

1. Program Title	2. Qualification
Philology. Applied Linguistics (Bachelor's degree)	Bachelor in Applied Linguistics
3. Program Type	4. Higher Education Institution
Undergraduate program Duration of 4 year	Alfred Nobel University Located at Naberezhna Sicheslavska Street, 18 Dnipro, 49000 Ukraine

a) **Intended Learning Outcomes (ILOs)**

a1. History of the study program and its role for the overall institutional profile

To meet the growing demand for philologists-specialists in Computer and Applied Linguistics, mostly in Dnipropetrovs'k region, the study program Philology. Applied Linguistics (Bachelor's degree) was introduced at ANU in 2013. The aim of the program is to train qualified computer and applied linguists able to perform computer processing of all kinds of texts (creating, editing, transforming, analyzing, etc.) both in English and the second foreign language learned, as well as in the students' mother tongue (L1). This computer multi-lingual text-processing is expected to be performed by graduates in different occupations, jobs, and careers that they may pursue: advertising, editing, text analysis and text expertise, etc. in different local and national companies, organizations, and enterprises, research and educational institutions, etc. in accordance with their job requirements. During the period from 2013 till 2020, 30 bachelors in Philology. Applied Linguistics have graduated from the program.

The program is accredited by the decision of the Ministry of Education and Science of Ukraine together with all the other specialties in the field of Philology (code 035) taught at ANU (decision HI, No.0490439, with the period of accreditation until 01 June 2027). This also concerns the decision of the ZEvA Agency to accredit the programs on Philology at ANU (18 July 2016).

In recent years, due the widespread implementation of the modern computer and Internet technologies, the demand for applied linguists has grown significantly. As a result, the number of students enrolled in the 1st year of the bachelor's program in Applied Linguistics has increased annually since 2018.

The total number of students in the program Applied Linguistics (Bachelor's degree) has increased from 6 in 2013 to 25 in 2020. The program Bachelor of Applied Linguistics is currently one of the stable and fully developed bachelor's programs at ANU.

Since its inception, in the program Philology. Applied Linguistics (Bachelor's degree) all courses are taught both in Ukrainian and in English.

In 2019, the Ministry of Education and Science of Ukraine approved the Standard of Higher Education in the specialty 035 Philology for the bachelor's degree. Based on this Standard, the University has developed a new curriculum for the program Philology. Applied Linguistics

(Bachelor's degree). This curriculum was approved and implemented by the decision of the Academic Council of ANU of May 14, 2020, protocol № 2. It can be found on the University website https://duan.edu.ua/images/head/Quality_Edu/OPP_drafts/OPP_Apl_ling_ba.pdf. The role which the study program plays in the development of the field of activity (profile) of the University is reflected in its Mission and Educational Goals.

The mission of the study program Philology. Applied Linguistics (Bachelor's degree) is training of fully qualified, socially responsible applied linguists who possess all-round basic professional knowledge and skills corresponding to the demands of the modern labor market in order to ensure competitiveness of domestic specialists in the field under the conditions of globalization.

The general goal of the study program Philology. Applied Linguistics (Bachelor's degree) is to train, in line with European educational standards, competitive professionals in Applied Linguistics by giving them fundamental knowledge and practical skills in the area of linguistic studies of texts and language data by means of using computer/information technologies which may ensure the graduates' broad access to promising careers and further training.

The objectives of the study program *Philology. Applied Linguistics (Bachelor's degree)* are set out in Supplement 1 and are also presented on the University website (Programs ® Program *Philology. Applied Linguistics (Bachelor's degree)*) https://duan.edu.ua/en/index.php?option=com_content&view=article&id=376&catid=13

a2. Intended Learning Outcomes

Intended Learning Outcomes (ILOs) for the program *Philology. Applied Linguistics (Bachelor's degree)* are set out in the curriculum approved by the Academic Council of ANU on May 14, 2020 https://duan.edu.ua/images/head/Quality_Edu/OPP_drafts/OPP_Apl_ling_ba.pdf. They are also presented in Supplement 1. ILOs for each curricular component are presented in course descriptions (see *Course Catalogue* arranged on the internal information server and available to students). The ILOs for the program *Philology. Applied Linguistics (Bachelor's degree)* correspond to the 1st cycle of the Framework of Qualifications for the European Higher Education Area (Dublin Descriptors) and the 6th level (в ОПП 7й) of the National Qualifications Framework (see the Resolution of the Cabinet of Ministers of Ukraine of 23.11.2011, No. 1341 „On Approval of the National Qualifications Framework” and changes made on 25.06.2020, No. 519). This is the evidence of conformity of the ILOs to the general requirements of the educational standards and the professional field of marketing.

b) Structure and Content of the Study Program

b1. Program requirements (ECTS credits)

In accordance with the Standard on Higher Education set for the program *Philology. Applied Linguistics (Bachelor's degree)*, **240 ECTS credits are awarded in total**. The curriculum of the program *Philology. Applied Linguistics (Bachelor's degree)* incorporates: mandatory courses (180 ECTS credits) including course paper (1 ECTS credit) and elective courses (60 ECTS credits). Practical training (internship) course gives 10,5 ECTS credits. Bachelor's final examinations give 3 ECTS credits.

b2. Forms and methods of teaching

The ILOs are achieved through the use of a variety of forms and methods of teaching that are

specified in Supplement 1. There is a strong emphasis on the application of learning through simulations, students' presentations, brainstorming, case studies, discussions, workshops, research projects, and practical application of knowledge and skills. The lecturer determines the nature of teaching methods within the context of the learning outcomes of the individual course. The specific forms and methods of teaching correspond to the Framework of Qualifications of the European Higher Education Area (Dublin Descriptors). E-learning is especially intensified in connection with the COVID-19 pandemic in 2020 and was offered to students using ZOOM and Google Classroom. Computer-based tests are used for intermediary and final assessment of knowledge.

b3. Research

Research is an integral part of professional training of students in the program Philology. Applied Linguistics (Bachelor's degree). The program teaches students organization and methods of conducting research, a creative approach to certain problems as well as supposing systematic participation in research activities. The program Philology. Applied Linguistics (Bachelor's degree) provides the following types of students' research activities:

- participation in all the departmental research projects, publication of research papers in co-authorship with lecturers and professors in the journals published by the University; this makes an integral part of the study process;
- participation of students in university and national conferences. The Department of Applied Linguistics and Methods in Foreign Language Teaching in cooperation with the Department of Innovative Techniques in Pedagogy, Psychology, and Social Work every year since 2015 has been organizing a students' conference "Modern higher education: Problems and prospects". This conference became international in 2020 and every year at least 5 students in the Philology. Applied Linguistics program make their presentations there (mostly in English) and publish the abstracts of their talks in the conference proceedings. These proceedings with students' publications can be found on the University website at https://duan.edu.ua/images/staff/departments/pedagogy_and_psychology/Conferences/conf_Pedagogy_2020.pdf;
- participation of students in research during their practical training (internship) in different organizations (see above 10,5 ECTS credits for such training). After the training/internship course is completed, the students report the result of their research in that course at a special teacher/student conference aimed at assessing every student's success and achievements during the internship period. All such students' research papers are based on the results of their own applied research in the organizations where their internship took place (e.g., if it was held in an advertising agency, students may research the texts of advertisements elaborated there).

b4. International elements

Students have international perspectives of personal and professional development due to:

1. Opportunity to participate in international student mobility programs according to University cooperation agreements in the field of student mobility with universities of Spain, Poland, Slovakia, and other countries.
2. Opportunity to study during one semester at Polish universities.
3. Opportunity to study foreign languages within the curriculum and optionally (English, German,

Spanish, French, Polish, etc.).

4. Opportunity to continue education in Master Programs in foreign universities after successful completion the Bachelor program at ANU.

b5. Drop-out rate / number of graduates

The number of graduates in 2020 was 8 persons, in 2019 – 9, in 2018 – 11, and in 2017 – 0 persons. The average number of graduates after 2020 is expected to be 15-20 persons per year. **The drop-out rate** for 2017-2020 was on the average of 3%. To minimize the drop-out rates, the system of retake exams (*see Regulation on the Organization of the Educational Process (Version 10), Section II. Organization of the educational process, 2.4. Continuous and summative assessment of student's knowledge according to the European Credit Transfer and Accumulation System 2.4.3. Organization of summative assessment*), as well as repetition of a year of study and repeated study of the courses (*Regulation on the Organization of the Educational Process (Version 10), Section III. Participants in the educational process, 3.3. Removing from the register/expulsion, resuming, transfer and suspending studies of students, 3.3.2. Suspending studies, transfer and resuming the student's studies*) was introduced.

Supplement 1

Mission, Educational Goals and ILOs of the program

Philology. Applied Linguistics (Bachelor's degree)

1.1. The mission of the program *Philology. Applied Linguistics (Bachelor's degree)* is training of fully qualified, socially responsible applied linguists who possess all-round basic professional knowledge and skills corresponding to the demands of the modern labor market in order to ensure competitiveness of domestic specialists in the field under the conditions of globalization.

1.2. Educational goals of the program

The general goal of the study program *Philology. Applied Linguistics (Bachelor's degree)* is to train, in line with European educational standards, competitive professionals in Applied Linguistics by giving them fundamental knowledge and practical skills in the area of linguistic studies of texts and language data by means of using computer/information technologies which may ensure the graduates' broad access to promising careers and further training.

The objectives of the study program *Philology. Applied Linguistics (Bachelor's degree)* **are designed to:**

- ensure training of bachelors capable of solving in professional practice complex professional problems and tasks on the basis of their developed competences using in that process their L1, English, and the second foreign language they were learning;
- provide basic knowledge of fundamental and applied educational subjects necessary for the competence of bachelors in Applied Linguistics;
- ensure the interconnection of all the competences developed by students;

- familiarize students with effective tools for creation, editing, and analyzing texts in their L1, English, and the second foreign language they were learning using computer processing for such creation, editing, and analyzing;
- develop future applied linguists' professional competences by teaching them different methods, methodologies, techniques, tools, and skills required for completing all kinds of professional tasks using for such completion their L1, English, and the second foreign language they were learning;
- develop in students the ability to apply the knowledge and skills they have acquired to both theoretical and applied problems in linguistics;
- develop the students' powers of analysis and judgement;
- develop graduates as social individuals who are ready to solve certain problems and tasks of communicative and social activity;
- form students' positive attitudes to both linguistic and non-linguistic constituents of their successful professional careers;
- provide students with the knowledge and skill base, from which they can proceed to further studies in linguistics, related areas, or in multidisciplinary areas that involve linguistics, computer/information technology, foreign language teaching;
- develop students' abilities for self-evaluation and self-improvement in their professional field;
- develop in students, through their studies, a range of generic skills that will be of value in employment and self-employment as well as in their future career in the private or public sector;
- develop the skills of interpersonal communication;
- to provide students with opportunities of having initial preparation for additional training in their future Master's degree courses with the aim of acquiring the knowledge and skills required for work as a teacher of English and/or the second foreign language they were learning.

1.3. Intended Learning Outcomes of the program

The program provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

A Knowledge and understanding

On successful completion of the program a student should be able:	<i>Acquisition of ILOs through the following courses:</i>
1) To demonstrate knowledge and understanding of the content and basic provisions of humanitarian and	<i>Ukrainian Identity, History, Culture and Language, Philosophy, The</i>

fundamental courses to the extent required to master general professional courses and use appropriate methods in students' chosen profession;

2) To demonstrate knowledge and understanding of the theoretical foundations and principles of Linguistics, Applied Linguistics, the activities of a professional in Applied Linguistics, to demonstrate the command of foreign languages required for professional activities.

3) To understand the essence and content of practical profession-related knowledge and develop appropriate profession-related skills.

Fundamentals of Psychology and Pedagogy, The History of Foreign Literature, Sociology, Logics, The Fundamentals of Business Psychology, Soft Skills, The Development of Creative Thinking, The Psychology of Leadership and Emotional Intellect, The Fundamentals of Rhetoric, Labor and Life Safety, Current Issues of International Relations, Rights and Freedoms of a Person in the Modern World, Methods of Optimization, The Psychology of Crisis Situations, Ethics, Critical Thinking, Physical Education.

General Linguistics and the Fundamentals of Applied Linguistics, The Practical Course in the Basic Foreign Language (English), The Practical Course in the Second Foreign Language (Spanish, German, or French), Text Stylistics, The Fundamentals of Structural Linguistics and Linguistic Modelling, Communicative Behavioral Patterns in English-Speaking Countries.

Regular Expressions and Probability Theory for Linguists, The Fundamentals of Computer Programming, The Second Language of Programming, Linguistics, Mathematical Linguistics, The Systems of Machine Translation, The Culture of Academic Communication, The Fundamentals of Socio- and Psycholinguistics, Text Analytics for Decision-Making Support, The Practice of Written Translation, Scientific and Technical Translation, Advanced Topic Modelling.

<p>4) To demonstrate knowledge and skills of using linguistic methods and tools of doing language and text analysis, compilation, and editing.</p> <p>5) To demonstrate initial knowledge for starting additional training in students' future Master's degree courses with the aim of acquiring the knowledge and skills required for work as a teacher of English and/or the second foreign language they were learning.</p>	<p><i>The Linguistic Text Analysis, The Automatized Morphological Analysis, The Automatized Semantic and Syntactic Analysis, Linguistic Expertise, Information Technologies in Linguistic Research, The Professional Language of a Specialist, The Systems of Managing Word Corpuses and Linguistic Databases, Multi-Media Data Formats, IT Project Management.</i></p> <p><i>Foreign Language Teacher's Personal and Professional Qualities and Characteristics.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Lectures, seminars, practical classes, workshops, group work, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study.</p>	<p>Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, multiple choice tests.</p>
<p>B. Application of knowledge and understanding</p>	
<p>On completion of the program students will be able to:</p> <p>1) To understand the fundamental principles of existence of people, nature, and society/</p>	<p><i>Ukrainian Identity, History, Culture and Language, Philosophy, The Fundamentals of Psychology and Pedagogy, Labor and Life Safety, Current Issues of International Relations, Rights and Freedoms of a Person in the Modern World. Methods of Optimization, Sociology, Logics, The Fundamentals of Business Psychology, Soft Skills, The Development of Creative Thinking, The Psychology of Leadership and Emotional Intellect, The Fundamentals of Rhetoric, Labor and Life Safety, The Psychology of Crisis Situations, Ethics, Critical Thinking,</i></p>

2) To know and understand the basic issues of Philology, the approaches to solving linguistic problems with using appropriate and innovative methods; to know and understand the language system, the general properties of literature as the art of the word, the history of language(s) and literature(s) that are being learned and to be able to use that knowledge in practical activities.

3) To know and understand the norms of literary language and be able to use them in practical activities; the principles, means and techniques of creating oral and written texts of different genres, styles, and registers in L1 and foreign language(s) learned; the fundamental notions, theories, and concepts of the philological specialization chosen and to be able to use them in professional activities.

4) To work with information efficiently, to select the required information from different sources, in particular from professional literature and electronic databases, to critically analyze and interpret it, classify and systematize it; to use information and communication techniques for solving complex specialized tasks and professional problems.

Physical Education.

General Linguistics and the Fundamentals of Applied Linguistics, The Practical Course in the Basic Foreign Language (English), The Practical Course in the Second Foreign Language (Spanish, German, or French), Text Stylistics, The Fundamentals of Structural Linguistics and Linguistic Modelling, The History of Foreign Literature.

General Linguistics and the Fundamentals of Applied Linguistics, The Practical Course in the Basic Foreign Language (English), The Practical Course in the Second Foreign Language (Spanish, German, or French), Text Stylistics, The Fundamentals of Structural Linguistics and Linguistic Modelling, Communicative Behavioral Patterns in English-Speaking Countries, The Culture of Academic Communication, The Fundamentals of Socio- and Psycholinguistics, Soft Skills, Advanced Topic Modelling, The Linguistic Text Analysis.

General Linguistics and the Fundamentals of Applied Linguistics, Regular Expressions and Probability Theory for Linguists, The Fundamentals of Computer Programming, The Second Language of Programming, Linguistics, Mathematical Linguistics, Analytics for Decision-Making Support, The Linguistic Text Analysis, Linguistic Expertise, Information Technologies in Linguistic Research,

5) To characterize dialect and social varieties of language(s) being learned, to describe the socio-lingual situation; to analyze language units, define their interaction and characterize language phenomena and the processes that cause them; to implement special philological analysis of L1, English, and second foreign language texts of different styles and genres.

6) To use the skills of managing complex activities or projects in solving complicated problems in activities in the field of the chosen philological specialty and bear responsibility for taking decisions in unforeseen circumstances; to use skills of participating in scholarly or applied research in the area of Philology.

7) To collaborate with colleagues, representatives of other cultures and religions, adherents of different political views, etc.; to organize the process of one's own self-education and learning; to demonstrate the skills of autonomous work, flexible thinking, openness

The Fundamentals of Socio- and Psycholinguistics, General Linguistics and the Fundamentals of Applied Linguistics, The Practical Course in the Basic Foreign Language (English), The Practical Course in the Second Foreign Language (Spanish, German, or French), Text Stylistics, Linguistics, The Fundamentals of Structural Linguistics and Linguistic Modelling, Communicative Behavioral Patterns in English-Speaking Countries, The Linguistic Text Analysis, The Automatized Morphological Analysis, The Automatized Semantic and Syntactic Analysis, Linguistic Expertise, Information Technologies in Linguistic Research, The Systems of Managing Word Corpora and Linguistic Databases.

The Fundamentals of Psychology and Pedagogy, Logics, The Fundamentals of Business Psychology, Soft Skills, The Development of Creative Thinking, The Psychology of Leadership and Emotional Intellect, Labor and Life Safety, The Psychology of Crisis Situations, Ethics, Critical Thinking, Methods of Optimization, Regular Expressions and Probability Theory for Linguists, Analytics for Decision-Making Support, Advanced Topic Modelling.

The Fundamentals of Psychology and Pedagogy, Sociology, Logics, The Fundamentals of Business Psychology, Soft Skills, The Development of Creative Thinking, The Psychology of Leadership and Emotional Intellect, The

<p>to new knowledge, of being critical and self-critical; to use the acquired knowledge that is required for starting additional training in students' future Master's degree courses with the aim of making them fully prepared for work as a teacher of English and/or the second foreign language they were learning.</p> <p>8) To freely communicate on professional issues with specialists or non-specialists using students' L1, English, and the second foreign language orally or in writing, to use those languages for organizing efficient intercultural communication; to use those languages orally or in writing in different genre, style, and register varieties of communication for solving communicative tasks in everyday life, social, academic, professional, and scholarly fields.</p> <p>9) To know one's rights and obligations as a member of society, to realize the values of civil society, the supremacy of law, the rights and freedoms of the person and citizen of Ukraine; to safeguard the moral, cultural, academic values and increase the social achievements, to use different forms and kinds of physical activities conducive to the healthy way of life; to demonstrate the ability to act in a socially responsible way as a conscientious citizen on the basis of ethical motives manifesting respect to diversity and multiculturality.</p>	<p><i>Fundamentals of Rhetoric, Current Issues of International Relations, Rights and Freedoms of a Person in the Modern World, Ethics, Critical Thinking, Foreign Language Teacher's Personal and Professional Qualities and Characteristics, Communicative Behavioral Patterns in English-Speaking Countries.</i></p> <p><i>The Practical Course in the Basic Foreign Language (English), The Practical Course in the Second Foreign Language (Spanish, German, or French), Text Stylistics, The Practice of Written Translation, Scientific and Technical Translation, The Fundamentals of Rhetoric, The Culture of Academic Communication, Linguistic Expertise, The Professional Language of a Specialist, The Systems of Managing Word Corporuses and Linguistic Databases, The Systems of Machine Translation.</i></p> <p><i>Rights and Freedoms of a Person in the Modern World, Ethics, Critical Thinking, Physical Education.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Practical classes, group work, self-directed and guided study, business games, simulations, case studies, workshops, field experience</p>	<p>Examinations, practical tasks, presentations, projects, field experience reports (after internship).</p>
<p>C. Making judgments</p>	

<p>On successful completion of the program a student should be able to:</p> <ol style="list-style-type: none"> 1) To collect and analyze the necessary data, make professional decisions based on the use of the necessary analytical and methodological tools 2) To demonstrate the ability to apply an interdisciplinary approach and perform professional functions 3) To perform functional responsibilities in the group, offer sound solutions of problems, tasks, and issues. 	<p><i>Students acquire skills 1–3 during the study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Problem-based learning, projects, workshops, seminars, business games, simulations, case studies, internship, field experience, research</p>	<p>Exams, seminars, and practical-based assessment, self-directed and guided study, projects, presentations, cases, research projects.</p>
<p>D. Communication skills</p>	
<p>On successful completion of the program a student should be able to:</p> <ol style="list-style-type: none"> 1) develop and debate ideas and to sustain arguments effectively both orally and in written form in all the languages known to them; 2) present, discuss and defend concepts and views through formal and informal communicative instruments; 3) To explain data, ideas, problems and alternative decisions to specialists and non-specialists in their area; 4) To act socially responsibly and socially consciously on the basis of ethical principles, respect for cultural diversity and values of civil society with respect for individual rights and freedoms. 	<p><i>Students acquire skills 1–4 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p>Teaching and Learning</p>	<p>Assessment methods</p>
<p>Seminars, discussions, group work, projects and course papers, business games, case studies.</p>	<p>Seminar-based assessment, presentations, course papers and</p>

	projects defense
<p>E. Learning skills</p> <p>On completion of the program students will be able:</p> <p>1) To meet the requirements of a modern applied linguists, increase the level of personal training</p> <p>2) To demonstrate the skills of individual work, flexible thinking, openness to new knowledge, be critical and self-critical</p> <p>3) To be responsible for the results of one's own activities, to demonstrate initiative as well as leadership</p>	<p><i>Skills 1-3 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms are the elements of all courses.</i></p>
Teaching and Learning	Assessment methods
Self-directed learning forms, University Library, ICT packages, conducting research	Assessment of learning skills is accomplished through a range of methods, which include self-directed learning forms assessment, course papers, essays, projects, presentations, tests and exams.