

Intended Learning Outcomes
Programme in International Economic Relations (Master's degree)

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

A Knowledge and understanding	
On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:	<i>Acquisition of ILOs through the following courses:</i>
1) content and basic provisions of humanitarian and fundamental disciplines to the extent required to master general professional economic courses and use their methods in their chosen profession;	<i>International Macroeconomics, Global Problems of World Economy, Innovative Development of Enterprise, Methodology of Scientific Research;</i>
2) trends of development of modern science, research methods and techniques;	<i>Methodology of Scientific Research;</i>
3) major theoretical issues of innovation as source and means of implementing strategic changes within an organization;	<i>Innovative Development of Enterprise, International Strategies of Economic Development, Conjunction Analysis of International Markets;</i>
4) methods and models for analysis of status and trends of the environment of an enterprise, the main methodological assumptions and methodological approaches to the choice and development of an international strategy for a company;	<i>International Strategies of Economic Development, Management of International Business Competitiveness, Conjunction Analysis of International Markets;</i>
5) the theoretical and methodological principles of strategic management, methods for the effective application of research results to create international strategies and management organization based on the concept of marketing, brand management, efficient logistics solutions.	<i>Strategic Management, Creative Management, Motivational Management.</i>
Teaching and Learning	Assessment methods
Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet resources, e-learning, self-directed and guided study, research projects, contest papers, conducting research on the topic of the Master's thesis (individual and guided by the tutor).	Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, mid-term control works, course papers, Master's thesis.
B. Application of knowledge and understanding	
On completion of the programme students will be able to:	

<p>1) use their professional knowledge and practical skills for strategic planning and organization of their company's international activity in a changing competitive environment; study and analyze the main characteristics of mega, macro and micro environments, indicators in conditions of the economic instability;</p> <p>2) analyze an enterprise's major economic, financial and marketing indicators for development of programmes aimed at improving the effectiveness of international activities on foreign markets through innovative technology;</p> <p>3) use knowledge and practical skills to analyze the business portfolio of a company, developing international strategies and marketing plans.</p>	<p><i>International Strategies of Economic Development, Management of International Business Competitiveness, Accounting for International Operations, Psychology of Business Negotiation, Foreign Language (for Specific Purposes, Economic Diplomacy;</i></p> <p><i>Economic Development, Global Problems of World Economy, Innovative Development of Enterprise, International Management, Management of International Business Competitiveness;</i></p> <p><i>International Project Management, Management of International Business Competitiveness, Modern Leadership Strategies: the International Aspect.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internships, research projects, contest papers, conducting research on the topic of the Master's thesis (individual and guided by the tutor).</p>	<p>Examinations, practical tasks, course work, presentations, projects, internship reports, defence of research projects, contest papers, defence of Master's thesis.</p>
<p>C. Making judgments</p>	
<p>On successful completion of the programme a student should be able to:</p> <p>1) integrate knowledge of humanitarian, socio-economic and professional courses to formulate goals and objectives based on the results of the strategic and competitive analysis of a company (organization), develop strategic measures to implement goals and objectives;</p> <p>2) make decisions under conditions of limited or incomplete information;</p> <p>3) realize economic and social outcomes of their decisions, implement into business activity the principles of social-ethical marketing, corporate social responsibility for sustainable development of companies and society.</p>	<p><i>Social Responsibility</i></p> <p><i>Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>

<p>Problem-based learning, projects, workshops, seminars, business games, case studies, internships, research projects, contest papers, writing and publishing research articles, conference reports, conducting research on the topic of the Master's thesis (individual and guided by the tutor).</p>	<p>Exams, seminar and practical-based assessment, course work, self-directed and guided study, presentations, cases, research projects, defence of research projects, contest papers, defence of Master's thesis.</p>
<p>D. Communication skills</p>	
<p>1) effectively present and defend their own ideas, concepts, suggestions, both orally and in written form; 2) present, to argue and defend their own concepts and views in discussion with opponents; 3) deliver information, ideas, problems and solutions, clearly and unambiguously, to both specialist and non-specialist audiences, promote their ideas in their organization and beyond; 4) use communication and management skills to improve efficiency and achieve the objectives of their organizational unit (department) and the enterprise (organization).</p>	<p><i>Economic Journalism</i></p> <p><i>Students acquire skills 1–4 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Seminars, discussions, group work, defence of projects and course work, business games, case studies, internships, defence of contest papers, writing and publishing research articles and conference reports, conference presentations, roundtables, discussion of papers and articles in groups and with a tutor, defence of the Master's thesis.</p>	<p>Seminar-based assessment, presentations, course work and project defence, reviewing articles, provide feedback on contest papers, evaluating Master's thesis performance.</p>
<p>E. Learning skills On completion of the programme students will be able to: 1) independently and creatively work out theoretical and practical material; 2) independently find important sources of information for educational, research and professional needs; 3) to produce, process, summarize, analyze and present information in accordance with specific goals; 4) carry out research on the basis of information technology; 5) submit results of their research in the form of academic articles and conference reports; 6) develop obtained learning skills for continuing their study in a manner that may be largely self-directed and autonomous; 7) determine the direction and stages of</p>	<p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms and requirements for independent search and use of a wide range of sources are the elements of all courses.</i></p>

lifelong learning, improve their own professional skills.	
Teaching and Learning	Assessment methods
Self-directed learning forms, University library, ICT packages, conducting research (individual and guided by the tutor), writing research papers and Master's theses.	Assessment of learning skills is accomplished through a range of methods, which include assessment of self-directed learning forms, course paper, essays, projects, presentations, tests, exams, reviewing articles, provide feedback on contest papers, evaluating defence of Master's thesis.