

Intended Learning Outcomes
Programme in International Economic Relations (Bachelor's degree)

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

A Knowledge and understanding	
On successful completion of the programme a student should be able to:	<i>Acquisition of ILOs through the following courses:</i>
<ul style="list-style-type: none"> Realize the need for professional self-improvement and lifelong learning, show tolerance and readiness for innovative change. 	<i>Self-management, Principles of Psychology, Philosophy, Ethics and Aesthetics, Sociology, Logic</i>
<ul style="list-style-type: none"> Communicate freely on professional issues in state and foreign languages orally and in writing, professionally use economic terminology. 	<i>Foreign Language, Ukrainian Identity, History, Culture and Language, Foreign Language (Business Foreign Language), Second Foreign Language, Communications Management, Foreign Language (for Specific Purposes), Public Relations in International Relations</i>
<ul style="list-style-type: none"> Use modern information and communication technologies, general and special purpose software packages. 	<i>Statistics, Higher and Applied Mathematics, Probability Theory and Mathematical Statistics, Optimization Methods and Models, Econometrics, Information and Communication Technologies, Logic</i>
<ul style="list-style-type: none"> Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group. 	<i>Management and Administration (Basic of Management), Conflictology, Leadership and Group Dynamics</i>
<ul style="list-style-type: none"> Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results. 	<i>Economic Theory (Basic of Economic Science), Economic Theory (Microeconomics), Economic Theory (Macroeconomics), International Economic Relations, History of Economic Thought, World History of Economy and Economic Thought, Economy of Foreign Countries, World Economic Situation, Transnationalization of the World Economy, History of International Economic Relations,</i>
<ul style="list-style-type: none"> Understand and be able to apply modern theories and methods of solving specialized complex problems in the field of international trade in goods and services, international capital movements, international monetary and financial relations, human resources mobility, international technology transfer. 	<i>Marketing, Accounting, Finance, Money and Credit, International Economic Relations, Enterprise's Foreign Economic Activity, International Trade, Travel Business, Labor Economics and Social Relations, Logistics, World Environmental Policy and Security, Audit, Eurointegration, Human Resources Management, Accounting in the Foreign Countries, Enterprise's Foreign Economic Activity (Operations and Contracts)</i>

<ul style="list-style-type: none"> Select and apply analytical tools to study international markets for goods and services using modern knowledge of methods, forms and tools of regulation 	<i>Marketing, Management and Administration (Basic of Management), International Marketing, International Trade, Basics of Law, Methodology of International Market Research, International Economic Law, Institutions of International Economic Policy, International Organizations</i>
<ul style="list-style-type: none"> Understand and apply theories, principles, tools and instruments for the implementation of international monetary, financial and credit relations. 	<i>Finance, Money and Credit, International Economic Relations, International Finance Relations, Economy and Foreign Economic Activity of Ukraine, International Banking, Accounting in the Foreign Countries</i>
<ul style="list-style-type: none"> Understand and have skills in business protocol and business etiquette in the field of international economic relations 	<i>Etiquette and Basics of International Protocol, Ethics and Aesthetics, Travel Business</i>
<ul style="list-style-type: none"> Investigate the international investment climate and assess the investment attractiveness of international projects. 	<i>Enterprise's Foreign Economic Activity, International Investment Activity, Economy and Foreign Economic Activity of Ukraine, Travel Business, International Economic Law, Institutions of International Economic Policy</i>
<ul style="list-style-type: none"> Understand and use the features of management decisions in the field of international economic activity 	<i>Management and Administration (Basic of Management), Economics of Enterprise and Entrepreneurship, Enterprise's Foreign Economic Activity, Communications Management, International Management</i>
Teaching and Learning	Assessment methods
Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study.	Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, tests.
B. Application of knowledge and understanding	
<p>On completion of the programme students will be able to:</p> <p>1) use professional and practical knowledge in the field of international economy to plan and organise international activity of an enterprise, monitor basic characteristics of international environment, international market indicators;</p>	<i>International Economic Relations, Economy of Foreign Countries, International Finance, International Investment Activity, Enterprise's Foreign Economic Activity, International Economic Activity of Ukraine, International Marketing, International Trade, Enterprise's Foreign Economic Activity (Operations and Contracts).</i>

<p>2) to calculate the main economic and financial indicators of international activity of an enterprise, marketing budget, assessment of effectiveness of international activity of an enterprise;</p> <p>3) use knowledge, abilities and practical skills in study and analysis of internal and external business environment, international marketing research, foreign market segmentation and position of goods/services in the foreign market, increase exports volume.</p>	<p><i>Economics of Enterprise and Entrepreneurship, Marketing, Management, Accounting, Finance, Accounting in Foreign Countries.</i></p> <p><i>International Marketing, International Finance, International Trade, International Organizations, Enterprises' Foreign Economic Activity, International Investment Activity.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Practical classes, group work, self-directed and guided study, business games, case studies, workshops, professional training, internship.</p>	<p>Examinations, practical tasks, course papers, presentations, projects, professional training, internship reports</p>
<p>C. Making judgments</p>	
<p>On successful completion of the programme a student should be able to:</p> <p>1) use knowledge of Economic Science, Micro-, Macroeconomics, Economic-Mathematical Modelling, Econometrics, Marketing, International Marketing, International Finance to analyse international marketing opportunities of an enterprise (organisation), determine market needs and demands of target customers, focus of goods and services which an enterprise produces;</p> <p>2) Gather and critically evaluate evidence and information from a range of sources; identify and analyse business problems in a range of contexts using appropriate concepts and frameworks; draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application.</p> <p>3) use professionally oriented knowledge and practical skills in the field of International Economy in order to solve practical tasks to achieve business goals and ensure sustainable development of an enterprise.</p>	<p><i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Problem-based learning, projects, workshops, seminars, business games, case studies, professional training, internship, course papers, research papers</p>	<p>Exams, seminar and practical-based assessment, projects, presentations, professional training, internship reports and course papers assessment</p>
<p>D. Communication skills</p>	

<p>On successful completion of the programme a student should be able to:</p> <ol style="list-style-type: none"> 1) develop and debate ideas and to sustain arguments effectively both orally and in written form; 2) present, discuss and defend concepts and views through formal and informal communicative instruments; 3) deliver information, ideas, problems and solutions to both specialist and non-specialist audiences; 4) use communication and management skills, namely establishment of relations, team work, conducting of negotiations, use of persuasion skills, elocution, conducting of presentations, solution of problems, decision-making, leadership, teaching others, motivation, formation of effective teams considering cultural differences, solution of disputed situations. 	<p><i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p> <p><i>Students acquire skills 4, first of all, for mastery of: Management, Psychology, Logic, International Marketing, PR in International Relations, Etiquette and Basic of International Protocol, Conflictology, Leadership and Group Dynamics.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Seminars, discussions, group work, writing of projects and course papers, business games, case studies.</p>	<p>Seminar-based assessment, presentations, course paper and project defence</p>
<p>E. Learning skills</p> <p>On completion of the programme students will be able to:</p> <ol style="list-style-type: none"> 1) work effectively alone; 2) work effectively in groups; 3) extract, process and present numerical information for a given purpose; 4) use information technology; 5) manage own time and workload; 6) take responsibility for own learning; 7) develop those learning skills to necessary for undertaking further study with a high degree of autonomy. 	<p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms are the elements of all courses</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Self-directed learning forms, University Library, ICT packages, conducting research</p>	<p>Assessment of learning skills is accomplished through a wide range of methods, which include assessment of self-directed learning forms, course papers, essays, projects, presentations, tests and exams.</p>