

**Programme title: Bachelor in psychology**

**Qualification: Bachelor in psychology**

**Programme Type:** Four year programme

**Mode of study:** Full-time, Part-time

**Mission statement “Bachelor in Psychology”** is training of well-qualified, competitive, socially responsible professionals who possess universal basic professional knowledge and skills corresponding to demands of contemporary psychology, can work with the latest technologies in the psychology area, and also have skills for counseling and psychological diagnosis, are able to carry out psychological treatment to clients of various social and professional groups at different age.

**The programme’s educational goals are designed to:**

- ensure training of bachelors in marketing taking into account requirements of the labour market concerning formation of competence and increase of quality by means of introducing innovations in education;
- provide basic knowledge of fundamental and applied educational subjects necessary for competence of bachelor in psychology;
- familiarise students with effective psychological tools for consultative work, psychological diagnostics, conducting psychological treatment to clients of different ages, social and professional groups;
- develop in students the ability to apply the knowledge and skills they have acquired to both theoretical and applied problems in psychology;
- develop the student’s powers of analysis and judgement;
- develop graduates as social individuals which are ready to solve certain problems and tasks of communicative and social activity.
- provide students with the knowledge and skill base, from which they can proceed to further studies in psychology, related areas or in multidisciplinary areas that involve social assistance;
- develop in students, through their studies, a range of generic skills that will be of value in employment and self-employment as well as in their future career in private or public sector.

**The Strategic plan for development and improvement of training of marketing experts taking into consideration demands of labour market and educational endeavours of citizens**

**[Structure of the Study Programme](#)**

**[The Intended Learning Outcomes](#)**

**The Catalogue of Courses**