



# **RESPONSIBLE TOURISM AS A CRUCIAL BASIS OF HARMONIOUS TRAVEL**

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# What is Responsible Tourism?



Responsible Tourism takes a variety of forms, it is characterized by travel and tourism which:

- minimizes negative economic, environmental and social impacts;
- conditions and access to the industry;
- involves local people in decisions that affect their lives and life changes;
- makes positive contributions to the conservation of natural and cultural heritage, to the maintenance of the world's diversity;
- provides access for people with disabilities and the disadvantaged;
- is culturally sensitive, engenders respect between tourists and hosts, and builds local pride and confidence.

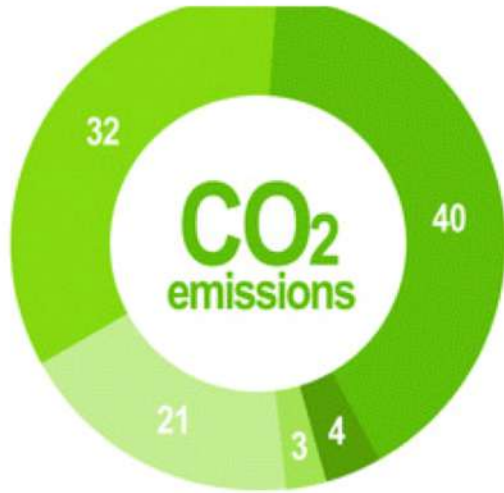


## REVENUE GOING BACK TO THE LOCAL ECONOMY

ECOTOURISM



"STANDARD"  
ALL-INCLUSIVE  
PACKAGE TOURS



- 40 Air Transport
- 32 Car Transport
- 21 Accommodation
- 4 Activities
- 3 Other Transport

CRUISE SHIPS IN THE CARIBBEAN ARE ESTIMATED TO PRODUCE MORE THAN

**70,000 tonnes**

OF WASTEWATER PER YEAR





# Types of tourism that are considered responsible

Supporting cultural heritage



Ecological



Spiritual



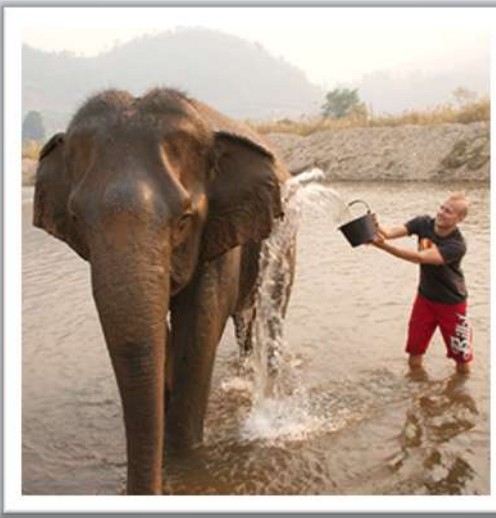
Volunteer



Social



# Elephant conservation holidays in Sri-Lanka



You can **volunteer abroad with elephants in Africa or Asia and actively protect this endangered species.**





# “Coral Guardian” in Indonesia



**CORAL  
GUARDIAN**  
Empowering Coastal Communities



# “LA TORTUGA FELIZ” in Costa Rica

Poachers, fishing nets, pollution and other threats are the cause of an alarming decline in turtles hatching on this beach. In particular the 9 km covered by this volunteer turtle conservation program is in danger, for it has no protection whatsoever. Volunteer conservation efforts play a very important role in changing this situation for the turtles of Costa Rica.



# Sustainable and responsible tourism

Sustainable tourism is concerned with global issues like climate change and tries changing the tourism industry as a whole, responsible travel focuses more on the individual actions and individual destinations.



We always have an impact of some sort wherever we go, but we can try to make it as positive as possible



# 2019<sup>th</sup> Consumer Travel Insights Survey

## The impact of responsible tourism

### When to travel



Have decided against travelling to a destination because there will be too many tourists



Travel always or often at quieter times in the year in order to avoid other tourists

### Where to travel



Environmental impact: key factor when choosing holiday destination

### How to travel



Global consumers will pay more for environmentally friendly products

# Conclusion

Responsibility is something that has to be present in our every step when we encounter something like foreign culture or wild nature. It is estimated that in several decades responsibility and sustainability will be the necessary measures and the core factor of every trip. Mentality of mutual benefit and care will be the default basis for every traveler and travel company.