1. Program Title	2. Qualification
Program Philology. Applied Linguistics (Master's Degree)	**Master in Philology. Applied Linguistics**
3. Program Type	**4. Higher Education Institution**
Graduate program **Duration of 1.5 years**	**Alfred Nobel University** Located at **Naberezhna Sicheslavska Street, 18** **Dnipro, 49000** **Ukraine**

a) Intended Learning Outcomes (ILOs)

a1. History of the study program and its role for the overall institutional profile

In view of the growing demand in Ukraine for philologists-specialists in Computer and Applied Linguistics, the pedagogical staff of the Department of Applied Linguistics and Methods of Teaching Foreign Languages came to the conclusion that training future applied linguists only on the Bachelor's level (this training being done at the Department since 2013) is absolutely not sufficient. That is why the study program Philology. Applied Linguistics (Master's Degree) was implemented at ANU in 2018. From its very inception, this program was automatically included into the list of philological programs (code 035) at ANU accredited by the Ministry of Education and Science of Ukraine (decision HI, No.0490439, with the period of accreditation until 01 June 2027). The planned number of students to be enrolled in the program each year is 10, and in 2018 the first 8 Master degree students started working in it, all of whom successfully graduated in 2020 (the program is designed for 1,5 years of study – three semesters). In 2019 the second enrolment of 6 students started the program, and they are due to graduate by the end of January 2021. Owing to the fact that more and more graduates of the bachelor's program currently start working and do not continue their studies in the master's program, the number of applicants as well as graduates of the master's program has decreased in the period 2019-2020.

In 2019, the Ministry of Education and Science of Ukraine approved the Standard of Higher Education for the specialty 035 Philology for the master's degree. Based on this Standard, the University has developed a new curriculum for program Philology. Applied Linguistics (Master's Degree). This curriculum was approved and implemented by the decision of the Academic Council of ANU of Feb 27, 2020, protocol № 1. It can be found on the University website https://duan.edu.ua/images/head/Quality_Edu/OPP_drafts/OPP_Apl_ling_ma.pdf

The role which the study program Philology. Applied Linguistics (Master's Degree) plays in development of the field of activity (profile) of the University is reflected in its Mission and Educational Goals.

The mission of the study program Philology. Applied Linguistics (Master's Degree) **is training a new generation of highly qualified applied linguists with an innovative way of thinking, systematic knowledge and skill and advanced competencies in the field of Computer and Applied Linguistics, which are necessary for working successfully in Ukrainian and foreign organizations, educational, and research institutions in different jobs that require their**

professional knowledge and skills, including the knowledge and skills necessary for doing theoretical and practical research in their field.

The Mission and Educational Goals of the study program see in Supplement 1. Also it can be found on the University website on the page of the Applied Linguistics Department https://duan.edu.ua/en/index.php?option=com_content&view=article&id=376&catid=13

a2. Intended Learning Outcomes

Intended Learning Outcomes (ILOs) for the program Philology. Applied Linguistics (Master's Degree) are set out in the curriculum approved by the Academic Council of ANU on Feb 27, 2020 https://duan.edu.ua/images/head/Quality_Edu/OPP_drafts/OPP_Apl_ling_ma.pdf ILOs presented in Supplement 1.

ILOs for each curricular component are presented in course descriptions (see *Course Catalogue* arranged on the internal information server and available to students of the University). The ILOs for the programme Philology. Applied Linguistics (Master's Degree) correspond to the 2nd cycle of the Framework of Qualifications for the European Higher Education Area (Dublin Descriptors) and 7th level of the National Qualifications Framework (see the Resolution of the Cabinet of Ministers of Ukraine of 23.11.2011 No. 1341 „On Approval of the National Qualifications Framework" and changes made on 25.06.2020, No. 519). This is evidence of conformity of the ILOs to the general requirements of the educational standards and the professional field of marketing.

b) Structure and Content of the Study Program

b1. Program requirements (ECTS credits)

In accordance with the Standard on higher education set for the program Philology. Applied Linguistics (Master's Degree), **90 ECTS credits are awarded in total.** The curriculum of the programme Philology. Applied Linguistics (Master's Degree) incorporates: mandatory courses (35,5 ECTS credits) including Course paper – 1 ECTS credit, elective courses (24, 5 ECTS credits). Internship – 27 ECTS credits. Master's thesis – 3 ECTS credits.

b2. Forms and methods of teaching

The ILOs are achieved through the use of a variety of forms and methods of teaching that are specified in Supplement 1. There is a strong emphasis on the application of learning through research projects, the Master's thesis and practical application of knowledge (the internship). The lecturer determines the nature of teaching methods within the context of the learning outcomes of the individual course. The specific forms and methods of teaching correspond to the Framework of Qualifications of the European Higher Education Area (Dublin descriptors) – see Supplement 1. E-learning especially intensified in connection with the COVID-19 pandemic in 2020 was offered for students using ZOOM and Google Classroom. Computer-based tests are used for intermediary and final assessment of knowledge.

b3. Research

Research is an integral part of professional training of students. The program teaches students organisation and methods of conducting research, a creative approach to resolving certain problems as well as supposing systematic participation in research activities. The program Philology. Applied Linguistics (Master's Degree) provides students with the following types of research activities:

- research work itself, especially when preparing Master's thesis, publication of research papers

in co-authorship with supervisors, which is an integral part of the study process (in 2018 one master degree student published her research paper in a Hungarian professional publication in co-authorship with her supervisor and in 2019 she published her article without co-authors in the University refereed journal);

- participation of students in university, national, and international research conferences. The Department of Applied Linguistics and Methods in Foreign Language Teaching in cooperation with the Department of Innovative Techniques in Pedagogy, Psychology, and Social Work every year since 2015 has been organizing a students' conference "Modern higher education: Problems and prospects". This conference became international in 2020, and in 2019 three master degree students in the Philology. Applied Linguistics program have made their presentations there (in English) and published the abstracts of their talks in the conference proceedings. These proceedings with students' publications can be found on the University website at https://duan.edu.ua/images/staff/departments/pedagogy_and_psychology/Conferences/conf_Pedagogy_2020.pdf;

. One master degree student in 2018 made her presentations at two national conferences and one international conference in Hungary (the latter in in co-authorship with her supervisor).

- participation of students in research during their practical training (internship) in different organizations (see above 27 ECTS credits for such training). After the training/internship course is completed, the students report the result of their research in that course at a special teacher/student conference aimed at assessing every student's success and achievements during the internship period. All such students' research papers are based on the results of their own applied research in the organizations where their internship took place (e.g., if it was held in an IT organization developing web-sites, students may research the ways of creating the sites elaborated there).

b4. International elements

Students of Alfred Nobel University have international perspectives of personal and professional development due to:

1. Opportunity to participate in international student mobility programs according to existing cooperation agreements in the field of student mobility with universities in Spain, Poland, Slovakia and other countries.

2. Opportunity to study foreign languages within the framework of the curriculum and optionally (English, German, Spanish, French, Polish etc.).

3. Opportunity to participate in grant programs, for example, Erasmus+.

4. Opportunity to continue education in Master programs in foreign universities after successful completion of the Master program at ANU.

b5. Drop-out rate / number of graduates

There has been only one dropout from the Philology. Applied Linguistics program in the period of its existence. But for the future, to minimize drop-out rates the system of retake exams *(see Regulation on the Organization of the Educational Process (Version 10), Section II. Organization of the educational process, 2.4. Continuous and summative assessment of student's knowledge according to the European Credit Transfer and Accumulation System 2.4.3. Organization of summative assessment),* as well as repetition of a year of study and repeated study of the courses

(Regulation on the Organization of the Educational Process (Version 10), Section III. Participants in the educational process, 3.3. Removing from the register/expulsion, resuming, transfer and suspending studies of students, 3.3.2. Suspending studies, transfer and resuming the student's studies) were introduced.

Supplement 1

Mission, Educational Goals and ILOs of the study programme Master in Marketing

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1.1. Mission statement

The mission of the study program Philology. Applied Linguistics (Master's Degree) is training a new generation of highly qualified applied linguists with an innovative way of thinking, systematic knowledge and skill and advanced competencies in the field of Computer and Applied Linguistics, which are necessary for working successfully in Ukrainian and foreign organizations, educational, and research institutions in different jobs that require their professional knowledge and skills, including the knowledge and skills necessary for doing theoretical and practical research in their field.

1.2. Educational goals of the program

The program's educational goals are designed to:

- ensure training Masters in Philology. Applied Linguistics using a competency based approach to the education process in accordance with modern European educational standards and requirements of the national and global labor market;
- provide students with systematic knowledge and skills in advanced computer linguistics and applied linguistics techniques required for formation of the competences of a Master in Applied Linguistics;
- train qualified professionals who are able to find independently relevant ways of achieving the most important strategic objectives in their jobs by conducting linguistic research of different text and language data by means of using computer and information technologies and the languages known to them (their mother tongue (L1), English, and the second foreign language they have learned);
- develop in students the modern outlook on the role of applied linguistics in creating, transforming, editing, and analyzing texts in different languages in all areas of human activities and, in particular, in philological/linguistic research;
- teach students to use the full range of analytical tools from the computer/information technology for creating, transforming, editing, and analyzing texts in different languages and for their philological/linguistic research;
- develop graduates as mature social individuals capable of solving complex communications challenges and social tasks within their competence;
- develop in the study process the students' professional skills required for successfully solving all the variety of tasks and problems related to applied linguistics that may face graduates in their jobs and research;
- improve the learning skills that enable graduates to continue their study in accordance with the concept of "lifelong learning" in a manner that may be largely self-directed or autonomous.

1.3. Intended Learning Outcomes of the program
The program provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

A Knowledge, understanding, and skills

On successful completion of the program the students should be able to demonstrate knowledge, skills (for solving tasks and problems), and understanding of:	*Acquisition of ILOs through the following courses:*
1) content and basic provisions of humanitarian and fundamental courses to the extent required to master general professional courses and use their methods in their chosen profession;	*Social Responsibility, Linguacultural Studies, Methodology of Scientific Research, Psychology of Development and Age Psychology, Comparative Pedagogy and Higher School Psychology, PR in International Relations, Social Networks and Sentiment Analyses, Algorithms of Machine Teaching/Learning in the Tasks of Applied Linguistics.*
2) trends of development of modern science, research methods and techniques on the basis of abilities to use information and communication technologies and abilities to do research on the adequate level;	*Methodology of Scientific Research, Contemporary Tendencies in the Development of General Linguistics in the Aspects of Applied Linguistics, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
3) complex tasks and problems in linguistics, literary studies, folkloristics, translation in the process of professional activities and academic studies – those tasks and problems that require research or innovations and are characterized by indetermination of conditions and requirements;	*The Methods of Information Protection, Thematic Modelling of Web-Content, Advertising Communications: The Linguistic Aspects, Social Networks and Sentiment Analyses, Algorithms of Machine Teaching/Learning in the Tasks of Applied Linguistics, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
4) communication in L1, English, and the second foreign language, including the use of those languages for different forms of academic and scholarly communication on philological issues (conferences, round tables, discussions, scholarly publications), as well as for scholarly analysis of language and speech materials with free use of professional philological	*English for Professional Purposes for Applied Linguists, The Practical Course of the Second Foreign Language, Linguacultural Studies, The Psychology of Negotiation Processes, Methodology of Scientific Research.*

terminology;	
5) different linguistic schools and trends, literature as a polisystem, historical and new achievements of Philology (on the basis of critical thinking);	*Contemporary Tendencies in the Development of General Linguistics in the Aspects of Applied Linguistics, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
6) methodological, organizational, and legal underpinnings of research and innovative developments in Philology with acceptable ways of presenting the results to the scholarly community, at the same time being able to defend their own intellectual property rights;	*Methodology of Scientific Research, Contemporary Tendencies in the Development of General Linguistics in the Aspects of Applied Linguistics, Social Networks and Sentiment Analyses, The Psychology of Negotiation Processes, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
7) program languages, information-search languages, linguistic modelling, computer linguistic systems, and machine translation with an ability to develop through those means one's own instrumental tools including the tools for automatizing morphological, semantic, and syntactic analysis;	*The Methods of Information Protection and the Course paper on the methods of information protection, Thematic Modelling of Web-Content, Advertising Communications: The Linguistic Aspects, Social Networks and Sentiment Analyses, Algorithms of Machine Teaching/Learning in the Tasks of Applied Linguistics, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
8) the ways of finding, setting, and solving professional/scholarly/academic tasks and problems using for such solutions the abilities to search for, process, and analyze information from different sources, as well as abstract thinking, analysis and synthesis, the skills of using information and communication technologies, the ability to generate new ideas (creativity) being critical and self-critical;	*Methodology of Scientific Research, the Course paper on the methods of information protection, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
9) the ways of working in a team and autonomously, continuous learning, adapting themselves to new	*Social Responsibility, Linguacultural Studies, Methodology of Scientific*

situations, taking independent grounded decisions, even when working in international contexts or communicating with representatives of other professional groups;

10) the ways of the optimal and most efficient foreign language teaching (English and the second foreign language learned). | *Research, PR in International Relations, Social Networks and Sentiment Analyses, Assistant-Teacher Internship, Pre-diploma (Master's thesis) Internship.*

Methods of Teaching English, Pedagogical Skills of a Philologist-English Teacher, Psychology of Development and Age Psychology and the Course paper on psychology of development and age psychology, Comparative Pedagogy and Higher School Psychology, Assistant-Teacher Internship. |
Teaching and Learning	**Assessment methods**
Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study, research projects, conducting research on the topic of the Master's thesis (individual and guided by the tutor).	Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, mid-term control works, course papers, Master's thesis.
B. Application of knowledge and understanding	
On completion of the program students will be able to: 1) use professional knowledge and practical skills, information technologies for successful and efficient performance of their professional activities ensuring efficiency, critical analysis of socially, personally and professionally significant problems and proposing ways of solving them in complicated and unforeseen circumstances that requires using new approaches and prognostication;

2) analyze, compare, evaluate, and classify different schools, historical and modern achievements in linguistics and literary studies characterizing theoretical underpinnings and applied aspects of the chosen philological specialization; implement the scholarly analysis of language, speech, and literary materials, interpret and structure them taking into account relevant methodological principles and make generalizations on | All the subjects taught, all the internships, course papers and Master's thesis paper, each of them in its own way, integrally contribute to developing in students the abilities to apply their acquired knowledge and skills:

Social Responsibility, Linguacultural Studies, Methodology of Scientific Research, Psychology of Development and Age Psychology, Comparative Pedagogy and Higher School Psychology, PR in International Relations, Social Networks and Sentiment Analyses, Contemporary Tendencies in the Development of General Linguistics in the Aspects of Applied Linguistics, The Methods of Information Protection, Thematic Modelling of Web-Content, Advertising Communications: The Linguistic |

the basis of independently processed data; collect and systematize language, literary, and folklore facts, interpret and translate the texts in different styles and genres; 3) to create, analyze and edit texts in different styles and genres, produce various kinds of computer programs, first of all those that are aimed at linguistic textual information in all the languages known to students 4) use the knowledge about the expressive, emotional, logical language means and speech techniques for achieving planned programmed results in communication; be able to persuasively explain the essence of specific philological issues, their own viewpoints and argumentation concerning them both to specialists and non-specialists (especially to learners); present the results of their research to scholarly communities in scholarly publications, during round tables and seminars, etc. 5) efficiently teach English as a foreign language and the second foreign language known to them to learners studying those languages at secondary, high and higher schools.	*Aspects, Algorithms of Machine Teaching/Learning in the Tasks of Applied Linguistics, English for Professional Purposes for Applied Linguists, The Practical Course of the Second Foreign Language, The Psychology of Negotiation Processes, Methods of Teaching English, Pedagogical Skills of a Philologist-English Teacher, the Course paper on psychology of development and age psychology, the Course paper on the methods of information protection, Assistant-Teacher Internship, Pre-diploma (Master's thesis) Internship, Qualification paper/Master's thesis.*
Teaching and Learning	**Assessment methods**
Practical classes, group work, self-directed and guided study, business games, simulations, case studies, workshops, internships, research projects, conducting research on the topic of the Master's thesis (individual and guided by the tutor).	Examinations, practical tasks, course work, presentations, projects, internship reports, defense of course papers and research projects, contest papers, defense of Master's thesis.
C. Making judgments	
On successful completion of the program a student should be able to: 1) integrate knowledge of humanitarian and professional courses to formulate goals and objectives based on the results of analysis of professional subject matter materials, tasks and problems, develop strategic measures to implement the formulated goals and objectives;	*Students acquire skills 1–3 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.*

2) make decisions under conditions of limited or incomplete information; 3) realize the possible outcomes of their decisions, implement into their professional activities the principles of social-ethical responsibility, professional and academic honesty, corporate social responsibility for sustainable development of organizations and institutions where they work and society.	
Teaching and Learning	**Assessment methods**
Problem-based learning, projects, workshops, seminars, business games, simulations, case studies, internships, research projects, writing and publishing research articles, conference reports, conducting research on the topics of course papers and the Master's thesis (individual and guided by the tutor).	Exams, seminars and practical-based assessment, course work, self-directed and guided study, presentations, cases, research projects, defense of research projects, defense of Master's thesis.
D. Communication skills	
On successful completion of the program students should be able to: 1) effectively present and defend their own ideas, concepts, suggestions, both orally and in written form; 2) present, argue and defend their own concepts and views in discussion with opponents; 3) deliver information, ideas, problems and solutions, clearly and unambiguously, to both specialist and non-specialist audiences, promote their ideas in their organization or institution and beyond; 4) use communication and management skills to improve efficiency and achieve the objectives of their organizational unit and the organization or institution.	*Students acquire skills 1–4 during study of all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.*
Teaching and Learning	**Assessment methods**
Seminars, discussions, group work, defense of projects and course work, business games, simulations, case studies, internships, defense of course papers, writing and publishing research articles and conference reports, conference presentations, roundtables, discussion of papers and articles in groups and with a tutor, defense of the Master's thesis.	Seminar-based assessment, presentations, course work and project defense, reviewing articles, providing feedback on course papers, evaluating Master's thesis performance.
E. Learning skills On completion of the program students will be able to: 1) independently and creatively work out theoretical and practical material;	*Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment*

2) independently find important sources of information for educational, research and professional needs; 3) to produce, process, summarize, analyze and present information in accordance with specific goals; 4) carry out research on the basis of information technology; 5) submit results of their research in the form of scientific articles and conference reports; 6) develop acquired learning skills for continuing their study in a manner that may be largely self-directed and autonomous; 7) determine the direction and stages of lifelong learning, improve their own professional skills.	*methods as appropriate. Self-directed learning forms and requirements for independent search and use of a wide range of sources are the elements of all courses.*
Teaching and Learning	**Assessment methods**
Self-directed learning forms, University library, ICT packages, conducting research (individual and guided by the tutor), writing research papers and Master's theses.	Assessment of learning skills is accomplished through a range of methods, which include self-directed learning forms assessment, coursework, essays, projects, presentations, tests, exams, reviewing articles, provide feedback on course papers, evaluating Master's thesis defense.