

## **Programme title: Bachelor in Management**

**Qualification:** Bachelor in Management

Programme Type: Four year programme

**Mode of study:** Full-time, Part-time

**The Mission of the study programme “Bachelor in Management”** is training of fully qualified, socially responsible professionals in the various fields of business management who possess all-round basic professional knowledge and skills corresponding to the demands of the modern labour market in order to ensure competitiveness of domestic enterprises and Ukraine’s economy under the conditions of globalisation.

### **Educational goals of the programme**

**The programme’s educational goals are reflected in abilities of graduates to:**

- understand how value is created and managed throughout the product lifecycle, using marketing strategy and supply chain management in a dynamic environment;
- demonstrate a capacity to apply business knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines;
- apply and interpret quantitative methods and statistical analyses;
- perform and interpret standard accounting and financial computations, including cash flow and time-value-of-money calculations, cost-benefit analysis, and capital budgeting to evaluate the merits of a proposed investment;
- develop and reinforce critical thinking and argumentation skills with emphasis on problem identification from various viewpoints, causal diagnosis, and solution development;
- demonstrate an understanding of market structure, macroeconomic, and international environments within which businesses operate, including the roles of financial institutions, the central bank, and central governments;
- have the information literacy skills necessary to effectively research, locate, extract, structure, and organize the information needed to assist in management planning, decision making and execution;
- demonstrate proficiency with data management software;
- demonstrate awareness of conventional and innovative approaches to leadership and motivation;
- demonstrate experience in teamwork and communication through involvement in experiential exercises including group presentation of case studies.

**The Strategic plan for development and improvement of training of commodity analysis and trade experts taking into consideration demands of labour market and educational endeavours of citizens**

### **[Structure of the Study Programme](#)**

### **[The Intended Learning Outcomes](#)**

### **The Catalogue of courses**