (collaborative activities)	Group work (project drafting) (CAS)	
4) analyse a range of tourist needs and motivations to travel;		Lecture, case study	Essay (observation) Case study, presentation (CAS)	
5) understand the development of tourist destinations (tourist area lifecycle);		Lecture, self-study activities, collaborative learning	Observation (territory analyses) (CAS)	
6) explain the range of transport and accommodation available;		Blended learning, small-group study	Report (search work results) (CAS)	
7) appraise impacts of tourism on country economy,		Lecture, case study, project work	Essay (review), oral presentation(CAS)	
8) discuss, evaluate and make reasoned decisions, recommendations and judgments on the development of tourism business both in		Collaborative learning, blended learning, project	Problem solving essay, presentation(CAS)	



the world and in particular region/country;  9) identify and analyse current trends in world tourism market, consumer behaviour, their impact on the market situation.  Learning outcomes 1- 9	work  Lecture (Socratic Questioning) Blended learning	Presentation / Letter of advice/ Evaluation Project-based report  Final exam (FAC)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (4 sets of written assignments include 2 essays and 2 situational tasks)</b> <b>60% Continuous assessment:</b> 10% Participation in the discussion / workshop 10% Report 20% Essay 20% Presentation (oral, multimedia)		
<b>Contents</b>		
<b>Module 1. Features of worldwide destinations World tourism market</b>		
Geographical aspects of tourism business. Location of major continental land masses, oceans and seas. Location of the world’s major cities in relation to their importance as major tourism destinations and transport hubs. Social, cultural, economic and environmental impact of travel and tourism Patterns of demand for international travel and tourism Major tourism generators and receiving countries in the world, including current trends.		
<b>Module 2. Tourism &amp; travel business in modern economic environment</b>		
Classification of tourism. Types of tourism World tourism resources and their evaluation. Tourism product, its structural elements. Interrelationship between travel and transport, catering and accommodation, attractions, leisure and recreation and business facilities Marketing and promotion in tourism. Marketing segmentation and targeting/ Statistics and forecast it world tourism development.		
<b>Literature</b>		
<i>Language of teaching Ukrainian</i>		
<b>Compulsory reading</b>		
1. Мальська М.П., Худо В.В., Цибух В.І. Основи туристичного бізнесу: Навч. посіб. – К.: Центр навчальної літератури, 2014. – 232 с. 2. Мальська М.П., Антонов Н.В., Ганич Н.М. Міжнародний туризм і сфера послуг: Підручник. – К.: Знання, 2008. – 661 с. 3. R. Sharply (2006). Travel and Tourism. SAGE publications, London, 240 p.		
<b>Recommended reading</b>		
1. Сенин В.С. Організація міжнародного туризму: Учебник. – 2 – е узд. Перераб. и доп. – М.: Финанси и статистика, 2013. – 543 с.		

2. Экономика и организация туризма. Международный туризм / Е.Л. Драчева, Ю.В. Забаев, Д.К. Исмаев и др.; Под ред. И.А.Рябовой, Ю.В. Забаева, Е.Л.Драчевой. – М.: КНОРУС, 2015. – 364 с.

3. Любіцева О.О. Ринок туристичних послуг: Геопросторові аспекти. – 2 – ге вид., перероб. та доп. – К.: Альтерпрес, 2013. – 324 с.

*Language of teaching English*

**Compulsory reading**

1. Fundamentals for tourism businesses (2013). British Columbia, 38 p.
2. The Emerald Handbook on Entrepreneurship in Tourism, Travel and Hospitality: Skills for Successful Ventures (2018). Edited by Marios Sotiriadis, UK, 448p.

**Recommended reading**

1. R. Sharply (2006). Travel and Tourism. SAGE publications, London, 240 p.
2. International Tourism Highlights, 2019 Edition <https://www.e-unwto.org/doi/pdf/10.18111/9789284421152>
3. Chris Cooper and C. Michael Hall (2008) Contemporary Tourism: An International Approach, Oxford, 377p.

<b>LABOR ECONOMICS AND SOCIAL RELATIONS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Oksana Koshulko, Ph.D. (Candidate of Sciences), Associate Professor	150 hours (28 h. lecture, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> This course covers traditional and contemporary topics in labor economics and aims to encourage the development of independent research interests. Topics to be covered include: labor supply and demand, human capital, education production, minimum wages, labor mobility, unemployment, and discrimination				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) Perform supply and demand analysis in the labor market.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations (CAS)	
2) Explain the relationship of education to Human Capital Investments.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
3) Explain what causes discrimination, labor mobility, and unemployment.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
Learning outcomes 1-3			Mid-term control (CAS)	
<b>Assessment</b> <b>The final grade (final assessment) as a result of 100% continuous assessment:</b> 20% Class attendance and participation 20% Participation in practical classes 25% Thematic presentation 25% Case study presentation 10% Mid-term control (essay, written)				
<b>Contents</b>				
<b>Module 1. Introduction to Labor Economics</b> Labor Supply Labor Demand Labor Market Equilibrium Minimum Wages <b>Module 2. Labor Mobility, Discrimination, and Human Capital Investments</b> Education Human Capital Investments Labor Mobility Labor Market Discrimination <b>Module 3. Labor Unions, and Unemployment</b> Labor Unions Unemployment				

## Literature

### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Економіка праці і соціально-трудова відносина [Текст]: підручник / [О. В. Шкільов та ін.]; за ред. д-ра екон. наук, проф. О. В. Шкільова. - Київ: Компринт, 2015. - 749 с.
2. Карпіщенко О.І. Економіка праці та соціально-трудова відносина [Текст]: навч. посіб. / О. І. Карпіщенко; Сум. держ. ун-т. - Суми: Сум. держ. ун-т, 2015. - 389 с.
3. Економіка праці й соціально-трудова відносина: практичний курс [Текст]: підручник / [Черчик Л. М. та ін.; за заг. ред. Л. М. Черчик]; Луц. нац. техн. ун-т, Східноєвроп. нац. ун-т ім. Лесі Українки. - Луцьк: РВВ Луц. НТУ, 2015. - 331 с.
4. Економіка праці й соціально-трудова відносина [Текст]: навч. посіб. / [І. Б. Скворцов та ін.]; за ред. д-ра екон. наук, проф. І. Б. Скворцова; Нац. ун-т "Львів. політехніка". - Львів: Вид-во Львів. політехніки, 2016. - 265 с.
5. Економіка праці та соціально-трудова відносина: практикум. Навч. посібник [М.В. Семикіна, М.В. Бугаєва, Л.Д. Запирченко та ін.] / за наук. ред. д-ра екон. наук, проф. Семикіної М.В. - Кропивницький: Видавець Лисенко В.Ф., 2020. - 228 с.
6. Acemoglu, D., & Autor, D. (2014). Lectures in Labor Economics. Massachusetts Institute of Technology. Department of Economics, 299 p.

#### **Recommended reading**

1. Андрейцева І.А. Економіка праці та соціально-трудова відносина: навч.-метод. посіб. для студентів екон. ф-ту / І.А. Андрейцева - Кам'янець-Поділ.: Сисин Я.І., 2015. - 232 с.
2. Проблеми та механізми забезпечення ефективного функціонування суб'єктів ринку праці за умов інтеграції України до ЄС: монографія / за наук. ред. д-ра екон. наук, проф. В.М. Нижника. - Хмельницький: ХНУ, 2016. - 494 с.
3. Комарницький І.М. Економіка праці та соціально-трудова відносина: підручник / І.М. Комарницький, Г.О. Комарницька. - Хмельницький: ФОП Цюпак А.А., 2016. - 424 с.

### *Language of teaching English*

#### **Compulsory reading**

1. Borjas, G.J. (2004). Labor Economics. (3rd Edition). McGraw-Hill Higher Education [Paperback], 278 p.
2. Acemoglu, D., & Autor, D. (2014). Lectures in Labor Economics. Massachusetts Institute of Technology. Department of Economics, 299 p.
3. Cazes, S., & Verick, Sh. (2013). Perspectives on Labour Economics for Development. Edited by the International Labour Office. Geneva, Switzerland, 305 p.

#### **Recommended reading**

1. Armstrong, M. (2006). Strategic Human Resource Management: A Guide to Action. Third edition. Kogan Page, 196 p.
2. Labour relations in a changing social, economic and technological environment. – Available at: <http://web.a.ebscohost.com.ezproxy.wales.ac.uk:2048/ehost/pdfviewer/pdfviewer?vid=5&sid=3f25835a-7354-43dc-8a2c-dc0f320cd623%40sessionmgr4010&hid=4212>
3. Labour market implications of EU product market integration. – Available at: <http://web.a.ebscohost.com.ezproxy.wales.ac.uk:2048/ehost/pdfviewer/pdfviewer?vid=16&sid=3f25835a-7354-43dc-8a2c-dc0f320cd623%40sessionmgr4010&hid=4212>

<b>COMMUNICATION MANAGEMENT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Oksana Koshulko, Ph.D. (Candidate of Sciences), Associate Professor	150 hours (28 h. lecture, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> This course aims to introduce students to the main themes of communication management and the understanding of the basic theoretical approaches and concepts of a specific branch of communication management				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
By the time students complete this course, the students should be able to:				
1) Formulate effective communication strategies in any situation.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
2) Give and receive feedback that will improve students' communication.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
3) Listen to others for understanding.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
4) Work effectively in teams of colleagues and groups of students.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
Learning outcomes 1-4			Mid-term control (CAS)	
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
20% Class attendance and participation				
20% Participation in practical classes				
25% Thematic presentation				
25% Case study presentation				
10% Mid-term control (essay, written)				
<b>Contents</b>				
<b>Module 1. Communication Process</b>				
Concept, nature, and significance of the communication process				
Types of communication				
Models of communication				
Verbal and non-verbal communication				
Barriers to communication				

**Module 2. Basic Communication Skills**

Introduction to communication skills: oral presentation

Reading, listening and note-taking skills

Writing skills: field diary and laboratory record

**Module 3. Technical Skills for Effective Communication**

Technical and scientific writing/reporting

Forms of scientific and technical writing

Curriculum Vitae / Resume writing

**Literature***Language of teaching Ukrainian***Compulsory reading**

1. Жигайло Н. Комунікативний менеджмент. Навчальний посібник. - Львів: ЛНУ ім. Івана Франка, 2012. - 368 с.
2. Thomas, L., Haupt, J., & Spackman, A. (2017). Management Communication. Marriott School of Business. Brigham Young University.
3. Комунікативний менеджмент. Методичні рекомендації для студентів усіх форм навчання освітнього рівня (ОР) «Бакалавр» за спеціальностями 073 «Менеджмент», 281 «Публічне управління та адміністрування». - Біла Церква, 2019. - 73 с.

**Recommended reading**

1. Професійні комунікації [Текст]: Навчальний посібник. Д46 «Ділове спілкування» / уклад. О.М. Жук, Л.Ю. Тиха. - Луцьк: Луцький НТУ, 2016. - 112 с.
2. Антипцева А. Комунікативний менеджмент: навч.-метод. посібник / А. Антипцева. - Харків, 2013. - 53 с.
3. Малахов, В.А. Етика спілкування [Текст]: навчальний посібник для студ. вузів / В.А. Малахов. - К.: Либідь, 2006. - 183 с.

*Language of teaching English***Compulsory reading**

1. Locker, K.O., & Kaczmarek, S.K. (2009). Business Communication. McGraw-Hill, New York, NY, 601 p.
2. Thomas, L., Haupt, J., & Spackman, A. (2017). Management Communication. Marriott School of Business. Brigham Young University.

**Recommended reading**

1. Jha, S.K., & Malik, M. (2018). Communication Skills. National Dairy Research Institute, 183 p.
2. Managerial communication. (2017). Bharathidasan University, 109 p.
3. Hartley, P. & Bruckmann, C.G. (2002). Business communication. London: Routledge, 382 p.

<b>LOGISTICS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Volodymyr Momot, Doctor of Science, Professor	150 hours (28 h. lecture, 14 h. seminars / practicals, 108 h. self- study time)
<b>Course aims:</b> The aim of the course is to form system knowledge and understanding of the conceptual basis of logistics, skills and the ability use modern methods of material and other streams				
<b>Learning outcomes</b> On the completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) analyse typical challenges that business logistics professionals are likely to face and recommend solutions, using critical thinking skills and ethical decision-making models;		Case study, case study in small groups, solving problems, practical classes	Practical skills assessment, case study, solving problems (CAS)	
2) design and implement efficient logistics strategy;		Case study, case study in small groups, solving problems	Practical skills assessment, solving problems (CAS)	
3) know and understand all the components of logistics and supply chain management;		Practical classes, self-study activities, solving problems	Practical skills assessment, solving problems (CAS)	
4) understand and explain the role of Logistics function in the wider context of the firm;		Lecture, practical classes, self-study activities	Participation in the discussion (CAS)	
5) structure logistical systems, explain their different stages and analyse the way they work;		Practical classes, self-study activities	Essay, practical skills assessment, test (CAS)	
6) know and apply different strategies in Logistics Management (e.g. Postponement, Lean Logistics);		Lecture, tutorials, self-study activities	Participation in the role play (CAS)	
7) know the services offered by Logistics service providers and the way these service providers operate;		Lecture, tutorials, self-study activities	Participation in the discussion (CAS)	
8) choose the best storage model for each company depending on their logistics process;		Practical classes, self-study activities, solving problems	Practical skills assessment, solving problems (CAS)	
9) identify storage, maintenance and handling systems required in different logistic situations;		Practical classes, self-study activities. case study	Practical skills assessment, solving problems (CAS)	

10) plan the materials distribution inside the company with respect to their various production and logistics facilities;	Case study, case study in small groups, solving problems, practical classes	Practical skills assessment, solving problems (CAS)
11). use analytical techniques to manage distribution routes;	Case study, case study in small groups, solving problems, practical classes	Practical skills assessment, solving problems (CAS)
12) understand the different processes involved in reverse logistics;	Lecture, tutorials, self-study activities	Participation in the discussion (CAS)
Learning outcomes 1-12		Mid-term control (CAS)

### Assessment

#### Final grade (final assessment) as a result of 100% continuous assessment:

- 30% Participation in the discussion
- 20% Participation in the business play
- 20% Case study presentation
- 10% Mid-term control
- 20% Essay (written)

### Contents

#### Thematic structure of the course:

1. Introduction and Integration
2. The Supply Chain Management Concept
3. Logistics & Information Technology
4. Protective Packaging and Materials Handling
5. Transportation
6. Distribution Centre, Warehouse and Plant Location
7. Inventory Management and Warehousing Management
8. Procurement and International Logistics
9. Organizing, Analyzing and Controlling Logistics Systems

### Literature

*Language of teaching Ukrainian*

#### Compulsory reading

1. Федорова, В. О. Логістика [Текст]: навч. посіб. / Федорова В. О., Блага В. В.; Харків. нац. автомоб.-дорож. ун-т. - Харків : Бровін О. В. [вид.], 2019. - 153 с.
2. Марченко В.М. Логістика [Текст]: підруч. для студентів, які навчаються за спец. "Економіка" / Марченко В.М., Шутюк В.В.; Нац. техн. ун-т України "Київ. політехн. ін-т ім. Ігоря Сікорського". - Київ: КПІ ім. Ігоря Сікорського, 2018. - 312 с.
3. Міжнародний менеджмент та логістика [Текст]: навч. посіб. / А. Бардась [та ін.]; Держ. ВНЗ Нац. гірн. ун-т. - Дніпро: Герда, 2016. - 294 с.
4. Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design by Paul Myerson (2015), 367 p.



### **Recommended reading**

1. Поплавський А.В. Логістика [Текст]: навч. посіб. / А. В. Поплавський, О. Ю. Хохлюк, С. С. Горобець; Вінниц. нац. техн. ун-т. - Вінниця: ВНТУ, 2017. - 99 с.
2. Логістика товарного ринку [Текст]: монографія / [Б.В. Буркинський та ін.]; за заг. ред. акад. НАН України, д-ра екон. наук, проф. Буркинського Б. В., д-ра екон. наук, проф. Лисюка В. М.; НАН України, Ін-т проблем ринку та екон.-екол. дослідж. - Одеса: ПІРЕЕД НАНУ, 2018. - 243 с.
3. Сушкова О.Є. Митна логістика [Текст]: навч. посіб. / О. Є. Сушкова; Ун-т держ. фіск. служби України. - Ірпінь: УДФСУ, 2018. - 265 с.

*Language of teaching English*

### **Compulsory reading**

1. Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design by Paul Myerson (2015), 367 p.
2. Introduction to Logistics Systems Management, 2nd Edition (2013), Gianpaolo Ghiani, Gilbert Laporte, Roberto Musmanno, 478 p.

### **Recommended reading**

1. International Logistics: The Management of International Trade Operations by Pierre A. David (2013), 721 p.
2. Balou H. (2007). *Basic Logistics Management. (8<sup>th</sup> Edition)*. NY: South-Western Cengage Learning.

<b>WORLD HISTORY OF ECONOMY AND ECONOMIC THOUGHT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5 / Elective	Sergii Kuzminov, Doctor of Science, Professor Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
The aim of this course is to develop students' understanding of the historical development of economy and its reflection in economic theories. It allows to make more informed decisions based on historical experience.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) demonstrate knowledge of facts, specific events, economic processes and relations in different countries in specific chronological periods;		Lecture, seminars, discussion		Participation in the discussion, quizzes, tests (CAS)
2) understand and interpret backgrounds and patterns of evolution of the global economy and history of economic thought;		Lecture, seminars, panel discussion		Participation in the discussion, oral answers (CAS)
3) identify and explain problems of national economy and economic thought		Lecture, seminars, panel discussion, roundtable		Participation in the discussion, solving problems (CAS)
4) categorise and understand the main economic concepts and directions for schools of economic thought		Problem lecture, discussion,		Participation in the discussion, computer test (CAS)
5) utilise relevant information from theoretical and methodological approaches to study economics and history of economic thought;		Problem lecture, case study in small groups Self-study activities		Participation in the discussion, self-study results' presentation, essay, test (CAS)
Learning outcomes 1-5				Mid-term control, (CAS)
Learning outcomes 1-5				Final exam (FAS)
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (close-book written assignment; assignment includes 2 essays and computer multiple choice tests)</b> <b>60% Continuous assessment:</b> 15% Test (multiple choice, computer)				

15% Essay (written) 10% Answers (oral) 20% Mid-term control (2 mini cases)
<b>Contents</b>
<p><b>Thematic structure of the course:</b></p> <p>The subject and method of economics and history of economic thought  The primitive society and its evolution at the stage of early civilizations.  Economic development and economic thought during the formation of world civilizations.  Economy and social economic thought of European civilization during the Middle Ages.  The developing of market economy conditions in countries of the European civilization.  The development of market economy in the period of national states developing.  European civilization in the period of monopolistic competition.  Features of market economy and the basic directions of economic thought in Ukraine  Economy and economic thought in the first half of XX century  Development of national economies of the European civilization in the world economic system under the influence of scientific and technical revolution  Economic development of Ukraine under the Soviet economic system and its interpretation in economic thought  Formation of principles of market economy in Ukraine (90 years of the twentieth century).</p>
<b>Literature</b>
<i>Language of teaching Ukrainian</i>
<b>Compulsory reading</b>
<ol style="list-style-type: none"> <li>1. Історія економіки та економічної думки: навчальний посібник / А.О. Задоя, С.В. Кузьмінов, Е.М. Лимонова та ін./ за ред. А.О. Задоя. - Д.: Вид-во ДУЕП імені Альфреда Нобеля, 2011. – 372 с.</li> <li>2. Лортикян Э.Л. История экономики и экономической мысли Украины. Эволюция рыночной экономики. – Харьков: Консум, 2012. – 360 с.</li> <li>3. История экономических учений: Підручник / П.М. Леоненко, П.Ю. Юхименко. – К.: Знання, 2008. – 639 с.</li> <li>4. Тарасевич В.Н. Історія економічних вчень: підручник / В.Н. Тарасевич. – К.:ЦУЛ, 2019. – 352 с.</li> </ol>
<b>Recommended reading</b>
<ol style="list-style-type: none"> <li>1. Історія економіки та економічної думки: Навчальний посібник/ В.М. Ковальчук, М.В. Лазарович, М.І. Сарай. – К.: Знання, 2008. – 647 с.</li> <li>2. Історія економічних вчень: У 2 ч.: Підручник/ За ред. В.Д. Базилевича. – К.: Знання, 2006. – 512 с.</li> <li>3. Ядгаров Я.С. История экономических учений/Я.С. Ядгаров. – М.: Инфра. – М, 2012. – 480 с.</li> <li>4. История экономических учений (современный этап) / Худокормов А.Г. - М., 2004. – 733 с.</li> <li>5. Якобчук В.П. Історія економіки та економічної думки: Навчальний посібник / В.П. Якобчук. – К.: ЦУЛ, 2019. – 476 с.</li> <li>6. Любохинець Л.С. Історія політичних та економічних вчень / Л.С. Любохинець. – К.:ЦНЛ, 2017. – 294 с.</li> <li>7. Zadoia A., Kuzminov S., Dyadko Y., Limonova E., Oleynik O. (2014) The History of Economics and Economic Thoughts, Alfred Nobel University, Dnipropetrovs'k – 348 p.</li> </ol>

*Language of teaching English*

**Compulsory reading**

1. Zadoia A., Kuzminov S., Dyadko Y., Limonova E., Oleynik O. (2014) The History of Economics and Economic Thoughts, Alfred Nobel University, Dnipropetrovs'k – 348 p.
2. Galbraith, J.K., 1991, "History of Economics", Penguin.
3. Vaggi, G., & Gronewegen, P., 2006, "Concise History of Economic thought", Palgrave Macmillan

**Recommended reading**

1. Friedman, Milton Friedman on Economics, Univ. Chicago Press, 2007
2. Duncan Foley, Understanding Capital: Marx's Economic Theory, Harvard Univ. Press, 1986.
3. S. Medema and W. Samuels, The History of Economic Thought: A Reader, Routledge, 2003
4. Xenophon. The Economist, Accessible at: <http://www.gutenberg.org/files/1173/1173-h/1173-h.htm>
5. Adam Smith. An Inquiry into the Nature and Causes of the Wealth of Nations, Accessible at: <http://www.gutenberg.org/files/3300/3300-h/3300-h.htm>

<b>WORLD ENVIRONMENTAL POLICY AND SECURITY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to provide students with basic theoretical knowledge of world environmental policy and security in the modern world.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) highlight political, economic and ecological peculiarities of the modern world		Lecture, seminars, discussion	Participation in the discussion (CAS)	
2) point out the influence of globalization on the world ecology		Seminars, self-study activity	Participation in the role play (CAS)	
3) analyse the role of ecological responsibility in modern economy		Lecture, seminars	Essay, test (CAS)	
4) evaluate the influence of Greenpeace on economy		Internet search, self-study activities	Essay, test (CAS)	
5) highlight the modern global problems		Problem lecture, discussion	Presentation (CAS)	
6) consider ecological catastrophes and economy		Problem lecture, case study in small groups	Participation in the discussion, test (CAS)	
7) consider the global economic situation after COVID-19		Problem lecture, discussion	Peer small group presentation (CAS)	
Learning outcomes 1-5			Mid-term control (CAS)	
Learning outcomes 1-5			Final exam (FAS)	
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)</b> <b>60% Continuous assessment:</b> 15% Test (multiple choice, computer) 15% Essay (written) 10% Answers (oral) 20% Mid-term control (2 mini cases)				
<b>Contents</b>				

**Thematic structure of the course:**

1. Political, economic and ecological peculiarities of the modern world
2. Globalization and its influence on ecology
3. The role of ecological responsibility in modern economy
4. Greenpeace and its influence on economy
5. Modern global problems
6. Ecological catastrophes and economy
7. Global economy after COVID-19

**Literature**

*Language of teaching Ukrainian*

**Compulsory reading**

1. Економічна динаміка в нових геостратегічних реаліях: монографія [Електронне видання] / за ред. доктора економічних наук, професора А.О. Задої. – Дніпро: Університет імені Альфреда Нобеля, 2020. – 235 с.
2. Онищенко А. М. Формування пріоритетів міждержавної екологоекономічної політики скорочення емісії парникових газів в рамках виконання Паризької угоди [Електронний ресурс] / А. М. Онищенко // Моделювання та інформаційні системи в економіці. - 2018. - № 96. - С. 178-188.
3. Ключник Р.М. Глобальні проблеми сучасності: економічний вимір / Р.М. Ключник // Академічний огляд. – 2020. – № 1 (52). – С. 5-12.
4. Global Multidimensional Poverty Index 2018: The Most Detailed Picture to Date of the World's Poorest People [Електронний ресурс] / Oxford Poverty and Human Development Initiative (2018), University of Oxford, UK. – Режим доступу: [https://ophi.org.uk/wp-content/uploads/G-MPI\\_2018\\_2ed\\_web.pdf](https://ophi.org.uk/wp-content/uploads/G-MPI_2018_2ed_web.pdf)

**Recommended reading**

1. Харун О.А. Економічна глобалізація як інструмент вирішення глобальних проблем людства / О.А. Харун, М.В. Кошівська // Східна Європа: економіка, бізнес та управління. – 2017. – Вип. 6 (11). – С. 25–29.
2. Краковська А. Є. Принципи державної політики у сфері екологічного підприємництва [Електронний ресурс] / А. Є. Краковська // Журнал східноєвропейського права. - 2017. - № 45. - С. 60-66
3. Трифонов Д.С. Глобализация: сущность и современные тенденции развития / Д.С. Трифонов // Вестник Московского университета. Серия 6. «Экономика». – 2016. – № 5. – С. 26–38.
4. Чала В. С. Особливості інформаційно - аналітичного забезпечення економічної політики на прикладі регіональних програм екологічного зеленого будівництва [Електронний ресурс] / В. С. Чала, С. О. Мащенко, Р. А. Алієв, К. В. Дригола // Економічний простір. - 2017. - № 124. - С. 113-126. - Режим доступу: [http://nbuv.gov.ua/UJRN/ecpros\\_2017\\_124\\_12](http://nbuv.gov.ua/UJRN/ecpros_2017_124_12)
5. Gunarathne A.D.N. Assessing the impact of eco-innovations through sustainability indicators: the case of the commercial tea plantation industry in Sri Lanka / A.D. Gunarathne, H.M. Peiris // Asian Journal of Sustainability and Social Responsibility. – 2017. – Т. 2, № 1. – С. 41–58.

*Language of teaching English*

**Compulsory reading**

1. Andrée B.P.J. Revisiting the relation between economic growth and the environment; a global

assessment of deforestation, pollution and carbon emission /B.P.J. Andrée, A.Chamorro, Ph. Spencer, E. Koomen, H. Dogo // Renewable and Sustainable Energy Reviews. –2019. – Vol. 114. – PP. 1–16/

2. Horbach J. Empirical determinants of eco-innovation in European countries using the community innovation survey / J. Horbach // Environmental Innovation and Societal Transitions. – 2016. – T. 19. – C. 1–14.

3. Gunarathne A.D.N. Assessing the impact of eco-innovations through sustainability indicators: the case of the commercial tea plantation industry in Sri Lanka / A.D. Gunarathne, H.M. Peiris // Asian Journal of Sustainability and Social Responsibility. – 2017. – T. 2, № 1. – C. 41–58.

4. Zadoia A. Economies of the Visegrad countries: Comparative analysis / A. Zadoia // Академічний огляд. – 2015. – № 1 (42). – С. 153–159

5. Cost of the Ebola Epidemic / Centers for Disease Control and Prevention. – 2016 – Available at: <https://www.cdc.gov/vhf/ebola/pdf/cost-ebola-multipageinfographic.pdf>

### **Recommended reading**

1. The World Cities in 2018. Data Booklet / The United Nations. Available at: [https://www.un.org/en/events/citiesday/assets/pdf/the\\_worlds\\_cities\\_in\\_2018\\_data\\_booklet.pdf](https://www.un.org/en/events/citiesday/assets/pdf/the_worlds_cities_in_2018_data_booklet.pdf)

2. The world's top innovators. Available at: <https://www.globalinnovationindex.org/userfiles/file/GII-2007- Report.pdf>.

3. Quak E.-J. The effects economic integration of migrants have on the economy of host countries / E.-J. Quak // K4D Helpdesk Report. Brighton, UK: Institute of Development Studies. Available at: [https://assets.publishing.service.gov.uk/media/5d41b51e40f0b60a85e75468/571\\_Economic\\_Impacts\\_International\\_Migration\\_Host\\_Countries.pdf](https://assets.publishing.service.gov.uk/media/5d41b51e40f0b60a85e75468/571_Economic_Impacts_International_Migration_Host_Countries.pdf)

4. De Bolle M. The Amazon Is a Carbon Bomb: How Can Brazil and the World Work Together to Avoid Setting It Off? // Peterson Institute for International Economics. Policy Brief 19–15. Available at: <https://www.piie.com/sites/default/files/documents/pb19-15.pdf>

5. Justice for People and Planet. Ending the age of corporate capture, collusion and impunity. Greenpeace. Available at: [https://www.greenpeace.de/sites/www.greenpeace.de/files/publications/justice\\_report\\_0.pdf](https://www.greenpeace.de/sites/www.greenpeace.de/files/publications/justice_report_0.pdf)

<b>SELF-MANAGEMENT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5/ Elective	Olena Lytvynenko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The purpose of the discipline 'Self-Management' is to form an idea of the need to acquire practical skills of self-management, solving problems of self-organization and awareness of the need to develop professionally significant personal qualities needed to manage their own resources.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) understand the specifics of the object and subject of self-management, its categories, methods, structure, place in the system of humanitarian knowledge and social functions; 2) understand the essential features, properties, genesis of management; 3) successfully use methodological and methodological techniques to study the effectiveness of self-management; 4) determine the factors of time management;  5) effectively develop measures for the transformation of the components of the organization, taking into account the influence of environmental factors		Lecture, seminars, discussion  Lecture, practical classes Case study presentation, self-study activities, Lecture, seminars, self-study activities Internet search, self-study activities, discussion.	Oral answers to questions, test (CAS)  Test, presentation (CAS) Case study presentation (CAS)  Oral answers to questions, presentation, test (CAS) Essay, participation in the discussion (CAS)	
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Test 20% Presentation (oral, multimedia)				
<b>Contents</b>				
<b>Thematic structure of the course:</b> Basic concepts of self-management Efficiency and effectiveness of personal activities Principles of personal goal setting Time management as an element of self-management				



## Literature

### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Джей Р. Темплар Р. Энциклопедия менеджмента. Алгоритмы эффективной работы. М.: Альпина Бизнес Букс, 2005. – 405с.
2. Довгань Л.Є. Праця керівника, або практичний менеджмент: Навч. посібник – К.: Екс об, 2002. – 384с.
3. Лукашевич Н.П. Теория и практика самоменеджмента: Учеб. пособие. – 2-е изд., испр. – К.: МАУП, 2002. – 360с.
4. Мазаракі А.А., Мошек Г.Є., Гомба Л.А. та ін. Менеджмент: Теорія і практика: Навч. посіб. – Вид-во «Атака», 2007. – 560с.
5. Хміль Ф.І. Ділове спілкування: Навч. посібник – К.: Академвидав, 2004. – 280с.

#### **Recommended reading**

1. Адизес И.К. Идеальный руководитель: почему им нельзя стать и что из этого следует. Пер. с англ. – М.: Альпина Бизнес Букс, 2007. – 262с.
2. Балабанова Л.В., Сардак О.П. Організація праці менеджера: Навч. посібник – К.: ВД «Професіонал», 2007. – 407с
3. Вудкок М., Френсис Д. Раскрепощенный менеджер. – М.: Дело, 1991. – 206с.
4. Гоулман Д., Бояцис Р., Макки Э. Эмоциональное лидерство. Искусство управления людьми на основе эмоционального интеллекта. М: Альбина Бизнес Букс, 2007. – 302с
5. Колпаков В.М. Організація праці менеджера: Навч. посіб. – К.: ДП «Видавничий дім «Персона», 2008. – 432с.
6. Gagne M. (Ed.) (2014). The Oxford Handbook of Work Engagement, Motivation, and Self-Determination Theory, Oxford University Press, UK, 2014. — 465 p.

### *Language of teaching English*

#### **Compulsory reading**

1. Daft R.L. (2015). Management. 12th ed. — Cengage Learning, 784 p.
2. Griffin R.W. (2013). Organizational Behavior: Managing People and Organizations, 11th ed. Cengage Learning, 624 p.
3. Gagne M. (Ed.) (2014). The Oxford Handbook of Work Engagement, Motivation, and Self-Determination Theory / Oxford University Press, UK, 465 p.

#### **Recommended reading**

1. Jackson M.C. (2003). Systems Thinking: Creative Holism for Managers / Wiley, 379 p.
2. Shiu E. (2017). Research Handbook of Innovation and Creativity for Marketing Management, Edward Elgar Publishing, 261 p.
3. Harrison E. Bruce, Mulhberg Judith (2014). Leadership Communications: How Leaders Communicate and How Communicators Lead in Today's Global Enterprise, Business Expert Press, 300 p.

<b>SOCIOLOGY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5/ Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to develop a system of knowledge about main forces and trends of social life and methods of empirical research and transform various social objects (social communities, institutes, relations and processes).				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) understand the origins and nature of empirical sociology as a crucial dimension of social studies;		Problem lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)	
2) analyze and assess main directions and tasks of empirical sociological research;		Lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)	
3) choose adequate methods and technologies of sociological research;		Problem lecture, Internet search, guided self-study activity, workshop	Participation in the discussion, practical skills assessment (CAS)	
4) conduct (both independently and as a member of a group) local sociological researches and use their results in practical activity;		Problem lecture, self-study activity, workshop	Solving problems, practical skills assessment (CAS)	
5) obtain and use information from appropriate sources (textbooks, newspapers, business magazines and selected journals, websites, databases);		Lecture, seminars, Internet search, self-study activity, workshop	Solving problems, practical skills assessment (CAS)	
Learning outcomes 1-5			Mid-term control (CAS)	
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 20% Presentation (oral, multimedia) 10% Mid-term control (essay, written)				

## Contents

### Thematic structure of the course:

#### Module 1. Theoretical sociology

1. Sociology as a science of society, its subject, structure and functions.
2. Society and its structure.
3. Social institutions.
4. Social processes.

#### Module 2. Applied sociology

5. Family and the individual in the social structure.
6. Social relations and social policy.
7. Social motivation and regulation of work behavior.
8. Middle-range sociological theories.
9. Methods of sociological research.

## Literature

### *Language of teaching Ukrainian*

#### Compulsory reading

1. Городяненко В.Г. Соціологія: Підручник [Текст] / В.Г. Городяненко. – К.: Академія, 2008. – 544 с. (базовий підручник).
2. Політична наука в Україні. 1991-2016: у 2 т. Т. 2. Теоретико-методологічні засади і концептуальні підсумки вітчизняних досліджень / НАН України, Ін-т політ. і етнонац. досліджень ім. І.Ф. Кураса; редкол.: чл.-кор. НАН України О. Рафальський (голова), д-р політ. наук М. Кармазіна, д-р іст. наук О. Майборода; авт. Передм. О. Рафальський; відп. ред. і упоряд. М. Кармазіна. – К.: Парлам. вид-во, 2016. – 704 с. (базовий підручник).
3. Ключник Р. М. Соціальний капітал як фактор формування політичного протесту / Р. М. Ключник // Гілея: науковий вісник. - 2017. - Вип. 124. - С. 317-320.
4. Левчук Н.Н. Концептуалізація мережевого впливу в системі масових комунікацій / Н.Н. Левчук // Веснік Брєсцкага ўніверсітэта. Серыя 1. «Філасофія. Паліталогія. Сацыялогія». – 2017. – № 1. – С. 81-85.

#### Recommended reading

1. Ключник Р.М. Глобальні проблеми сучасності: економічний вимір / Р.М. Ключник // Академічний огляд. – 2020. – № 1 (52). – С. 5-12.
2. Куценко О. Соціологія: рольова модель на шляху між екстримами (дороговкази ХІХ Всесвітнього конгресу соціологів) [Електронний ресурс] / О. Куценко // Соціологія: теорія, методи, маркетинг. - 2019. - № 4. - С. 147-157.
3. Бугера О. Використання соціальних інтернет-мереж для запобігання злочинності / О. Бугера // Підприємництво, господарство і право. 2018. № 5. С. 238-241.
4. Barkan S. Sociology: Understanding and Changing the Social World. Available at: <http://catalog.flatworldknowledge.com/catalog/editions/barkan-sociology-understanding-and-changing-the-social-world-comprehensive-edition-1-0>

### *Language of teaching English*

#### Compulsory reading

1. Hammond R. et al. Introduction to Sociology Available at: [http://freesociologybooks.com/Introduction To Sociology/01 History and Introduction.php](http://freesociologybooks.com/Introduction%20To%20Sociology/01%20History%20and%20Introduction.php)
2. Introduction to Sociology. Online textbook. Available at: [https://en.wikibooks.org/wiki/Introduction to Sociology](https://en.wikibooks.org/wiki/Introduction_to_Sociology)
3. Kliuchnyk, R. (2019). Natural and socio-cultural factors in country image formation. Journal of Modern Economic Research, 1(3), 17-28. Available at:

<https://www.denakypublishing.science/index.php/jmer/article/view/14>

### Recommended reading

1. Sociology of the Family. Available at: <http://freebooks.uvu.edu/SOC1200/index.php/chapters.html>
2. Barkan S. Sociology: Understanding and Changing the Social World. Available at: <http://catalog.flatworldknowledge.com/catalog/editions/barkan-sociology-understanding-and-changing-the-social-world-comprehensive-edition-1-0>
3. Pillai K.G. (2015). The Negative Effects of Social Capital in Organizations: A Review and Extension. Available at: <https://onlinelibrary.wiley.com/doi/abs/10.1111/ijmr.12085>
4. Woolley S.C. (2016). Political Communication, Computational Propaganda, and Autonomous Agents / S.C. Woolley, Ph.N. Howard // International Journal of Communication. 2016. Vol. 10. P. 4882–4890
5. Kliuchnyk R.M. (2018). Protest Potential of the Social and Labour Sphere / R.M. Kliuchnyk // Соціально-гуманітарні науки та сучасні виклики. Матеріали III Всеукраїнської наукової конференції. 25-26 травня 2018 р., м. Дніпро. Частина I. / Наук. ред. О.Ю.Висоцький. – Дніпро: СПД «Охотнік», 2018. – С. 85-86.

<b>LOGIC</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to provide students with basic theoretical knowledge of logics as a science of principles of correct thought as well as develop students' skills in such fields as data collecting, analysis, debate, proving.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) understand the nature of logic as a science of correct thought and its place in solving theoretical and practical problems of various type and scale;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion, essay (CAS)	
2) know and apply basic laws (principles) of correct thought;		Lecture, self-study activity, seminars	Participation in the discussion, essay (CAS)	
3) conduct operations with notions;		Lecture, guided self-study activity, seminars	Participation in the discussion, test, practical skills assessment (CAS)	
4) conduct operations with propositions;		Lecture, guided self-study activity, seminars	Participation in the discussion, test, practical skills assessment (CAS)	
5) operate with main methods of logic of reasoning;		Lecture, debate, business game	Participation in the discussion, practical skills assessment (CAS)	
6) adequately apply principles of correct argumentation;		Seminars, debate, business game	Participation in the discussion, practical skills assessment (CAS)	
Learning outcomes 1-6			Mid-term control (CAS)	
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 20% Presentation (oral, multimedia) 10% Mid-term control (essay, written)				

## Contents

### Thematic structure of the course:

1. Logic as the science: its subjects, methods, language and ways of application in the sphere of economic activity
2. Basic laws (principles) of correct thought
3. Logic of notions and logical operations with notions
4. Logic of propositions. Main logical operations with propositions.
5. Logic of reasoning
6. Logical foundations of argumentation

### Literature

#### *Language of teaching Ukrainian*

#### Compulsory reading

1. Бартун М.П. Логіка: Практикум, правила та вправи [Текст] / М.П. Бартун. – Д.: Дніпропетровський університет економіки та права, 2008 – 92 с.
2. Яшин Б. Л. Логика в вопросах и ответах: учебное пособие – Москва-Берлин: Директ-Медиа, 2019.
3. Хоменко І.В. Логіка: Теорія та практики [Текст]/ І.В. Хоменко. – К.: ЦУЛ, 2010. – 400 с.
4. Стеченко Т. О. Оволодіння елементами культури логічного мислення під час навчання майбутніх учителів іноземних мов // Вісник Чернігівського національного педагогічного університету. Серія: Педагогічні науки. -2016. - Вип. 135. - С. 241-245.

#### Recommended reading

1. Конверський А.Є. Логіка (традиційна та сучасна): Підручник [Текст] / А.Є. Конверський. – К.: Центр навчальної літератури, 2004. – 535 с.
2. Мозгова Н.Г. Логіка: Навчальний посібник [Текст] / Н.Г. Мозгова. – К.: «Каравела», 2008. – 248 с.
3. Introduction to Logic. Available at: <http://www.zweigmedia.com/RealWorld/logic/logicintro.html>

#### *Language of teaching English*

#### Compulsory reading

1. DeLancey C. A (2017). Concise Introduction to Logic. Available at: <http://solr.bccampus.ca:8001/bcc/file/17082e35-cf6d-43e1-a5be-7235b2cf8da0/1/A-Concise-Introduction-to-Logic-1490623862.pdf>
2. Teller P. A Modern Formal Logic Primer. Available at: <http://tellerprimer.ucdavis.edu/>
3. Vakaliuk T. A. (2019). Training future teachers of information science to develop logical thinking skills of senior schoolchildren at teaching software development. / T. A. Vakaliuk, M. O. Medvedieva, S. O. Karpluk, V. A. Shadura // Наукові записки [Центральноукраїнського державного педагогічного університету імені Володимира Винниченка]. Сер. : Педагогічні науки. - 2019. - Вип. 177(1). - С. 82-86.

#### Recommended reading

1. Introduction to Logic. Available at: <http://www.zweigmedia.com/RealWorld/logic/logicintro.html>
2. Slaney J. The Logic Note. Online course. Available at: <http://users.cecs.anu.edu.au/~jks/LogicNotes/>
3. Shaptala N. (2019). Logical (Mental) Part of the Knowledge of the Truth in the Constitutional Court Process [Електронний ресурс] / N. Shaptala // Юридичний часопис Національної академії внутрішніх справ . - 2019. - № 2. - С. 86-91.

<b>BASICS OF LAW</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English Ukrainian	6/11 weeks, 33 hours in class/	5 / Elective	Tetyana Lezhneva, PhD (Candidate of Science), Associate Professor	150 hours (22 h. lectures, 11 h. seminars/practicals 117 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students apply the norms of law of different branches practically and defend the rights in case of violation.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) feel confident in the basics of law and legislation;		Lecture, practical classes, discussion,	Participation in the discussion (CAS)	
2) apply the main legal standards in practice;		Practical classes, business game, case study in small groups	Participation in the business play, case study presentation (CAS)	
3) integrate conceptual understandings of the Ukrainian legal system, fundamental areas of legal knowledge and relevant advanced specialist bodies of knowledge within the discipline of law		Lecture, practical classes, discussion,	Participation in the discussion, essay, (CAS)	
4) understand the terminology;		Practical classes, presentation	Test (CAS)	
5) get oriented in sources and literature jurisprudence and use them in everyday life.		Internet search, self-study activities	Presentation (CAS)	
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 30% Participation in the discussion 10% Participation in the business play 10% Case study presentation 20% Test (multiple choice, computer) 10% Essay (written) 20% Presentation (oral, multimedia)				
<b>Contents</b>				
<b>Thematic structure of the course:</b> <b>Module 1. Basics of theory of state and law</b> 1) Basic concepts of theory of state				

- 2) Basic concepts of theory of law
- Module 2. Special branches of law of Ukraine**
- 3) Basics of constitutional legislation
- 4) Basics of civil legislation
- 5) Basics of family legislation
- 6) Basics of criminal legislation
- 7) Basics of labor legislation and legislation of social protection
- 8) Basics of administrative legislation
- 9) General characteristic of environmental and land laws

### Literature

*Language of teaching Ukrainian*

#### Compulsory reading

1. Конституція України від 28.06.1996 № 254к/96-ВР URL: <https://zakon.rada.gov.ua/laws/show/254%D0%BA/96-%D0%B2%D1%80>
2. Цивільний кодекс України від 16.01.2003 № 435-IV URL: <https://zakon.rada.gov.ua/laws/show/435-15>
3. Сімейний кодекс України від 10.01.2002 № 2947-III URL: <https://zakon.rada.gov.ua/laws/show/2947-14>
4. Кодекс законів про працю України від 10.12.1971 № 322-VIII URL: <https://zakon.rada.gov.ua/laws/show/322-08>
5. Кримінальний кодекс України від 05.04.2001 № 2341-III URL: <https://zakon.rada.gov.ua/laws/show/2341-14>
6. Гапотій В.Д., Мінкова О.Г., Печерський О.В. Правознавство: підручник. Мелітополь: Вид-во МДПУ ім. Богдана Хмельницького, 2015. 893 с. URL: <http://eprints.mdpu.org.ua/id/eprint/4574/>
7. Крестовська Н.М., Александрова Ю.В., Балобанов О.О. та ін. Правознавство: підручник. Одеса: Атлант, 2015. 554 с. URL: <http://dspace.oneu.edu.ua/jspui/handle/123456789/4597>
8. Основи права України : навч. посіб. / М. Ващишин, Н. Отчак, М.Теличко, С. Холявка ; за ред. М. Ващишин. Львів: Галицька спілка видавців, 2016. 228 с. URL: <http://repository.ldufk.edu.ua/handle/34606048/5884>
9. Пасічна І.О., Бойко В.В. Правознавство та основи конституційного права: конспект лекцій. Полтава: ПолтНТУ, 2017. 130 с. URL: <http://reposit.nupp.edu.ua/handle/PoltNTU/2119>

#### Recommended reading

1. Загальна декларація прав людини від 10.12.1948. URL: [https://zakon.rada.gov.ua/laws/show/995\\_015](https://zakon.rada.gov.ua/laws/show/995_015)
2. Конвенція про захист прав людини і основоположних свобод від 04.11.1950. URL: [https://zakon.rada.gov.ua/laws/show/995\\_004](https://zakon.rada.gov.ua/laws/show/995_004)
3. Про авторське право і суміжні права: Закон України від 23.12.1993 № 3792-XII. URL: <https://zakon.rada.gov.ua/laws/show/3792-12>
4. Про відпустки: Закон України від 15.11.1996 № 504/96-ВР URL: <https://zakon2.rada.gov.ua/laws/show/504/96-%D0%B2%D1%80>
5. Про оплату праці: Закон України від 24.03.1995 № 108/95-ВР URL: <https://zakon.rada.gov.ua/laws/show/108/95-%D0%B2%D1%80>
6. Мироненко В.П., Пилипенко С.А. Сімейне право України: підручник. Київ: Правова єдність, 2008. 477с.
7. Теорія держави і права. Академічний курс: Підручник / За ред. О.В. Зайчука, Н.М. Оніщенко. Київ: Юрінком Інтер, 2008. 688 с.
8. Трудове право України: Академічний курс: Підручник / П.Д. Пилипенко, В.Я.



Бурак, З.Я. Козак та ін. Київ: Ін Юре, 2007. 536 с.

9. Харитонов Є.О., Старцев О.В. Цивільне право України: Підручник. Київ: Істина, 2007. 816 с.

10. Хохлова І.В., Шем'яков О.П. Кримінальне право України (Загальна частина): Навчальний посібник. Київ: Центр навчальної літератури 2006. 272 с.

*Language of teaching English*

**Compulsory reading**

1. Convention on Relations between States and International Organizations of a Universal Character, adopted in Vienna on March 14<sup>th</sup> 1975

2. Charter of the United Nations, 1945

3. Vincent, Nicholas (2012). Magna Carta: A Very Short Introduction. Oxford, UK: Oxford University Press.

**Recommended reading**

1. Mousourakis George (2012). Fundamentals of Roman Private Law, Springer, 366 p.

2. Tellegen-Couperus Olga (1993). A Short History of Roman Law, Routledge, 187 p.

<b>CONFLICTOLOGY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian	6/11 weeks, 33 hours in class	5 / Elective	Olga Lebid, Doctor of Science, Professor	150 hours (22 h. lectures, 11 h. seminars/practicals, 117 h. self-study time)
<b>Course aims:</b> The aim is to acquaint higher education seekers with the essence, structure and typology of conflict as a social phenomenon; formation of skills in them to diagnose, predict, resolve and prevent various conflict situations (industrial, domestic, socio-labor, socio-economic, marital, etc.); mastering by future specialists methods of psychological protection and emotion management in conflict.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) know the object and subject of conflictology; the essence of the conflict and its structure; dynamics and causes of conflict; types of conflicts in society and their features; know the features of intrapersonal, interpersonal and intergroup conflicts; psychological features of the mechanism of conflicts; theories of personality behavior in conflict; conflict management technologies; psychological conditions for conflict prevention and resolution		Lecture, problem lecture, seminar, discussion on the materials of the lecture and the studied literature sources, seminar-dialogue, problem solving, seminar-solution of situational problems analysis of specific situations (case-study)	Participation in a discussion (seminar, debate, debate, brainstorming, etc.), essay (CAS)	
2) assess the place of conflict in the system of special human sciences; use technologies of effective communication and rational behavior in conflict; identify the mechanism and causes of social conflicts		Problem lecture, seminar, discussion on the materials of the lecture and the studied literature sources, seminar-dialogue, problem solving, seminar-solution of situational problems analysis of specific situations (case-study), search on the Internet	Oral answers to questions, problem solving (problem situations), explanation of problem solving (CAS)	
3) identify the stages of the conflict in order to further resolve it; recognize intra-personal conflict; identify the main stages of the negotiation process; identify ways to resolve conflicts in management		Lecture, problem lecture, "round table" on the topic of independent search work, seminar-dialogue, problem	Oral answers to questions, problem solving (problem situations), participation in a role play (business game)	

	solving, seminar-solution of situational problems (case-study), Internet search, tests	(CAS)
4) use the acquired knowledge to prevent and resolve conflicts	Project work, Internet search	Participation in a role play (business game) (CAS)
5) show respect for various national and ethnic communities, cooperate with the bearers of various historical, political, religious, cultural, family and personal values	Presentations, project work, Internet search	Participation in a role play (business game), evaluation of the presentation, evaluation of practical skills (CAS)
6) use the acquired knowledge in conducting scientific discussions on conflict issues	Lecture, problem lecture, "round table" on the topic of independent search work, seminar-dialogue, problem solving, seminar-solution of situational problems (case-study), Internet search, tests	Oral answers to questions, problem solving (problem situations), participation in a role play (business game) (CAS)
7) perform individual research tasks on relevant issues, identify independence and social responsibility, civic and patriotic virtues in the performance of functional duties.	Project work, Internet search	Research project, evaluation of the presentation (individual presentation) (CAS)
<b>Assessment</b> <b>Final assessment as a result of Continuous assessment (100%)</b> 25% Participation in a discussion 25% Participation in role play 20% research project 10% Answers (oral) 20% Presentation (oral, multimedia)		
<b>Contents</b>		
<b>Thematic structure of the course:</b> 1. Conflictology as a science 2. History of conflict development 3. Conflict as a social phenomenon 4. Classification and types of conflicts 5. Psychology of conflict 6. The dynamics of the conflict and the mechanisms of its occurrence 7. Conflict management process 8. Methods and forms of conflict management 9. Conflict prevention and regulation 10. Conflict resolution strategy 11. Alternative approaches to conflict resolution 12. The role of the leader in conflict management. 13. Areas of conflict development		

## Literature

### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Конфліктологія [Текст]: підручник / [Є. Д. Скулиш та ін.]. - Київ: Артк, 2015. - 373 с.
2. Луцишин Г.І. Конфліктологія та теорія переговорів [Текст]: навч. посіб. / Г. І. Луцишин; Нац. ун-т "Львів. політехніка". - Львів: Вид-во Львівської політехніки, 2015. - 199 с.
3. Конфліктологія [Текст]: навч. посіб. / [М. П. Гетьманчук та ін.; за заг. ред. М. П. Гетьманчука]; Львів. держ. ун-т внутр. справ. - Львів: Львів. держ. ун-т внутр. справ, 2016. - 343 с

#### **Recommended reading**

1. Гуменюк Л.Й. Соціальна конфліктологія [Текст]: підручник / Л. Й. Гуменюк; Львів. держ. ун-т внутр. справ. - Львів: ЛДУВС, 2015. - 563 с.
2. Свидрук І.І. Психологія управління та конфліктологія [Текст] : підручник / Свидрук І. І., Миронов Ю. Б. ; Центр. спілка спожив. т-в України, Львів. торг.-екон. ун-т. - Львів : Вид-во Львів. торг.-екон. ун-ту, 2017. - 319 с.
3. Штифурак В. Є. Психологія управління та конфліктологія [Текст] : навч. посіб. / В. Є. Штифурак; Київ. нац. торг.-екон. ун-т, Вінниц. торг.-екон. ін-т. - Вінниця : ВТЕІ КНТЕУ, 2017. - 252 с.
4. Конфліктологія та медіація [Текст]: навч. посіб. / уклад. В. І. Докаш; Чернів. нац. ун-т ім. Юрія Федьковича. - Чернівці: ЧНУ: Рута, 2018. - 247 с.
5. Sandole Dennis J.D., Byrne S., Sandole-Staroste I., Senehi J. & Pruitt Dean G. Handbook of Conflict Analysis and Resolution, 2008.

### *Language of teaching English*

#### **Compulsory reading**

1. Galtung J. Theories of conflict. Definitions, Dimensions, Negations, Formations. University of Hawai'i 1973.
2. Pammer W.J., Killian J. (Eds.) Handbook of Conflict Management. New York: Marcel Dekker, Inc., 2003. 272 p.
3. Sandole Dennis J.D., Byrne S., Sandole-Staroste I., Senehi J. & Pruitt Dean G. Handbook of Conflict Analysis and Resolution, 2008.

#### **Recommended reading**

1. De Dreu C.K., Gelfand V.J. (eds.) The Psychology of Conflict and Conflict Management in Organizations. USA: New York; Taylor & Francis Group, 2013. 506 p.
2. OECD. Managing Conflict of Interest in the Public Service. Guidelines and country experiences. France: Paris; OECD Publications, 2004. 249 p.
3. Thomas, Kenneth W., Conflict and Conflict Management, in M. Dunnette (Ed.), Handbook of Industrial and Organizational Psychology, Chicago: Rand McNally, 1976.

<b>LEADERSHIP AND GROUP DYNAMICS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	7/14 weeks, 42 hours in class	5 / Elective	Hanna Mytrofanova, Doctor of science, Professor	150 hours (28 hrs. lectures, 14 hrs. seminars/practicals, 108 hrs. self-study time)
<p><b>Course aims:</b>            The purpose of the discipline is to promote the identification and development of leadership qualities of higher education, the formation of general competencies in the use of leadership tools in professional activities, the ability to work in the team, and mastering practical tools for effective team and role distribution, team management as a system.</p>				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On the completion of the course, students will be able to:				
1) demonstrate knowledge of the main stages of formation of the theory of leadership as a scientific discipline, as well as the methodological basis of classical schools and areas;		Lecture, seminars, discussion	Participation in the discussion (CAS)	
2) demonstrate skills of interaction, leadership, teamwork;		Case study in small groups Role play	Participation in the role play (CAS)	
3) make individual and group decisions, offering reasonable solutions to the problem;		Seminars, self-study activity	Essay, test (CAS)	
4) correctly define their leadership style, identify and outline a plan for the development of their team management style;		Lecture, seminars	Presentation (CAS)	
5) successfully use methodological and methodical methods of studying the effectiveness of activities and design of organizations;		Problem lecture, case study in small groups Role play	Peer small group presentation, participation in the role play (CAS)	
6) identify and outline a plan for the development of their team management style;		Problem lecture, discussion	Participation in the discussion (CAS)	
7) determine the factors shaping the image and culture of the organization;		Lecture, seminars	Presentation (CAS)	
8) determine the readiness to form teams.		Role play	Participation in the role play (CAS)	
Mid-term control: 1-8			Tests, mini case (CAS)	

<p><b>Assessment</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b>  20% Participation in the discussion  20% Participation in the role play  20% Essay (written)  10% Tests  30% Presentation</p>
<p style="text-align: center;"><b>Contents</b></p> <p>1. The problem of leadership in modern management  2. Leadership in organizations  3. Pre-scientific theories of leadership  4. Situational theories of leadership  5. Leadership as a mission  6. Leadership and teamwork in the organizations  7. Group dynamics in the organizations</p>
<p style="text-align: center;"><b>Literature</b></p> <p style="text-align: center;"><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <p>1. Комарова К.В. Лідерство: навчальний посібник для студентів вищих навчальних закладів. / К.В. Комарова, С.П. Коляда. - Дніпро: 2017. – 452 с.  2. Морозов, В. В. Формування, управління та розвиток команди проекту (поведінкові компетенції) : навч. посіб. / В. В. Морозов, А. М. Чередніченко, Т. І. Шпильова. – К. : Таксон, 2009. – 464 с.  3. Максвелл Дж. Розвину лідера у собі / Пер. з англ. Н.Гербіш. – К.: Брайт Стар Паблішинг, 2013. – 184 с.  4. Нестуля О.О. Основи лідерства. Тренінг лідерських якостей та практичних навичок менеджера: навч. посіб. / О.О.Нестуля, В.В.Карманенко. – К.: Знання, 2013. – 287 с.  5. Сергеева Т.В., Дорін Фестеу, Гейл Роунтрі. Лідерство і командна робота: Навчальний посібник. – Харків: ХНУБА, 2014. – 124 с.  <a href="http://startup.sumdu.edu.ua/wpcontent/uploads/2017/11/IDP_Leadership_ua_d.pdf">http://startup.sumdu.edu.ua/wpcontent/uploads/2017/11/IDP_Leadership_ua_d.pdf</a>  6. Скібіцька Л. І. Лідерство та стиль роботи менеджера : навч. посіб. – К. : ЦУЛ, 2009. – 192 с.  7. Теорія і практика формування лідера: навчальний посібник / О.Г. Романовський, Т.В. Гура, А.Є. Книш, В.В. Бондаренко – Харків, 2017 р. – 100 стор.  <a href="http://repository.kpi.kharkov.ua/bitstream/KhPIPress/31806/1/Romanovskiy_Teoriia_i_praktyka_formuvanni_a%20lidera_2017.pdf">http://repository.kpi.kharkov.ua/bitstream/KhPIPress/31806/1/Romanovskiy_Teoriia_i_praktyka_formuvanni_a%20lidera_2017.pdf</a></p> <p style="text-align: center;"><b>Recommended reading</b></p> <p>1. Адаир Дж. Джон Адаир о менеджменте и лидерстве: [пер. с англ.] / Дж. Адаир. – М.: Эксмо, 2007. – 208 с.  2. Айзексон У. Стив Джобс. – М.: Астрель, 2012. – 688 с.  3. Батушан В. Політичне лідерство в контексті державного управління: історичний досвід / В. Батушан // Вісн. Нац. акад. держ. управління при Президенті України. – 2009. – № 4. – С. 213-221.  4. Беляцкий Н.П. Основы лидерства: учебник / Н.П.Беляцкий. – Минск: БГЭУ, 2006. –</p>

268 с.

5. Блэклок Дж. Технологии командной игры: руководство для лидера / Дж. Блэклок, Э.Джекс. – М.: Изд. дом Гребенникова, 2008. – 232 с. 7. Бойнтон Э. Виртуозные команды. Команды, которые изменили мир / Э. Бойнтон, Б.Фишер. – М: Претекст, 2008. – 265 с. Лі Цзиці. Лідерські якості менеджерів: вектори успіху / Лі Цзиці. - Київ: Центр учбової літератури, 2018. — 184 с. 1. Оуэн Х., Ходжсон В., Газзард Н. Призвание – лидер: Полное руководство по эффективному лидерству / Пер. с англ. – Днепропетровск: Баланс Бизнес Букс, 2005. – 384 с. Фарсон Р., Кейес Р. Парадоксы лидерства. Выигрывает тот, кто делает больше ошибок / Пер. с англ. – М.: ООО ИД «София», 2006. – 160 с.

6. 7 нот менеджмента. Настольная книга руководителя / под ред. В.В.Кондратьева. – М.: Эксмо, 2008. – 976 с.

7. Gutmann Martin (ed.) (2019). *Historians on Leadership and Strategy: Case Studies from Antiquity to Modernity*, Springer, 282 p.

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#### **Compulsory reading**

1. Gutmann Martin (ed.) (2019). *Historians on Leadership and Strategy: Case Studies from Antiquity to Modernity*, Springer, 282 p.

2. Thomas M. (2003). *Mastering People Management: Build a successful team - motivate, empower and lead people*. Financial Times, Prentice Hall, 241 p.

#### **Recommended reading**

1. Charteris-Black Jonathan (2006). *The Communication of Leadership: The Design of Leadership Style*, Routledge, 250 p.

2. Harrison E. Bruce, Mulhberg Judith (2014). *Leadership Communications: How Leaders Communicate and How Communicators Lead in Today's Global Enterprise*, Business Expert Press, 300 p.

3. Renz D.O. The Jossey-Bass (2016). *Handbook of Nonprofit Leadership and Management*, Wiley, 809 p.

<b>AUDIT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	7/14 weeks, 42 hours in class	5 / Elective	Valentyna Shevchenko, Ph.D. (Candidate of Science), Associate Professor	150 h. (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> This course will focus on the external audit of corporate financial statements while also covering other assurance services, professional ethics, and legal liabilities				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) select information sources for the implementation of quality audit in areas of inspection;		Lecture, practical classes, discussion	Participation in the discussion, quizzes (CAS)	
2) develop a program of auditing;		Lecture, practical classes, panel discussion	Participation in the discussion, oral answers (CAS)	
3) draw up a contract for the auditing;		Lecture, practical classes, panel discussion, solving calculative tasks	Participation in the discussion, explanation of solving problems (CAS)	
4) evaluate business risk and assessing inherent risk, performing tests of controls to assess control risk and substantive tests to reduce detection risk		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results, test (CAS)	
5) form and justify their own opinions on the state of the financial statements and the financial position of business entities;		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, self-study results' presentation (CAS)	
6) make auditor's report accordance with the methodical recommendations		Lecture, practical classes, panel discussion, solving calculative tasks	Participation in the discussion, self-study results' presentation (CAS)	
Learning outcomes 1-3			Mid-term control: practical task, essay (CAS)	
Learning outcomes 4-5			Mid-term control: presentation (CAS)	
Learning outcomes 1-6			Final exam (FAS)	
<b>Assessment</b>				
<b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (2 sets of written assignments, each assignment includes 1 essays and 1 mini case)</b>				



**60% Continuous assessment:**

40% Mid-term control (practical task, essay)

20% Mid-term control (presentation)

**Contents****Thematic structure of the course:**

1. Auditor's report and responsibilities
2. Professional ethics, audit objectives, phases of the audit, and audit evidence
3. Audit planning, materiality, and risk
4. Introduction to internal control, assessment of control risk, and audit program concepts
5. Audit of the sales and receivables cycle and cash balances
6. Audit of the purchases and payables cycle
7. Audit of the payroll and inventory cycles
8. Completion of the audit and fraud (assessment and management)

**Literature***Language of teaching Ukrainian***Compulsory reading**

1. Про аудит фінансової звітності та аудиторську діяльність: Закон України від 21.12.2017 р. № 2258-VIII [Електронний ресурс]. – Режим доступу: [http://search.ligazakon.ua/l\\_doc2.nsf/link1/T172258.html](http://search.ligazakon.ua/l_doc2.nsf/link1/T172258.html).

2. Международные стандарты аудита (МСА) [Електронний ресурс]. – Режим доступу: [www.ifrs.org.ua/mezhdunarodny-e-standarty-audita-msa-isa-ukrayins-ka-mova/](http://www.ifrs.org.ua/mezhdunarodny-e-standarty-audita-msa-isa-ukrayins-ka-mova/)

3. Аудит: методика і організація: навч. посібник / Н. І. Гордієнко, О. В. Харламова, Ю. І. Мізік, О. О. Конопліна; Харків. нац. ун-т міськ. госп-ва ім. О. М. Бекетова. – 2-ге вид., перероб. і доп. – Харків: ХНУМГ ім. О. М. Бекетова, 2017. – 319 с. (базовий підручник).

**Recommended reading**

1. Виноградова М. О. Аудит: навч. посіб. / М. О. Виноградова, Л. Жидєєва. – К.: «Центр учбової літератури», 2014. – 654 с.

2. Никонович М.О. Аудит: підручник / М.О. Никонович, К.О. Редько; за ред. Є.В. Мниха. – К.: Київ. нац. торг.-екон. ун-т, 2014. – 748 с.

3. Мороз О. О. Облік і аудит (Частина І.): навч. посіб / О.О. Мороз, О.В. Безсмертна, І.В. Шварц, А.С. Раєвська. – Вінниця: ВНТУ, 2019. – 85 с.

4. The Audit Process (7th Edition) by Iain Gray, Louise Crawford, Stuart Manson, 2019, 923 p.

*Language of teaching English***Compulsory reading**

1. International Standards on Auditing (ISAs). Available at: <https://www.kacr.cz/file/4133/2016-2017-iaasb-handbook-volume-1.pdf>

2. The Audit Process (7th Edition) by Iain Gray, Louise Crawford, Stuart Manson (2019), 923 p.

3. International Audit: Course Book by Shevchenko V., Medynska S. (2014), Alfred Nobel University, 176 p.

**Recommended reading**

1. Financial Accounting and Reporting Paperback by Mr Barry Elliott, Jamie Elliott (2019), 856 p.

2. A Student's Guide to Auditing by Alan Lewin (2010), 317 p.

3. Auditing: A Risk Based-Approach to Conducting a Quality Audit, 10th Edition by Karla M. Johnstone-Zehms, Audrey A. Gramling, Larry E. Rittenberg (2016), 960 p.

4. Modern Auditing by Cosserat (2009), 744 p.

<b><i>ECONOMY OF FOREIGN COUNTRIES</i></b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	3/14 weeks, 42 hours in class	5 / Elective	Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The main objective of the course is to familiarize students with the basic concepts and issues involved in the economy of different groups of countries and, in particular, economy of countries and regions highly involved in international trade and international business relationships.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) demonstrate knowledge of the structure and main characteristics of the world economy as a whole and different groups of countries in particular;		Lecture, discussion, textbook assignments	Participation in the discussion oral answers to questions, (CAS)	
2) understand and interpret modern tendencies of economic development, public regulatory policy and institutional environment in different groups of countries;		Problem lecture. seminars, self-study activity	Essay, test (CAS)	
3) analyse sectoral structure of an economy, geographic structure of its trade economic policy tools; evaluate a nation's productive potential;		Role play, lecture, workbooks	Participation in the role play, presentation (CAS),	
4) retrieve and use relevant information from appropriate sources e.g. textbooks, newspapers, websites, business magazines and selected journals;		Case study, crossword puzzles, discussion	Participation in the discussion, test (CAS)	
5) demonstrate key skills in data analysis, statistics, and calculation involved in economic problems;		Use of diagrams, tables, graphs, and charts, mini cases	Practical skills assessment, analysis of statistics report (CAS)	
6) apply problem-solving skills to practical problems in economics, including the use of mathematic and statistics		Internet search, problem lecture, forum	Participation in the forum, essay, test (CAS)	

Learning outcomes 1-3		Mid-term control: tests, case study in small groups (CAS)
<p><b>Assessment</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>10% Presentation (oral, multimedia)</p> <p>10% Participation in the role play</p> <p>30% Test (multiple choice, computer)</p> <p>15% Participation in the discussion</p> <p>5% participation in the forum</p> <p>30% Essay (written)</p>		
<b>Contents</b>		
<p><b>Thematic structure of the course:</b></p> <ol style="list-style-type: none"> <li>1) National economies in global economic system;</li> <li>2) The economy of U.S. and Canada;</li> <li>3) The economy of EU and Japan;</li> <li>4) Features of economic development of newly industrialized countries (NIC);</li> <li>5) The economy of Central and Eastern Europe (CEE);</li> <li>6) The economy of Russian Federation;</li> <li>7) The economy of People’s Republic of China;</li> <li>8) The economy of developing countries;</li> <li>9) Strategic trading and economic partners of Ukraine.</li> </ol>		
<p style="text-align: center;"><b>Literature</b></p> <p><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <ol style="list-style-type: none"> <li>1. Козак Ю.Г. Економіка зарубіжних країн: Навч. посібник [Текст] / Козак, Ю. Г., Ковалевський, В. В., Логвінова, Н. С. та ін. – К.: ЦУЛ, 2013. – 292 с.</li> <li>2. Zadoia A. Economy of foreign countries: study guide [Electronic resource] / A. Zadoia, A. Magdich, O. Zadoia. – D.: Alfred Nobel University, Dnipro, 2019. – 210 с.</li> <li>3. Central Intelligence Agency, ed. The WorldFactbook [Електронний ресурс]. – Режим доступу: <a href="https://www.cia.gov/library/publications/resources/the-world-factbook/">https://www.cia.gov/library/publications/resources/the-world-factbook/</a> - вільний. Мова англ.</li> </ol> <p style="text-align: center;"><b>Recommended reading</b></p> <ol style="list-style-type: none"> <li>1. Стебляк І. О. Євроінтеграційні прагнення України: проблеми та (соціальні) перспективи [Текст] / І.О. Стебляк // Світове господарство і міжнародні економічні відносини. – 2016. – Т. 22. – №. 10/2. – С. 85-93.</li> <li>2. Філіпенко А. С. Економіка зарубіжних країн // К: Знання. – 2016. – 543 с.</li> <li>3. Задоя А.О. Міжнародні інтеграційні та дезінтеграційні процеси: суперечливі наслідки / А.О. Задоя, А.П. Боцула // Академічний огляд. - 2017. - №1(46). - С.5-13.</li> <li>4. Задоя А.О. Великі та малі країни: інтегральний показник впливу на світову економіку / А.О. Задоя // Європейський вектор економічного розвитку. - 2016. - №1 (20). - С. 60-68.</li> <li>5. Терехов, Є.М. Вплив транснаціональних корпорацій на розвиток національних економічних систем [Текст] / Є.М. Терехов, О.В. Прокопенко // Вісник Сумського державного університету. Серія Економіка. – 2010. – №1. – С. 103-113.</li> <li>6. Чужиков В. І. Кластерна політика Європейського Союзу / В. І. Чужиков, О.Д. Лук'яненко [Текст] // Економіка України. – 2013. – №. 2. – С. 81–91.</li> </ol>		

### **Compulsory reading**

1. Oatley, Thomas (2015). International political economy. Routledge.
2. Prager, Jean-Claude, and Jacques-François Thisse (2012). Economic geography and the unequal development of regions. Vol. 59. Routledge.
3. Central Intelligence Agency, ed. (2015) The World Factbook 2014-15. Government Printing Office.
4. Coale, Ansley Johnson, and Edgar M. Hoover (2015). Population growth and economic development. Princeton University Press.
5. Global Economic Effects of COVID-19. Congressional Research Service. Available at: <https://fas.org/sgp/crs/row/R46270.pdf>
4. 6. Zadoia A. Economy of foreign countries: study guide [Electronic resource] / A. Zadoia, A. Magdich, O. Zadoia. – D.: Alfred Nobel University, Dnipro, 2019. – 210 c.

### **Recommended reading**

1. Capello, Roberta, and Peter Nijkamp, eds (2010) Handbook of regional growth and development theories. Edward Elgar Publishin.
2. Nielsen, Lyng. "Classifications of countries based on their level of development: How it is done and how it could be done." IMF Working Papers (2011): 1-45.
3. Australian Government. Department of Foreign Affairs and Trade - Country, economy and regional information, 16 Dec, 2016, [www.dfat.gov.au/geo/](http://www.dfat.gov.au/geo/)
4. Real GDP growth. Annual percent change / IMF. Available at: [https://www.imf.org/external/datamapper/NGDP\\_RPCH@WEO/OEMDC/ADVEC/WEOWO\\_RLD](https://www.imf.org/external/datamapper/NGDP_RPCH@WEO/OEMDC/ADVEC/WEOWO_RLD)
5. Andrée, B.P.J., Chamorro, A., Spencer, Ph., Koomen, E., Dogo, H. (2019). Revisiting the relation between economic growth and the environment; a global assessment of deforestation, pollution and carbon emission. Renewable and Sustainable Energy Reviews. Vol. 114. – pp. 1-16.
6. Russia's Economic Prospects: The Perils of a Petrostate. Russian Analytical Digest. No. 241. 11 November 2019. Available at: <https://css.ethz.ch/content/dam/ethz/special-interest/gess/cis/center-for-securities-studies/pdfs/RAD241.pdf>
7. Germany's economy: is an industrial recession less contagious than before? KfW Research Economics in Brief. No. 180, 10 July 2019.

<b>EUROPEAN INTEGRATION</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	3/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students study the problems of Eurointegration in the context of economic development of Europe.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) highlight the main stages of European integration in historical retrospective		Lecture, seminars, discussion	Participation in the discussion (CAS)	
2) analyze the activity of main EU institutions and decision making		Role play	Participation in the role play (CAS)	
3) consider EU's foreign policy and the role of Euroregions in it.		Seminars, self-study activity	Essay, test (CAS)	
4) evaluate the effectiveness of branch integration in the EU		Lecture, seminars	Essay, test (CAS)	
5) analyze data on employment and migration in the EU		Internet search, self-study activities	Presentation (CAS)	
6) Analyze the cooperation between Ukraine and the EU		Problem lecture, discussion	Participation in the discussion, test (CAS)	
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 20% Participation in the discussion 10% Participation in the role play 20% Test (multiple choice, computer) 30% Essay (written) 20% Presentation (oral, multimedia)				
<b>Contents</b>				
<b>Thematic structure of the course:</b> 1) European integration: historical retrospective 2) Main EU institutions and decision making 3) EU's foreign policy. Euroregions 4) Branch integration in the EU 5) Employment and migration in the EU 6) Ukraine and the EU				
<b>Literature</b>				
<i>Language of teaching Ukrainian</i>				
<b>Compulsory reading</b>				
1. Козак Ю.Г. Міжнародні організації: Навч. посібник [Текст] / Козак Ю.Г., Ковалевський В.В, Кутайна З та ін. - К.: ЦУЛ. 2007- 440 с				

2. Мальська М. П. Основи європейської інтеграції [текст] підручник. /М. П. Мальська, Н. В. Антонюк – К.: «Центр учбової літератури», 2015 – 320 с.

3. Європейська інтеграція [текст] навч. посіб. / за ред. М. І. Макаренка, Л. І. Хомутенко. – К.: «Центр учбової літератури», 2014. – 344 с.

3. Камінська І. В. Історіографія ідей європейської інтеграції та їх вплив на формування судової системи ЄС [Електронний ресурс] / І. В. Камінська // Бюлетень Мін'юсту України. - 2019. - № 12. - С. 34-40.

4. Резніков В. В. Безвізовий режим як важливий складник формування та реалізації державної політики у сфері європейської інтеграції України [Електронний ресурс] / В. В. Резніков // Державне управління та місцеве самоврядування. - 2019. - Вип. 3. - С. 104-110.

#### **Recommended reading**

1. Tamar Gutner. International Organizations in World Politics. American University, (SAGE, 2017)

2. Ferreira C., Turcu C. (2019). Recent challenges of the European integration: an introduction (2019). International Economics and Economic Policy. Volume 16, pages 463–465.

#### *Language of teaching English*

#### **Compulsory reading**

1. Aizenman, Joshua, and Rajeswari Sengupta. 2011. “Global Imbalances: Is German the New China? A Sceptical View.” Open Economies Review, 22(3): 387-400.

2. Ferreiro, Jesús and Carmen Gómez. 2014. “Implementing a Voluntary Wage Policy: Lessons from the Irish and Spanish Wages Policies before the Crisis.” Panoeconomicus, 61(1): 107-127.

3. Kliuchnyk, R. (2019). Natural and socio-cultural factors in country image formation. Journal of Modern Economic Research, 1(3), 17-28.

4. The historical development of European integration (2018). – URL: [http://www.europarl.europa.eu/RegData/etudes/PERI/2018/618969/IPOL\\_PERI\(2018\)618969\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/PERI/2018/618969/IPOL_PERI(2018)618969_EN.pdf)

5. Bauerová H. (2019). The V4 and European Integration. – URL: [https://www.researchgate.net/publication/327725864\\_The\\_V4\\_and\\_European\\_Integration](https://www.researchgate.net/publication/327725864_The_V4_and_European_Integration).

#### **Recommended reading**

1. Mayer T. and others (2018). The Cost of Non-Europe. CEPII Working paper. [http://www.cepii.fr/PDF\\_PUB/wp/2018/wp2018-06.pdf](http://www.cepii.fr/PDF_PUB/wp/2018/wp2018-06.pdf)

2. Jan Klabbers (ed.), International Organizations. The Library of Essays in International Law. (Ashgate Dartmouth, 2005).

3. Tamar Gutner. International Organizations in World Politics. American University, (SAGE, 2017)

4. Ferreira C., Turcu C. (2019). Recent challenges of the European integration: an introduction (2019). International Economics and Economic Policy. Volume 16, pages 463–465.

<b>ETIQUETTE AND BASICS OF INTERNATIONAL PROTOCOL</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	4/14 weeks, 42 hours in class	5 / Elective	Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
<b>Course aims:</b> to help students to understand the role of business etiquette and international protocol in the modern business communication and negotiation activity, the nature of many differences in cross-cultural behaviour, the rules of organizing social and professional relations, collective and individual behaviour, etiquette as an international “language” and rules in fast changing international business communication, the types of etiquette depends on a region and country, the position of the people, the profession etc.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
Students will be able to understand and evaluate data relevant to the etiquette, analyse and categorise concepts and theories and possess subject-specific terminology applicable in a business setting.				
On completion of the module, students will:		Interactive lecture, seminars, discussion on the basis of lecture materials and students’ reading		Participation in the discussion, oral answers to questions, written test (CAS)
1) understand the role of etiquette in modern business practices, moral relations of rational-emotional sphere;		Lecture, seminar, self-study activities		Student reports assessment, test (CAS)
2) be able to list the structural elements of etiquette, its functional organization and arrangement of social and professional relations, collective and individual behaviours;		Seminars, role play, mini cases in small groups		Participation in the role play, Presentation (CAS)
3) be able to apply cultural stereotypes of social and professional communication, to build the effective relationships in business practices, media, communities and groups;		Role play, presentation		Participation in the role play, peer small group presentation (CAS)
4) be able to develop their own culture of business communication;		Seminars, self-study activities, class discussion		Participation in the discussion, test, practical skills assessment (CAS)
5) be able to achieve personal success in future careers by understanding the rules of etiquette and international protocol.				Mid-term control: written tests, mini case (CAS)
Learning outcomes (1-3)				
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 10% Participation in the discussion				

10% Participation in the role play 40% Presentation (oral, multimedia) 40% Mid-term controls (written multiple choice tests, mini case)
<b>Contents</b>
<b>Thematic structure of the course:</b> 1. The top ranking and place of the course "etiquette and basics of international protocol" in international business relations; 2. Etiquette in international correspondence and the use of different ways and tools of communication; 3. International image through appearance and business clothing. 4. Business meeting and delegation according to etiquette and international protocol; 5. International negotiations in accordance to the etiquette and protocol; 6. Overcoming conflicts within etiquette and international protocol; 7. Culture of having meals during the day and at special events as for national and international etiquette; 8. Diplomatic etiquette and protocol.
<b>Literature</b>
<i>Language of teaching Ukrainian</i> <p style="text-align: center;"><b>Compulsory reading</b></p> 1. Беліченко А.Г. Етика ділового спілкування/ А.Г. Беліченко, Воронкова В.Г. - Львів: Магнолія, 2018 - 312 с. 2. Калашник Г. Вступ до дипломатичного протоколу та ділового етикету: навч. посіб. — К.: Знання, 2007. — 143с. 3. Гестеланд, Р.Р. Кросс-культурное поведение в бизнесе.-Д.: ООО «Баланс-Клуб», 2003.-288с. 4. Игнатьева Е. Международный деловой этикет на примере 22 стран. Учебн/ пос./.- М., 2020. <p style="text-align: center;"><b>Recommended reading</b></p> 1. Жернакова М.Б. Деловые коммуникации: Учебник и практикум. - М., Юрайт, 2016. 2. Martin, J., & Chaney, M., 2008, "Global Business Etiquette", Greenwood press.
<i>Language of teaching English</i> <p style="text-align: center;"><b>Compulsory reading</b></p> 1. R. J. Thomas (2017). Excuse Me: the survival guide to modern business etiquette. 2. Pachter B. (2013). The Essentials of Business Etiquette: How to Greet, Eat, and Tweet Your Way to Success, 256 p. 3. L. Beamer, I. Varner. (2012). Intercultural communication in the global workplace 4. R. Gesteland (2012). Cross-Cultural Business behavior, Copenhagen BS Press, 5 <sup>th</sup> edition <p style="text-align: center;"><b>Recommended reading</b></p> 1. Dyad'ko Y., Kosyakina E. (2013). Etiquette and Basics of International Protocol: textbook / Y. Dyad'ko, E. Kosyakina. – Dnipropetrovs'k: Alfred Nobel University, 124 p. 2. Martin, J., & Chaney, M., (2008). Global Business Etiquette, Greenwood press. 3. Slater, C. (2008). Good Manners and Bad Behaviour, Matador.



<b>HUMAN RESOURCES MANAGEMENT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian English	4 / 14 weeks, 28 hours in class	5 / Elective	Volodymyr Momot, Doctor of Science, Full Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
<b>Course aims:</b> The aim of the course is to form theoretical knowledge and practical skills in developing and implementing personnel policies in modern organizations, of employees rational selection of employees for positions, evaluation and development of employees and their purposeful use.				
<b>Learning outcomes</b> On completion of the course, the students should be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1. Identify the key areas of human resources;		Lecture, seminars, discussion, Internet search, self-study activities	Participation in the discussion, essay, test (CAS)	
2. Understand the strategic role of human resources;		Discussion, case study in small groups	Participation in the discussion, peer small group presentation (CAS)	
3. Identify total compensation and benefits packages;		Discussion, case study in small groups	Participation in the discussion, peer small group presentation (CAS)	
4. Evaluate training and career development within a company;		Problem lecture, case study in small groups	Peer small group presentation (CAS)	
5. Identify the key factors in workforce planning;		Role play	Participation in the role play (CAS)	
6. Understand the relationship in human resource area;		Problem lecture, case study in small groups, discussion	Participation in the discussion, peer small group presentation (CAS)	
7. Identify corporate human resource partners;		Role play	Participation in the role play (CAS)	
8. Apply the tools and theories of optimising enterprise effectiveness.		Lecture, seminars, discussion, Internet search, self-study activities	Participation in the discussion, essay, test (CAS)	

**Assessment****Final grade (final assessment) as a result of 100% continuous assessment:**

30% Participation in the discussion  
20% Participation in the role play  
20% Test  
10% Essay (written)  
20% Presentation (oral, multimedia)

**Contents**

The perspective of HRM  
Human Resources Planning  
Acquiring Human Resources  
Human Resources Training and Development  
Career Planning. Personal selection and placement  
Performance Management System  
Compensation Management  
Motivation. Productivity Management  
Retirement/Separation

**Literature**

*Language of teaching Ukrainian*

**Compulsory reading**

1. Управління персоналом та економіка праці [Текст]: [учб. посіб.] / [М. І. Погорелов та ін.]; за ред. проф. Погорелова М. І. [та ін.]; Нац. техн. ун-т "Харків. політехн. ін-т". - Харків: Щедра садиба плюс: НТУ "ХПІ", 2015. - 521 с.
2. Гавриш О.А. Технології управління персоналом. Монографія. / О.А. Гавриш, Л.Є. Довгань, І.М. Крейдич, Н.В. Семенченко. — Київ: НТУУ КПІ імені Ігоря Сікорського, 2017. — 528 с.
3. Управління персоналом [Текст]: підручник / Шубалий О. М. [та ін.]; за ред. д-ра екон. наук, проф. Шубалого О. М.; Луц. нац. техн. ун-т. - Луцьк: ІВВ Луцького НТУ, 2018. - 403 с.
4. Криворучко О.М. Управління персоналом підприємства [Текст]: навч. посіб. для студентів ВНЗ спец. "Менеджмент організацій і адміністрування" / О. М. Криворучко, Т. О. Водолажська; Харків. нац. автомоб.-дорож. ун-т. - Харків : ХНАДУ, 2016. - 200 с.

**Recommended reading**

1. Стрельбіцький П.А. Управління персоналом [Текст]: конспект лекцій: навч. посіб. / П. А. Стрельбіцький, О. В. Рарок, Л. А. Рарок; Кам'янець-Поділ. нац. ун-т ім. Івана Огієнка, Екон. ф-т, Каф. упр. персоналом і економіки праці. - Кам'янець-Подільський: Сисин Я. І., 2015. - 177 с.
2. Управління персоналом в умовах знаннєвої економіки [Текст]: колект. монографія / [Зайцева О. І. та ін.; під ред. д-ра екон. наук, проф. Г. Г. Савіної]; Херсон. нац. техн. ун-т. - Херсон: Вишемирський В. С., 2019. - 129 с.
3. Залюбінська Л.М. Управління персоналом [Текст]: підруч. для студентів ВНЗ / Л. М. Залюбінська, М. Л. Скорик; Одес. нац. ун-т ім. І. І. Мечникова, Ін-т математики, економіки та механіки. - Одеса: ОНУ, 2016. Ч. 2. - 2017. - 558 с.
4. Управління персоналом [Текст]: навч.-метод. посіб. / [уклад.: Дяків О. П., Островерхов В. М.]; Тернопіл. нац. екон. ун-т. - Тернопіль: ТНЕУ, 2018. - 287 с.
5. Ходаківський Є.І., Богоявленська Ю.В., Грабар Т.П. Психологія управління. 5-те вид.

перероб. та доп. / Є.І. Ходаківський, Ю.В. Богоявленська, Т.П. Грабар. — К.: Центр учбової літератури, 2016. — 492 с. — ISBN 978-617-673-462-8.

6. Mondy R.W., Martocchio J.J. (2016). *Human Resource Management*. 14th Global ed. — Pearson, 2016. — 432 p.

*Language of teaching English*

**Compulsory reading**

1. Armstrong, M. Taylor S. (2014). *Armstrong's Handbook of Human Resource Management Practice*. 13th ed., Kogan Page, 880 p.

2. Mondy R.W., Martocchio J.J. (2016). *Human Resource Management*. 14th Global ed., Pearson, 432 p.

**Recommended reading**

1. Azmi F. (2019). *Strategic Human Resource Management, Volume 1: Text and Cases*. Cambridge University Press, 341 p.

2. Foot M., Hook C., Jenkins (2018). *A. Introducing Human Resource Management*. Pearson, 499 p.

3. Stout, L.W. (2006) *Time for a Change*. Destiny Image Publishers, Inc.

4. Stewart G., Brown K.G. (2010). *Human Resource Management*. Wiley, 664 p.

<b>FOREIGN LANGUAGE (For Specific Purposes)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
English	5, 6, 7/ 39 weeks, 117 hours in class	15 / Mandatory	Galyna Myasoid, PhD (Candidate of Science), Associate Professor; Svitlana Medynska, Senior Lecturer	450 hours (117 h. seminars/practical, 333 h. self-study time)
<b>Course aims:</b> The course is intended for developing the students' ability to communicate in English in a wide range of business situations demonstrating rich vocabulary and extensive business terminology, accuracy in their use of language and essential business communication skills such as negotiating, telephoning, participating in meetings and conferences, making presentations, business writing and using English in social situations.				
<b>Learning outcomes</b> On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
1) use the language of specialized areas of Business English demonstrating the extensive business vocabulary and accurate grammar; 2) read and comprehend relevant authentic texts from business sources with their further analyzing, summarizing and discussing with airing their own views on the issue;		Seminars, brainstorming, discussion Reading assignments in textbooks and periodicals, discussion, self-study activities		Participation in the discussion, test (CAS) Participation in the discussion, exercise, practical skills assessment (CAS)
3) apply listening skills such as prediction, listening for specific information and note-taking while listening to a variety of recordings and authentic interviews with business people concerning business environment and relevant business issues;		Seminars, textbook assignments, self-study activities		Practical skills assessment, exercise (CAS)
4) communicate in the key business areas participating in meetings, negotiations, telephoning and social English situations;		Seminars, role-play, business game		Participation in the role play/ business game (CAS)
5) discuss business problems and recommend business solutions;		Seminars, case study in small groups		Case study presentation, written report (CAS)
6) write business correspondence and essays of different types on the business topics processing information from various sources and analyzing it;		Seminars, self-study activities		Business correspondence, essay (CAS)
7) take part in discussions and debates on the professional topics presenting and substantiating own points of view;		Seminars, discussion, debate		Participation in the discussion/ debate, (CAS)

<p>8) make presentations on a wide range of business topics using extensive terminology, exemplifying the ideas, highlighting the problems and making suggestions on the ways to solve them;</p> <p>9) apply appropriate translation techniques while translating business passages from English into the native language and vice versa.</p> <p>Learning outcomes 1-9</p> <p>Learning outcomes 1-9</p>	<p>Internet search, individual presentation, small group presentation, self-study activities</p> <p>Seminars, self-study activities</p>	<p>Presentation assessment (CAS)</p> <p>Written test (CAS)</p> <p>Mid-term control: tests, essay/ business letter/ report (CAS)</p> <p>Achievement test (CAS) or Final exam (FAS)</p>
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<p><b>Assessment</b></p> <p><b>Semester 5</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>10% Participation in the discussion</p> <p>10% Participation in the role play/ business game</p> <p>10% Participation in the case study</p> <p>10% Practical skills assessment/ Test (written)</p> <p>20% Essay/ business correspondence (written)</p> <p>10% Presentation (oral, multimedia)</p> <p>15% Mid-term control (written tests, essay/ business letter)</p> <p>15% Achievement test (written tests, essay/ business letter)</p> <p><b>Semester 6</b></p> <p><b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b></p> <p><b>40% Final exam (3 sets of written assignments, each assignment includes 1 business letter and tests for practical skills assessment)</b></p> <p><b>60% Continuous assessment:</b></p> <p>5% Participation in the discussion</p> <p>5% Participation in the role play/ business game</p> <p>5% Participation in the case study</p> <p>5% Practical skills assessment/ Test (written)</p> <p>15% Essay/ business correspondence (written)</p> <p>10% Presentation (oral, multimedia)</p> <p>15% Mid-term control (written tests, essay/ business letter)</p> <p><b>Semester 7</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>10% Participation in the discussion</p> <p>10% Participation in the role play/ business game</p> <p>20% Participation in the case study</p> <p>10% Practical skills assessment/ Test (written)</p> <p>10% Essay/ business correspondence (written)</p> <p>10% Presentation (oral, multimedia)</p> <p>15% Mid-term control (written tests, essay/ report)</p> <p>15% Achievement test (written tests, essay/ report)</p>
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## Content

### **Thematic structure of the course:**

1. Taxation in international business.
2. Customer service. Developing brand loyalty. Dealing with counterfeiters. New product development.
3. Crisis management. Dealing with crisis.
4. Global business. Ways of entering overseas markets. Forms of international business activity.
5. Multinational corporations and implications of their activity.
6. Mergers and acquisitions.
7. International trade regime: trade protectionism vs free trade.
8. Common barriers to international trade applied in the world practice.
9. The role of international labour migration for the countries.
10. International division of labour. Offshoring and outsourcing.
11. Economic integration. Stages in the process of economic integration.
12. Globalization as a world phenomenon. The danger and benefits of globalization. Global issues of the XXI century.

## Literature

### **Compulsory reading**

1. Cotton, D., Falvey, D., Kent, S. (2015) Market Leader. Intermediate/ Upper-Intermediate. Business English Flexi Course Book. Pearson.
2. Dooley, J., Evans, V. (2009) Grammarway 3/ Grammarway 4. Express Publishing.
3. Emmerson, P. (2009) Business Grammar Builder. Macmillan Publishers Limited.
4. Emmerson, P. (2009) Business Vocabulary Builder. Macmillan Publishers Limited.
5. Evans, V. (2000) Successful Writing. Express Publishing.
6. Kozhushko, S.P., Medynska S.I, Yakovleva T.I. (2019) Handbook on Effective Business English Exam Preparation. Dnipro, DUAN Press.
7. Kozhushko, S.P., Sokolova, K.V., Brez, K.D., Svyrydenko, O.G. (2011) Presenting Statistics in English. Dnipropetrovsk, DUEP Press.
8. MacKenzie, I. (2010) English for Business Studies. A course for Business Studies and Economics students. Third Edition. Cambridge University Press.

### **Recommended reading**

1. Kozhushko, S., Baranova, I. (2013) Business Letter Writing. Dnipropetrovsk, DUEP Press.
2. Mackenzie, I. (2000) Management and Marketing. Pearson Education Limited.
3. Pilbeam, A. (2000) International Management. Pearson Education Limited.
4. Semerenko, L., Medynska, S. (2010) Effective Business Communication. Dnipropetrovsk, DUEP Press.
5. Strutt, P. (2000) Business Grammar and Usage. Longman.

<b>PR IN INTERNATIONAL RELATIONS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	5/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to provide students with basic theoretical knowledge of international public relations (IPR) as a specific field of communication and managerial activity as well as develop student's skills in planning, organizing, running and evaluating IPR-campaigns.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) understand the nature of IPR as a specific field of organizational activity;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion, case study (CAS)	
2) analyze IPR's role in the contemporary system of social, political and economic relations;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion (CAS)	
3) single out the main objects and subjects of international IPR-activities;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion, test, practical skills assessment, case study (CAS)	
4) evaluate problems most commonly faced by those responsible for IPR-activities;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion, case study (CAS)	
5) rationally choose and compare the effectiveness of methods of IPR;		Lecture, problem lecture, panel discussion, workshop	Participation in the discussion, case study (CAS)	
6) reasonably and responsibly apply basic IPR-methods and "technologies" in the field of his/her future professional activity;		Seminars, panel discussion, workshop	Participation in the discussion, case study, practical skills assessment (CAS)	
7) act individually and as a member of a team in the course of an IPR-campaign of any nature (political, business, non-profit, non-governmental).		Seminars, self-study activities, guided self-study activities, test	Participation in the discussion, test, practical skills assessment (CAS)	
Learning outcomes 1-7			Final exam (FAS)	

<p><b>Assessment</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>30% Participation in the discussion</p> <p>20% Participation in the business play</p> <p>20% Case study presentation</p> <p>10% Essay (written)</p> <p>20% Presentation (oral, multimedia)</p>
<p><b>Contents</b></p>
<p><b>Thematic structure of the course:</b></p> <p><b>Module 1. The essence and organization of international public relations. Methods and “technologies” of international public relations</b></p> <p>1. The essence and major functions of international public relations. History of international public relations.</p> <p>2. Organization of international public relations: objects, subjects, major functions.</p> <p>3. IPR-campaigns.</p> <p>4. Methods and “technologies” of international public relations.</p> <p>5. Image-building and branding in the structure of international public relations.</p> <p><b>Module 2. Main fields of international public relations</b></p> <p>6. International public relations in business and marketing.</p> <p>7. Public relations in international politics.</p> <p>8. International public relations and lobbying.</p> <p>9. Public relations and international crises.</p>
<p><b>Literature</b></p>
<p><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <p>1. Прошин Д.В. Паблик рилейшнз в международных отношениях: Конспект лекций [Текст] / Д.В. Прошин. – Д.: Издательство Днепропетровского университета экономики и права, 2005. – 95 с.</p> <p>2. Формування позитивного міжнародного іміджу країни як засобу посилення конкурентоспроможності [Електронний ресурс] / Л. В. Новікова, Л. О. Чернишова // Бізнес Інформ. - 2017. - № 11. - С. 30-35.</p> <p>3. Каращук О. Моніторинг відкритих зарубіжних джерел інформації як перспективний засіб оцінювання іміджу країни [Електронний ресурс] / О. Каращук // Наукові праці Національної бібліотеки України імені В. І. Вернадського. - 2019. - Вип. 52. - С. 215-226.</p> <p>4. Бугар А. А. Нові технології в дипломатії: вплив інновацій та комунікацій на ефективну міжнародну політику і побудову іміджу країни [Електронний ресурс] / А. А. Бугар // Гілея: науковий вісник. - 2018. - Вип. 133. - С. 219-222.</p> <p>5. Євтушенко В. А. Вплив міжнародного туризму на економічний розвиток та імідж окремої країни [Електронний ресурс] / В. А. Євтушенко, М. С. Рахман, Д. В. Мангушев // Проблеми економіки. - 2017. - № 2. - С. 26-34.</p> <p style="text-align: center;"><b>Recommended reading</b></p> <p>1. Ключник Р.М. Passive Voice в англomовних ЗМІ: лінгводидактичний аспект / Р.М. Ключник // Сучасна вища освіта: перспективні та пріоритетні напрями наукових досліджень: Міжнародна науково-практична конференція студентів, аспірантів та науковців: тези доповідей, Дніпро, 19 березня 2020 р. – Дніпро: Університет імені Альфреда Нобеля, 2020. – С. 124-125.</p> <p>2. Kliuchnyk R. (2019). Natural and socio-cultural factors in country image formation. Journal</p>



of Modern Economic Research, 1(3), 17-28.

3. Wirthlin A. The Public Relations Book [Electronic resource]. – Available at: : [http://saigon.titocovn.com/sites/default/files/Files/2013/06/w5/PublicRelationsBook\\_0.pdf](http://saigon.titocovn.com/sites/default/files/Files/2013/06/w5/PublicRelationsBook_0.pdf)

*Language of teaching English*

**Compulsory reading**

1. Kliuchnyk, R. (2019). Natural and socio-cultural factors in country image formation. Journal of Modern Economic Research, 1(3), 17-28.

2. Sriramesh K., Verčič D. Global Public Relations Handbook: Theory, Research, and Practice. Available at: : <https://meistra.files.wordpress.com/2014/10/krishnamurthy-sriramesh-dejan-vercic-the-global-public-relations-handbook-revised-and-expanded-edition-theory-research-and-practice-communication-routledge-hardcover-2009.pdf>

3. Country Brand Index 201415 (2015). Available at: <https://www.futurebrand.com/uploads/CountryBrandIndex201415.pdf>

4. Odinokova, T. (2019). Tourism cluster as a form of innovation activity / T. Odinokova // Economics. Ecology. Society, Vol. 3, No. 2, 1–11.

5. Public Relations Handbook. Available at: [https://www.na.org/admin/include/spaw2/uploads/pdf/handbooks/PR-Handbook\\_2010.pdf](https://www.na.org/admin/include/spaw2/uploads/pdf/handbooks/PR-Handbook_2010.pdf)

**Recommended reading**

1. Immigration: No visas for low-skilled workers, government says. Available at: <https://www.bbc.com/news/uk-politics-51550421>

2. Wirthlin A. The Public Relations Book. Available at: [http://saigon.titocovn.com/sites/default/files/Files/2013/06/w5/PublicRelationsBook\\_0.pdf](http://saigon.titocovn.com/sites/default/files/Files/2013/06/w5/PublicRelationsBook_0.pdf)

<b>WORLD ECONOMIC SITUATION</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	5/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to develop a system of knowledge about main factors and trends of international economic life in the modern world including political, ecological and cultural ones.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) highlight political, economic and cultural peculiarities of the modern world.		Lecture, seminars, discussion		Participation in the discussion (CAS)
2) point out the influence of globalization on the world economy		Seminars, self-study activity		Participation in the role play (CAS)
3) analyse the role of transnational corporations in modern economy		Lecture, seminars Internet search, self-study activities		Essay, test (CAS)
4) evaluate the influence of International Monetary Fund on economy		Problem lecture, discussion		Essay, test (CAS) Presentation (CAS)
5) highlight the modern global problems		Problem lecture, case study in small groups		Participation in the discussion, test (CAS)
6) consider the global economic situation after COVID-19		Problem lecture, discussion		Peer small group presentation (CAS)
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
30% Participation in the discussion				
20% Participation in the business play				
20% Case study presentation				
10% Essay (written)				
20% Presentation (oral, multimedia)				
<b>Contents</b>				
<b>Thematic structure of the course:</b>				

1. Political, economic and cultural peculiarities of the modern world
2. Globalization and its influence on economy
3. The role of transnational corporations in modern economy
4. International Monetary Fund and its influence on economy
5. Modern global problems
6. Poverty and world economy
7. Global economy after COVID-19

### Literature

#### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Економічна динаміка в нових геостратегічних реаліях: монографія [Електронне видання] / за ред. доктора економічних наук, професора А.О. Задої. – Дніпро: Університет імені Альфреда Нобеля, 2020. – 235 с.
2. Ключник Р.М. Міграційна політика Великої Британії: основні тенденції / Р.М. Ключник // Соціально-політичні проблеми сучасності: V Всеукраїнська наукова конференція студентів і молодих вчених: тези доповідей, Дніпро, 20 березня 2020 р. – Дніпро: Університет імені Альфреда Нобеля, 2020. – С. 81-83.
3. Ключник Р.М. Глобальні проблеми сучасності: економічний вимір / Р.М. Ключник // Академічний огляд. – 2020. – № 1 (52). – С. 5-12.
4. Global Multidimensional Poverty Index 2018: The Most Detailed Picture To Date of the World's Poorest People [Електронний ресурс] / Oxford Poverty and Human Development Initiative (2018), University of Oxford, UK. – Режим доступу: [https://ophi.org.uk/wp-content/uploads/G-MPI\\_2018\\_2ed\\_web.pdf](https://ophi.org.uk/wp-content/uploads/G-MPI_2018_2ed_web.pdf)

#### **Recommended reading**

1. Харун О.А. Економічна глобалізація як інструмент вирішення глобальних проблем людства / О.А. Харун, М.В. Кошівська // Східна Європа: економіка, бізнес та управління. – 2017. – Вип. 6 (11). – С. 25–29.
2. Смоленцева Е.В. Бедность как мировая проблема: оценка современного состояния / Е.В. Смоленцева // Московский экономический журнал. – 2019. – № 6. – С. 87–102.
3. Трифонов Д.С. Глобализация: сущность и современные тенденции развития / Д.С. Трифонов // Вестник Московского университета. Серия 6. «Экономика». – 2016. – № 5. – С. 26–38.
4. Gunarathne A.D.N. Assessing the impact of eco-innovations through sustainability indicators: the case of the commercial tea plantation industry in Sri Lanka / A.D. Gunarathne, H.M. Peiris // Asian Journal of Sustainability and Social Responsibility. – 2017. – Т. 2, № 1. – С. 41–58.

#### *Language of teaching English*

#### **Compulsory reading**

1. Andrée B.P.J. (2019). Revisiting the relation between economic growth and the environment; a global assessment of deforestation, pollution and carbon emission / B.P.J. Andrée, A. Chamorro, Ph. Spencer, E. Koomen, H. Dogo, Renewable and Sustainable Energy Reviews, Vol. 114. P. 1–16
2. Horbach J. (2016), Empirical determinants of eco-innovation in European countries using the community innovation survey, Environmental Innovation and Societal Transitions, T. 19, C. 1–14.
3. Gunarathne A.D.N. (2017), Assessing the impact of eco-innovations through sustainability indicators: the case of the commercial tea plantation industry in Sri Lanka / A.D. Gunarathne, H.M.

Peiris, Asian Journal of Sustainability and Social Responsibility, Т. 2, № 1, С. 41–58.

4. Zadoia A. (2015), Economies of the Visegrad countries: Comparative analysis, Академічний огляд, № 1 (42), С. 153–159.

#### **Recommended reading**

1. The World Cities in 2018. Data Booklet / The United Nations. Available at: [https://www.un.org/en/events/citiesday/assets/pdf/the\\_worlds\\_cities\\_in\\_2018\\_data\\_booklet.pdf](https://www.un.org/en/events/citiesday/assets/pdf/the_worlds_cities_in_2018_data_booklet.pdf)

2. The world's top innovators. Available at: <https://www.globalinnovationindex.org/userfiles/file/GII-2007-Report.pdf>.

3. Quak E.-J. The effects economic integration of migrants have on the economy of host countries / E.-J. Quak // K4D Helpdesk Report. Brighton, UK: Institute of Development Studies. Available at: [https://assets.publishing.service.gov.uk/media/5d41b51e40f0b60a85e75468/571\\_Economic\\_Impacts\\_International\\_Migration\\_Host\\_Countries.pdf](https://assets.publishing.service.gov.uk/media/5d41b51e40f0b60a85e75468/571_Economic_Impacts_International_Migration_Host_Countries.pdf)

<b>TRANSNATIONALIZATION OF THE WORLD ECONOMY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	6/11 weeks, 44 hours in class	5 / Elective	Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 hrs. lectures, 22 hrs. seminars/practical, 106 hrs. self-study time)
<b>Course aims:</b> The course is aimed at helping students learn the basic features, functions, principles of activation of multinational enterprises, their relationship with the world market, as well as to acquire practical skills in analyzing the activities of modern multinational corporations and their financial results.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On the completion of the course, students will be able to:				
1. Has advanced knowledge of different types and relevant elements of structures and economic institutions, the relationship between them, the changes that occur in them;		Lecture, seminar, discussion based on lecture materials and studied literature sources		Participation in the discussion, oral answers to questions, test (CAS)
2. Understands the effects of economic change at the national, international and intercultural levels, has in-depth knowledge of economic structures and institutions;		Lecture, seminar, discussion, independent work		Participation in the discussion, test, analysis of factual data and their interpretation (CAS)
3. Has in-depth knowledge of rules and standards (legal, organizational, ethics), structure and organization of economic institutions (in particular, those operating in the international market);		Lecture, seminar, discussion, performance of individual tasks, independent work		Participation in discussions, essay writing (CAS)
4. Understands the nature of transnational corporations, their impact on the world economy;		Lecture, practical classes, workshop		Presentation and defense of individual assignments (CAS)
5. Has in-depth knowledge of the legal, cultural and financial conditions associated with the implementation of economic and international activities;		Problem lecture, self-study activities, brainstorming		Peer small group presentation, test (CAS)
6. Confidently uses the basic rules, procedures, standards governing international economic activity, in order to solve specific problems that arise in international cooperation;		Lecture, business game, practical classes		Participation in the discussion, test, defense of individual tasks, analysis of situations(CAS)
7. Can correctly interpret economic phenomena, major problems and processes of		Lecture, seminar, discussion, independent		Participation in discussion, essay, test,

<p>the modern global economy;</p> <p>8. Can work in a team, including performing various roles, has organizational skills that allow you to organize and perform professional tasks;</p> <p>9. Able to communicate correctly with the environment, set priorities for tasks, be responsible for actions and decisions;</p> <p>10. Is able to work independently with monographic, reference and encyclopedic, statistical, electronic sources of socio-economic orientation;</p> <p>Learning outcomes 1-10</p>	<p>work</p> <p>Lecture, practical classes, workshop</p> <p>Problem lecture, self-study activities</p> <p>Lecture, business game, practical classes</p>	<p>defense of individual tasks (CAS)</p> <p>Group discussions, role play, modular control work (CAS)</p> <p>Participation in discussions, essay writing (CAS)</p> <p>Presentation and defense of individual assignments (CAS)</p> <p>Mid-term control (CAS)</p>
<p><b>Assessment</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment: (offset)</b></p> <p>30% Participation in the discussion</p> <p>20% Participation in the business play</p> <p>20% Case study presentation</p> <p>10% Essay (written)</p> <p>20% Mid-term control (oral, multimedia)</p>		
<p><b>Contents</b></p>		
<p><b>Content module 1.</b></p> <p>Transnational corporations as a subject of the world economy, international economic relations and international business.</p> <p>Economic nature and historical aspect of development of transnational corporations.</p> <p>Foreign economic expansion of TNCs and state methods of regulation. Supranational regulation of TNCs.</p> <p>Financial and economic mechanisms of functioning multinational corporations.</p> <p><b>Content module 2.</b></p> <p>Features of activity management multinational company.</p> <p>Transnational corporations in the system of modern international investment.</p> <p>Socio-economic factors and consequences of TNCs.</p>		
<p style="text-align: center;"><b>Literature</b></p> <p style="text-align: center;"><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <ol style="list-style-type: none"> <li>1. Транснаціоналізація світової економіки [Електронний ресурс] / Е.М. Лимонова, С.В. Кузьмінов, Г.Я. Глуха, І.С. Шкура. – Дніпро: Університет імені Альфреда Нобеля, 2019. – 137 с.</li> <li>2. Рокоча В. Транснаціональні корпорації: навчальний посібник [Текст] / В. Рокоча, О. Плотніков, В. Новицький та інші. – К.: Таксон, 2008. – 304 с. (базовий підручник) – 5 примірників.</li> <li>3. Войтко С.В. Транснаціональні корпорації: навчальний посібник / С.В. Войтко, О.А. Гавриш, О.О. Корогодова, Т.Є. Моїсеєнко. – К., 2016. – 208 с.</li> <li>4. Транснаціональні корпорації: навчальний посібник / Рогач О.І. – К.: КНУТШ, 2014. – 400с.</li> <li>5. Якубовський С. О. Транснаціональні корпорації: особливості інвестиційної діяльності: [навч. посіб.] / Якубовський С. О., Козак Ю. Г., Логвинова Л. – К. : Центр учбової літератури,</li> </ol>		

2015. – 472 с.

6. Глобальна економіка: підручник / за заг. ред. Д. Г. Лук'яненко, А. М. Поручник. – К.: КНЕУ, 2015. -588с.

7. Козак Ю. Г. Міжнародна економіка: [навч. посіб.] / Козак Ю.Г. Видання 2-ге перероб. та доп. - К.: Центр учбової літератури, 2008. - 1118 с.

#### **Recommended reading**

1. Фомишин С.В. Международные экономические отношения на рубеже тысячелетий: Учебное пособие [Текст] / С.В. Комишин. – Херсон: Олди-плюс, 2009. – 243с.

2. Мировая экономика и международные отношения. Ежемесячный журнал.

3. Транснаціональні корпорації: навчальний посібник / Шкурупій О. В. – К.: Таксон, 2014. – 256с.

4. Транснаціональні корпорації: підручник / Лук'яненко Д.Г., Макогон Ю.В., Орехова Т.В., Фролова Т.О. та ін. – Д.: «Современная печать», 2013. – 633 с.

5. Герасимчук В. Г. Міжнародна економіка: [навч. посіб.] / Герасимчук В. Г., Войтко С.В.– К.: Знання, 2009. – 302 с.

6. Семенов К.А. Международные экономические отношения: курс лекций [Текст] / К.А. Семенов– М.: Гардарики, 2010. – 456с.

7. Статистичний довідник України [Електронний ресурс]/ Режим доступу: <http://www.ukrstat.gov.ua/> - вільний. Заголовок з екрану. – Мова укр.

8. Lundan S. Transnational Corporations and Transnational Governance / S. Lundan. - Palgrave Macmillan UK, 2015. – 399 p.

*Language of teaching English*

#### **Compulsory reading**

1. Marcel Kordos, Sergej Vojtovic (2016) Transnational corporations in the global world economic environment. Procedia - Social and Behavioral Sciences 230, pp.150 – 158.

2. Kozul Richard, Rowthorn Robert (1998). Transnational Corporations and the Global Economy, USA, The United Nations University, 431 p.

3.

#### **Recommended reading**

1. Lundan S. (2015). Transnational Corporations and Transnational Governance, Palgrave Macmillan UK, 399 p.

2. Central Intelligence Agency. The World Factbook. Available at: <https://www.cia.gov/library/publications/the-world-factbook/geos/up.html#top>

<b>HISTORY OF INTERNATIONAL ECONOMIC RELATIONS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	6/11 weeks, 44 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 hrs. lectures, 22 hrs. seminars/practicals, 106 hrs. self-study time)
<b>Course aims:</b> The course's aim is to develop a system of knowledge about history of international economic relations, especially during the 20 <sup>th</sup> and the 21 <sup>st</sup> centuries taking into consideration the role of international organizations.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On the completion of the course, students will be able to:				
1) highlight the main stages of formation and development of international economic relations;		Lecture, seminars, discussion	Participation in the discussion (CAS)	
2) point out the common legal problems faced by economic institutions;		Role play	Participation in the role play (CAS)	
3) analyse the development of international economics before globalization;		Seminars, self-study activity	Essay, test (CAS)	
4) evaluate the influence of technical development on international economic relations;		Lecture, seminars	Essay, test (CAS)	
5) describe the modern stage of international economic relations;		Internet search, self-study activities	Presentation (CAS)	
6) evaluate the role of international organizations in modern economic relations;		Problem lecture, discussion	Participation in the discussion, test (CAS)	
7) characterize current mechanism for cooperation between non-governmental and intergovernmental organizations.		Problem lecture, case study in small groups	Peer small group presentation (CAS)	
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
30% Participation in the discussion				
20% Participation in the business play				
20% Case study presentation				
10% Essay (written)				
20% Presentation (oral, multimedia)				
<b>Contents</b>				
1) The main stages of formation and development of international economic relations;				
2) Common legal problems faced by economic institutions;				
3) The development of international economics before globalization;				
4) The influence of technical development on international economic relations;				



- 5) The modern stage of international economic relations;
- 6) The role of international organizations in modern economic relations;
- 7) Cooperation between non-governmental and intergovernmental organizations.

### Literature

#### *Language of teaching Ukrainian*

##### **Compulsory reading**

1. Мальська М. П. Основи європейської інтеграції [текст] підручник. /М. П. Мальська, Н. В. Антонюк – К.: «Центр учбової літератури», 2015 – 320 с.
2. Європейська інтеграція [текст] навч. посіб. / за ред. М. І. Макаренка, Л. І. Хомутенко. – К.: «Центр учбової літератури», 2014. – 344 с.
3. Камінська І. В. Історіографія ідей європейської інтеграції та їх вплив на формування судової системи ЄС [Електронний ресурс] / І. В. Камінська // Бюлетень Мін'юсту України. - 2019. - № 12. - С. 34-40.

##### **Recommended reading**

1. Манаєнко І.М. Динамізм розвитку країн Бенілюксу в умовах європейських трансформацій / Науковий вісник Ужгородського національного університету. Серія: Міжнародні економічні відносини та світове господарство Випуск №8/2016 Ужгород-2016. – С. 9 – 12.
2. The historical development of European integration (2018). Available at: [http://www.europarl.europa.eu/RegData/etudes/PERI/2018/618969/IPOL\\_PERI\(2018\)618969\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/PERI/2018/618969/IPOL_PERI(2018)618969_EN.pdf)
3. World economy at risk of another financial crash, says IMF (2018). The Guardian. Available at: <https://www.theguardian.com/business/2018/oct/03/world-economy-at-risk-of-another-financial-crash-says-imf>

#### *Language of teaching English*

##### **Compulsory reading**

1. Mostova A., Kliuchnyk R. (2019). Development of the Balanced Scorecard for the State's Strategy of Food Security. *Espacios*, Vol. 40. No. 44. P. 6. Available at: <http://www.revistaespacios.com/a19v40n44/19404406.html>
2. Brito Bastos, R.M. (2017). The surprising success of the Finnish educational system in a global scenario of commodified education / R.M. Brito Bastos, *Revista Brasileira de Educação*, V. 22, No. 70. – P. 802-825.
3. Thackeray, David (2019). *Forging a British world of trade: culture, ethnicity, and market in the Empire-Commonwealth, 1880–1975*, Oxford: Oxford University Press, Pp. xv+230

##### **Recommended reading**

1. Immigration: firms will need to train more UK workers, says Priti Patel. The Guardian. Available: <https://www.theguardian.com/uk-news/2020/feb/19/immigration-firms-will-need-to-train-more-uk-workers-says-priti-patel>
2. Ferreira C., Turcu C. (2019). Recent challenges of the European integration: an introduction (2019). *International Economics and Economic Policy*. Volume 16, pages 463–465
3. Odinkova T. (2019). Tourism cluster as a form of innovation activity / T. Odinkova // *Economics. Ecology. Socium*. – 2019. – Vol. 3, No. 2. – P. 1-11

<b>INTERNATIONAL BANKING</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	6/11 weeks, 44 hours in class	5 / Elective	Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 hrs. lectures, 22 hrs. seminars/practicals, 106 hrs. self-study time)
<b>Course aims:</b> The objective of the course is to form in students a system of knowledge on the theory and methodology of international banking, main problems and processes occurring in international settlement.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On the completion of the course, students will be able to:				
- demonstrate broad knowledge and understanding of the various types of banks, of the services they offer on international market		Lectures, seminars, and essay based on lectures material and students' reading.		Participation in the discussion, oral answers to questions, essay (CAS)
- formulate and make management decisions based on a systematic assessment of the principles of functioning of the world financial markets, infrastructure of international banking systems		Interactive lectures, seminars using imitation methods of studying, role play		Participation in the discussion, role play (CAS)
- analyze the international financial environment in which banks operate and evaluate the factors that influence the change in the components of traditional services that banks provide to their clients		Case-study, discussions student reports on their individual and group assignments, brainstorming		Mini cases in small groups, presentations of assignments (CAS)
- use modern methods, principles and procedures of international payments, including financial technological tools		Seminars, calculative tasks, business play		Participation in the discussion, business play, solving of calculative tasks (CAS)
Learning outcomes (1-4)				Mid-term control: written tests, mini case (CAS)
<b>Assessment</b> <b>Final grade (final assessment) as a result of 100% continuous assessment:</b> 30% Participation in the discussion 20% Participation in the business play/role play 20% Case study presentation 10% Essay (written) 20% Presentation (oral, multimedia)				
<b>Contents</b>				
Topic 1. An overview of the changing financial services sector and international banking Topic 2. The impact of government policy and regulation on the financial-services industry				

- Topic 3. The organization and structure of banking and the financial services industry  
 Topic 4. The financial statements of banks. Measuring and evaluating the performance of banks  
 Topic 5. Fundamentals of International Settlements.  
 Topic 6. Digitization and Fintech in international banking  
 Topic 7. Risk management in international banking

### Literature

#### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Міжнародні фінанси: навч. посіб. / [І.І.Д'яконова, М.І.Макаренко, Ф.О. Журавка та ін.]; за ред.. М.І. Макаренка та І.І. Д'яконової. – К.: «Центр учбової літератури», 2013. – 548 с.
2. Д'яконова, І.І. Дослідження оцінки рівня фінансової стабільності, як складового елементу механізму державного регулювання банківської системи / І.І. Д'яконова, Є.Ю. Мордань // Бізнес Інформ. – 2015. – №1. – С. 302-307. 6

#### **Recommended reading**

1. Д'яконова, І.І. Сучасний стан та перспективи колаборації банків та FINTECH / - Д'яконова, І.І., Павленко Л., Криклій О. С // Проблеми і перспективи економіки та управління: науковий журнал / Чернігів. нац. технол. ун-т. – Чернігів: ЧНТУ, 2019. – № 1 (17). – 286 с. [Електронний ресурс]. – Режим доступу: <http://ir.stu.cn.ua/handle/123456789/18051>
2. ФІНТЕХ В УКРАЇНІ: тенденції, огляд ринку та каталог. Проект USAID «Трансформація фінансового сектору». [Електронний ресурс]. – Режим доступу: <http://www.fst-ua.info/ua/>
3. І. Шкура Влияние финансового кризиса на банковскую систему Украины// Українська академія банківської справи Національного банку України. - 2011 [Електронний ресурс]. – Режим доступу: <http://essuir.sumdu.edu.ua/handle/123456789/62265>
4. International banking and financial market development Available at: [https://www.bis.org/publ/r\\_qt0002.pdf](https://www.bis.org/publ/r_qt0002.pdf)

#### *Language of teaching English*

#### **Compulsory reading**

1. International banking and financial market development Available at: [https://www.bis.org/publ/r\\_qt0002.pdf](https://www.bis.org/publ/r_qt0002.pdf)
2. Luc Laeven and Fabian Valencia I Systemic Banking Crises Revisited, MF Working Paper, September 2018. Available at: [https://www.elibrary.imf.org/doc/IMF001/25472-9781484376379/25472-9781484376379/Other\\_formats/Source\\_PDF/25472-9781484377048.pdf](https://www.elibrary.imf.org/doc/IMF001/25472-9781484376379/25472-9781484376379/Other_formats/Source_PDF/25472-9781484377048.pdf)
3. Handbook of International Banking. Available at: <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.473.2922&rep=rep1&type=pdf>
4. Szulczyk Kenneth R. (2014) Money, Banking, and International Finance 2nd Ed. — CreateSpace Independent Publishing Platform, 291 p.

#### **Recommended reading**

1. D'yakonova, I. (2018). Estimation of Fintech market in Ukraine in terms of Global development of financial and banking systems, J. Haber, I. D'yakonova, A. Milchakova, Public and Municipal Finance. Sumy: Business Perspectives, Vol. 2, P. 14-23.
2. I. Shkura, B. (2011). Peitsch Assessing Ukrainian banking performance before and after the crisis// Journal of Entrepreneurship, Management and Innovation, Vol.7, pp. 29-42. Available at: [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2011678](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2011678)

<b>ACCOUNTING IN FOREIGN COUNTRIES</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian , English	7/14 weeks, 42 hours in class/	5 / Elective	Valentyna Shevchenko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students to develop integrative knowledge and skills in addressing the complex and interdisciplinary nature of international accounting, to ensure policy compliance, and to evaluate its managerial impact on business.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) efficiently handle accounting on the basis of international accounting standards;		Interactive lecture, practical classes, case study in small groups	Participation in the discussion, case study presentation (CAS)	
2) process and use registration information in company management;		Lecture, practical classes, work in pairs to solve problems	Participation in the discussion, solving problems, peer small group presentation (CAS)	
3) make the international financial statements of the enterprises.		Lecture, Internet search, self-study activities, panel discussion, practical classes	Explanation solving problems, report (CAS)	
4) integrate his knowledge into the current international business environment with an ability to understand the various cultural effects on international business;		Lecture, practical classes, panel discussion, solving calculative tasks	Participation in the discussion, self-study results' presentation (CAS)	
5) effectively use accounting data to communicate meaningful information, detected problems and their solutions to professionals and non-professionals in diverse business contexts.		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, self-study results' presentation (CAS)	
Learning outcomes 1-3			Mid-term control: tests, mini case (CAS)	
Learning outcomes 1-5			Final exam (FAS)	
<b>Assessment</b> <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b> <b>40% Final exam (2 sets of written assignments, each assignment includes 1 essays and 1 mini case)</b> <b>60% Continuous assessment:</b> 10% Participation in the discussion / workshop 10% Case study 40% Mid-term control (practical task, essay)				
<b>Contents</b>				

**Thematic structure of the course:**

- 1) Accounting as an information system. Financial and management accounting
- 2) Basic international principles of financial accounting.
- 3) Accounts, their classification according to the main elements of the accounting (balance) equations.
- 4) The chart of accounts of foreign countries
- 5) A typical method of recording business transactions recording is used in foreign countries. 6) Summary logbooks
- 7) Cost accounting resources. Accounting for resource stocks
- 8) Fundamentals of international accounting standards non-current assets
- 9) Basics of financial analysis. The system of financial ratios and audit information base
- 10) Regulations of accounting in Western Europe countries.
- 11) Accounting profession in the USA.
- 12) Training of accountants. Industrial and public accounting.

**Literature***Language of teaching Ukrainian***Compulsory reading**

1. Воронко Р.М. Облік у зарубіжних країнах: навч. посіб. / Р.М. Воронко. – К.: Кондор, 2011. – 744 с.
2. Єфіменко В.І. Облік у зарубіжних країнах: підручник / В.І. Єфіменко, Л.І. Лук'яненко, О.В.Небильцова, А.В.Максименко; за заг. ред. проф. В.І. Єфіменка. – К.: КНЕУ, 2013. – 331 с.

**Recommended reading**

1. Воронко Р.М., Міжнародні системи обліку і звітності та аудиту: Навчальний посібник / Р.М. Воронко, К.І. Редченко, І.Г. Благуш. – Львів: “Магнолія-2006”, 2011. – 522 с.
2. Бондар М.І., Облік у зарубіжних країнах: навч. посібник / М.І. Бондар, Ю.А. Верига, С.І. Мельник, Н.В. Хоменко. – К.: Центр учбової літератури, 2013. – 216 с.
3. Accounting in Foreign Countries: course book / V.M. Shevchenko. – Dnipropetrovs'k: Alfred Nobel University Dnipropetrovs'k, 2014. – 108 p.

*Language of teaching English***Compulsory reading**

1. International Accounting Standards (IAS)
2. International Financial Reporting Standards (IFRS)
3. Shevchenko V. (2014) Accounting in Foreign Countries: Course Book, Alfred Nobel University, Dnipropetrovsk. Eng.

**Recommended reading**

1. International Financial Reporting by Marco Mongiollo, 2009.
2. Accounting Cycle by Larry M. Walther, Christopher J. Skousen, 2009.
3. Using Accounting Information by Larry M. Walther, Christopher J. Skousen, 2009.
4. Using Accounting Information Exercises I by Larry M. Walther, Christopher J. Skousen, 2011.
5. Managerial and Cost Accounting Information by Christopher J. Skousen, Larry M. Walther, 2009.
6. Managerial and Cost Accounting Information Exercises II by Christopher J. Skousen, Larry M. Walther, 2011.
7. Introduction to Managerial Accounting by Larry M. Walther, Christopher J. Skousen, 2010.
8. Analytics for Managerial Decision Making by Larry M. Walther, Christopher J. Skousen, 2010.

<b>METHODOLOGY OF INTERNATIONAL MARKET RESEARCH</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	7/14 weeks, 42 hours in class	5 / Elective	Alisa Magdich, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 hrs. lectures, 14 hrs. seminars/practicals, 108 hrs. self-study time)
<b>Course aims:</b> The course helps students understand the full process of research from beginning to end. It offers an engaging learning experience through interactive exercises and continuous feedback, so participants can gauge their progress throughout the course.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On the completion of the course, students will be able to:				
1) discuss the scope and managerial importance of the international market research and its role in the development of marketing strategy		Lecture, practical classes, discussion, quiz		Participation in the discussion, quiz, test (CAS)
2) provide a detailed overview of the stages in the international market research process		Lecture, composing and solving, crossword puzzles		Peer small group presentation (CAS)
3) develop research questions and objectives that can be addressed in a research design		Lecture, practical classes, work in pairs to solve problems		Participation in the discussion, solving problems, test (CAS)
4) develop a market research design; including - identifying appropriate research approaches (from qualitative, survey, observation, and experimental research techniques) - preparing measurement instruments (including surveys and focus group outlines) - designing a sampling approach and sampling frame		Lecture, practical classes, workshop, self study, research on the topic of course paper		Peer small group presentation, test, essay (CAS)
5) manage the data collection process		Lecture, workshop, discussion, internet search		Solving problems, presentation (CAS)
6) use contemporary statistical packages to calculate and report descriptive statistics from quantitative data		Problem lecture, self-study activities, brainstorming		Participation in the discussion, test, essay (CAS)
7) interpret data analysis in the context of the identified business problem		Lecture, practical classes, workshop, self-study activities		Peer small group presentation, test (CAS)

8) communicate research results in written report and oral presentation formats	Lecture, business game, practical classes	Essay, test (CAS)
Learning outcomes 1-4 Learning outcomes 5-8		Mid-term control (CAS) Final assessment (FAS)
<p><b>Assessment</b>  <b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>  <b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)</b>  <b>60% Continuous assessment:</b>  15% Test (multiple choice, computer)  20% Essay (written)  10% Presentation (oral, multimedia)  15% Mid-term control (computer multiple choice tests, mini case)</p>		
<b>Contents</b>		
<p><b>Thematic structure of the course:</b>  <b>Module 1. Basic concepts and process of international marketing research</b>  Definition, principles, basic and applied research, limitation of international marketing research  International Marketing Research Management: importance, role of research in important areas, qualities of marketing research manager, organizing marketing research function, opting for outsourcing research service  International Marketing research process: formulating the research problem, choice of research design, determining sampling design and sampling size, evaluation and control of marketing research</p> <p><b>Module 2. Methods of international marketing research</b>  Scientific method, research design, types of research, and sources of experimental errors, criteria of research design  Designing the Questionnaire  Interviewing, Choices of Survey Method  Sampling in Market Research  Qualitative Market Research  Quantitative Data Collection Methods  Measurement and Questionnaire Design  Introduction to Data Analysis  Advanced Analytic Techniques  Working with Secondary Data: Syndicated and Big Data  Communicating Research Results</p> <p><b>Module 3. Global Market Research</b>  Emerging Methods and the Future of Market Research  Ethical and Legal Issues in Market Research</p>		
<b>Literature</b>		
<p><i>Language of teaching Ukrainian</i></p> <p style="text-align: center;"><b>Compulsory reading</b></p> <p>1. Жегус, О. В., &amp; Парцирна, Т. М. (2016). Маркетингові дослідження. Навчальний посібник.</p>		

2. Шлапак, Н. С., & Серкутан, Т. В. (2019). Використання новітніх технологій проведення маркетингових досліджень в глобалізованому економічному просторі.
3. Божук, С. Г. (2016). Маркетинговые исследования (pp. 280-280). Издательство Юрайт.

#### **Recommended reading**

1. Лилик, І. В., & Лылык, И. В. (2018). Ринок маркетингових досліджень в Україні 2017 рік: експертна оцінка та аналіз УАМ.
2. McQuarrie, E. F. (2015). The market research toolbox: a concise guide for beginners. Sage Publications
3. Тимохина, Г. С., & Куликова, Е. С. (2015). Маркетинговые исследования поведения глобальных потребителей. *Российское предпринимательство*, 16(15).
4. Агаларова, Е. Г., & Косинова, Е. А. (2015). Методологические основы маркетинговых исследований. *Международный журнал экспериментального образования*, (8-2), 275-275.

#### *Language of teaching English*

#### **Compulsory reading**

1. McQuarrie, E. F. (2015). The market research toolbox: a concise guide for beginners. Sage Publications.
2. Corti, L., Van den Eynden, V., Bishop, L., & Woollard, M. (2019). Managing and sharing research data: a guide to good practice. SAGE Publications Limited.

#### **Recommended reading**

1. Yallop, A. C., & Mowatt, S. (2016). Investigating Market Research Ethics: An empirical study of codes of ethics in practice and their effect on ethical behaviour. *International Journal of Market Research*, 58(3), 381-400.
2. Sarstedt, M., & Mooi, E. (2019). Introduction to market research. In *A Concise Guide to Market Research* (pp. 1-9). Springer, Berlin, Heidelberg.
3. Naous, D., & Legner, C. (2017, December). Leveraging market research techniques in IS—a review of conjoint analysis in IS research. In *Proceedings of the 38th International Conference on Information Systems (ICIS 2017)*.



<b>INTERNATIONAL ECONOMIC LAW</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian English	7/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
<b>Course aims:</b> The course's aim is to provide students with basic theoretical knowledge of institutions of international economic law and the experience of dispute settlement.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continous assessment CAS, final assessment FAS)</b>
On completion of the course, students will be able to:				
1) highlight the main stages of formation and development of international economic law		Lecture, seminars, discussion		Participation in the discussion (CAS)
2) point out the common legal problems faced by international institutions;		Seminars, self-study activity		Participation in the role play (CAS)
3) analyse the directions of cooperation between Ukraine and some international legal organizations;		Lecture, seminars		Essay, test (CAS)
4) evaluate the influence of international organizations on their members;		Internet search, self-study activities		Essay, test (CAS)
5) describe the start-up procedures in legal dimension		Problem lecture, discussion		Presentation (CAS)
6) consider international transport law;		Problem lecture, case study in small groups		Participation in the discussion, test (CAS)
7) evaluate the effectiveness of dispute settlements;		Problem lecture, discussion		Peer small group presentation (CAS) Final control (FAS)
Learning outcomes 1-7				
<b>Assessment</b>				
<b>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</b>				
<b>40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)</b>				
<b>60% Continuous assessment:</b>				
15% Test (multiple choice, computer)				
20% Essay (written)				
10% Presentation (oral, multimedia)				
15% Mid-term control (computer multiple choice tests, mini case)				

## Contents

### **Thematic structure of the course:**

1. Concept and subject of international economic law.
2. Principles of international economic law.
3. Transnational corporations.
4. International economic treaties.
5. Dispute settlements.
6. International trade law. WTO.
7. International aid law.
8. Diplomacy.

### **Literature**

#### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Мокрицька А. Б. Організаційне забезпечення протидії економічним правопорушенням [Електронний ресурс] / А. Б. Мокрицька, А. В. Петриків // Економіка. Фінанси. Право. - 2017. - № 11(3). - С. 31-36.
2. Аверіхіна Т. В. Управління логістичними ризиками при перевезенні вантажів морським транспортом [Електронний ресурс] / Т. В. Аверіхіна, М. М. Аверіхін // Економіка. Фінанси. Право. - 2018. - № 5. - С. 15-18.
3. Артеменко А. В. Удосконалення нормативно-правового регулювання питань здійснення процедур митного контролю та митного оформлення водних транспортних засобів та товарів, що переміщуються ними через державний кордон України [Електронний ресурс] / А. В. Артеменко // Митна безпека. - 2018. - Вип. 2. - С. 13-19. - Режим доступу: [http://nbuv.gov.ua/UJRN/cussec\\_2018\\_2\\_3](http://nbuv.gov.ua/UJRN/cussec_2018_2_3)

#### **Recommended reading**

1. Herdegen, M. Principles of International Economic Law, Oxford: Oxford University Press, 2013.
2. Von Glahn, G., Taulbee, J.L. Law Among Nations: An Introduction to Public International Law, London: Routledge, 2016.
3. McRae, D. International Economic Law and Public International Law: The Past and The Future. Journal of International Economic Law (2014), 17 (3): 627-638.
4. Cottier, T. The Common Law of International Trade and the Future of the World Trade Organization. Journal of International Economic Law (2015), 18 (1): 3-20.
5. Joseph, S. Human Rights and International Economic Law. European Yearbook of International Economic Law (2016), pp. 461-484.

#### *Language of teaching English*

#### **Compulsory reading**

1. Danas A.M. and other (2019). International Transportation Law. A year in review. An annual publication of ABA. Vol. 42. P 297-312.
2. Charnovitz, S. The Field of International Economic Law. Journal of International Economic Law (2014), 17 (3): 607-626.
3. Sauvant K.P. (2018). Emerging markets and the international investment law and policy regime. <http://ccsi.columbia.edu/files/2018/05/KPS-Emerging-markets-and-the-international-investment-law-and-policy-regime-for-Grosse-Meyer-May-26-2018.pdf>

#### **Recommended reading**

1. Herdegen, M. (2013). Principles of International Economic Law, Oxford: Oxford University Press.
2. Von Glahn, G., Taulbee, J.L. (2016). Law Among Nations: An Introduction to Public International Law, London: Routledge.
3. McRae, D. (2014). International Economic Law and Public International Law: The

Past and The Future. *Journal of International Economic Law*, 17 (3): 627-638.

4. Cottier, T. (2015). The Common Law of International Trade and the Future of the World Trade Organization. *Journal of International Economic Law*, 18 (1): 3-20.

5. Joseph, S. (2016). Human Rights and International Economic Law. *European Yearbook of International Economic Law*, pp. 461-484.

<b>INSTITUTIONS OF INTERNATIONAL ECONOMIC POLICY</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian English	8/8 weeks, 32 hours in class/	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (16 h. lectures, 16 h. seminars/practicals, 118 h. self-study time)
<b>Course aims:</b> The course's aim is to provide students with basic theoretical knowledge of institutions of international economic policy and their influence on economic relations.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the course, students will be able to:				
1) highlight the main institutions of formation and development of international economic policy.		Lecture, seminars, discussion	Participation in the discussion (CAS)	
2) point out the common legal problems faced by international economic institutions;		Seminars, self-study activity	Participation in the role play (CAS)	
3) analyse the directions of cooperation between Ukraine and some international legal organizations;		Lecture, seminars	Essay, test (CAS)	
4) evaluate the influence of international organizations on their members;		Internet search, self-study activities	Essay, test (CAS)	
5) describe the start-up procedures in legal dimension		Problem lecture, discussion	Presentation (CAS)	
6) consider international transport law;		Problem lecture, case study in small groups	Participation in the discussion, test (CAS)	
7) evaluate the effectiveness of dispute settlements;		Problem lecture, discussion	Peer small group presentation (CAS)	
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
30% Participation in the discussion				
20% Participation in the role play				
20% Case study presentation				
10% Essay (written)				
20% Presentation (oral, multimedia)				
<b>Contents</b>				
<b>Thematic structure of the course:</b>				
1. Concept and subject of international economic policy				
2. Principles of international economic policy.				
3. Transnational corporations.				

4. International economic treaties and institutions.
5. Dispute settlements and international economic institutions.
6. International trade law. WTO and GATT.
7. International Monetary Fund.

### **Literature**

#### *Language of teaching Ukrainian*

#### **Compulsory reading**

1. Штефан Н. М. Корикування інституційних диспропорцій України – запорука зміни її місця в перерозподілі світових економічних сил [Електронний ресурс] / Н. М. Штефан // Економічний простір. - 2019. - № 143. - С. 30-43.
2. Аверіхіна Т. В. Управління логістичними ризиками при перевезенні вантажів морським транспортом [Електронний ресурс] / Т. В. Аверіхіна, М. М. Аверіхін // Економіка. Фінанси. Право. - 2018. - № 5. - С. 15-18.
3. Артеменко А. В. Удосконалення нормативно-правового регулювання питань здійснення процедур митного контролю та митного оформлення водних транспортних засобів та товарів, що переміщуються ними через державний кордон України [Електронний ресурс] / А. В. Артеменко // Митна безпека. - 2018. - Вип. 2. - С. 13-19. - Режим доступу: [http://nbuv.gov.ua/UJRN/cussec\\_2018\\_2\\_3](http://nbuv.gov.ua/UJRN/cussec_2018_2_3)
4. Карапетян О. М. Інституційно-організаційне забезпечення фінансових розслідувань економічної злочинності в міжнародній практиці [Електронний ресурс] / О. М. Карапетян, Т. Ю. Скакун // Актуальні проблеми правознавства. - 2017. - Вип. 3. - С. 155-158.

#### **Recommended reading**

1. Herdegen, M. Principles of International Economic Law, Oxford: Oxford University Press, 2013.
2. Von Glahn, G., Taulbee, J.L. Law Among Nations: An Introduction to Public International Law, London: Routledge, 2016.
3. McRae, D. International Economic Law and Public International Law: The Past and The Future. Journal of International Economic Law (2014), 17 (3): 627-638.
4. Cottier, T. The Common Law of International Trade and the Future of the World Trade Organization. Journal of International Economic Law (2015), 18 (1): 3-20.
5. Joseph, S. Human Rights and International Economic Law. European Yearbook of International Economic Law (2016), pp. 461-484.

#### *Language of teaching English*

#### **Compulsory reading**

1. World Economic Situation and Prospects 2019. Available at: [https://www.un.org/development/desa/dpad/wp-content/uploads/sites/45/WESP2019\\_BOOK-web.pdf](https://www.un.org/development/desa/dpad/wp-content/uploads/sites/45/WESP2019_BOOK-web.pdf)
2. Danas A.M. and other (2019). International Transportation Law. A year in review. An annual publication of ABA. Vol. 42. P 297-312.
3. Charnovitz, S. The Field of International Economic Law. Journal of International Economic Law (2014), 17 (3): 607-626.
4. Sauvart K.P. (2018). Emerging markets and the international investment law and policy regime. Available at: <http://ccsi.columbia.edu/files/2018/05/KPS-Emerging-markets-and-the-international-investment-law-and-policy-regime-for-Grosse-Meyer-May-26-2018.pdf>

#### **Recommended reading**

1. Herdegen, M. (2013). Principles of International Economic Law, Oxford: Oxford University Press.
2. Von Glahn, G., Taulbee, J.L. (2016). Law Among Nations: An Introduction to Public International Law, London: Routledge.

3. McRae, D. (2014). International Economic Law and Public International Law: The Past and The Future. *Journal of International Economic Law*, 17 (3): 627-638.
4. Cottier, T. (2015). The Common Law of International Trade and the Future of the World Trade Organization. *Journal of International Economic Law*, 18 (1): 3-20.
5. Joseph, S. (2016). Human Rights and International Economic Law. *European Yearbook of International Economic Law*, pp. 461-484.

<b>INTERNATIONAL MANAGEMENT</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	8/14 weeks, 32 hours in class	5 / Elective	Hanna Mytrofanova, Doctor of science, Professor	150 hours (16 hrs. lectures, 16 hrs. seminars/practicals, 118 hrs. self-study time)
The aim of the discipline is to develop a system of theoretical knowledge and practical skills in management of international cooperation, effective implementation in these companies the managerial – planning, organization, communication, motivation, leadership, control functions.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>		<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On the completion of the course, students will be able to:				
1) apply modern methods and tools of key technological financial, trade and investment issues in international corporations solving;		Lecture, Interactive lecture, Practical classes, Debate, Panel discussion		Participation in the discussion, debates) Practical skills assessment (CAS)
2) use modern instruments of international management in Ukrainian companies;		Lecture, Case study discussion, Self-study activities		Essay, Case study presentation (CAS)
3) create and organize the effective work of international teams;		Role play, Workshop, Practical classes		Participation in the role play, Practical skills assessment (CAS)
4) introduce modern forms and methods of motivation in the context of multicultural environment;		Lecture, Role play, Case study in small groups, Quiz		Participation in the role play, Peer small group presentation, Student reports assessment (CAS)
5) develop the main ways of improvement of the social responsibility of international corporations		Problem lecture, Internet search, self-study activities		Participation in the role play, Peer small group presentation, Participation in the discussion, Oral answers to questions essay (CAS)
Learning outcomes 1-3				Mid-term control 1: mini case (CAS)
Learning outcomes 1-5				Mid-term control 2: mini case (CAS)
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
30% Participation in the discussion				
20% Participation in the role play				
20% Case study presentation				

10% Essay (written) 20% Presentation (oral, multimedia)
<b>Contents</b>
<p><b>Module 1. International Business and International Management</b></p> <p>1) Essence and features of International Management 2) Environment International Management 3) Strategic planning in international corporations 4) Decision-making in international corporations 5) Organizational development of international corporations</p> <p><b>Module 2. Practical aspects of International Management</b></p> <p>6) Human resources management in international corporations 7) Management and communication in international corporations 8) Ethics and social responsibility of multinational corporations 9) Financial management, monitoring and reporting of multinational corporations. 10) The investment, trade and technology policy of international corporations. 11) Becoming global management</p>
<b>Literature</b>
<i>Language of teaching Ukrainian</i>
<b>Compulsory reading</b>
<p>1. Міжнародний менеджмент [Текст]: підруч. для студентів ВНЗ / [С. О. Гуткевич та ін.]; за ред. д-ра екон. наук, проф. С. О. Гуткевич. - Харків: Діса плюс, 2014. - 526 с.</p> <p>2. Міжнародний менеджмент [Текст]: навч. посіб. / [Г. Я. Глуха та ін.]; Ун-т ім. Альфреда Нобеля. - Дніпро: Ун-т ім. Альфреда Нобеля, 2018. - 70 с.</p> <p>3. Міжнародний менеджмент інноваційної діяльності [Текст]: підручник / І. Г. Бабець, Ю. В. Полякова, О. А. Мокій; за заг. ред. д-ра екон. наук, доц. І. Г. Бабець, д-ра екон. наук, проф. А. І. Мокія; Запоріж. ін-т економіки та інформ. технологій, Львів. ін-т менеджменту. - Запоріжжя: Кругозір; Львів, 2016. – 493 с.</p> <p>4. Онищенко В.П. Міжнародний менеджмент [Текст]: навч. посіб. / В. П. Онищенко; Київ. нац. торг.-екон. ун-т. - Київ : Київ. нац. торг.-екон. ун-т, 2017. - 383 с.</p> <p>5. Міжнародний менеджмент [Текст]: навч. посіб. / О. Є. Кузьмін [та ін.]; Нац. ун-т "Львів. політехніка". - Львів: Растр-7, 2019. - 200 с.</p>
<b>Recommended reading</b>
<p>1. Міжнародний менеджмент [Текст]: навч. посіб. для студентів ВНЗ / [С. М. Синиця та ін.]; ДВНЗ "Прикарпат. нац. ун-т ім. Василя Стефаника". - Івано-Франківськ: ДВНЗ "Прикарпат. нац. ун-т ім. Василя Стефаника", 2014. - 335 с.</p> <p>2. Міжнародний менеджмент [Текст]: підруч. для студентів ВНЗ / [С. О. Гуткевич та ін.]; за ред. д-ра екон. наук, проф. С. О. Гуткевич. - Київ: Кафедра, 2015. - 526 с.</p> <p>3. Міжнародний менеджмент [Текст]: навч. посіб. / В. В. Рокоча, Б. М. Одягайло, В. І. Терехов; ВНЗ "Ун-т економіки та права "КРОК". - Київ: ВНЗ "Ун-т економіки та права "КРОК", 2016. - 170 с.</p> <p>4. Македон В.В. Міжнародний менеджмент. Підручник / Македон В.В. – Дн-ськ.: Дніпропетровський університет імені Альфреда Нобеля, 2013. – 616 с.</p> <p>5. Міжнародний менеджмент та логістика [Текст]: навч. посіб. / А. Бардась [та ін.]; Держ. ВНЗ Нац. гірн. ун-т. - Дніпро: Герда, 2016. - 294 с</p> <p>6. Міжнародний менеджмент: сучасні теорії та практики [Текст]: навч. посіб. / [Н. П. Мешко та ін.]; за заг. ред. д-ра екон. наук, проф. Н. П. Мешко; Дніпр. нац. ун-т ім. Олеса Гончара. - Дніпро: Літограф, 2018. - 375 с.</p>



7. Якокка Л. Карьера менеджера / Якокка Л. - М.: Прогресс, 1990. - 384 с.

8. John B. Cullen, K. Praveen Parboteeah (2014). *Multinational Management: A Strategic Approach*, Publisher: South-Western College, 696 p.

*Language of teaching English*

**Compulsory reading**

1. H. Deresky (2013). *International Management: Managing Across Borders and Cultures, Text and Cases*, Pearson; 8th Edition, 528 p.

2. Marquez Reiter, Rosina & Orthaber, Sara & Kadar, Daniel & Chavan, Meena. (2015). *International Management and Intercultural Communication, A Collection of Case Studies; Volumes 1 and 2*; Edited by Elizabeth Christopher.

**Recommended reading**

1. Formánková, Sylvie & Ubrežiová, Iveta. (2012). *International Management and Entrepreneurship*.

2. John B. Cullen, K. Praveen Parboteeah (2014). *Multinational Management: A Strategic Approach*, Publisher: South-Western College, 696 p.

3. W. Chan Kim, R. Mauborone (2015). *Blue Ocean Strategy, Expanded Edition: How to Create Uncontested Market Space and Make the Competition Irrelevant*, Harvard Business Review Press; Expanded edition, 320 p.

<b>INTERNATIONAL ORGANIZATIONS</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	8/8 weeks, 32 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (16 h. lectures, 16 h. seminars/practical, 118 h. self-study time)
<b>Course aims:</b> The course is geared towards helping students study the role of international organizations in the areas of international security and international political economy				
<b>Learning outcomes</b>  On completion of the course, students will be able to:		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
1) highlight the main stages of formation and development of international organizations; 2) point out the common legal problems faced by international institutions; 3) analyse the directions of cooperation between Ukraine and some international organizations; 4) evaluate the influence of international organizations on their members; 5) describe the start-up procedures for most international organizations; 6) typify international governmental and non-governmental organizations;  7) evaluate the effectiveness of activity of international organizations;  8) characterize current mechanism for cooperation between non-governmental and intergovernmental organizations.		Lecture, seminars, discussion Role play  Seminars, self-study activity  Lecture, seminars  Internet search, self-study activities Problem lecture, discussion  Problem lecture, case study in small groups  Problem lecture, discussion	Participation in the discussion (CAS) Participation in the role play (CAS) Essay, test (CAS)  Essay, test (CAS)  Presentation (CAS)  Participation in the discussion, test (CAS) Peer small group presentation (CAS)  Participation in the discussion, essay (CAS)	
<b>Assessment</b>				
<b>Final grade (final assessment) as a result of 100% continuous assessment:</b>				
20% Participation in the discussion				
10% Participation in the role play				
20% Test (multiple choice, computer)				
30% Essay (written)				
20% Presentation (oral, multimedia)				
<b>Contents</b>				
<b>Thematic structure of the course:</b>				

- 1) International organizations as a subject of the world economy and international relations;
- 2) The United Nations Organization;
- 3) International Monetary Fund;
- 4) NATO and its economic activity;
- 5) NAFTA and MERCOSUR;
- 6) The European Union and its place in the modern system of international relations;
- 7) ASEAN and OPEC.

### **Literature**

*Language of teaching Ukrainian*

#### **Compulsory reading**

1. Козак Ю.Г. Міжнародні організації: Навч. посібник [Текст] / Козак Ю.Г., Ковалевський В.В, Кутайна З та ін. - К.: ЦУЛ. 2007- 440 с.
2. Мальська М. П. Основи європейської інтеграції [текст] підручник. /М. П. Мальська, Н. В. Антонюк – К.: «Центр учбової літератури», 2015. – 320 с.
3. Європейська інтеграція [текст] навч. посіб. / за ред. М. І. Макаренка, Л. І. Хомутенко. – К.: «Центр учбової літератури», 2014. – 344 с.
4. Amerasinghe C.F. Principles of the Institutional Law of International Organizations. Cambridge (CUP, 2nd ed., 2005)
5. Економічна динаміка в нових геостратегічних реаліях: монографія [Електронне видання] / за ред. доктора економічних наук, професора А.О. Задоя. – Дніпро: Університет імені Альфреда Нобеля, 2020. – 235 с.
6. Жиленко К. М. Розвиток системи корпоративної соціальної відповідальності на основі глобального договору ООН [Електронний ресурс] / К. М. Жиленко // Науковий вісник Міжнародного гуманітарного університету. Серія : Економіка і менеджмент. - 2017. - Вип. 27(1). - С. 37-40.

#### **Recommended reading**

1. Степко О. М. Використання інформаційно-комунікативних стратегій ООН для покращення іміджу організації [Електронний ресурс] / О. М. Степко // Гілея: науковий вісник. - 2018. - Вип. 134. - С. 343-346.
2. Задоя А.О. Міжнародні інтеграційні та дезінтеграційні процеси: суперечливі наслідки / А.О. Задоя, А.П. Боцула // Академічний огляд. - 2017. - №1(46). - С.5-13.
3. Ключник Р. М. АСЕАН та міжнародна співпраця в Азійсько-Тихоокеанському регіоні / Р. М. Ключник // Гілея: науковий вісник. - 2015. - Вип. 95. - С. 423-426.
4. International Organizations: Politics, Law, Practice 2nd Edition Ian Hurd, Cambridge University, 2014.

*Language of teaching English*

#### **Compulsory reading**

1. European Integration: A Concise History Mark Gilbert, 2012.
2. International Organizations: Politics, Law, Practice 2nd Edition Ian Hurd, Cambridge University, 2014.
3. Zadoia, A., & Zadoia, O. (2019). Ukraine: difficult steps to Europe. Journal of Modern Economic Research, 1(4), 57-76.
4. World Trade Statistical Review 2019. Available at: [https://www.wto.org/english/res\\_e/statis\\_e/wts2019\\_e/wts2019\\_e.pdf](https://www.wto.org/english/res_e/statis_e/wts2019_e/wts2019_e.pdf)

### **Recommended reading**

1. C.F. Amerasinghe, Principles of the Institutional Law of International Organizations. Cambridge (CUP, 2nd ed., 2005)
2. Assessing NATO's Value (2019) / Congressional Research Service. Available at: <https://fas.org/sgp/crs/row/R45652.pdf>
3. Analysis of the agreement between the European Union and the Mercosur (2019). Available at: <https://www.annacavazzini.eu/wp-content/uploads/2020/01/Study-on-the-EU-Mercosur-agreement-09.01.2020-1.pdf>
4. Tamar Gutner. International Organizations in World Politics. American University, (SAGE, 2017)
5. The economic impact of NAFTA. Available at: [https://www.houstonhispanicchamber.com/assets/docs/NAFTA%20booklet\\_web.pdf](https://www.houstonhispanicchamber.com/assets/docs/NAFTA%20booklet_web.pdf)
6. Reformatting the European Integration Process: Opportunities and Risks for the Ukraine-EU Association / V. Sidenko (project manager) et al. – Kyiv: Zapovit Publishing House, 2019. – 228p.

**ENTERPRISE'S FOREIGN ECONOMIC ACTIVITY (OPERATIONS AND CONTRACTS)**

<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Course Coordinator</b>	<b>Student workload</b>
Ukrainian, English	8/8 weeks, 32 hours in class	5 / Elective	Hanna Mytrofanova, Doctor of science, Professor Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	150 hours (16 hrs. lectures, 16 hrs. seminars/practical, 118 hrs. self-study time)

The purpose of teaching this course is to acquire the skills of conducting business negotiations with foreign companies; formation of skills of realization of the basic foreign economic operations, the conclusion of the foreign economic contract.

<b>Learning outcomes</b>	<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>
On the completion of the course, students will be able to:		
1) to use methodological and methodical methods of pricing in the foreign economic activity of the enterprise; ability to use the basic terms of delivery "Incoterms-2020".	Lecture, seminars, discussions, solving calculative tasks, Tests	Participation in the discussion, quizzes (CAS)
2) ability to conduct economic analysis of foreign economic activity of the enterprise and apply risk reduction methods; assessment of the impact of foreign economic activity of the enterprise on its financial results	Lectures, practical classes, discussions, independent work, case studies	Participation in the discussion, making calculations and explanation of results, test (CAS)
3) development of a strategy for the company's entry into the international market; ability to use various forms of calculations in foreign economic activity and to document them; ability to assess the reliability and selection of a commercial bank for foreign trade.	Problem lecture, case study in small groups	Participation in the discussion, oral answers, Peer small group presentation (CAS)
4) ability to develop and conclude a foreign trade agreement (contract), take into account the peculiarities of transport conditions and ways to guarantee mutual settlements); ability to form packages of documents for the procedure of customs control and customs clearance of goods; understanding of ways to establish contacts with a potential client and the ability to prepare an offer.	Problem lecture, case study in small groups Self-study activities	Participation in the discussion, explanation of solving problems, Peer small group presentation (CAS)
5) skills to work autonomously and reflect through self-esteem, and to obtain and use relevant	Working with databases on the	Participation in the discussion, self-study

<p>information from relevant sources, such as textbooks, newspapers, websites, business journals and selected journals.</p> <p>Learning outcomes 1, 3, 5</p>	<p>Internet, self-study</p>	<p>results' presentation (CAS)</p> <p>Mid-term control, making calculations and explanation of results (CAS)</p>
<p><b>Assessment</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>20% Participation in the discussion</p> <p>10% Participation in the role play</p> <p>20% Test (multiple choice, computer)</p> <p>30% Essay (written)</p> <p>20% Presentation (oral, multimedia)</p>		
<p><b>Contents</b></p>		
<p><b>Thematic structure of the course:</b></p> <p>Strategies for entering the international market</p> <p>Forms of access of enterprises to foreign markets. Basic models of foreign economic activity of enterprises</p> <p>Trade and intermediary activities in foreign markets</p> <p>Pricing in foreign trade of the enterprise</p> <p>Economic analysis of foreign economic activity of enterprises</p> <p>Foreign trade agreement (contract)</p> <p>Customs control procedure and customs clearance of goods</p> <p>International settlements and banking services for foreign economic activity</p> <p>Transport support of foreign economic activity</p> <p>Insurance of foreign economic activity</p>		
<p><b>Literature</b></p>		
<p><i>Language of teaching Ukrainian</i></p>		
<p><b>Compulsory reading</b></p>		
<p>1. Козик В.В. Зовнішньоекономічні операції і контракти: Навч.посіб. – 2-ге вид., перероб. та доп. За ред. В.В. Козика, Л.А. Панкової, Я.С. Карп'як. – К.: Центр навчальної літератури, 2004. – 608 с.</p> <p>2. Управління зовнішньоекономічною діяльністю: навчальний посібник [Електронний ресурс]. / Г.Я. Глуха, О.А. Задоя, О.А. Євтушенко, Е.М. Лимонова. – Дніпро: Університет імені Альфреда Нобеля, 2019. – 156 с. – Режим доступу: <a href="https://ir.duan.edu.ua/handle/123456789/1856">https://ir.duan.edu.ua/handle/123456789/1856</a> - вільний. Мова укр.</p> <p>3. Дахно І. Зовнішньоекономічна діяльність: навч. пос./ І. Дахно, В. Алієва-Барановська. – Київ: Центр навчальної літератури, 2018. – 356 с.</p> <p>4. Зовнішня торгівля України: митна статистика (1991–2016 роки) / За ред. П.В. Пашко. – Київ: Знання, 2018. – 695 с.</p> <p>5. Хрупович С.Є. Зовнішньоекономічна діяльність підприємства: навчальний посібник для студентів усіх форм навчання напряму підготовки 6.030504 «Економіка підприємства», спеціальності: 076 «Підприємництво, торгівля та біржова діяльність» / Світлана Хрупович. – Тернопіль, 2017.- 137 с.</p>		
<p><b>Recommended reading</b></p>		
<p>1. Зовнішньоекономічна діяльність підприємства [Текст] : навчальний посібник / за заг. ред. д.е.н. Ю.Є. Петруні. – Дніпропетровськ : Університет митної справи та фінансів, 2015. – 331 с.</p>		

2. Тюріна Н.М. Зовнішньоекономічна діяльність підприємства: навч. посіб. / Н.М. Тюріна, Н.С. Карвацка. – Київ: Центр учбової літератури, 2013. – 408 с.
3. Чернишова Л.О. Зовнішньоекономічна діяльність підприємства: практикум: навч. посібник / Л.О. Чернишова, В.О. Козуб, Л.Л. Носач, К.Ю. Величко, О.І. Печенка. – Х.: «Видавництво «Форт», 2017. – 238.
4. Bhogal Tarsem, Trivedi Arun (2019). Trade Finance: A Pragmatic Approach / 2nd edition. — Palgrave Macmillan, 364 p.

*Language of teaching English*

**Compulsory reading**

1. Gopal C. Rama (2008). Import Export Procedures, Documentation and Logistics / (Inclusive of Latest Computerised Customs Clearance Procedures) - New Age International, 2008. - 232 p.
2. Seyoum Belay (2009). Export-Import Theory, Practices, and Procedures / Second Edition, Routledge, 677 p.

**Recommended reading**

1. Bhogal Tarsem, Trivedi Arun (2019). Trade Finance: A Pragmatic Approach / 2nd edition. — Palgrave Macmillan, 364 p.
2. Christensen B.J., Kowalczyk C. (Eds.) (2017). Globalization: Strategies and Effects / Springer-Verlag, Berlin, Heidelberg, 609 p.
3. DeRosa David F. (2013). Foreign Exchange Operations: Master Trading Agreements, Settlement, and Collateral / Wiley, 400p.
4. Gannon Martin J., Pillai Rajnandini K. (2015). Understanding Global Cultures: Metaphorical Journeys Through 34 Nations, Clusters of Nations, Continents, and Diversity 6th edition, Sage Publications, 680 p.
5. Herdegen M. (2016). Principles of International Economic Law / 2nd Edition. — Oxford University Press, 552 p.
6. Reuvid J. (2004). A Handbook of World Trade: A Strategic Guide to Trading Internationally, 2nd ed, 453 p.
7. Sherlock Jim, Reuvid Jonathan. (2008). The Handbook of International Trade: A Guide to the Principles and Practice of Export / 2nd edition. — GMB Publishing Ltd, UK., 402 p.

<b>PROFESSIONAL TRAINING (INTERNSHIP)</b>				
<b>Language of teaching</b>	<b>Semester / Duration</b>	<b>ECTS credits / Type of course (mandatory, elective)</b>	<b>Coordinator</b>	<b>Student workload</b>
Ukrainian, English	1, 6, 8 / 23 weeks, 28 hours in class	16.5 / Mandatory	Elvina Limonova, Ph.D. (Candidate of Science), Associate Professor	495 hours (28 h. seminars/practicals, 467 h. self-study time)
<b>Professional training aims:</b> Professional training is geared towards giving students knowledge and understanding of the subject area and understanding of the profession, its role and importance in today's reforms in Ukraine, developing of academic writing skills, individual and group presentation and teamwork.				
<b>Learning outcomes</b>		<b>Teaching methods, teaching and learning activities</b>	<b>Forms of assessment (continuous assessment CAS, final assessment FAS)</b>	
On completion of the Professional training, students will be able to:				
1) Know and understand the subject area and understand the profession;		Seminars, discussion, guided preparation of presentation	Participation in the discussion, presentation (CAS)	
2) Understand the general patterns of functioning of economic systems at the micro, macro and mega levels;		Seminars, self-study activity, project work, role play	Participation in the role play, report, project (CAS)	
3) Understand the market interaction of producers (sellers) and consumers (buyers);		Self-study activity, internet search, project work	Report, project (CAS)	
4) Know the different types of organizations and the most important elements of their environment;		Self-study activity, work in small groups, role play	Participation in the role play, group presentation (CAS)	
5) Can correctly interpret economic phenomena, basic problems and processes of modern global economy, properly analyze the causes and economic processes, using standard economic scientific tools;		Seminars, preparing presentation, role play	Participation in the role play, presentation (CAS)	
6) Able to communicate correctly with the environment, set priorities for tasks, be responsible for actions and decisions;		Self-study activity, project work	Report, project, presentation (CAS)	
7) Knows the limits of their own knowledge and skills and understands the need for lifelong learning (deepening lifelong learning), deepening and replenishing acquired knowledge and skills; determines the direction of its development and training;		Self-study activity, project work, role play	Project, group presentation (CAS)	
8) Consolidate theoretical knowledge in the disciplines studied in the relevant educational program in the specialties "International		Self-study activity, work in small groups,	Report, project (CAS)	



<p>Economic Relations";</p> <p>9) Acquire practical skills in the study of economic problems and processes of the modern global economy, the international activities of individual enterprises and institutions;</p> <p>10) Get acquainted with the basic rules and standards governing international economic activity;</p> <p>11) Acquire skills of application of methods of scientific researches, deepening of skills of research work, collection of materials for carrying out individual research.</p> <p><b>1 semester</b> Learning outcomes 1-6</p> <p><b>6 semester</b> Learning outcomes 1-9</p> <p><b>8 semester</b> Learning outcomes 1-9</p>	<p>Seminars, self-study activity, project work, role play</p>	<p>Participation in the role play, presentation (CAS)</p>
	<p>Self-study activity, project work, role play</p>	<p>Report, project (CAS)</p>
	<p>Self-study activity, project work, role play</p>	<p>Report, project (CAS)</p>
		<p>Final assessment (FAS)</p>

<p><b>Assessment</b></p> <p><b>The results of each semester are evaluated separately by the final grade</b></p> <p><b>1 semester</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>10% Participation in the discussion</p> <p>20% Participation in the role play</p> <p>40% Report</p> <p>30% Presentation</p> <p><b>6 semester</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>60% Project</p> <p>40% Presentation</p> <p><b>8 semester</b></p> <p><b>Final grade (final assessment) as a result of 100% continuous assessment:</b></p> <p>60% Project</p> <p>40% Presentation</p>
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<p><b>Contents</b></p>
<p><b>1 semester</b></p> <p>1. The essence of international economic relations. Globalization</p> <p>2. The basic requirements to a specialist in international economics</p> <p>3. Subjects of International Economic Relations</p> <p>4. Forms of international economic relations</p> <p>5. Regulation of international economic activity</p> <p>6. Ukraine in international economic relations</p> <p>7. International Database and their use for the analysis of international economic relations</p> <p>8. Foundations of academic writing. Academic integrity</p> <p><b>6 semester</b></p> <p>1. Guided project work</p> <p>2. Project presentation</p>

**8 semester**

1. Guided project work
2. Project presentation

**Literature***Language of teaching Ukrainian***Compulsory reading**

1. Міжнародна економіка Підручник [Текст] /В.В. Білоцерковець, О.О. Завгородня, В.К. Лебедева та ін. / За ред. А. О. Задої, В. М. Тарасевича. – К.: Центр учбової літератури, 2012. – 327 с. (базовий підручник).
2. Козак Ю. Г. Міжнародна економіка: в питаннях та відповідях [текст] підруч. / Ю. Г. Козак. – К.: Центр учбової літератури, 2017. – 228 с.

**Recommended reading**

1. Куцик П.О. Глобальна економіка: принципи становлення, функціонування, регулювання та розвитку: монографія [Текст] / П.О. Куцик, О.І. Ковтун, Г. І. Башнянин. – Львів: Видавництво ЛКА, 2015. – 594 с.
2. Міжнародна економіка: Навчальне електронне видання / К.В. Балабанов, О.В. Булатова, Ю.І. Чентуков. – Маріуполь: МДУ, 2013. – 552 с.

*Language of teaching English***Compulsory reading**

1. Heathcote, J., Perri, F., Engel, C., Head, K., Mayer, T., Nunn, N., & Maggi, G. (2014). Handbook of international economics
2. Di Marco, L. E. (Ed.). (2014). International economics and development: Essays in honor of Raul Prebisch. Academic Press.

**Recommended reading**

1. Krugman, P. R., Obstfeld, M., & Melitz, M. J. (2015). International economics. Theory and policy. global ed.
2. Radebaugh, L. H., Sullivan, D. P., & Daniels, J. D. (2015). International business: Environments and operations. Pearson Education.
3. Feenstra, R. C. (2015). Advanced international trade: theory and evidence. Princeton university press.

## Structure of the Study Programme International economic relations (Bachelor's degree)

Semesters	1	2	3	4	5	6	7	8
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Teaching Units (Courses), ECTS* Mandatory
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Courses of General Training  
Courses of Professional Training  
**TOTAL**

24	18	8	5	4	0	0	0
0	0	19	14	13	13	25,5	11
<b>24</b>	<b>18</b>	<b>27</b>	<b>19</b>	<b>17</b>	<b>13</b>	<b>15,5</b>	<b>11</b>

Teaching Units (Courses), ECTS Elective**
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Courses of General Training 30
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Courses of Professional Training 40
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Introductory Professional Training 3 ECTS					Professional Training 4,5 ECTS		Internship 9 ECTS
					Qualification Exam in Business Foreign Language 1.5 ECTS		

Bachelor's Thesis  7,5 ECTS
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<b>TOTAL:</b>	<table border="1" style="width: 100%;"> <tr> <td style="padding: 5px;">Mandatory 144,5 ECTS</td> <td style="padding: 5px;">Elective 70 ECTS</td> </tr> </table>	Mandatory 144,5 ECTS	Elective 70 ECTS	<table border="1" style="width: 100%;"> <tr> <td style="padding: 5px; text-align: center;">Professional Training and Internship 16,5 ECTS</td> </tr> </table>	Professional Training and Internship 16,5 ECTS	<table border="1" style="width: 100%;"> <tr> <td style="padding: 5px;">Qualification Exam in Business Foreign Language 1.5 ECTS Bachelor's Thesis 7,5 ECTS</td> </tr> </table>	Qualification Exam in Business Foreign Language 1.5 ECTS Bachelor's Thesis 7,5 ECTS
Mandatory 144,5 ECTS	Elective 70 ECTS						
Professional Training and Internship 16,5 ECTS							
Qualification Exam in Business Foreign Language 1.5 ECTS Bachelor's Thesis 7,5 ECTS							

\*One ECTS credit = 30 academic hours.

\*\*There are no restrictions of choice for students within each elective block. The only requirement for the student is to obtain the determined number of credits for each elective block.